

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

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COMPETITIVE PRODUCT PRICES  
GLOBAL RESELLER EXPEDITED PACKAGE CONTRACTS 2  
(MC2013-51)  
NEGOTIATED SERVICE AGREEMENT

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Docket No.  
CP2014-51

**NOTICE OF UNITED STATES POSTAL SERVICE OF FILING A  
FUNCTIONALLY EQUIVALENT GLOBAL RESELLER EXPEDITED PACKAGE 2  
NEGOTIATED SERVICE AGREEMENT**  
(May 23, 2014)

In accordance with 39 C.F.R. § 3015.5 and Order No. 1746,<sup>1</sup> the United States Postal Service (Postal Service) hereby gives notice that it is entering into a Global Reseller Expedited Package 2 (GREP 2) contract. The contract at issue here is intended to replace the Global Expedited Package Services – Non-Published Rates 4 (GEPS – NPR 4) agreement with the same customer, which has a serial number ending in -0116.<sup>2</sup>

Prices and classifications not of general applicability for GREP 1 contracts were previously established by the Decision of the Governors of the United States Postal Service on the Establishment of Prices and Classifications for Global Reseller Expedited Package Contracts, issued March 24, 2010 (Governors' Decision No. 10-1).<sup>3</sup>

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<sup>1</sup> PRC Order No. 1746, Order Adding Concerning Global Reseller Expedited Package Contracts 2 to the Competitive Product List Negotiated Service Agreement, Docket Nos. MC2013-51 and CP2013-64, June 13, 2013.

<sup>2</sup> The Postal Service intends to file a modification that terminates the customer's GEPS – NPR 4 agreement the day prior to the effective date of the agreement that is the subject of this docket

<sup>3</sup> Governors' Decision No. 10-1 was filed under seal on March 29, 2010, and a redacted copy of Governors' Decision No. 10-1 was included Attachment 2 to Request of the United States Postal Service to Add Global Reseller Expedited Package Contracts to the Competitive Products List, and Notice of

Subsequently, the Postal Regulatory Commission (Commission) added Global Reseller Expedited Package Contracts 1 (MC2010-21 and CP2010-36) to the competitive product list.<sup>4</sup> Thereafter, the Commission included a number of individual GREP contracts within the Global Reseller Expedited Package Contracts 1 (MC2010-21) product.<sup>5</sup>

In Order No. 1746, the Commission granted the Postal Service's request to add a new product identified as GREP 2 to the competitive product list.<sup>6</sup> The Commission determined that individual contracts may be included as part of the GREP 2 product if they meet the requirements of 39 U.S.C. § 3633 and if they are functionally equivalent to the baseline agreement under the GREP 2 product grouping, which is the contract filed in Docket Nos. MC2013-51 and CP2013-64.<sup>7</sup>

The contract and supporting documents establishing compliance with 39 U.S.C. § 3633 and 39 C.F.R. § 3015.5 are being filed separately under seal with the Commission. Redacted copies of the contract, a certified statement required by 39 C.F.R. § 3015.5(c)(2) for the contract, and Governors' Decision No. 11-6 are filed as Attachments 1, 2, and 3, respectively. Attachment 4 to this Notice is the Postal

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Filing (Under Seal) of Contract and Enabling Governors' Decision, Docket Nos. MC2010-21 and CP2010-36, March 29, 2010, available at <http://prc.gov/Docs/67/67351/MC2010-21%20Global%20Resellers%20Request.pdf>.

<sup>4</sup> PRC Order No. 445, Order Concerning Global Reseller Expedited Package Contracts Negotiated Service Agreement, Docket Nos. MC2010-21 and CP2010-36, April 22, 2010.

<sup>5</sup> PRC Order No. 755, Order Approving Additional Global Reseller Expedited Package Contract Negotiated Service Agreement, PRC Docket No. CP2011-65, June 30, 2011, at 6; PRC Order No. 811, Order Approving Additional Global Reseller Expedited Package Contracts 1 Negotiated Service Agreement, Docket No. CP2011-67, August 18, 2011, at 5; PRC Order No. 1177, Order Approving Additional Global Reseller Expedited Package Contract 1 Negotiated Service Agreement, Docket No. CP2012-14, January 27, 2012, at 7; PRC Order No. 1337, Order Approving an Additional Global Reseller Expedited Package Contract Negotiated Service Agreement, Docket No. CP2012-21, May 9, 2012, at 5; PRC Order No. 1571, Order Approving an Additional Global Reseller Expedited Package Contracts 1 Negotiated Service Agreement, Docket No. CP2013-20, December 20, 2012, at 4.

<sup>6</sup> PRC Order No. 1746, at 9.

<sup>7</sup> *Id.*, at 8.

Service's Application for Non-public Treatment of the materials filed under seal in this docket. A full discussion of the required elements of the application appears in Attachment 4.

### ***I. Background***

The first GREP contract was filed on March 29, 2010.<sup>8</sup> In Order No. 1746, the Commission designated the agreement that is the subject of Docket Nos. MC2013-51 and CP2013-64 as the baseline agreement for the GREP 2 product.<sup>9</sup> The Postal Service demonstrates below that the agreement that is included with this filing is functionally equivalent to the first GREP 2 contract that was the subject of Docket Nos. MC2013-51 and CP2013-64. Accordingly, the contract that is the subject of this docket should be included within the GREP 2 product.

### ***II. Identification of the Additional GREP 2 Contract***

The Postal Service submits that this additional GREP 2 contract fits within the Mail Classification Schedule (MCS) language concerns the GREP 2 product grouping.<sup>10</sup>

### ***III. Functional Equivalency of GREP 2 Contracts***

This GREP 2 contract is substantially similar to the contract filed in Docket Nos. MC2013-51 and CP2013-64. The contract shares similar cost and market characteristics with that contract. In Governors' Decision No. 11-6, the Governors

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<sup>8</sup> Request of the United States Postal Service to Add Global Reseller Expedited Package Contracts to the Competitive Products List, and Notice of Filing (Under Seal) of Contract and Enabling Governors' Decision, Docket Nos. MC2010-21 and CP2010-36, March 29, 2010.

<sup>9</sup> PRC Order No. 1746, at 8.

<sup>10</sup> See PRC, (Draft) Mail Classification Schedule, posted January 27, 2014 (with revisions through April 30, 2014), available at <http://prc.gov/prc-pages/library/mail-classification-schedule/default.aspx?view=mail>, at 474-478. However, the Postal Service requests the Commission to review the extent to which MCS 2510.7 in the most recent version of the MCS available on the Commissions' website has been adequately updated, in accordance with the revised MCS 2510.7 included in Order No. 1870, at 13-17.

established a pricing formula and classification that ensure that each outbound international competitive agreement (including GREP 2 agreements) meets the criteria of 39 U.S.C. § 3633 and the regulations promulgated thereunder. In addition, the GREP language in the MCS requires that each GREP contract must cover its attributable costs. The contract at issue here meets the Governors' criteria and thus exhibits similar cost and market characteristics to the contract filed in Docket Nos. MC2013-51 and CP2013-64.

The functional terms of the contract at issue are the same as those of the contract that is the subject of Docket Nos. MC2013-51 and CP2013-64, which serves as the baseline agreement for the GREP 2 product grouping. The benefits of the contract to the Postal Service are comparable as well. Therefore, the Postal Service submits that the contract is functionally equivalent to the contract that is the subject of Docket Nos. MC2013-51 and CP2013-64, and should be added to the competitive product list as a GREP 2 contract.

In a concrete sense as well, this GREP contract shares the same cost and market characteristics as the contract filed in Docket Nos. MC2013-51 and CP2013-64. Customers for GREP 2 contracts are resellers that market Priority Mail Express International and Priority Mail International, and/or First-Class Package International Service at discounted prices to their customers, especially small- or medium-sized businesses. Prices offered under the contracts may differ depending on the postage commitments made by the customers. Prices also may differ depending upon when the agreement is signed, due to the incorporation of updated costing information. These differences, however, do not alter the contracts' functional equivalency. Because the

agreement incorporates the same cost attributes and methodology, the relevant characteristics of this GREP contract are similar, if not the same, as the relevant characteristics of the contract filed in Docket Nos. MC2013-51 and CP2013-64.

Like the contract that is the subject of Docket Nos. MC2013-51 and CP2013-64, this contract also fits within the parameters outlined by the Governors' Decision establishing the rates for GREP agreements. There are, however, differences between this contract and the contract that is the subject of Docket Nos. MC2013-51 and CP2013-64, which include:

- The name and address of the customer in the title and first paragraph of the agreement;
- In Article 1 and subsequent articles, "Express Mail International" has been replaced with "Priority Mail Express International";
- In Article 2, paragraph (7), a definition for "Reseller's Designated Customers" has been replaced with a definition for "Reseller's Customers" and the term "Reseller's Customers" is used throughout the agreement;
- A revised definition of Qualifying Mail in Article 3, which excludes Priority Mail Express International Flat-Rate items and Priority Mail International Flat-Rate items, as well as items destined to certain countries, addressed to certain persons, or tendered on behalf of certain third parties or entities;
- A slightly revised summary of the Postal Service's obligations to seek non-public treatment of certain information, in Article 5, paragraph (3);
- A revised Article 6, paragraph (1) concerning the prices Reseller is to offer Reseller's Customers;

- A revised Article 6, paragraph (2) concerning payment method;
- A revised Article 6, paragraph (3) concerning advance notification that Reseller is to provide the Postal Service;
- A revised article 6, paragraph (4) concerning tender;
- A slightly revised Article 6, paragraph (10) concerning confidentiality, and the deletion of two subsequent paragraphs in Article 6;
- A revised Article 6, paragraph (12) concerning penalties;
- A revision of Article 7 concerning postage updates;
- The negotiated minimum revenue commitment included in Article 8, paragraph (1);
- The penalty in Article 8, paragraph (2);
- A revision to Article 8, paragraph (3), concerning the periodic review of the Reseller's progress toward achieving the annualized minimum commitment set forth in Article 8, paragraph (1);
- A revised Article 11 concerning the term of the agreement;
- A revised Article 14, which concerns entire agreement and the survival of obligations;
- A revision to the reference in Article 16, to PRC docket numbers concerning the Annual Compliance Report, in which the Postal Service may file confidential information related to this agreement;
- Revisions to Article 18 concerning indemnity;
- Minor revisions to Article 25 concerning paragraph headings and reference citations;

- The renumbering of Article 28 of the MC2013-51 and CP2013-64 agreement as Article 27;
- The renumbering of Article 27 of the MC2013-51 and CP2013-64 agreement as Article 28, and the identification of the customer's representative to receive notices under the agreement and the identity of the signatory to the agreement in that article; and
- A revised Article 31 the Postal Service soliciting sales;
- The renumbering of Article 34 of the MC2013-51 and CP2013-64 agreement as Article 33 and its minor editing;
- The renumbering of Article 33 of the MC2013-51 and CP2013-64 agreement as Article 34 and its minor editing; and
- Revised Annexes to the agreement.

The Postal Service does not consider that the specified differences affect either the fundamental service the Postal Service is offering or the fundamental structure of the contract. Nothing detracts from the conclusion that this agreement is “functionally equivalent in all pertinent respects”<sup>11</sup> to the contract that is the subject of Docket Nos. MC2013-51 and CP2010-64.

### ***Conclusion***

For the reasons discussed, and as demonstrated by the financial data filed under seal, the Postal Service has established that this GREP 2 contract is in compliance with the requirements of 39 U.S.C. § 3633. In addition, this GREP 2 contract is functionally equivalent to the baseline GREP 2 contract that is the subject of Docket Nos. MC2013-

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<sup>11</sup> PRC Order No. 85, Order Concerning Global Plus Negotiated Service Agreements, Docket Nos. CP2008-8, CP2008-9, and CP2008-10, June 27, 2008, at 8.

51 and CP2010-64. Accordingly, this contract should be added to the GREP 2 product grouping.

