

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Valassis NSA

Docket No. MC2012-14

Docket No. R2012-8

**COMMENTS OF NATIONAL NEWSPAPER ASSOCIATION, INC.
IN RESPONSE TO NOTICE OF INQUIRY NO. 1
NOTICE OF FILING REDACTED COPY
(June 29, 2012)**

Pursuant to the Commission's Notice of Inquiry No. 1, National Newspaper Association (NNA) hereby provides information from the newspaper industry on the potential impact of the proposed Negotiated Service Agreement under review.

NNA distributed two surveys to community newspapers. One was sent to its member newspapers. The other was distributed to a wide newspaper audience through state associations of newspapers. Responses to both surveys indicate that significant potential harm to newspapers exists both among small businesses and larger newspapers.

NNA is making application for confidential treatment of certain information in the spreadsheets. This filing is the redacted copy of the two surveys under seal.

Respectfully submitted,

Tonda F. Rush

KING & BALLOW
PO Box 50301
Arlington, VA 22205

Sara DeForge Hough
NATIONAL NEWSPAPER ASSOCIATION

June 29, 2012

Responder	CollectorID	StartDate	EndDate	IP Address	Email Addr	First Name	LastName	Custom Da
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Does your newspaper operate in ε This survey is primarily for newspapers that carry pre-printed inserts
Yes No No, but it h Abercromb Ace Hardw Advance A AT&T Wire AutoZone Barnes & N

(either in the newspaper or a TMC/shopper) from durable or semi-durable goods advertisers? A list of n:
Bass Pro Bed Bath & Best Buy Brooks Bro Burlington Costco Dick's Sport Family Doll Gap

ationally-known advertisers who may be eligible for the Valassis discounts appears here. Please check a
H.H. Gregg Home Dep. J.C. Penne Jo-Ann Fat K-Mart Kohl's Limited Br Lowe's Macy's

all that are presently in your paper or that have been in the paper over the past 2 years. If you do not see
Michaels Nordstrom Office Depot O'Reilly Auto Radio Shack Rite-Aid Sam's Club Sears Sherwin-W

For your advertiser on this list, please add any advertisers that might qualify for this category. Groceries
Sports Auto Staples Target TJX Toys R Us Tractor Supply True Value Verizon Wireless Foot Locker

and restaurants/fast food do not count as durable/semi-durable. If you lost it in the past two years, in the past
Williams-Sonoma Walgreens WalMart Others? Other (please specify) Open-Ended yes no Yes

two years, have you m If the Valassis discounts were to take effect for your advertisers nam If the Valas
No Other (plea We would I We would I We would I Nothing Other com Other (plea Open-Ende

Does your newspaper If your new Do you request that NNA file your information What would best descr
Yes No Open-Ende Yes No Other Other (plea It is fair cor It is unfair c

Yes
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Crompton I 174 Idaho I PO Box 54 American F
 The Cherol 103 East M.P.O. Box 2 Woodstock
 Reminder I 209 W. Monroe Bangor
 Oologah L PO Box 1175 Oologah
 The Baker PO Box 598 Macclenny
 West Esse: PO Box 65 Livingston
 Gateway S 201 N. Clay St. Sturgis
 Lowell Buy 105 N. Broadway Lowell
 Morning St 711 W. Pickard St. Mt. Pleasant
 Leader Pul 217 N 4th St United States
 The Lauder 145 E. Jackson Ave. Ripley
 Tidewater I PO Box 2060 Gloucester
 Milton Tim 480 Adams #208 Milton
 Record-He P O Box 13 102 West C Greensburg
 Campbell F 832 S. Stat P.O. Box 4 Jerseyville
 Pine River PO Box 830 Bayfield
 Daily Jaffer P.O. Box 8 28 Milwaukee Fort Atkinson
 North Scott P.O. Box 223 Eldridge

North Vern PO Box 98 528 East C North Vern
 Wayne Cou P. O. Box 1119 East H Waynesboro
 Carlsbad C 620 Main S. Street Carlsbad
 Daily Sitka 112 Barracks St. Sitka
 The Covin 2001 Hwy. 51 S. Covington
 Sunnyside PO Box 878 Sunnyside
 The Gazett PO Box 68 Galax
 Douglas B 310 Center St Douglas
 Murray Lec 1001 Whittr P.O. box 11 Murray
 Ellsworth C 304 N Douglas Ave Ellsworth
 Potter Cou 110 S. Exene Street Gettysburg

