

ORDER NO. 1704

UNITED STATES OF AMERICA  
POSTAL REGULATORY COMMISSION  
WASHINGTON, DC 20268-0001

Before Commissioners:

Ruth Y. Goldway, Chairman;  
Robert G. Taub, Vice Chairman;  
Mark Acton;  
Tony Hammond; and  
Nanci E. Langley

Modification of Mail Classification Schedule  
Regarding Express Mail and Express Mail  
International

Docket No. MC2013-45

NOTICE AND ORDER CONCERNING MINOR CLASSIFICATION CHANGE RELATED  
TO EXPRESS MAIL AND EXPRESS MAIL INTERNATIONAL

(Issued April 25, 2013)

*Introduction.* The Commission hereby provides notice, pursuant to 39 C.F.R. § 3020.92, that the Postal Service has filed notice of a minor classification change related to Express Mail and Express Mail International.<sup>1</sup> The Notice was filed on April 24, 2013 pursuant to 39 C.F.R. §§ 3020.90 and 3020.91.

*MCS changes.* The Postal Service proposes to amend the MCS in three ways: (1) to change the name of “Express Mail” to “Priority Mail Express”; (2) to change the name of “Express Mail International” to “Priority Mail Express International”; and (3) to

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<sup>1</sup> Notice of the United States Postal Service of Minor Classification Change, April 24, 2013 (Notice).

change the name of “Express Mail Corporate Account (EMCA)” to “USPS Corporate Account (USPSCA).” *Id.* The Postal Service hopes that by implementing the name changes it will reinvigorate Express Mail and Express Mail International by leveraging the widespread recognition of, and positive associations with, the Priority Mail brand as well as consolidate most of the Postal Service’s shipping products under a single brand identity. *Id.* The proposed name changes are scheduled to take effect on July 28, 2013. *Id.* at 1.

*Supplemental Information.* In the Notice, the Postal Service does not provide specific proposed edits to the MCS. To allow the Commission to complete its regulatory review under applicable law and regulations, the Commission requests that the Postal Service provide draft MCS language by May 2, 2013.

*Related procedural matters.* The Commission has posted the Notice on its website at <http://www.prc.gov>. Interested persons are encouraged to review the Notice. The Commission invites comments on matters raised by the Notice, including the consistency of the change with 39 U.S.C. § 3642. The due date for comments is May 7, 2013.

The Commission appoints Tracy N. Ferguson to serve as Public Representative in this proceeding.

*It is ordered:*

1. The Commission establishes Docket No. MC2013-45 to consider the matters raised by the Notice.
2. Pursuant to 39 U.S.C. § 505, Tracy N. Ferguson is appointed to serve as an officer of the Commission (Public Representative) to represent the interests of the general public in this proceeding.
3. The supplemental information requested is due no later than May 2, 2013.

4. Comments by interested persons are due by May 7, 2013.

By the Commission.

Shoshana M. Grove  
Secretary