Respectfully submitted,

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May 23, 2014

**GLOBAL CUSTOMIZED MAIL AGREEMENT BETWEEN  
THE UNITED STATES POSTAL SERVICE AND**

This Agreement ("Agreement") is between [REDACTED] ("Reseller"), with offices at [REDACTED] and the United States Postal Service ("USPS"), an independent establishment of the Executive Branch of the United States Government, with offices at 475 L'Enfant Plaza SW, Washington, DC 20260-9998. The Reseller and the USPS may be referred to individually as a "Party" and together as the "Parties."

**INTRODUCTION**

WHEREAS, the Parties desire to enter into a non-exclusive relationship whereby the USPS will provide certain products and/or services to the Reseller pursuant to the terms and conditions contained herein;

WHEREAS, the Parties acknowledge and understand that the commencement of performance under this Agreement is subject to the approval of various entities with oversight responsibilities, which may include but not be limited to the USPS management's executive committee, the USPS Governors, and/or the Postal Regulatory Commission. Accordingly, the Reseller acknowledges and understands that the ability of the USPS to perform under this Agreement may not occur;

WHEREAS, in light of the aforementioned acknowledgements, the Parties desire to be bound by the terms of this Agreement;

NOW, THEREFORE, in consideration of the mutual promises set forth below, the Parties hereby agree as follows:

**ARTICLE 1. PURPOSE OF THE AGREEMENT**

This Agreement shall govern the use the Reseller may make of discounted prices for Priority Mail Express International, Priority Mail International, and First-Class Package International Service.

**ARTICLE 2. DEFINITIONS**

As used in this Agreement:

1. "IMM" means the *International Mail Manual* as found on the USPS website [pe.usps.com](http://pe.usps.com) on the date of mailing.
2. "DMM" means the *Domestic Mail Manual* as found on the USPS website [pe.usps.com](http://pe.usps.com) on the date of mailing.
3. "Effective Date" means the first date on which the USPS is willing to accept Qualifying Mail shipments from the Reseller under this Agreement.
4. "PC Postage Provider" means any one of the USPS-authorized providers of software-based solutions for managing postage accounts listed in DMM 604.4.1.4.

5. "Qualifying Mail" means mail that meets the requirements set forth in Article 3 of this Agreement.
6. "Non-Qualifying Mail" means mail that does not meet the requirements set forth in Article 3 of this Agreement.
7. "Reseller's Customers" means any third party to which the Reseller agrees to offer rates under the terms of this contract.

### **ARTICLE 3. QUALIFYING MAIL**

Only mail that:

1. Meets the requirements set forth in IMM 220 for Priority Mail Express International, but excluding all Flat Rate items;
2. Meets the requirements set forth in IMM 230 for Priority Mail International, but excluding all Flat Rate items and excluding all Priority Mail International regional Rate Boxes;
3. Meets the requirements set forth in IMM 250 for First-Class Package International Service;

with the exception of:

- Any item destined for any country included in Country Group E-1 under Supplement No. 1 to Title 15, Code of Federal Regulations, Part 740;
- Any item addressed to persons or entities identified on the Office of Foreign Assets Control's (OFAC's) Specially Designated Nationals List, or the Bureau of Industry and Security's (BIS's) Denied Persons List and Entities List;
- Any item tendered on behalf of third parties or entities identified on OFAC's Specially Designated Nationals List, BIS's Denied Persons List, or BIS's Entities List;

shall be considered as Qualifying Mail, except as those requirements conflict with the applicable specific preparation requirements set forth in Article 6.

### **ARTICLE 4. NON-QUALIFYING MAIL**

Priority Mail Express International, Priority Mail International, and First-Class Package International items tendered to the USPS at a Bulk Mail Entry Unit or a USPS retail window shall be considered Non-Qualifying Mail. The USPS, at its option and without forfeiting any of its rights under this Agreement, either may refuse to accept Non-Qualifying Mail or may accept Non-Qualifying Mail at the applicable published prices.

### **ARTICLE 5. OBLIGATIONS OF THE USPS**

The USPS hereby agrees:

1. Postage. To provide to the Reseller discounted prices for Qualifying Mail paid for and tendered as required by this Agreement.

2. Notice of Postage Due. To provide the Reseller with a statement to support the calculation of postage due to the USPS as a result of discrepancies between the PC postage applied by Reseller's Customers sending Qualifying Mail and the actual postage due to the USPS under this Agreement.
3. Confidentiality. To seek non-public treatment of information it determines to be eligible for protection from public disclosure under applicable law and practice when it files the Agreement with the Postal Regulatory Commission, or when it files information (including data) in connection with the Agreement in accordance with other regulatory requirements.

## **ARTICLE 6. OBLIGATIONS OF THE RESELLER**

The Reseller hereby agrees:

1. Prices. To offer the Reseller's Customers:
  - a. Prices for Priority Mail Express International and Priority Mail International Qualifying Mail, in accordance with Annex 1 when tender of such Qualifying Mail is made within the designated ZIP-Codes within the 200-mile radius of an International Service Center;
  - b. Prices for Priority Mail Express International and Priority Mail International Qualifying Mail, in accordance with Annex 2 when tender of such Qualifying Mail is made at any location other than within the designated ZIP-Codes within the 200-mile radius of an International Service Center; and
  - c. Prices for First-Class Package International Service Qualifying Mail in accordance with Annex 3 irrespective of the ZIP-Code within which the mail is tendered.

Subject to the conditions of this Agreement, the Reseller has the right to offer all or a portion of the discounts represented in Annex 1, Annex 2, and Annex 3, provided that any difference between discounts offered by the Reseller and discounts represented in Annex 1, Annex 2, and Annex 3 are handled by the Reseller itself and not by the PC Postage Provider. In no case shall the price the Reseller offers its customers be higher than the published USPS price for the product.

2. Payment Method. To pay postage to the USPS through the intermediary of one or more PC Postage Providers of the Reseller's choosing provided that the PC Postage Provider(s) is listed as approved in DMM 604.4.1.4, and capable of both (i) programming rates based on this Agreement, and (ii) complying with USPS reporting requirements related to this Agreement.
3. Advance Notification. To provide, using a method as stated in Article 29:
  - a. The Manager, Customized Mail, USPS, with notification of the USPS-approved PC Postage Provider(s) the Reseller intends to use at least fifteen (15) days in advance of the first use of that PC Postage Provider(s) in connection with this Agreement.

- b. The Manager, Customized Mail, USPS, with notification of the Reseller's intent to add an additional PC Postage Provider(s), or to cease using a particular PC Postage Provider(s), at least fifteen (15) days in advance of the date of the intended change.
  - c. The Manager, Customized Mail, USPS, with any and all relevant information required to identify a particular sender tendering Qualifying Mail to the USPS under the pricing terms of this Agreement, as quickly as possible after the relevant information has been determined.
4. Tender. To require that the Reseller's Customers present the mailings to the USPS using any means of tender the USPS authorizes for items paid for by use of PC Postage with the exception of tender at a retail window of any post office.
5. Customs and Export Documentation. To require that Reseller's Customers provide any necessary documentation, including data provided in electronic format, in connection with each mailing, in the form and at the time specified by the USPS, Customs & Border Protection, Transportation Security Administration, the U.S. Census Bureau, a destination country foreign government, or other authority. The Reseller further understands and agrees to notify the Reseller's Customers that the failure to provide any such required documentation may result in refusal at acceptance, delay in processing, involuntary seizure by customs authorities, and/or return of mail to the sender.
6. Customs and Export Requirements. To require the Reseller's Customers to comply with any regulation or order promulgated by the USPS, OFAC, the U.S. Department of the Treasury, the U.S. Census Bureau, BIS, the U.S. Department of Commerce, the U.S. Department of State, the U.S. Customs & Border Protection, the U.S. Fish and Wildlife Service, the Transportation Security Administration, a destination country foreign government, or other governmental unit, according to any requirements specified by those authorities. See IMM 5 for additional information. The Reseller further understands and agrees to notify the Reseller's Customers that any non-compliance may lead to fines, denial of mailing privileges, and/or other penalties, including, but not limited to, the payment of any fines, penalties, expenses, damages, and/or other charges assessed to the Postal Service and resulting from the Reseller's Customers' failure to comply with applicable laws and regulations of the origin country, destination country, or any country through which a mailing tendered under this Agreement passes.
7. Software. To require the Reseller's Customers to apply address labels and Customs declarations to Qualifying Mail using the software provided by the approved PC Postage Provider which the Reseller has identified as its chosen postage payment intermediary.
8. Notices to Reseller's Customers. To provide notice to the Reseller's Customers of the terms and conditions identified in this Agreement as requiring such notice.
9. Postage Due. To pay postage due to the USPS as a result of discrepancies between the PC postage applied by the Reseller's Customers and the actual postage due to the USPS under this Agreement.

10. Confidentiality. To treat as confidential and not disclose to third parties, absent express written consent by the USPS, any information related to this Agreement that is treated as non-public by the Postal Regulatory Commission.
11. Compliance. To comply with all applicable USPS regulations and orders, and in good faith, to seek to comply with all other applicable laws and regulations.
12. Penalties. To pay any fines or penalties, as well as any other expenses, damages, and/or charges (including any applicable duties, taxes, and/or fees vis-a-vis any federal agency other than the USPS), to the extent such are due and owing, and are no longer eligible to be contested by the Reseller
  - a. that result from an action of any governmental entity that regulates exports and/or imports in relation to any item tendered under this Agreement, or
  - b. that result from the Reseller's and/or Reseller's Customer's failure to comply with applicable laws and regulations of the origin country, destination country or any country through which a mailing tendered under this Agreement passes (including failure to provide necessary documentation and/or failure to obtain any required license or permit).

#### **ARTICLE 7. POSTAGE UPDATES**

1. In the event that the USPS incurs an increase in costs [REDACTED] associated with providing this service, the USPS shall notify the Reseller and modify the prices established under this Agreement. The increase in prices shall be the same as the increase in costs.
2. The prices in Annexes 1, 2, and 3 are related to the non-discounted published postage for Priority Mail Express International, Priority Mail International, and First-Class Package International Service. In the event that the non-discounted published postage for these services should change, the prices in Annexes 1, 2, and 3 will also change. Such increases to the prices in the Annexes shall be calculated using the same assumptions and constraints used to determine the prices in the existing Annexes.
3. The USPS will give the Reseller thirty (30) day's notice of changes to the prices in the Annexes.
4. Any revision of prices in the Annexes shall not be retroactive.
5. No price shall increase beyond the non-discounted published price for the affected service.

#### **ARTICLE 8. MINIMUM COMMITMENT**

1. The Reseller is required to meet an annualized minimum commitment of [REDACTED]
2. In the event that the Reseller does not achieve the postage commitment in Paragraph 1 of this Article, the Reseller agrees to pay to the USPS [REDACTED]

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3. The USPS shall perform a periodic review of the Reseller's progress toward achieving the annualized minimum commitment in Paragraph 1 of this Article. These reviews shall take place on a quarterly basis and the first review shall take place following the first ninety (90) days after the date which the USPS is willing to accept Qualifying Mail. Nothing in the review process is intended to affect the Reseller's annualized minimum commitment in Paragraph 1 of this Article.

#### **ARTICLE 9. NO SERVICE GUARANTEE**

Nothing in this Agreement shall be construed as a representation or guarantee by the USPS that Qualifying Mail will be delivered to the appropriate addresses within any particular time. The Reseller shall notify the Reseller's Customers that there is no service guarantee for mail tendered to the USPS at the discounted prices provided through this Agreement.

#### **ARTICLE 10. CUSTOMS DUTIES AND TAXES**

Customs duties and taxes for packages mailed under this Agreement are the responsibility of the addressee. The Reseller shall notify the Reseller's Customers that Customs duties and taxes for packages mailed under this Agreement are the responsibility of the addressee.

#### **ARTICLE 11. TERM OF THE AGREEMENT**

1. The USPS will notify the Reseller of the Effective Date of the Agreement as soon as possible, but no later than thirty (30) days, after receiving the approval of the entities that have oversight responsibilities for the USPS. The Agreement shall remain in effect for one calendar year from the Effective Date or the last day of the month which falls one calendar year from the Effective Date, whichever is later, unless terminated sooner pursuant to Article 12 or Article 13.
2. The USPS shall have no obligation to notify the Reseller of the status of the approval process or of potential fulfillment of the approval process.