The Frankl P.O. Box 1 109 S. Bick Louisburg
 alvin sun 570 dula alvin
 West River PO Box 210 Eagle Butte
 Jasper Her 216 East Fourth Street Jasper
 Courier Ne 100 Ford Lane Washington
 Chronotyp 28 South Main St. Rice Lake
 Hoven Mec PO Box 37 Hoven
 The Annist PO Box 189 Anniston
 LaGrange I PO Box 929 LaGrange
 Potomac V p.o. Box 3 47 S. Main Petersburg
 Rome Sent 333 W. Dominick St. Rome
 The Cordel 115 East M.P. O. Box 2 Cordell
 Grant Cour P.O. Box 2 129 S. Mai Williamstown
 The San F 601 S. Brai Suite 202 San Fernando
 Alva Revie 620 Choctaw St. Alva
 Herald Jou PO Box 129 Winsted
 The Minde 429 N. Col PO Box 37 Mendenhall
 Fayette Co PO Box 400 La Grange
 Greenfield 22 W. New Road Greenfield
 Louisiana F 3408 Georgia Street Louisiana
 Webb City P.O. Box 1 8 South Main Webb City

Three Rive 124 N. Mai PO Box 13 Three Rive

LaGrange | 105 Ashton Street LaGrange
The News- PO Box 1153 Lexington

CNHI 300 4th Ave., SE Cullman
Idaho Cour POB 690 900 W. Ma Grangeville
Sulphur Tir 115 West M P. O. Box 1 Sulphur
The Carroll P.O. Box 3 809 Main S Thomson
The Dunda 4 North Center Place Dundalk
The Galen: PO Box 31 716 S. Ben Galena
Buffalo Bul 58 North Lobban Buffalo
Eagle Rive 425 W Mill P.O. Box 1 Eagle Rive
DOUGLAS 1823 S. PE P.O. BOX DOUGLAS
Ainsworth : 921 East 4th St. Ainsworth
Tomahawk P.O. Box 3 315 W. Wi: Tomahawk
Examiner-£ 4125 Now: PO Box 12 Bartlesville
Farmers In PO Box 130 Bagley
Stone Cou: P.O. Box 509 Mountain V
The Mount: 110 N. Mai P.O. Box 2 Ironton
Graham Ne: PO Box 60 625 Oak St Graham
sherman pi 666 s lapeer rd oxford
Rome New 305 E. 6th Avenue Rome
DeWitt Ob: PO Box 49 DeWitt
The Oxford P.O. Box 866 Oxford
The Baxley PO Box 410 Baxley
Cuero Rec: 119 E. Mai: 119 E. Mai Cuero
The Valley 6 Blackstor Suite 204 Lincoln
Tribune Ne 1114 7th S PO Box 72 Harlan
Waccamav 2510 Main St. Conway
Mobridge T 717 2nd Av 1413 East Mobridge
Watonga R PO Box 30 Watonga
Chiefland C 624 W. Park Ave Chiefland
Brickell Re 1801 Coral Way Miami
Mille Lacs I PO Box 26 Isle
Colby Free 155 W. 5th Colby
The News : 6 Bridge Street Colebrook
Register Pt 126 West High Street Lawrenceb
Cameron M PO BOX 498 Cameron
The Big Sandy News/Big Sandy A Louisa
Okemah N: PO Box 19 115 West E Okemah
Drew Coun 314 N Main St Monticello
Moorefield P O Box 3£ P O Box 3£ Moorefield
Tollefson F 117 west rr P.O. Box 8 Luverne
Centralia F 304 E. Barnes Centralia
Great Benc 2012 Forest Ave Great Benc
AHP of Okl 107 W. Harrison Guthrie
Swift Coun 101 12th St So Benson
Sugarcree: PO Box 249 Sugarcree:
Watchung | P.O. Box 250 Westfield
Star-Times P.O.Box 1£ 108 W. Ma Staunton
Mobridge T 1413 E Grand Xing Mobridge

