

Introduction

With the January 2012 price increase, the Postal Service began charging the same price for First Class Mail 3-Digit Automation Letters as for AADC Automation Letters. The Postal Service intends to expand this treatment to Standard Mail Automation Letters in January 2013.

NAPM is conducting a survey of its members to better understand some of the implications of recent pricing policies announced by the U.S. Postal Service. The survey responses will aid the formulation of NAPM's potential response to those policies.

Please submit your response to the survey by November 20.

Please answer the questions for your MLOCR volume only. If you have more than one location, you may fill out this survey once and include information from all locations or you may fill it out once for each location.

All of the data will be aggregated by NAPM for use in its advocacy efforts. Individual company data will be maintained as confidential and not used for any commercial purpose.

Please do not hesitate to call or email if you have any questions.

SECTION 1: COMPANY INFORMATION

*** 1. Company Name**

2. State

*** 3. Are you completing the survey for one location or multiple locations?**

One Location

Multiple Locations

4. If 'Multiple Locations', how many sites are represented?

*** 5. Company Contact**

*** 6. E-Mail Address**

SECTION 2: FIRST-CLASS MAIL AUTOMATION LETTERS

7. Please provide your company's 2011 and 2012 (through October) First-Class Mail Automation Letter volume.

2011

2012 (Through October)

8. Please provide your company's 2011 First-Class Mail Automation Letter mail mix by presort level (in percent).

Mixed AADC

AADC

3-Digit

5-Digit

9. Please provide your company's 2012 (through October) First-Class Mail Automation Letter mail mix by presort level (in percent).

Mixed AADC

AADC

3-Digit

5-Digit

10. Please identify all presort levels that your company generally sorts to for First-Class Mail Automation Letters. (For 2011, 2012, and planned for 2013, please check each tray/presort level that you usually enable.)

	2011	2012	2013
Mixed AADC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AADC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3-Digit/Scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Digit/Scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. If your company sorted to the 3-Digit/Scheme level in 2012 or anticipates doing so in 2013, please check all applicable reasons why.

- Expectation of better service for 3-Digit than for AADC trays
- Always have enabled 3-Digit/Scheme option
- Customer request/requirement
- USPS request or requirement in Customer/Supplier Agreement (CSA) with USPS
- Consistency in the way we prepare First Class and Standard Mail
- Other (please specify)

12. If your company is not sorting to the 3-Digit/Scheme level in 2012 or anticipates not doing so in 2013, please check all applicable reasons why.

- Insufficient volume to make 3-Digit/Scheme Trays
- Reduces work/mail preparation costs
- Allows production of fuller trays
- Allows more efficient use of MLOCs
- Customer request/requirement
- USPS request or requirement in CSA with USPS
- Other (please specify)

13. If postage discounts were not large enough to justify preparing First-Class Mail Automation Letters in 5-Digit trays, to what presort level would your existing 5-Digit Automation Letters revert?

- 3-Digit/Scheme
- AADC
- Combination of AADC and 3-Digit/Scheme

Other (please specify)

SECTION 3: STANDARD MAIL AUTOMATION LETTERS

In responding to the questions below, please note that the Postal Service will begin charging the same price for Standard Mail 3-Digit Automation Letters and AADC Automation Letters in January 2013.

14. Please provide your company's 2011 and 2012 (through October) Standard Mail Automation Letter volume.

2011	<input type="text"/>
2012 (Through October)	<input type="text"/>

15. Please provide your company's 2011 Standard Mail Automation Letter mail mix by presort level (in percent).

Mixed AADC	<input type="text"/>
AADC	<input type="text"/>
3-Digit	<input type="text"/>
5-Digit	<input type="text"/>

16. Please provide your company's 2012 (through October) Standard Mail Automation Letter mail mix by presort level (in percent).

Mixed AADC	<input type="text"/>
AADC	<input type="text"/>
3-Digit	<input type="text"/>
5-Digit	<input type="text"/>

17. Please identify all presort levels that your company generally sorts to for Standard Mail Automation Letters. (For 2011, 2012, and planned for 2013, please check each tray/presort level that you usually enable.)

	2011	2012	2013
Mixed AADC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AADC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3-Digit/Scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Digit/Scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

18. If your company anticipates sorting Standard Mail Automation Letters to the 3-Digit/Scheme level in 2013, please check all applicable reasons why.

- Expectation of better service for 3-Digit than for AADC trays
- Always have enabled 3-Digit/Scheme option
- Customer request/requirement
- USPS request or requirement in Customer/Supplier Agreement (CSA) with USPS
- Consistency in the way we prepare First Class and Standard Mail
- Other (please specify)

19. If your company does not anticipate sorting Standard Mail Automation Letters to the 3-Digit/Scheme level in 2013, please check all applicable reasons why.

- Insufficient volume to make 3-Digit/Scheme Trays
- Reduces work/mail preparation costs
- Allows production of fuller trays
- Allows more efficient use of MLOCRs
- Customer request/requirement
- USPS request or requirement in CSA with USPS
- Other (please specify)

20. If postage discounts were not large enough to justify preparing Standard Mail Automation Letters in 5-Digit trays, to what presort level would your existing 5-Digit Automation Letters revert?

- 3-Digit/Scheme
- AADC
- Combination of AADC and 3-Digit/Scheme

Other (please specify)