#### **ARTICLE 12. TERMINATION OF THE AGREEMENT**

1. Either Party to this Agreement, in its sole discretion, may terminate the Agreement for any reason, without cost, fault, or penalty, regardless of whether either Party is in default, upon a [REDACTED] day written notification, unless a time frame longer than [REDACTED] that falls within the term of the Agreement is indicated by the terminating Party.
2. In the event that this Agreement is terminated for any reason before the termination date provided for in Article 11, the minimum commitment in Article 8 shall be calculated on a *pro rata* basis to reflect the actual duration of the Agreement.

3. In the event of early termination under this Article, the Reseller shall notify its PC Postage Provider(s) and the Resellers' Customers of the date the discounted prices will no longer be available to them through this Agreement.

#### **ARTICLE 13. MODIFICATION OF THE AGREEMENT**

1. Any modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement, with the exception of changes to prices under the terms of Article 7 and with the exception of a notice of termination under the terms of Article 12, shall be binding only if placed in writing and signed by each Party.
2. Modifications may be contingent upon any and all necessary approvals by USPS management's executive committee, the Board of Governors of the USPS, the Governors of the USPS, the Postal Regulatory Commission, and/or any other governmental body with oversight responsibility for the USPS.
3. If such approvals are required, the modifications will not become effective until such time as all necessary approvals are obtained.
4. The USPS will notify the Reseller of the date the modification becomes effective within thirty (30) days after receiving the approval of the entities that have oversight responsibility for the USPS.
5. The USPS shall have no obligation to notify the Reseller of the status of the approval process or of potential fulfillment of the approval process.

#### **ARTICLE 14. ENTIRE AGREEMENT AND SURVIVAL OF OBLIGATIONS**

1. This Agreement, including all Annexes thereto, shall constitute the entire agreement between the Parties regarding Priority Mail Express International, Priority Mail International, and First-Class Package International Service Qualifying Mail as defined in Article 3 of this Agreement.
2. The obligations of the Parties with respect to confidentiality, as provided for in Article 5, Paragraph 3; Article 6, Paragraph 10; and Article 16 will expire ten (10) years from the date of termination or expiration of this Agreement.
3. The obligations of the Parties with respect to notice and payment of postage due, as provided for in Article 5, Paragraph 2, and Article 6, Paragraph 9, will expire ninety (90) days from the date of termination or expiration of this agreement.
4. The Parties acknowledge that there is an existing Global Customized Mail Agreement between the USPS and [REDACTED] executed by the Reseller on November 14, 2013, and by the USPS on November 15, 2013. It is the intention of both Parties that the existing Agreement shall terminate at 11:59 p.m. on the day prior to the Effective Date of this Agreement.
5. With the exception of the Agreement mentioned in Article 14, Paragraph 4 above, any prior understanding or representation of any kind preceding the date of this Agreement regarding Priority Mail Express International, Priority Mail International, and First Class Package International Service shall not be binding upon either Party except to the extent incorporated in this Agreement.

#### **ARTICLE 15. FORCE MAJEURE**

Neither Party shall be liable for its failure to perform under the terms of this Agreement due to any contingency beyond its reasonable control, including acts of God, fires, floods, wars, sabotage, accidents, labor disputes or shortages; governmental laws, ordinances, rules and regulations, whether valid or invalid; court orders whether valid or invalid; inability to obtain material, equipment or transportation; and any other similar or different contingency.

#### **ARTICLE 16. CONFIDENTIALITY**

The Reseller acknowledges that as part of securing approval of this Agreement, and in other subsequent regulatory filings, the Agreement and supporting documentation will be filed with the Postal Regulatory Commission ("Commission") in a docketed proceeding. The Reseller authorizes the USPS to determine the scope of information that must be made publicly available in any Commission docketed proceeding. The Reseller further understands that any unredacted portion of the Agreement or supporting information will be available on the Commission's public website, [www.prc.gov](http://www.prc.gov). In addition, the USPS may file information in connection with this Agreement (including revenue, cost, or volume data) in other Commission dockets, including PRC Docket Numbers ACR2014 and ACR2015. The Reseller has the right, in accordance with the Commission's rules, to address its confidentiality concerns directly with the Commission. The procedure for making an application to the PRC for non-public treatment of materials believed to be protected from disclosure is found at Title 39, Code of Federal Regulations, Section 3007.22 found on the Commission's website: [www.prc.gov/Docs/63/63467/Order225.pdf](http://www.prc.gov/Docs/63/63467/Order225.pdf). At the request of the Reseller, the USPS will notify the Reseller of the docket number of the Commission proceeding to establish the prices in this Agreement once assigned.

#### **ARTICLE 17. EFFECT OF PARTIAL INVALIDITY**

The invalidity of any portion of this Agreement will not and shall not be deemed to affect the validity of any other provision. In the event that any provision of this Agreement is held to be invalid, the Parties agree that the remaining provisions shall be deemed to be in full force and effect.

#### **ARTICLE 18. INDEMNITY**

The Reseller shall indemnify and save harmless the USPS and its officers, directors, agents, and employees from any and all claims, losses, costs, damages, or expenses ("Claims") growing out of or connected in any other way with the discharge by the Reseller or its agents of any undertaking contained in this Agreement, except for Claims arising out of the negligence or willful misconduct of the USPS or of its officers, agents, or employees. Notwithstanding its obligation to indemnify the USPS, the Reseller shall not be liable for any consequential damages suffered by the USPS.

#### **ARTICLE 19. GOVERNING LAW**

This Agreement shall be governed by, construed, and enforced in accordance with United States federal law.

## **ARTICLE 20. SUSPENSIONS OF MAIL SERVICE**

In the event that a suspension of either Priority Mail Express International, Priority Mail International, or First-Class Package International Service from the United States to a country would prevent delivery of Qualifying Mail to addressees in that country, the Reseller shall notify the Reseller's Customers not to tender Priority Mail Express International, Priority Mail International, or First-Class Package International Service, as appropriate, to the USPS until service is restored.

## **ARTICLE 21. ASSIGNMENT**

The rights of each Party under this Agreement, with the exception of the Reseller's right to provide the Reseller's Customers with access to a portion or all of its discount from the applicable published postage prices, are personal to that Party and may not be assigned or transferred to any other person, firm, corporation, or other entity without the prior written consent of the other Party. Such consent shall not be unreasonably withheld.

## **ARTICLE 22. NO WAIVER**

The failure of either Party to this Agreement to insist upon the performance of any of the terms and conditions of this Agreement, or the waiver of any breach of the terms and conditions of this Agreement, shall not be construed as thereafter waiving any such terms and conditions, but these shall continue and remain in full force and effect as if such forbearance or waiver had not occurred.

## **ARTICLE 23. MAILABILITY, EXPORTABILITY AND IMPORTABILITY**

All items mailed under this Agreement must conform to the mailability requirements of the USPS as detailed in the IMM 130, all applicable United States laws and regulations, including export control and customs laws and regulations, and all applicable importation restrictions of the destination countries. The Reseller is solely responsible for notifying the Reseller's Customers of each Reseller's Customer's responsibility for:

1. Determining export and import requirements;
2. Obtaining any required licenses and permits;
3. Taking steps to ensure that the recipient of the item is authorized by the laws of the United States and destination countries to receive the item; and
4. The exportation and importation status of the products mailed under this Agreement as detailed in IMM 112.

## **ARTICLE 24. SUPERSEDING TERMS AND CONDITIONS**

1. The Parties acknowledge and understand that all obligations of the USPS under this Agreement, including the prices listed in the Annexes, shall be contingent upon the USPS receiving approvals hereinafter ("Conditions Precedent") from one or more internal and external bodies that have oversight responsibilities. Conditions Precedent may include, but are not limited to: approvals or, if applicable, non-objection, from responsible USPS management officials, the USPS Board of Governors, the USPS Governors, the Postal Regulatory Commission, and/or any other governmental body with oversight responsibility

for the USPS. The Parties acknowledge that the Agreement may not be approved by such bodies. Until such time that all Conditions Precedent are fulfilled that are necessary to allow the Postal Service to provide the products or services contemplated under the Agreement, no obligation shall exist for and no benefit shall inure to either Party.

2. In the event that the Conditions Precedent are not fulfilled, the USPS shall have no liability, which shall include no obligation to pay costs associated with any action taken by the Reseller prior to the Effective Date of the Agreement. Further, in the event of termination of the Agreement or the failure of any Condition Precedent, the USPS shall not be held liable for any damages including, without limitation, actual; special; indirect; incidental; punitive; consequential, or any other damages, which shall include but not be limited to damages for loss of business profits; business interruption; any other loss; and/or for costs incurred by either Party attributable to such non-approval, such as attorney's fees.
3. The prices listed in the Annexes are contingent upon any and all necessary approvals for corresponding USPS prices by the USPS Governors, the USPS Board of Governors, and/or the United States Postal Regulatory Commission.

#### **ARTICLE 25. PARAGRAPH HEADINGS AND REFERENCE CITATIONS**

The titles to the paragraphs of this Agreement are solely for the convenience of the Parties and shall not be used to explain, modify, simplify, or aid in the interpretation of the provisions of this Agreement. All citations to provisions in the DMM, IMM, and Code of Federal Regulations within this Agreement are intended to refer to the substantive information found within the cited section(s) at the time this Agreement was drafted. Subsequent changes to the citations or the relevant substantive information due to published revisions of the DMM, IMM, or Code of Federal Regulations shall be applicable to this Agreement upon the effective date of such revisions.

#### **ARTICLE 26. FRAUD**

The Reseller shall notify the Reseller's Customers that providing false information to access discounted rates or pay less than the applicable postage due through the use of a PC Postage provider may subject the Reseller's Customers to criminal and/or civil penalties, including fines and imprisonment.

#### **ARTICLE 27. DISCLAIMER**

The Reseller is not an agent of the USPS and must act in its own capacity in securing business from the Reseller's Customer.

#### **ARTICLE 28. NOTICE**

The Reseller acknowledges and understands that the USPS may review its product offerings during the term of this Agreement and that the USPS may modify existing product offerings during the term of this Agreement in a manner that could affect the Reseller's ability to achieve the volume commitment in Article 8.

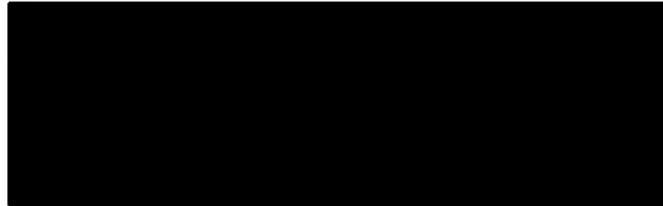
## ARTICLE 29. NOTICES

All notices or demands to the Parties required by this Agreement shall be sufficient if delivered personally or mailed, by Express Mail, to the following individuals:

**To the USPS:**

Managing Director, Global Business and Vice President  
United States Postal Service  
475 L'Enfant Plaza SW Room 4016  
Washington, DC 20260-4016

**To the Reseller:**



or via e-mail:

**To the United States Postal Service at:** [icmusps@usps.gov](mailto:icmusps@usps.gov)

**To the Reseller at:** 

## ARTICLE 30. COUNTERPARTS

The Parties may execute this Agreement in one or more counterparts (including by facsimile or by electronic means such as .pdf format), not all Parties need be signatories to the same documents, and all counterpart-signed documents shall be deemed an original and one instrument.

## ARTICLE 31. USPS SALES

Nothing in this Agreement prohibits the USPS from soliciting sales from the Reseller's customers.

## ARTICLE 32: INTELLECTUAL PROPERTY, CO-BRANDING AND LICENSING

The Reseller is allowed the use of the following trademarks: Priority Mail Express International™, Priority Mail International®, and First-Class Package International Service™, and the acronyms PMEI™, PMI™, and FCPIS™ to indicate the USPS service offered. The Parties acknowledge that in the service of marketing the products under this Agreement that such product marketing may be enhanced through the use of co-branding or the use of each Party's trademarks, logos or intellectual property. In such instances, the Parties acknowledge and agree that any use shall be subject to separate written agreements. The Parties acknowledge and agree that neither Party shall use the other Party's trademarks, logos or intellectual property other than to refer to the trademark owner or the trademark owner's services until such time that a license for such use has been executed by the Parties and all laws and regulations required for such license's effectiveness have been perfected, which shall include but not be limited to any recordation requirements.