The Gates P.O. Box 799 Gatesville
KDR Public 125 E Main St Willow Springs

Colombo 70 Fourth St NW Barberton

Westmore 38 Broad St Port Chester

SouthFire P.O. Box 4 113 South Blackshear

Spencer N 210 E Main St Spencer

Cherryville Kings Mount PO Box 76 Kings Mount

The West 110 W. New York Ave. DeLand

The Fairburn PO Box 415 Fairbury

Wayne County PO Box 25 205 W. Jac Corydon

The Star N 116 Wisconsin PO Box 18 Medford

The Dublin 115 South PO Drawer Dublin

The Clarke P.O. Box 3 261 N Jack Grove Hill

CHAMPION 13179 NINTH ST CHINO

Box Elder P.O. Box 37 55 S 100 W Brigham City

Petersburg Box 930 Petersburg

Coast Lake P.O. Box 1142 Winchester

News-Register P.O. Box 7 611 NE The McMinnville

The Daily Laborer PO Box 551 Brookhaven

Ajo Copper 10 Pajaro PO Box 39 Ajo

The Imperial PO Box 72 622 Broadway Imperial

Raymondville 192 N. 4th St. Raymondville

The Green 121 W. Summer Street Greenville

The Dalles 315 Federal P.O. Box 1 The Dalles

Carteret Co 4206 Bridges St. Morehead City

The Goldthwait PO Box 249 Goldthwait

Fort Bragg 450 N. Franklin St. Fort Bragg

Polk County 147 SE Co PO Box 10 Dallas

Big Bear Gap PO Box 17 42007 Fox Big Bear Lake

The Clayton 120 North Main Street Clayton

Curry Cour PO Box 766 Gold Beach

PSI River Ave. N Belmond

Nor'West N 170 S. Penn Ave. Oberlin

Tooele Tra 58 North Main Street Tooele

1177 Grant St. Suite 2 Denver

The Times 35 E. Center PO Box 12 Moab

Custer County PO Box 190 Broken Bow

The Daily 1949 Exchange PO Box 21 Astoria

Kendall Co 222 S Bridge St Yorkville

The Nevada 580 Mallory Way Carson City

The St. Edward P.O. Box 2 105 No. 3rd St. Edward

The Sheridan 136 E. Main St. Sheridan

Pine Bluffs PO Box 68 Pine Bluffs

HILLSBOR 431 S MAIN PO BOX 10 HILLSBORO

Williamson 707 S MAIN ST GEORGETOWN

The Atkins P O Box 1 204 Ave. C Atkins

THE ROCK 221-225 E. CAMERON ROCKDALE

Wyoming N 2025 Main St. Torrington

Lewis Public PO Box 15 113 6th Street Lynden

LAKOTA C PO BOX 386 MARTIN
Clark Coun 119 1st ave e Clark
Hays Free P.O. Box 2530 Kyle
Hickman C 104 N. Cer P.O. Box 1 Centerville

Mariposa C P.O. Box 3 5024 State Mariposa
Saratoga S PO Box 10 116 E. Brid Saratoga
The Purcel PO Box 191 Purcell
The Rando PO Box 1044 Asheboro
the dodgev 106 west merrimac strı dodgeville

Blue Mounı 195 N Canyon Blvd John Day
Southern L 245 S 200 26 N Main Kanab
Seminole F 121 n Main St. Seminole
Copper Are p.o. box 579 Kearny
Pana Newı 205 S. Locı P O Box 20 Pana
Rio Grandı P.O. Box 790 Espanola
Ellis Count 213 N. Dallas St. Ennis
Bossier Prı 4250 Viking Drive Bossier Cit
Gunnison C 218 N. Wisconsin St. Gunnison
Clear Lake 416 3rd Av PO Box 83 Clear Lake

to have this information for the Commission. Anonymous If your paper If you believe a response to these

