

UNITED STATES OF AMERICA  
POSTAL REGULATORY COMMISSION  
WASHINGTON, DC 20268-0001

Before Commissioners:

Ruth Y. Goldway, Chairman;  
Mark Acton, Vice Chairman; and  
Robert G. Taub

Competitive Product List  
Adding Round-Trip Mailer

Docket No. MC2013-57

**APPLICATION OF NETFLIX, INC.  
FOR NONPUBLIC TREATMENT OF  
PORTIONS OF ITS RESPONSE TO  
CHAIRMAN'S INFORMATION REQUEST NO. 3**

(January 16, 2014)

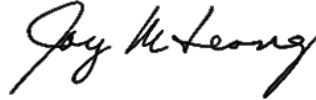
Pursuant to 39 C.F.R. § 3007.22, Netflix, Inc. ("Netflix") respectfully applies for nonpublic treatment of certain portions of Netflix's Response to Chairman's Information Request No. 3 which it is filing separately today:

(1) In Netflix's response to Question 1, Table 2 provides proprietary information about its DVD mail volumes. The same type of information was previously designated as proprietary when provided by the Postal Service in Library Reference USPS-LR-MC2013-57/NP3 in this docket. The response also contains proprietary and highly sensitive commercial information regarding streaming. Public disclosure of this information could result in competitive harm to Netflix.

(2) In its response to Question 5, Netflix provides proportions of its subscribers by segment. Some of the figures used to calculate these proportions are currently proprietary and commercially sensitive, and it is possible that, with other available data, these underlying figures could be determined if the proportions were made public. Public disclosure of the proportions information could result in competitive harm to Netflix.

Netflix is filing today a public version of its Response with confidential information redacted. It is also filing a Notice of Filing and two hard copies and two CDs containing electronic versions of the unredacted document. Netflix consents to the disclosure of the nonpublic versions of the document to the same reviewing representatives of Gamefly, Inc. previously designated in this docket.

Respectfully submitted,



Joy M. Leong  
The Leong Law Firm  
2020 Pennsylvania Avenue, N.W., Suite 120  
Washington, DC 20006  
(202) 640-2590

*Counsel for Netflix, Inc.*

January 16, 2014