### **ARTICLE 33 WARRANTIES AND REPRESENTATIONS**

The Reseller warrants and represents that the Reseller is not subject to, and is not related to, an entity that is subject to a temporary or other denial of export privileges by BIS and that the Reseller is not listed on BIS's Entity List or OFAC's Specially Designated Nationals List.

### **ARTICLE 34. LIMITATION OF LIABILITY**

1. Priority Mail Express International, Priority Mail International, and First-Class Package International Service shipments mailed under this Agreement are not insured against delay in delivery.
  2. The USPS shall not be liable for any loss or expense, including but not limited to fines and penalties, for the Reseller's, the Reseller's Customers, or any other person's failure to comply with any export laws, rules, or regulations.
  3. The USPS shall not be liable for any act or omission by any person not employed or contracted by the USPS including any act or omission of the Reseller, the Reseller's Customers, or recipient of an item tendered under this Agreement.
  4. The USPS bears no responsibility for the refund of postage in connection with actions taken by Customs authorities.
  5. The USPS is not liable for any of the Reseller's actions or the Reseller's Customers' actions and bears no liability in the event of termination with or without cause.
-

In witness whereof, each Party to this Agreement has caused it to be executed on the latter of the two dates accompanying the Parties' signatures.

**ON BEHALF OF THE UNITED STATES POSTAL SERVICE:**

Signature: Frank A. Cebello  
Name: Frank A. Cebello  
Title: Executive Director, Global Business Management  
Date: 3/26/14

**ON BEHALF OF [REDACTED]**

[REDACTED] Signature: \_\_\_\_\_  
[REDACTED] Name: \_\_\_\_\_  
[REDACTED] Title: \_\_\_\_\_  
Date: 3/26/14

- Annex 1 PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL AND PRIORITY MAIL INTERNATIONAL MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES.
- Annex 2 PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL AND PRIORITY MAIL INTERNATIONAL MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1.
- Annex 3 PRICES FOR FIRST-CLASS PACKAGE INTERNATIONAL SERVICE

## ANNEX 1

### PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL AND PRIORITY MAIL INTERNATIONAL MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES.

Postage prices for Qualifying Mail tendered to the USPS within the following three digit ZIP-Codes are stated in the price charts in this Annex.

1. 005, 010-013, 015-017, 028-029, 052, 060-098, 100-127, 138-139, 170-171, 173-176, 178-199, 210, 212, 216, 219, each of these ZIP Codes being within two hundred (200) miles of the USPS International Service Center in New York, NY.
2. 329, 330-334, 338-341, 349, each of these ZIP Codes being within two hundred (200) miles of the USPS International Service Center in Miami, FL.
3. 460,462-469, 478-479, 490-491, 495, 520, 527-528, 530-532, 534-535, 537-539, 542-543, 549, 600-619, 625, 627, each of these ZIP Codes being within two hundred (200) miles of the USPS International Service Center in Chicago, IL.
4. 900-908, 910-928, 930-935, each of these ZIP Codes being within two hundred (200) miles of the USPS International Service Center in Los Angeles, CA.
5. 936-954, 956-959, 962-966, each of these ZIP Codes being within two hundred (200) miles of the USPS International Service Center in San Francisco, CA.

**ANNEX 1  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 1  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

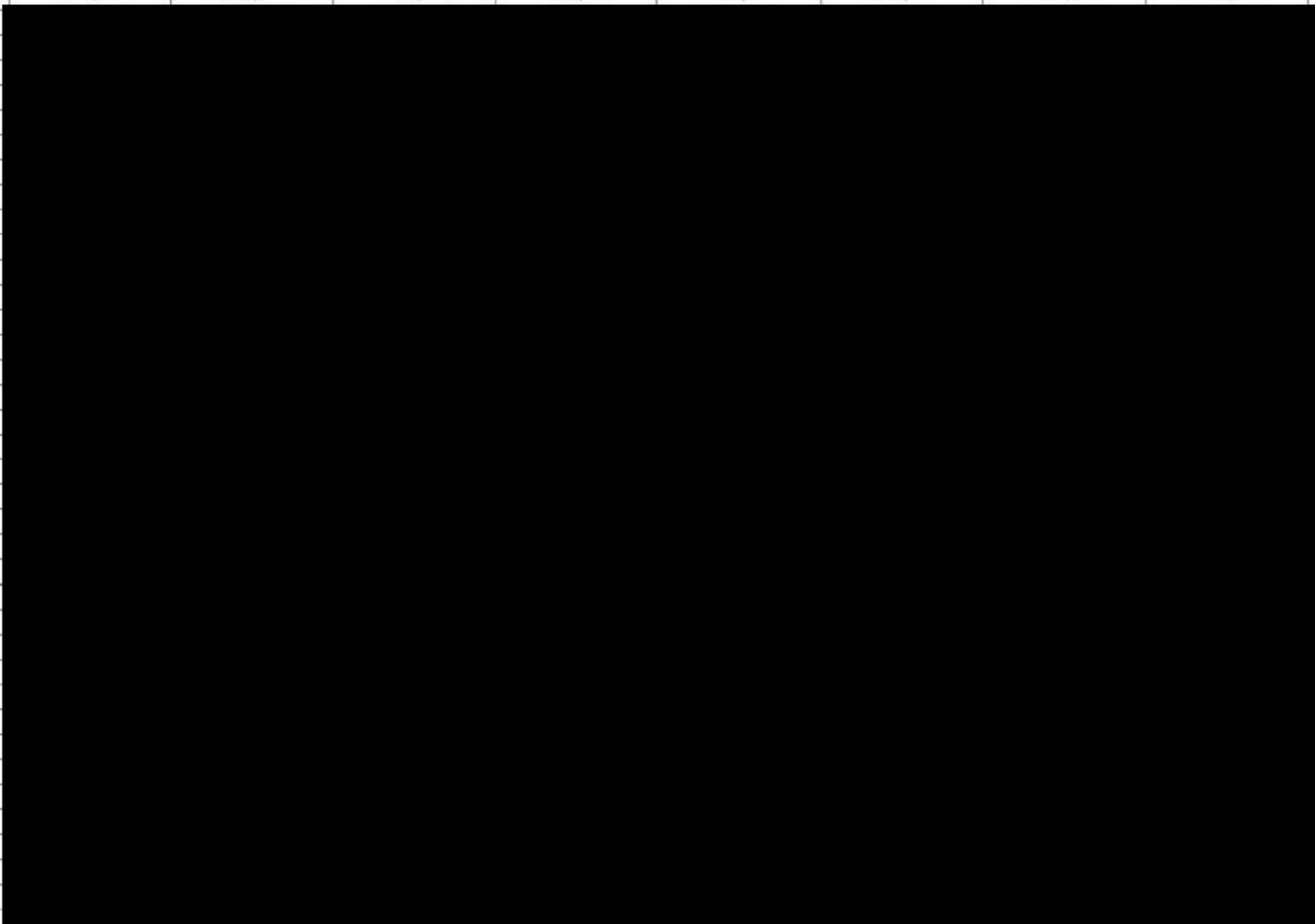
**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 1  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

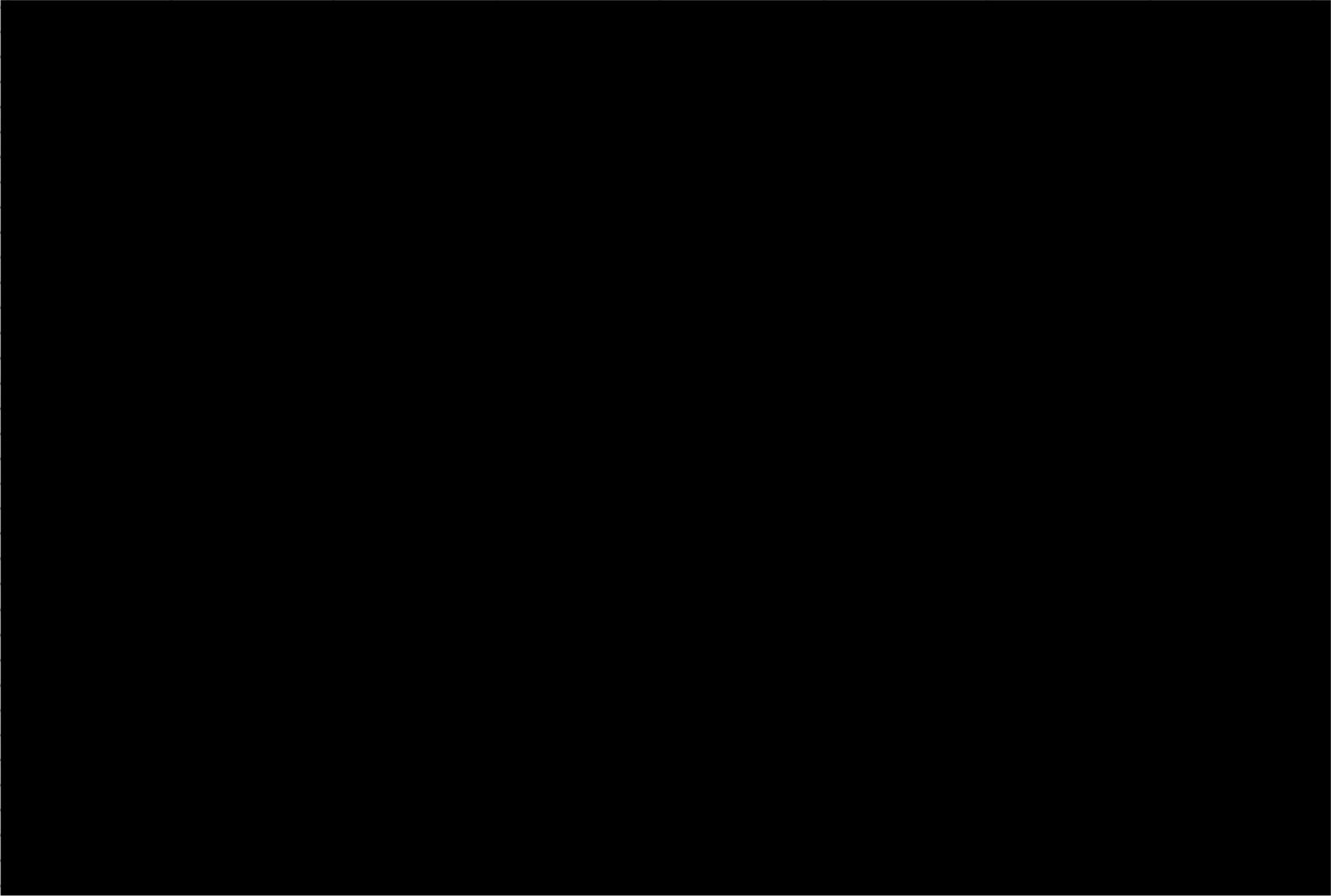
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 1**  
**PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL**  
**MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