State: ZIP: Country: Email Address Phone Number Open-Ended Response

State:	ZIP:	Country:	Email Address	Phone Number	Open-Ended Response
AL	35976	USA		256-582-3232	
OK	73036	USA		405-262-5180	
CO	80513	USA		970-532-2252	
OH	44224	USA		3.31E+09	
TX	76234	USA		940-627-5987	
OR	97269	Clackamas		503-546-0784	
OH	44830	USA		419-448-3230	
KY	40019			502.845.2858	
MO	65041	usa		573-486-5418	
MO	63343	United States		573-898-2318	
KY	40033	USA		270-692-6026	
OH	43551	USA		419-874-4491	
IA	52531	USA		641-932-7121	
MI	48768	usa			
NY	11570	USA		516 3785320	
TN	37766	Campbell		423-562-8468	ext 224
GA	30286	USA		706-647-5414	
OH	43030	USA		740-397-5333	
OH	43545	Henry		419-592-5055	
SC	29721	USA		803-416-8409	
TX	77979	USA			
KY	40342	Anderson		502-839-6906	
OH	44870	USA		419-609-5822	
OH	45373	U. S.		937-440-5231	
OH	44047	USA		440-576-9125	x103
MI	48371			248-628-4801	
MI	48446	usa		810-664-0811	
MI	48161	US		734-240-5025	
IN	47250	USA		(812) 265-3641	
OH	44805	USA		419-281-0581	
MO	65081	USA		660-433-5721	
IN	47586	USA		812-547-3424	
OH	43725	USA		740-439-3551	
MS	39654	USA		601-587-2781	
TN	37388	Coffee		931-455-4545	
OH	45103	USA		5.14E+09	
OH	43660	USA		419 724-6380	
MD	21157	USA		410-857-7870	
TX	79029	Moore		806-935-4111	
CT	6413	USA		336-480-8625	
KY	40065	USA		502-633-2526	
OR	97071	United States		5.04E+09	
OH	45885	USA		419-394-7414	
OH	43113	USA		740-474-3131	
OH	43920	United States		3.3E+09	
TN	37874	USA		865-376-3481	x 327
	40312	United States		606-723-5161	
WV	26505	USA		304-225-3406	
MO	630128	USA		314-931-7560	
KY	41501	usa		606-437-4054	

ID	83211 USA	208-226-5294
GA	30188 USA	770-928-0706 x206
MI	49013 USA	269-427-7474
OK	74053 USA	918-443-2428
FL	32063 USA	904-259-2400
NJ	7039 USA	973-992-1771
MI	49091 USA	800-525-8673
MI	49331 us	616-897-9555
MI	48858 USA	989.779.6118
MI	49120 United States	2.7E+09
TN	38063-028 U.S.	7.32E+09
VA	23061 usa	804 693 3101
MA	2186 USA	617-696-7758
KY	42743 US	270-932-4381
IL	62052 USA	217-285-2345
CO	81122 USA	970 884-2331
WI	53538 USA	920-563-5553
IA	52748 USA	563-285-8111
IN	47265 USA	812-346-3973
TN	38485 United States	931-722-5429
NM	88221 United States	1-575-973-8852
	99835 U.S.A.	(907) 747-3219
TN	38019 USA	901-355-2353
WA	98944 USA	509-837-4500
VA	24333 USA	276-236-5178, X-218
WY	82633 USA	307.358.2965
KY	42071 Calloway	270-753-1916
KS	67439 USA	785-472-5085
SD	57443 US	605-765-2464
NC	27549 usa	9.19E+09
TX	77511 usa	2.81E+09
SD	57625 USA	6.06E+09
IN	47546 USA	
IL	61571 United States	309-444-3139
WI	54868 United States	715 234-2121
SD	57450 U.S.	605-948-2110
AL	36202 United States	256-235-9203
GA	30241 USA	706-884-7311
WV	26847 United States	304-257-1844
NY	13440 USA	315 337-4000
OK	73632 USA	580-832-3333
KY	41035 USA	859-824-3343
CA	91340 usa	5.53E+08
OK	73717 USA	580-327-2200
MN	55395 USA	320-485-2535
NE	68959 usa	308 832-2220
TX	78945 USA	979-968-3155
IN	46140	3.17E+09
MO	63353 USA	573-754-5566
MO	64870 USA	417-673-2421

