



WK Group 157

July 12, 2013



UNITED STATES
POSTAL SERVICE®

Meeting Attendees

- Linda Malone USPS
- Lauren Zalewski USPS
- Angelo Anagnostopoulos Grayhair Software Inc.
- Anita Pursley RR Donnelley
- Charley Howard Harte Hanks
- Dale Miller RR Donnelley
- Dennis Kaylor Our Sunday Visitor
- Dave Meyers Publishers Clearing House
- Don Landis Arandell
- Erv Drewek Brown Printing Company
- James Hess
- Jim Reifenberg Farrington
- Jody Berenblatt Grayhair Advisors
- Joe Schick Quad Graphics



UNITED STATES
POSTAL SERVICE®

Meeting Attendees

- John Stark
Conde Nast
- Lisa Bowes
Intelisent
- Lisa Worman
Quad Graphics
- Maria Appenzeller
Publishers Clearing House
- Pat Rawls
Bank of America
- Paul Giampolo
Valassis
- Peter Moore
Industry Consultant
- Phil Thompson
Quad Graphics
- Pierce Myers
Parcel Shippers
- Rich Domagala
Mystic Logistics
- Rose Flanagan
Data-Mail Inc.
- Steve Colella
Calmark Group
- Steven Krejcik
Pitney Bowes Presort Services
- Wanda Senne
World Marketing Inc.



SCF Standard Drops - Current

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Wednesday until 1600	Color code for Thursday until 1600	Color code for Friday until 1600	Color code for Saturday until 1600	All Day is color coded for Monday	Color code for Monday until 1600	Color code for Tuesday until 1600
1600 - Thurs Violet	1600 - Fri Yellow	1600- Sat Pink	1600 - Monday		1600 - Tues Orange	1600 - Wed Green

NDC Standard Drops - Current

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Friday until 1600	Color code for Saturday until 1600	All Day we color code for Monday	Color code for Monday until 1600	Color code for Tuesday until 1600	Color code for Wednesday until 1600	Color code for Thursday until 1600
1600 - Sat Pink	1600 - Monday Blue		1600 - Tues Orange	1600 - Wed green	1600 - Thurs Violet	1600 - Fri Yellow

Most of the mail whether dropped at the SCF or NDC is earmarked for delivery on Monday