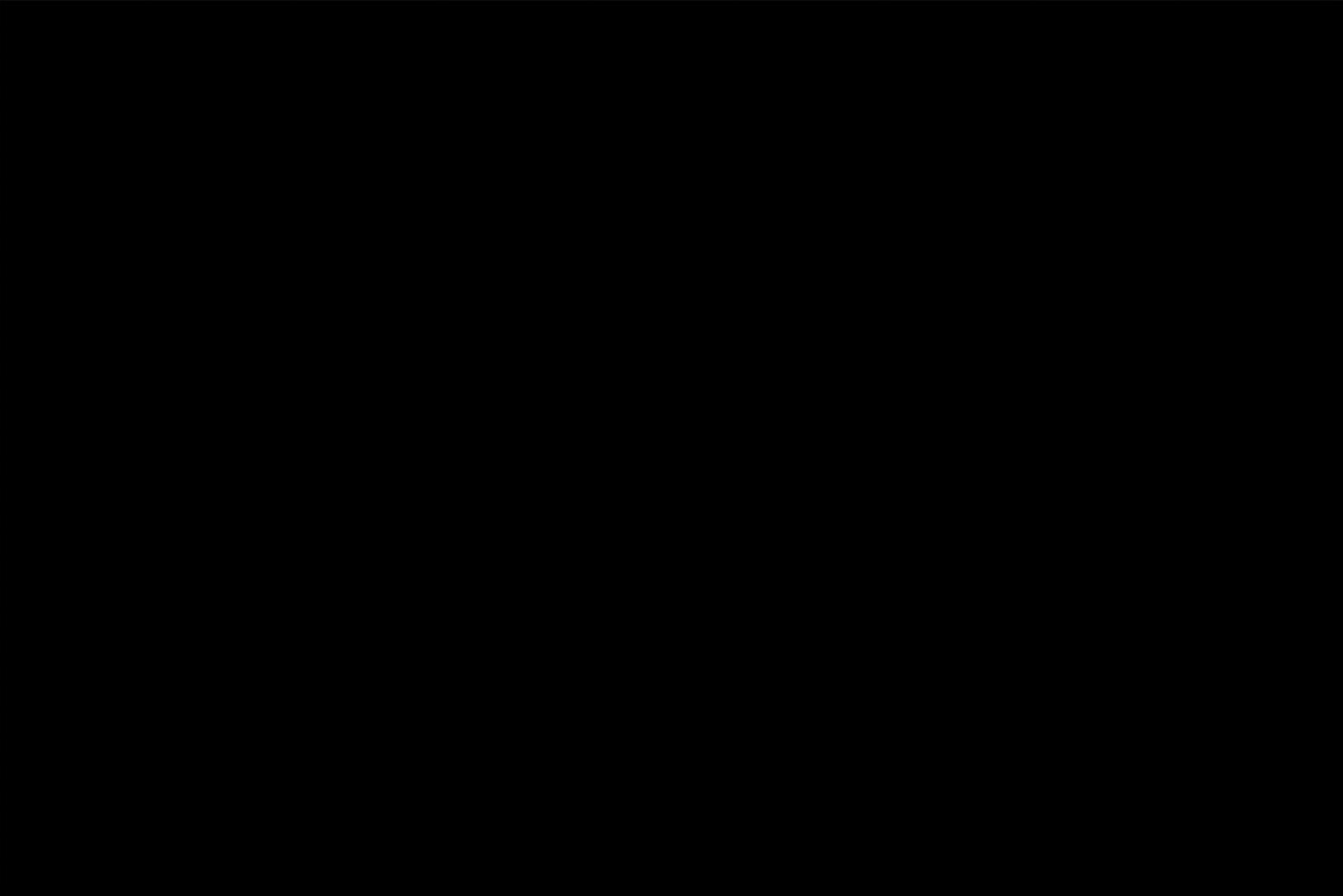
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 1  
PRICES FOR PRIORITY MAIL INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 1  
PRICES FOR PRIORITY MAIL INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 1  
PRICES FOR PRIORITY MAIL INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 1  
PRICES FOR PRIORITY MAIL INTERNATIONAL  
MAILED WITHIN SPECIFIC 3 DIGIT ZIP CODES**

**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 2**  
**PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL AND PRIORITY MAIL**  
**INTERNATIONAL MAILED FROM ALL ZIP CODES OTHER THAN THOSE**  
**SPECIFIED IN ANNEX 1**

Postage prices for Qualifying Mail tendered to the USPS within any three digit ZIP Code location other than those listed in Annex 1 according to the price charts listed in this Annex.

**ANNEX 2  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 2**  
**PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL**  
**MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 2  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

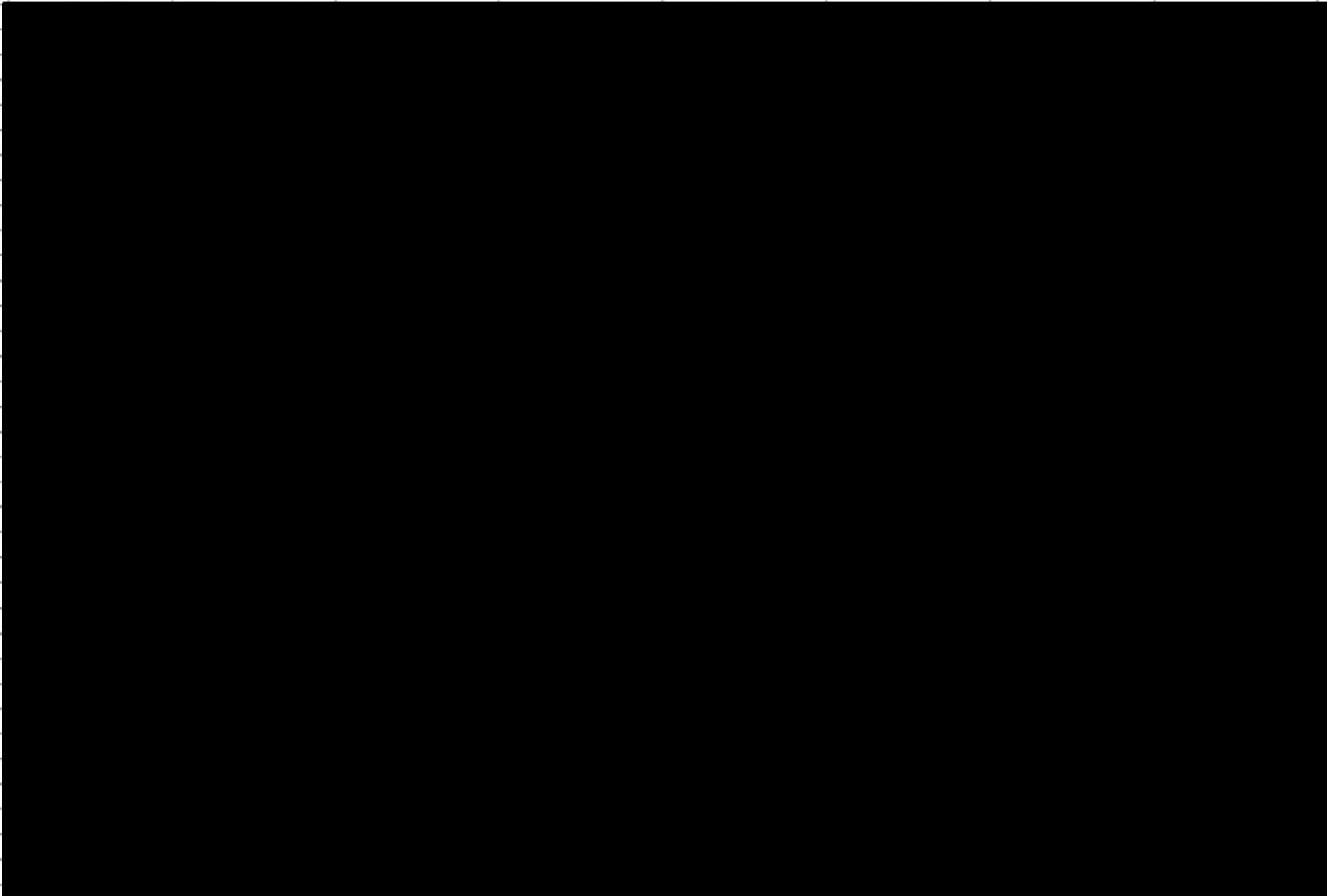
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 2  
PRICES FOR PRIORITY MAIL EXPRESS INTERNATIONAL  
MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

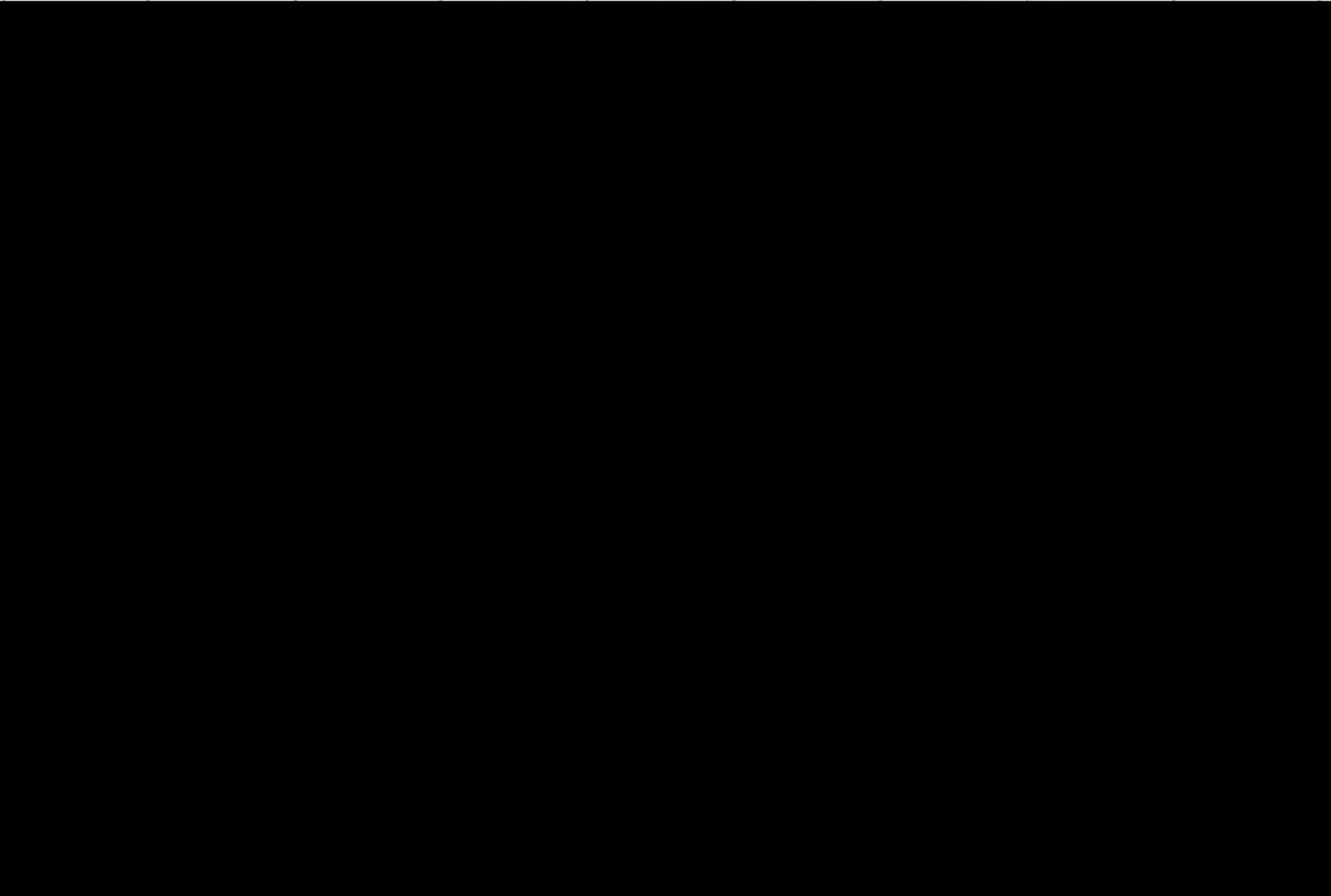
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 2**  
**PRICES FOR PRIORITY MAIL INTERNATIONAL**  
**MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 2**  
**PRICES FOR PRIORITY MAIL INTERNATIONAL**  
**MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

**RATE GROUPS 1 – 9**

Weight Not Over (LBS)	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9
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**ANNEX 2  
PRICES FOR EXPRESS MAIL INTERNATIONAL  
MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