MI	49093 USA	269-279-7488
GA	30240 USA	706-884-7311
VA	24450 USA	540-463-3113
AL	35055 United States	256-734-2131
ID	83530 USA	208-983-1200
OK	73086 Murray	580-622-2102
IL	61285 USA	815-259-21331
MD	21222 USA	410-288-6060
IL	61036 USA	815-777-0019
WY	82834 U.S.	307-684-2223
WI	54521 USA	715-479-4421
GA	31534 UNITED STATES	912-384-2323
NE	69210 USA	402-387-2844
WI	54487 USA	715/453-2151
OK	74006 USA	918-335-8200
MN	56621 USA	
AR	72560 Stone	870-269-3841
MO	63650 United States	573-546-3917
TX	76450 USA	940-549-7800
MI	48371	2.49E+09
GA	30161 USA	
IA	52742 USA	563-659-3121
MS	38655 US	662-234-4331
GA	31515 USA	9.12E+09
TX	77954 United States	361 275-3464
RI	2865 USA	401-334-9555
IA	51537 USA	712-755-3111
SC	29526 usa	843-248-6671
SD	57601 USA	605-845-3646
OK	73772 USA	580-623-4922
FL	32626 USA	352-493-4796
FL	33145 usa	786-221-2172
MN	56342 USA	320-676-3123
KS	67701 USA	785-462-3963
NH	3576 U.S.	603-237-5501
IN	47025 USA	812-537-0063
MO	64429 USA	816-632-6543
KY	41230 USA	606.788.9962
OK	74859 United States	roger@okemahnewsleader.com
AR	71655 United States	870-367-5325
WV	26836 United States	304 530 6609
MN	56156 USA	507-283-2333
MO	65240 USA	5.74E+09
KS	67530 Barton	620-792-1211
OK	73044 USA	4.05E+09
MN	56215	320-843-4111
OH	44681 USA	330-852-4634
NJ	7091 USA	908-232-4407
IL	62088 USA	618-625-2000
SD	57601 USA	605-845-3646

TX	76528 United States	254-865-5212
MO	65783 USA	4.17E+09
OH	44203 usa	330-753-1068
NY	10573 USA	914-939-6864
GA	31516 USA	912-281-5438
WV	25276 USA	304-927-2360
NC	28086 USA	704-466-8475
FL	32720 USA	386-734-4622
NE	68352 Jefferson	
IA	50060 Wayne	641-872-1234
WI	54451 USA	715-748-2626
GA	31021 USA	4.78E+09
AL	36451 United States	251 275-3375
CA	91710 USA	
UT	84302 United States	435 723-3471
AK	99833 USA	
OR	97467 USA	541-361-5525
OR	97128 USA	503-687-1223
MS	39601 USA	601-833-6961
AZ	85321 USA	520-387-7688
NE	69033 USA	308-882-4453
TX	78580 USA	956-371-2728
TN	37743 USA	(423)) 359-3160
OR	97058 USA	541-296-2141
NC	28557	252-726-7081 xt. 233
TX	76844 usa	325-648-2244
CA	95437 USA	707-964-5642
OR	97338 USA	503-623-2373
CA	92315 United States	909 866-3456
GA	30525 United States	706/782.3312
OR	97444 USA	(541) 247-6643
IA	50421	
KS	67749	
UT	84074 USA	435-882-0050
CO	80203 USA	303-861-2234
UT	84532 USA	435 259-7525
NE	68822	308-872-2471
OR	97103 USA	503-325-3211
IL	60560 usa	630-553-7034
NV	89703	
NE	68660 U.S.A.	402-678-2771
OR	97378 US	503-843-2312
WY	82082 US	307-245-3763
IL	62049-010 USA	217-532-3933
TX	78626 US	512-930-4824
AR		
TX	76567 USA	5.12E+09
WY	82240 USA	307-532-2184
WA	98264 USA	360-354-4444

SD	57551 UNITED STATES	605-441-8826
SD	57225 USA	605-532-3654
TX	78640 USA	512.268.7862
TN	37033 US	931-729-4283
CA	95338 USA	209-966-2500
WY	82331 usa	307-326-8311
OK	73080 USA	405-527-2126
NC	27204 United States	336-625-5576
WI	53533 usa	608-935-2331
OR	97845 USA	5.42E+09
UT	84741 USA	435-644-2900
OK	74868 usa	405-382-1100
AZ	85137 USA	480-620-6989
IL	62557 USA	217-562-2111
NM	87532 USA	505-753-2126
TX	75119 United States	972-875-3801
LA	71111 USA	318-747-7900
CO	81230 USA	970-641-1414
SD	57226-083 USA	605-874-2499

questions or similar questions about your paper was provided by your corporate office, the Newspaper /