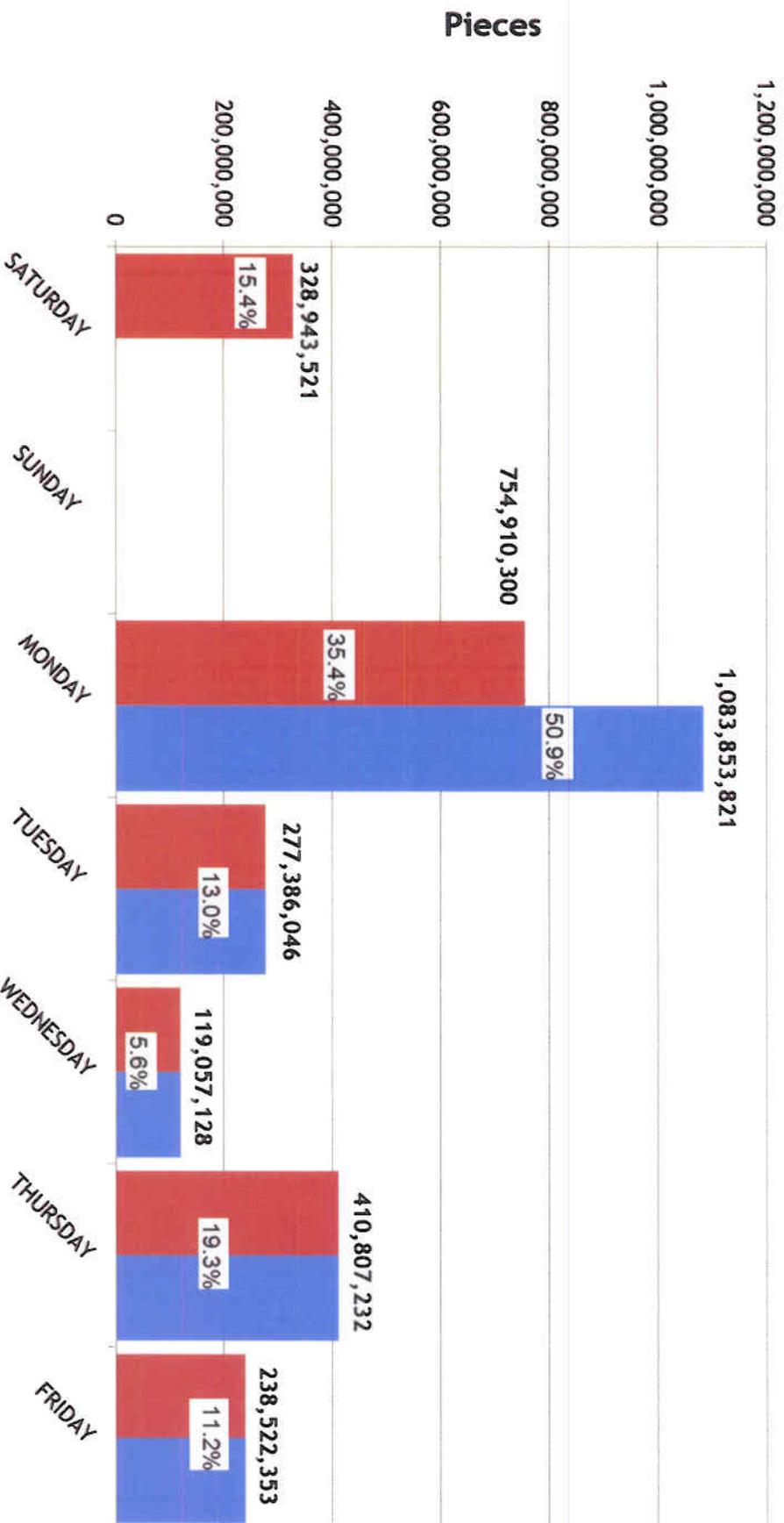
UNITED STATES
POSTAL SERVICE®

Destination Entry STD Letters Delivery Day Volumes Analysis

Standard Letters Delivery Day Volumes

QTR 1 FY 2013

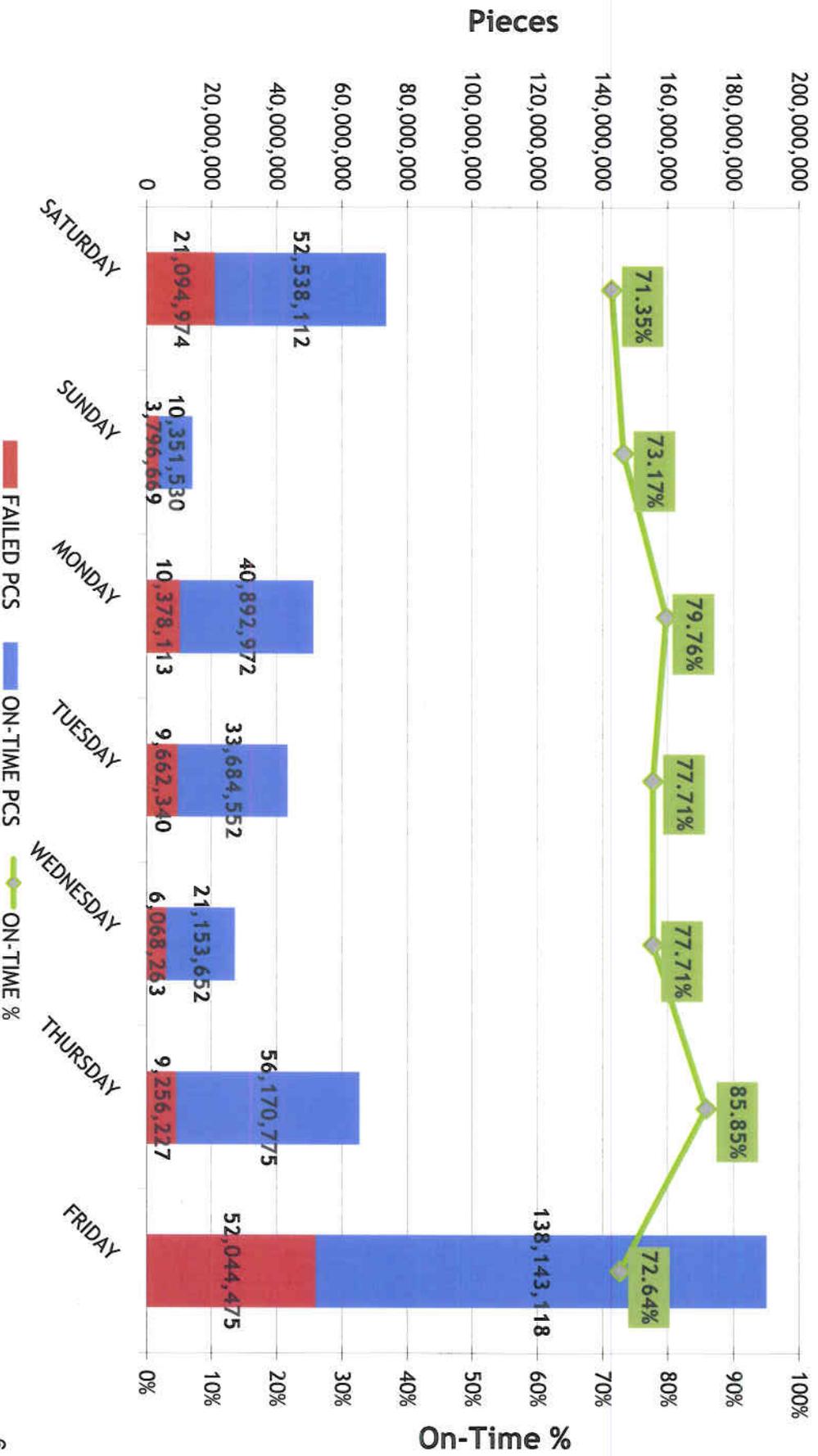
■ 6 DAY DELIVERY ■ 5 DAY DELIVERY





Standard Flats - SCF

NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013



Run a Test and Follow the Mail

- South Jersey to be the site
- Request volunteers to participate
 - RR Donnelly
 - Any others
- Simulate the following
 - Earlier CET on Friday
 - Take out Sunday as a transit day

SCF Standard Drops - Current

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Wednesday until 1600	Color code for Thursday until 1600	Color code for Friday until 1600	Color code for Saturday until 1600	All Day is color coded for Monday	Color code for Monday until 1600	Color code for Tuesday until 1600
1600 - Thurs Violet	1600 - Fri Yellow	1600 - Sat Pink	1600 - Monday		1600 - Tues Orange	1600 - Wed Green

SCF Standard Drops – Proposal 1

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
X	Color code for Thursday until 1600	Color code for Friday until 1600	Color code for Saturday until 1600	All Day is color coded for Monday	Color code for Tuesday until 1600	Color code for Wednesday until 1600
	1600 - Fri Yellow	1600 - Sat Pink	1600 - Monday	1600 - Tues Orange	1600 - Wed Green	1600 - Thurs Violet

SCF Standard Drops – Proposal 2

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Wednesday until 1600	Color code for Thursday until 1600	Color code for Friday until 1600	Color code for Saturday until 1600	All Day is color coded for Monday	Color code for Monday until 0800	Color code for Tuesday until 1600
1600 - Thurs Violet	1600 - Fri Yellow	1600 - Sat Pink	1600 - Monday		Start Tuesday 1600 - Tues Orange	1600 - Wed Green

Test to be run in August

- **Must be full service**
- **Provide full visibility as to when and how mail was run**
- **Analyze results**