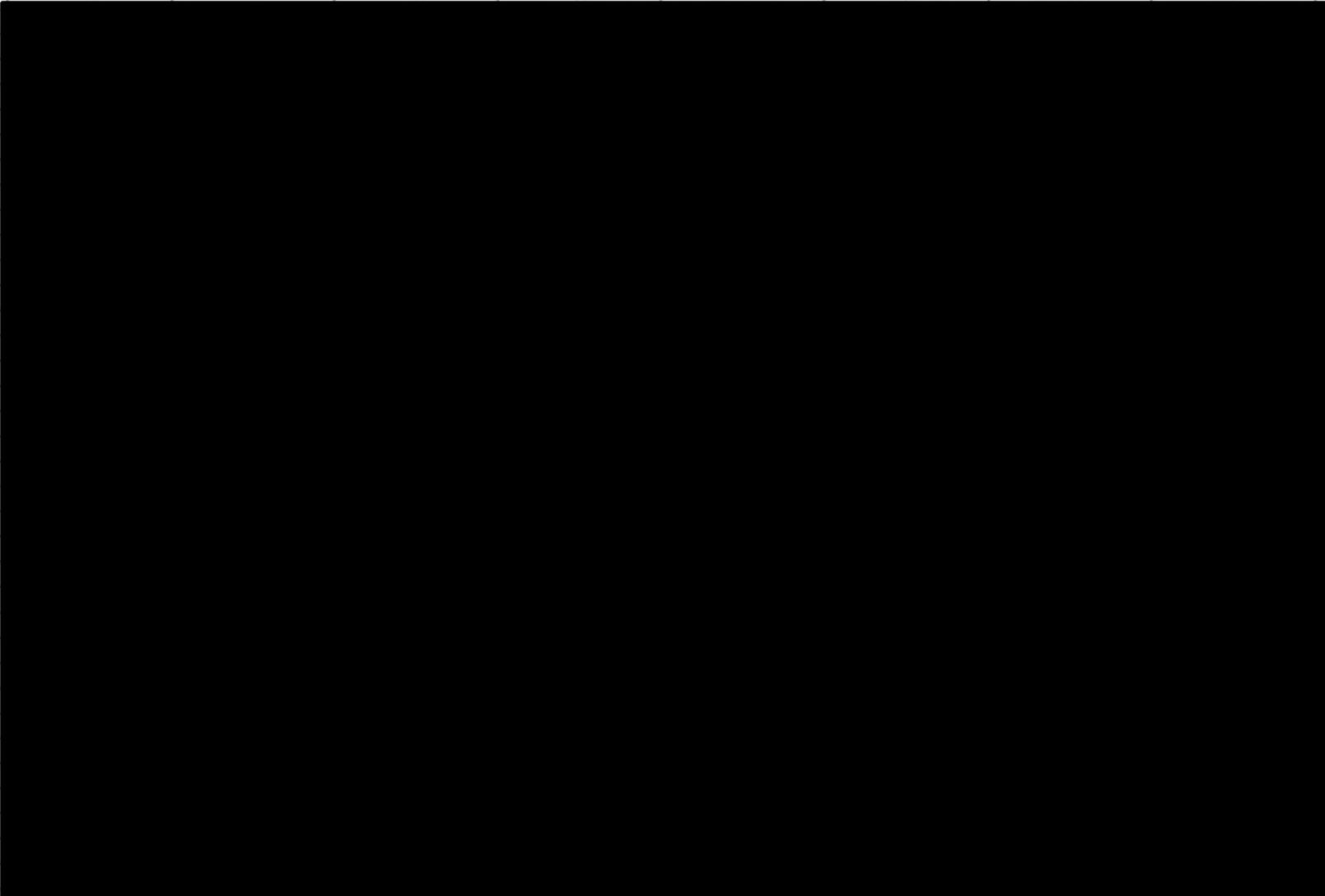
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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**ANNEX 2**  
**PRICES FOR EXPRESS MAIL INTERNATIONAL**  
**MAILED FROM ALL ZIP CODES OTHER THAN THOSE SPECIFIED IN ANNEX 1**

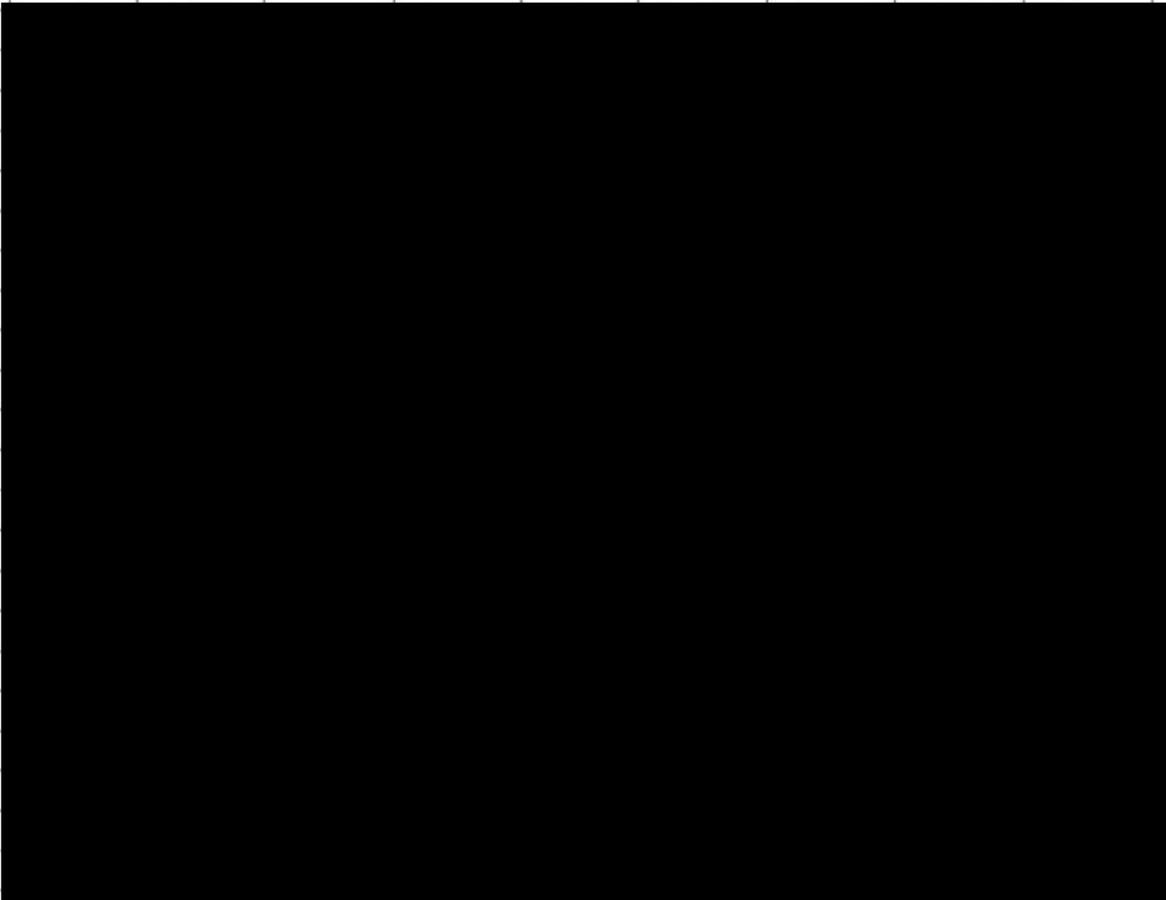
**RATE GROUPS 10 – 17**

Weight Not Over (LBS)	Group 10	Group 11	Group 12	Group 13	Group 14	Group 15	Group 16	Group 17
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ANNEX 3

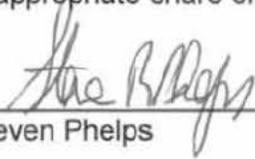
PRICES FOR FIRST-CLASS PACKAGE INTERNATIONAL SERVICE

Weight Not Over (Oz)	Price Group 1	Price Group 2	Price Group 3	Price Group 4	Price Group 5	Price Group 6	Price Group 7	Price Group 8	Price Group 9
1									
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**Certification of Prices for the Global Reseller Expedited Package Contracts 2  
with [REDACTED]**

I, Steven Phelps, Manager, Regulatory Reporting and Cost Analysis, Finance Department, United States Postal Service, am familiar with the prices for the Global Reseller Expedited Package Contract with [REDACTED]. The prices contained in this Contract were established by the Decision of the Governors of the United States Postal Service on the Establishment of Prices and Classifications for Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates, issued March 22, 2011 (Governors' Decision No. 11-6), which established prices by means of price floor formulas.

I hereby certify that the numerical cost values underlying the prices in the [REDACTED] contract are the appropriate costs to use in the formulas and represent the best available information. The prices, resulting in a cost coverage of in excess of the minimum required by the Governors' Decision, exclusive of pickup on demand and international ancillary services fees, are in compliance with 39 U.S.C § 3633 (a)(1), (2), and (3). The prices demonstrate that the Contract should cover its attributable costs and preclude the subsidization of competitive products by market dominant products. International competitive mail accounts for a relatively small percentage of the total contribution by all competitive products. Contribution from Global Reseller Expedited Package Contracts should be even smaller. The Agreement with [REDACTED] should not impair the ability of competitive products on the whole to cover an appropriate share of institutional costs.

  
\_\_\_\_\_  
Steven Phelps

RESTRICTED AND SENSITIVE BUSINESS INFORMATION - DO NOT DISCLOSE

**DECISION OF THE GOVERNORS OF THE UNITED STATES POSTAL SERVICE ON THE ESTABLISHMENT OF PRICES AND CLASSIFICATIONS FOR DOMESTIC COMPETITIVE AGREEMENTS, OUTBOUND INTERNATIONAL COMPETITIVE AGREEMENTS, INBOUND INTERNATIONAL COMPETITIVE AGREEMENTS, AND OTHER NON-PUBLISHED COMPETITIVE RATES (GOVERNORS' DECISION NO. 11-6)**

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March 22, 2011

**STATEMENT OF EXPLANATION AND JUSTIFICATION**

Pursuant to our authority under section 3632 of title 39, as amended by the Postal Accountability and Enhancement Act of 2006 ("PAEA"), we establish new prices not of general applicability for certain of the Postal Service's competitive service offerings, and such changes in classification as are necessary to implement the new prices.

This decision establishes prices for Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates. Domestic Competitive Agreements consist of negotiated service agreements with Postal Service customers for domestic services that are categorized as competitive in accordance with 39 U.S.C. § 3642(b)(1)-(2). Outbound International Competitive Agreements consist of negotiated service agreements with Postal Service customers for outbound international services that are categorized as competitive in accordance with 39 U.S.C. § 3642(b)(1)-(2). Inbound International Competitive Agreements consist of negotiated service agreements with foreign postal operators or other entities for inbound international services that are categorized as competitive in accordance with 39 U.S.C. § 3642(b)(1)-(2). Other Non-Published Competitive Rates consist of rates not of general applicability that are not embodied in contractual instruments, but nonetheless arise from other sources, such as the Universal Postal Convention.

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With respect to any product within the above categories, management is hereby authorized to prepare any necessary product description, including text for inclusion in the Mail Classification Schedule, and to present such product description to the Postal Regulatory Commission.

The Postal Accountability and Enhancement Act (PAEA) requires that prices for competitive products must cover each product's attributable costs, not result in subsidization by market dominant products, and enable all competitive products to contribute an appropriate share to the Postal Service's institutional costs. For agreements subject to this Decision, there are hereby established all prices that will cover [REDACTED] [REDACTED] costs for the relevant product and that conform in all other respects to 39 U.S.C. §§ 3632-3633 and 39 C.F.R. §§ 3015.5 and 3015.7. As discussed in the accompanying management analysis, the Chief Financial Officer (or his delegee(s)) shall certify that all cost inputs have been correctly identified for prices subject to this Decision and that all prices subject to this Decision conform to this Decision and to the requirements of the PAEA.

No agreement, grouping of functionally equivalent agreements, or other classification authorized pursuant to this Decision may go into effect unless it is submitted to the Postal Regulatory Commission with a notice that complies with 39 U.S.C. § 3632(b)(3). On a quarterly basis, management shall furnish the Governors with a report on all non-published rate and classification initiatives. Not less than once each year, the Governors shall review the basis for this Decision and make such further determination as they may deem necessary. This Decision does not affect postal management's obligation to furnish to the Board of Governors information regarding any significant, new program, policy, major modification, or initiative, or any other matter under 39 C.F.R. § 3.7(d), including where such a matter also falls within the scope of this Decision.