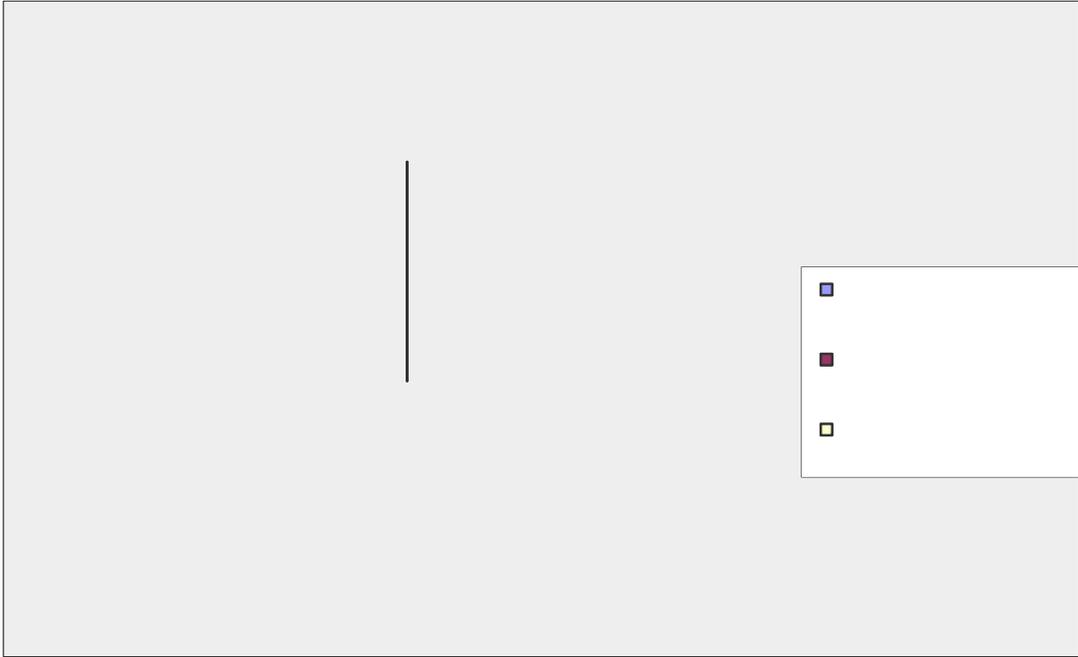
Association of America or any other group, please tell us who commented for you. We will try to avoid du

uplicate filings.

USPS Special Deal with Valassis

Does your newspaper operate in a market where Valassis Red Plum/marriage mail advertising appears?

Answer Options	Response Percent	Response Count
Yes		
No		
No, but it has been in the market in the past two years		
	<i>answered question</i>	
	<i>skipped question</i>	





USPS Special Deal with Valassis

This survey is primarily for newspapers that carry pre-printed inserts (either in the newspaper or a TMC/shopper) from durable or semi-durable goods advertisers? A list of

Answer Options	Response Percent	Response Count
Abercrombie & Fitch		
Ace Hardware		
Advance Auto Parts		
AT&T Wireless		
AutoZone		
Barnes & Noble		
Bass Pro		
Bed Bath & Beyond		
Best Buy		
Brooks Brothers		
Burlington Coat Factory		
Costco		
Dick's Sporting Goods		
Family Dollar		
Gap		
H.H. Gregg		
Home Depot		
J.C. Penney		
Jo-Ann Fabrics		
K-Mart		
Kohl's		
Limited Brands		
Lowe's		
Macy's		
Michaels		
Nordstrom		
Office Depot		
O'Reilly Automotive		
Radio Shack		
Rite-Aid		
Sam's Club		
Sears		
Sherwin-Williams		
Sports Authority		
Staples		
Target		
TJX		
Toys R Us		
Tractor Supply		
True Value		
Verizon Wireless		
Foot Locker		
Williams-Sonoma		
Walgreens		
WalMart		

Others?

Other (please specify)

