

# FY2015 DRIVE PORTFOLIO OF INITIATIVES

We continue to refine and grow our initiatives to best serve the overall needs of the Postal Service. To that end, the table below demonstrates a comparison between the FY14 and FY15 DRIVE portfolio of initiatives.

The changes to our initiatives can be categorized by the following four actions (see table):

- 1)  $\triangle$  New — Initiative has been created in FY15 to address an emerging business need.
- 2)  $\Leftrightarrow$  Continued — This initiative continued into FY15 with minimal changes from FY14.
- 3)  $\otimes$  Closed — This initiative was closed as a result of a completed activity or change in business need.
- 4)  $\uparrow$  Refined — To achieve greater alignment with organizational goals the initiative has been refined to reflect the current business situation.
- 5)  $\otimes$  Combined — Initiative has been combined with a similar DRIVE initiative(s) to more accurately reflect the current business situation and provide greater alignment organizationally.

## FY2015 Initiatives

Corporate Goal	Strategies	FY14 Initiatives	Change Year Over Year	FY 15 Initiatives
Service	Optimize the Value of Infrastructure	Optimize Network Operations	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Optimize Network Operations
		Optimize Delivery Operations	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Optimize Delivery Operations
		Transform Access	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Transform Access
		Optimize Facility Footprint	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Optimize Facility Footprint
		Build a World-Class Package Platform	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Build a World-Class Package Platform
			$\triangle$ New	<input checked="" type="checkbox"/> Modernize Delivery
Customer Experience	Improve Customer Experience	Improve Customer Experience	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Improve Customer Experience
	Leverage Technology to Drive Business Value	Streamline Commercial Mail Acceptance & Enterprise Payment Business Innovation Through IT Achieve 100% Product Visibility	$\otimes$ Combined	<input checked="" type="checkbox"/> Leverage Technology and Data to Drive Business Value
Financial	Grow Revenue from Innovation, Core Products & Markets	Manage Funnel & Launch Innovations Establish the Digital Platform	$\otimes$ Combined	<input checked="" type="checkbox"/> Accelerate Innovation
		Customer Growth & Retention	$\uparrow$ Refined	<input checked="" type="checkbox"/> Sales Excellence
		Market New and Existing Services	$\otimes$ Closed	
		Grow Small Business Revenue	$\otimes$ Closed	
		$\triangle$ New	<input checked="" type="checkbox"/> International Competitiveness	
	Strengthen Financial & Risk Management Capabilities	Obtain PCI Compliance	$\otimes$ Closed	
		Achieve 100% Customer & Revenue Visibility	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Achieve 100% Customer & Revenue Visibility
		Enhance Enterprise Risk Management Capabilities	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Enhance Enterprise Risk Management Capabilities
Revenue Assurance		$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Revenue Assurance	
	Greenfield Costing	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Greenfield Costing	
Workplace	Build Competitive Workforce of the Future	Building the Workforce of the Future	$\Leftrightarrow$ Continued	<input checked="" type="checkbox"/> Building the Workforce of the Future
			$\triangle$ New	<input checked="" type="checkbox"/> Building an Integrated Human Resource System