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This Decision does not supersede or otherwise modify Governors' Decision Nos. 08-5, 08-6, 08-7, 08-8, 08-10, 08-20, 08-24, 09-5, 09-6, 09-7, 09-14, 09-15, 09-16, 10-1, 10-2, 10-3, 10-6, and 10-7, nor does it affect the validity of prices and classifications established under those Decisions. Management may also continue to present to the Postal Regulatory Commission for its review, as appropriate, rate and classification changes to succeed the minimum and maximum non-published rates in Decision Nos. 10-2 and 10-6.

**ORDER**

In accordance with the foregoing Decision of the Governors, the prices set forth herein for Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates and the changes in classification necessary to implement those prices, are hereby approved and ordered into effect. An agreement is authorized under this Decision only if the prices fall within this Decision and the certification process specified herein is followed. Prices and classification changes established pursuant to this Decision will take effect after filing with and completion of review by the Postal Regulatory Commission.

By The Governors:



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Louis J. Giuliano  
Chairman

## Attachment A

### **Management Analysis of Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates**

This analysis concerns the inbound competitive prices and classifications in the Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates (collectively, "competitive instruments"). Competitive instruments are often negotiated with customers and foreign postal operators for better cost coverage, higher overall contribution, and improved service with respect to postal services classified as competitive. They may also arise from other sources, such as the Universal Postal Convention.

The cost coverage for each competitive agreement or grouping of functionally equivalent instruments (collectively, each "product") will be [REDACTED]

[REDACTED]

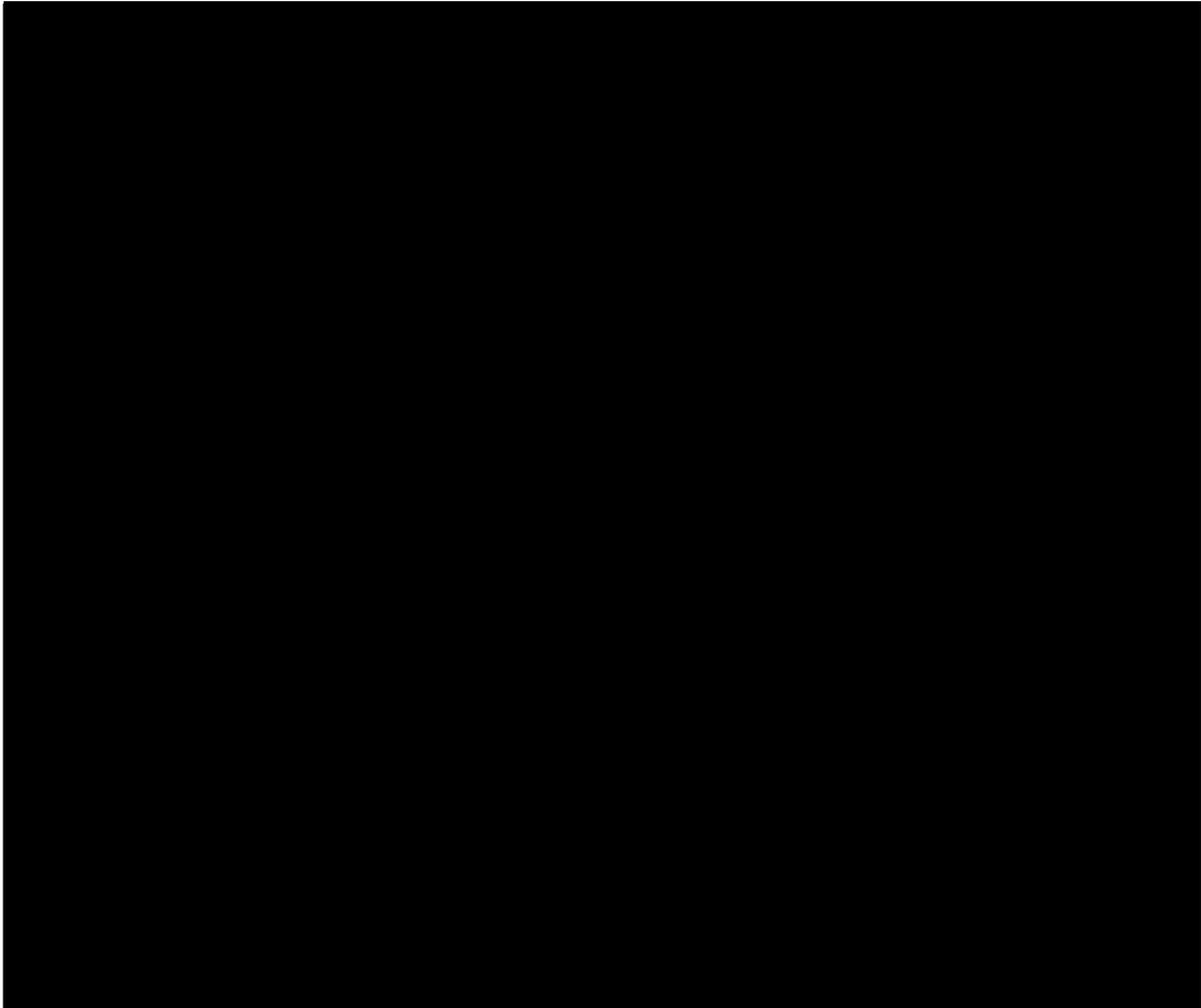
The cost coverage for a product equals [REDACTED]

[REDACTED]

Each competitive instrument may have multiple price categories and negotiated components. Examples of such categories or components would be Priority Mail, Express Mail, Parcel Return Service, Priority Mail International, Express Mail International, International Priority Airmail, International Surface Air Lift, Inbound Air Parcel Post, Inbound Surface Parcel Post, Inbound Direct Entry, and Inbound International Expedited Services. These or other categories may include other services that the relevant customer or foreign postal operator offers to its customers under differing terms, but that nevertheless are processed and delivered in the same manner within the United States Postal Service's network. Such instruments may also establish negotiated rates for services ancillary to such items and for customized competitive services developed for application solely in the context of the agreement.

[REDACTED]

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[REDACTED]

Prices established by these formulas should not interfere with competitive products' ability as a whole to comply with 39 U.S.C. § 3633(a)(3), which, as implemented by (39 C.F.R. § 3015.7(c)) requires competitive products to contribute a minimum of 5.5 percent to the Postal Service's total institutional costs. Accordingly, no issue of subsidization of competitive products by market dominant products should arise (39 U.S.C. § 3633(a)(1)).

**CERTIFICATION OF GOVERNORS' VOTE  
IN THE  
GOVERNORS' DECISION NO. 11-6**

I hereby certify that the Governors voted on adopting Governors' Decision No. 11-6, and that, consistent with 39 USC 3632(a), a majority of the Governors then holding office concurred in the Decision.

  
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Julie S. Moore  
Secretary of the Board of Governors

Date: 3/22/2011

## ATTACHMENT 4

### APPLICATION OF THE UNITED STATES POSTAL SERVICE FOR NON-PUBLIC TREATMENT OF MATERIALS

In accordance with 39 C.F.R. § 3007.21, the United States Postal Service (Postal Service) hereby applies for non-public treatment of certain materials filed with the Commission in these dockets. The materials pertain to an additional Global Reseller Expedited Package (GREP) contract that the Postal Service believes is functionally equivalent to the GREP contract filed in Docket Nos. MC2013-51 and CP2013-64. The contract and supporting documents establishing compliance with 39 U.S.C. § 3633 and 39 C.F.R. § 3015.5 are being filed separately under seal with the Commission. Redacted copies of the contract, a certified statement required by 39 C.F.R. § 3015.5(c)(2) concerning the contract, and the related Governors' Decision establishing prices and classifications not of general applicability for GREP contracts are filed with the Notice as Attachments 1, 2, and 3, respectively.<sup>1</sup>

The Postal Service hereby furnishes the justification required for this application by 39 C.F.R. § 3007.21(c) below.

**(1) The rationale for claiming that the materials are non-public, including the specific statutory basis for the claim, and a statement justifying application of the provision(s);**

Information of a commercial nature, which under good business practice would not be publicly disclosed, as well as third party business information, is not required to be disclosed to the public. 39 U.S.C. § 410(c)(2); 5 U.S.C. § 552(b)(3) and (4). The

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<sup>1</sup> The Postal Service informed the customer prior to filing its notice that it would be seeking non-public treatment of the redacted portions of each contract. The Postal Service also informed the customer that it could file its own application for non-public treatment of these materials in accordance with 39 C.F.R. § 3007.22.

Commission may determine the appropriate level of confidentiality to be afforded to such information after weighing the nature and extent of the likely commercial injury to the Postal Service against the public interest in maintaining the financial transparency of a government establishment competing in commercial markets. 39 U.S.C. § 504(g)(3)(A).<sup>2</sup> Because the portions of materials filed non-publicly in this docket fall within the scope of information not required to be publicly disclosed, the Postal Service asks the Commission to support its determination that these materials are exempt from public disclosure and grant its application for their non-public treatment.

**(2) Identification, including name, phone number, and e-mail address for any third party who is known to have a proprietary interest in the materials, or if such an identification is sensitive, contact information for a Postal Service employee who shall provide notice to that third party;**

In the case of a GREP contract involving PC Postage, the Postal Service believes that the third parties with a proprietary interest in the materials are the customer with whom the contract is made and the PC Postage Provider(s) that the customer intends to use.<sup>3</sup> The Postal Service maintains that customer identifying

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<sup>2</sup> The Commission has indicated that “likely commercial injury” should be construed broadly to encompass other types of injury, such as harms to privacy, deliberative process, or law enforcement interests. PRC Order No. 194, Second Notice of Proposed Rulemaking to Establish a Procedure for According Appropriate Confidentiality, Docket No. RM2008-1, March 20, 2009, at 11.

<sup>3</sup> However, other postal operators can be considered to have a proprietary interest in some rate information in the financial workpapers included with this filing. The Postal Service maintains that such information should be withheld from public disclosure. In view of the practical difficulties, the Postal Service has not undertaken to inform all affected postal operators about the nature and scope of this filing and about the ability to address any confidentiality concerns directly with the Commission as provided in 39 C.F.R. § 3007.20(b). Due to language and cultural differences as well as the sensitive nature of the Postal Service’s rate relationship with the affected foreign postal operators, the Postal Service proposes that a designated Postal Service employee serve as the point of contact for any notices to the relevant postal operators. The Postal Service identifies as an appropriate contact person Guadalupe Contreras, EMS Manager, International Postal Relations. Ms. Contreras’ phone number is (202) 268-4598, and her email address is guadalupe.n.contreras@usps.gov. The Postal Service acknowledges that 39 C.F.R. § 3007.21 (c)(2) appears to contemplate only situations where a third party’s identification is “sensitive” as permitting the designation of a Postal Service employee who shall act as an intermediary for notice purposes. To the extent that the Postal Service’s filing in the absence of actual notice might be construed as beyond the scope of the Commission’s rules, the Postal Service respectfully requests a waiver that would allow it to forgo providing a notice to each postal operator, and to designate a Postal Service

information should be withheld from public disclosure. Therefore, rather than identifying the customer of the contract under consideration and the PC Postage Provider(s) selected by the customer, the Postal Service gives notice that it has already informed the customer and the PC Postage Provider(s) selected by the customer, in compliance with 39 C.F.R. § 3007.20(b), of the nature and scope of this filing and its ability to address its confidentiality concerns directly with the Commission. The Postal Service employee responsible for providing notice to the third parties with proprietary interest in the materials filed in this docket is Ms. Kathy L. Lynch, Sales Support Specialist, Global Business, United States Postal Service, 475 L'Enfant Plaza, SW, Room 2P021, Washington, DC 20260-4017, whose email address is [kathy.l.lynch@usps.gov](mailto:kathy.l.lynch@usps.gov), and whose telephone number is 202-268-6662.