answered question

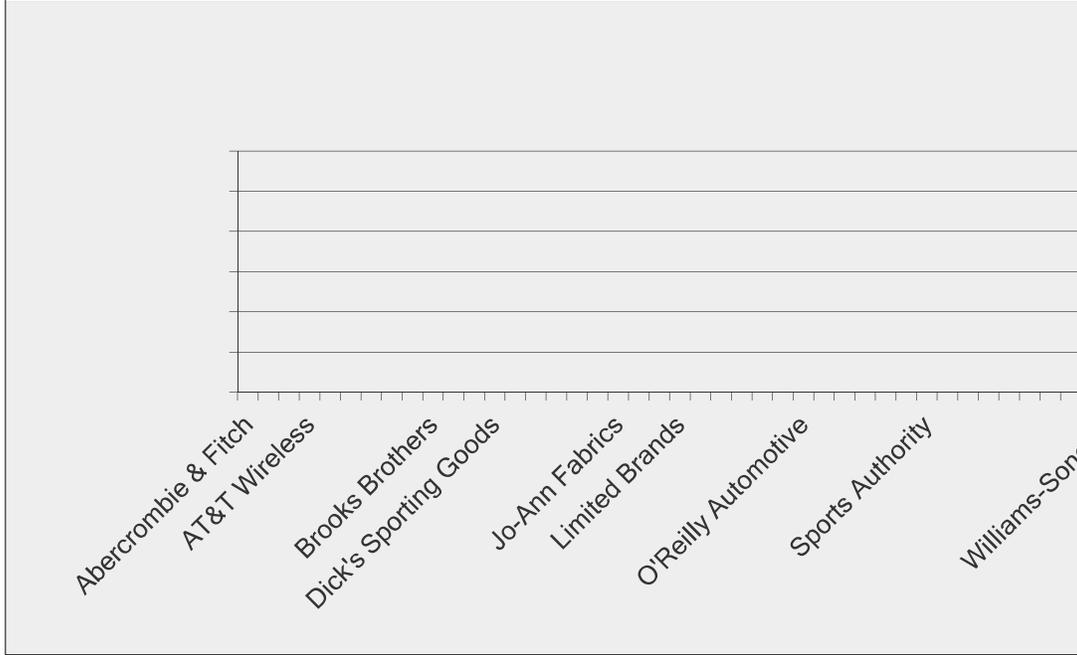
skipped question

Number

Response Date

**Other (please
specify)**

Categories



USPS Special Deal with Valassis

If you lost the revenue from the advertisers you checked in Question 2, approximately how much gross annual revenue would it cost your

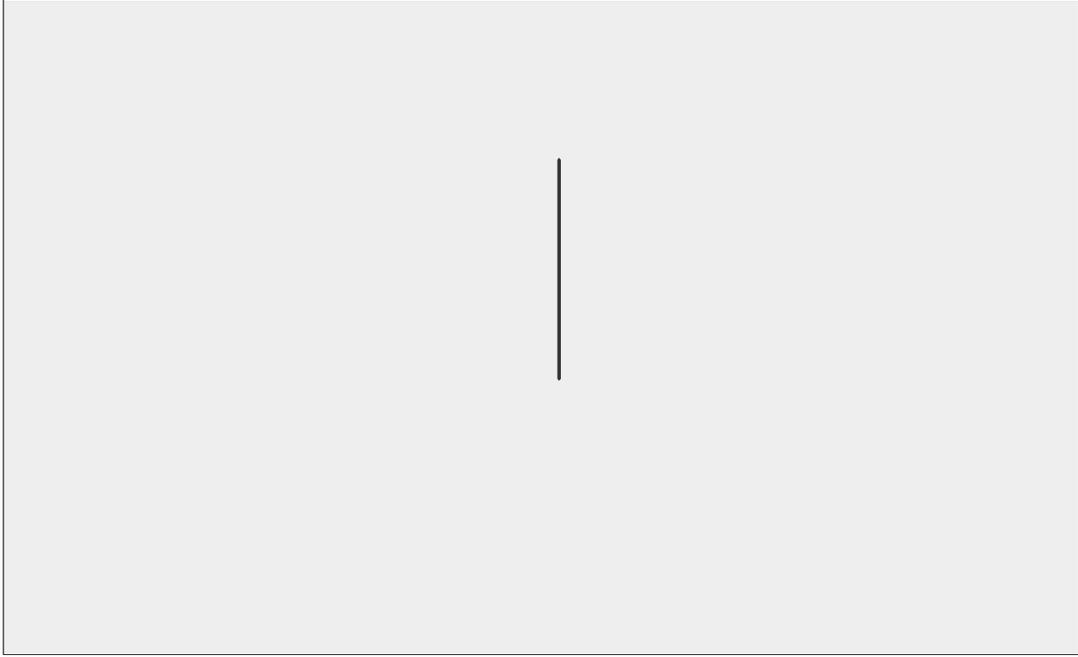
Answer Options	Response Count
<i>answered question</i>	
<i>skipped question</i>	

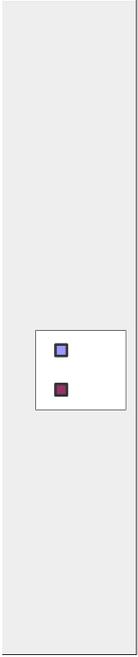
Number	Response Date	Response Text	Categories

USPS Special Deal with Valassis

In the past two years, have you moved a newspaper or TMC/shopper INTO the mail?

