

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

MARKET TEST OF EXPERIMENTAL PRODUCT-  
CUSTOMIZED DELIVERY

Docket No. MT2014-1

NOTICE OF THE UNITED STATES POSTAL SERVICE OF  
FILING UPDATED DATA COLLECTION PLAN  
(October 23, 2014)

The United States Postal Service hereby provides notice of filing an updated data collection plan for the Customized Delivery market test. The attached data collection plan proposes to break down the volume, revenue, and cost data by each metropolitan area that may be tested as part of this market test. This additional level of detail shall assist the Postal Service in analyzing market demand in different metropolitan areas.

Respectfully submitted,

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## **Data Collection Plan**

The Postal Service will monitor market demand for Customized Delivery, and will track the costs of providing delivery of groceries and other prepackaged goods during customized delivery windows. Volume, revenue, and cost data will be available through existing reporting systems. The Postal Service is prepared to report on the results of its research to the Commission.

To better understand this experimental product, the Postal Service plans to collect the following information, broken down for each metropolitan area tested as part of the Customized Delivery market test:

- Volume Data: including total number of packages delivered and number of delivery addresses used for each metropolitan area tested;
- Revenue Data: including total revenue generated for each metropolitan area tested
- Cost Data: including work hours, travel distance, and administrative costs for each metropolitan area tested