**(3) A description of the materials claimed to be non-public in a manner that, without revealing the materials at issue, would allow a person to thoroughly evaluate the basis for the claim that they are non-public;**

In connection with the Notice filed by the Postal Service in this docket, the Postal Service included a GREP contract, financial workpapers, a statement certifying that the agreement should meet the requirements of 39 U.S.C. § 3633(a), and a copy of Governors' Decision No. 11-6. These materials were filed under seal, with redacted copies filed publicly, after notice to the customer. The Postal Service maintains that the redacted portions of the GREP contract, Governors Decision No. 11-6, related financial information, and identifying information concerning a GREP competitive contract customer should remain confidential.

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employee as the contact person under these circumstances, since it is impractical to communicate with dozens of operators in multiple languages about this matter.

With regard to the GREP competitive contract filed in this docket, the redactions on page 1, and to the footers of each page, Article 29, and the signature block of the contract constitute the name or address of postal patrons whose identifying information may be withheld from mandatory public disclosure by virtue of 39 U.S.C. § 504(g)(1) and 39 U.S.C. § 410(c)(2).

The redactions to Articles 7, 8, 12 and 14 protect information with specific impact on the customer, including the customer's commitment to the Postal Service, penalties in the event that the customer does not achieve its postage commitment, the timing and manner in which the Postal Service might change prices under the contract, the number of days' notification that must be provided to terminate the agreement, and the relationship of this agreement to other agreements.

The redactions applied to the Governors' Decision and financial workpapers protect commercially sensitive information such as underlying costs and assumptions, pricing formulas, information relevant to the customer's mailing profile, business information of the PC Postage Provider that the customer intends to use, and cost coverage projections. To the extent practicable, the Postal Service has limited its redactions in the workpapers to the actual information it has determined to be exempt from disclosure under 5 U.S.C. § 552(b). However, in a limited number of cases, narrative passages, such as words or numbers in text, were replaced with general terms describing the redacted material.

The Postal Service anticipates that the Commission will request the Postal Service to file cost, volume and revenue data associated with the agreement after the expiration of this agreement. When the Postal Service files the data that will show the

actual revenue and cost coverage of the customer's completed contract, the Postal Service will redact in its public filing all of the values included that are commercially sensitive information and will also protect any customer identifying information from disclosure.

**(4) Particular identification of the nature and extent of commercial harm alleged and the likelihood of such harm;**

If the portions of the contract that the Postal Service determined to be protected from disclosure due to their commercially sensitive nature were to be disclosed publicly, the Postal Service considers that it is quite likely that it would suffer commercial harm. First, revealing customer identifying information would enable competitors to focus marketing efforts on current postal customers which have been cultivated through the efforts and resources of the Postal Service. The Postal Service considers that it is highly probable that if this information were made public, its competitors would take immediate advantage of it. The GREP competitive contracts include a provision allowing the Reseller to terminate its contract without cause by providing a certain number of days' notice. Therefore, there is a substantial likelihood of the Postal Service losing customers to a competitor that targets customers of the Postal Service with lower pricing.

Other redacted information in each contract includes negotiated contract terms, such as the minimum revenue commitment agreed to by the customer, the penalty in the event the customer does not achieve the minimum revenue commitment, and the percentage of cost increase that may trigger a consequential price increase. This information is commercially sensitive, and the Postal Service does not believe that it would be disclosed under good business practices. Competitors could use the

information to assess the offers made by the Postal Service to its customers for any possible comparative vulnerabilities and could focus sales and marketing efforts on those areas, to the detriment of the Postal Service. Additionally, other potential customers could use the information to their advantage in negotiating the terms of their own agreements with the Postal Service. The Postal Service considers these to be highly probable outcomes that would result from public disclosure of the redacted material.

The Governors' Decision and financial workpapers filed with this notice include specific information such as costs, assumptions used in pricing formulas, the formulas themselves, mailer profile information, projections of variables, contingency rates included to account for market fluctuations and the exchange risks. Similar information may be included in the cost, volume and revenue data associated with the agreement that the Commission may require the Postal Service to file after the expiration of this agreement. All of this information is highly confidential in the business world. If this information were made public, the Postal Service's competitors would have the advantage of being able to determine the absolute floor for Postal Service pricing. Unlike its competitors, the Postal Service is required by the Mail Classification Schedule to demonstrate that each negotiated agreement within this group covers its attributable costs. Furthermore, the Postal Service's Governors have required that each contract be submitted to the Commission with a notice that complies with 39 C.F.R. § 3015.5. Competitors could take advantage of the information to offer lower pricing to GREP competitive contract customers, while subsidizing any losses with profits from other customers. Eventually, this could freeze the Postal Service out of the relevant market.

Given that these spreadsheets are filed in their native format, the Postal Service's assessment is that the likelihood that the information would be used in this way is great.

Potential customers could also deduce from the rates provided in the contract, from the information in the workpapers, or from the cost, volume and revenue data that the Commission may require the Postal Service to file after the agreement's expiration, whether additional margin for net profit exists between the contract and the contribution that GREP competitive contracts must make. From this information, each customer could attempt to negotiate ever-increasing incentives, such that the Postal Service's ability to negotiate competitive yet financially sound rates would be compromised. Even customers involved in GREP competitive contracts could use the information in the workpapers, or the cost, volume and revenue data associated with the expired agreement, in an attempt to renegotiate their own rates, threatening to terminate their current agreements, although the Postal Service considers this to be less likely than the risks previously identified.

Price information in the contract, the Governors' Decision, the financial spreadsheets, and any cost, volume and revenue data concerning the contract filed after the agreement's expiration consists of sensitive commercial information of the customer. Disclosure of such information could be used by competitors of the customer to assess the customer's underlying costs, and thereby develop a benchmark for the development of a competitive alternative.

Information in the financial spreadsheets and any cost, volume and revenue data concerning this agreement filed after the expiration of this contract also consists of sensitive commercial information related to agreements between the Postal Service and

the PC Postage Provider selected by the customer. Such information would be extremely valuable to competitors of both the Postal Service and the PC Postage Provider. Using detailed information about such agreements, competitors would be able to better understand the costs of the postage programs used, and identify areas where they could adapt their own operations to be more competitive. In addition, competitors of the PC Postage Provider could use such information to their advantage in negotiating the terms of their own agreements with the Postal Service.

**(5) At least one specific hypothetical, illustrative example of each alleged harm;**

Identified harm: Revealing customer identifying information would enable competitors to target the customers for sales and marketing purposes.

Hypothetical: The identity of the customer in this contract is revealed to the public.

Another delivery service has an employee monitoring the filing of GREP competitive contracts and passing along the information to its sales function. The competitor's sales representatives could quickly contact the Postal Service's customer and offer the customer lower rates or other incentives to terminate its contract with the Postal Service in favor of using the competitor's services.

Identified harm: Public disclosure of negotiated terms of the agreements could be used by competitors and potential customers to the Postal Service's detriment.

Hypothetical: Customer A signs a GREP competitive contract that is filed with the Postal Regulatory Commission. At the same time, Customer B is considering signing a GREP competitive contract and has no real concern about the penalty provision, which

calls for Customer B to pay up to \$10,000 in penalties if it fails to meet its minimum volume commitment before termination of the agreement. The information about Customer A's penalty provision is made public. Customer A's agreement calls for a \$5,000 maximum payment as penalty. Customer B sees the information. Customer B then insists that it will not agree to be obligated to pay any more than Customer A was obligated to pay, diminishing the Postal Service's bargaining leverage. The same rationale applies to commitment levels and price adjustment terms.

Identified harm: Public disclosure of the pricing included in the agreement would provide potential customers extraordinary negotiating power to extract lower rates.

Hypothetical: Customer A's negotiated rates are disclosed publicly on the Postal Regulatory Commission's website. Customer B sees the rates and determines that there may be some additional profit margin between the rates provided to Customer A and the statutory cost coverage that the Postal Service must produce in order for the agreement to be added to the competitive products list. Customer B, which was offered rates identical to those published in Customer A's agreement, then uses the publicly available rate information to insist that Customer B must receive lower rates than those the Postal Service has offered it, or Customer B will not use the Postal Service for its expedited package service delivery needs.

Alternatively, Customer B attempts to extract lower rates only for those destinations for which Customer B believes that the Postal Service is the low-cost provider among all service providers. The Postal Service may agree to this demand in order to keep the customer's business overall, which the Postal Service believes will still

satisfy total cost coverage for the agreement. Then, the customer uses other providers for destinations that are different than those for which the customer extracted lower rates. This impacts the Postal Service's overall projected cost coverage for the agreement, such that the Postal Service no longer meets its cost coverage requirement. Although the Postal Service could terminate the contract when the Postal Service first recognizes that the customer's practice and projected profile are at variance, the costs associated with establishing the contract, including filing it with the Postal Regulatory Commission, would be sunk costs that would have a negative impact on the GREP competitive contract product overall.

Identified harm: Public disclosure of information in the financial workpapers would be used by competitors and customers to the detriment of the Postal Service.

Hypothetical: A competing delivery service obtains a copy of the unredacted version of the financial workpapers from the Postal Regulatory Commission's website. The competing delivery service analyzes the workpapers to determine what the Postal Service would have to charge its customers in order to meet the Postal Service's minimum statutory obligations for cost coverage and contribution to institutional costs. The competing delivery service then sets its own rates for products similar to what the Postal Service offers its GREP competitive contract customers under that threshold and markets its ability to guarantee to beat the Postal Service on price. By sustaining this below-market strategy for a relatively short period of time, the competitor, or all of the Postal Service's competitors acting in a likewise fashion, would freeze the Postal

Service out of the business-to-business and customer-to-business services markets for which the GREP competitive contract product is designed.

Identified harm: Public disclosure of information in the contract and the financial workpapers would be used by the customer's competitors to its detriment.

Hypothetical: A firm competing with the customer obtains a copy of the unredacted version of the contract and financial workpapers from the Postal Regulatory Commission's website. The competitor analyzes the prices and the workpapers to assess the customer's underlying costs, volumes, and volume distribution for the corresponding delivery products. The competitor uses that information to (i) conduct market intelligence on the customer's business practices and (ii) develop lower-cost alternatives using the customer's costs as a baseline.

Identified harm: Public disclosure of information in the contract and financial workpapers would be used by the competitors of the PC Postage Provider to the Postal Service and/or each PC Postage Provider's detriment.

Hypothetical: A firm competing with the customer's selected PC Postage Provider obtains a copy of the unredacted version of the contract and financial workpapers from the Commission's website. The firm uses the information to assess the PC Postage Provider's revenue sources and growth opportunities, and thereby develop benchmarks for competitive alternatives. In addition, disclosure of such information could provide

leverage to other PC Postage Providers in their negotiations with the Postal Service concerning financial arrangements that PC Postage Providers make with the Postal Service in the future.

Identified harm: Public disclosure of any cost, volume and revenue data concerning this agreement that the Commission may require the Postal Service to file after the contract's expiration would give competitors a marketing advantage.

Hypothetical: A competitor could use any cost, volume and revenue data associated with this agreement, which the Commission may require the Postal Service to file in this docket after this agreement's expiration, to "qualify" potential customers. The competitor might focus its marketing efforts only on customers that have a certain mailing profile, and use information in the performance report to determine whether a customer met that profile.

**(6) The extent of protection from public disclosure deemed to be necessary;**

The Postal Service maintains that the redacted portions of the materials filed non-publicly should be withheld from persons involved in competitive decision-making in the relevant markets, including parcel and expedited services, as well as their consultants and attorneys. Additionally, the Postal Service believes that actual or potential customers of the Postal Service for this or similar products should not be provided access to the non-public materials.

**(7) The length of time deemed necessary for the non-public materials to be protected from public disclosure with justification thereof;**

The Commission's regulations provide that non-public materials shall lose non-public status ten years after the date of filing with the Commission, unless the Commission or its authorized representative enters an order extending the duration of that status. 39 C.F.R. § 3007.30.

**(8) Any other factors or reasons relevant to support the application.**

None.

***Conclusion***

For the reasons discussed, the Postal Service asks that the Commission grant its application for non-public treatment of the identified materials.