Answer Options	Response Percent	Response Count
yes		
no		
		<i>answered question</i>
		<i>skipped question</i>



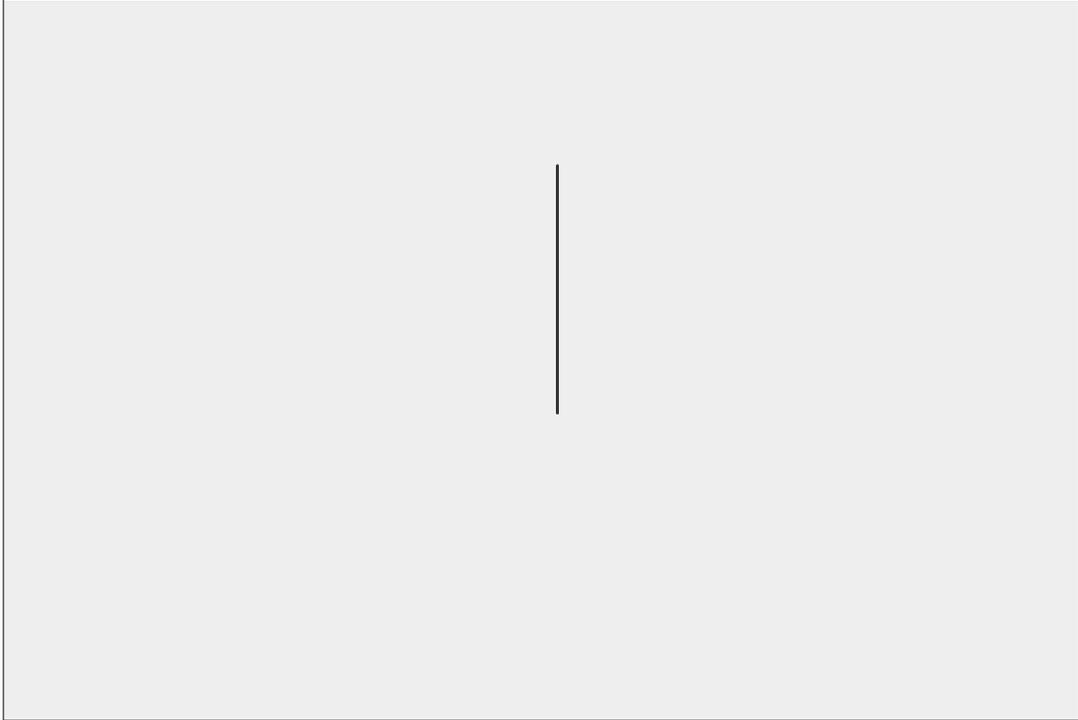


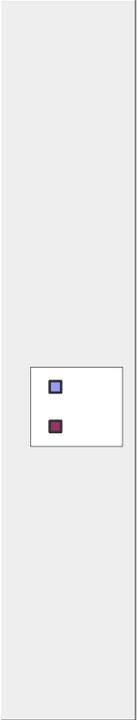
USPS Special Deal with Valassis

In the past two years, have you moved a newspaper or TMC OUT of the mail? If so, please state the primary reason.

Answer Options	Response Percent	Response Count
Yes		
No		
Other (please specify)		
<i>answered question</i>		
<i>skipped question</i>		

Number	Response Date	Other (please specify)	Categories





USPS Special Deal with Valassis

If the Valassis discounts were to take effect for your advertisers named in Question 2, what would be the most likely result?

Answer Options	Response Percent	Response Count
We would lose the business and it would hurt the		
We would keep the business but have to steeply discount		
We would keep the business anyway without further		
Nothing		
Other comments?		
Other (please specify)		
<i>answered question</i>		
<i>skipped question</i>		

Number	Response Date	Other (please specify)	Categories

We would lose the business and it would hurt the company and/or our news coverage

We would keep the business but have to steeply discount the advertising, which would hurt the company and/or our/news coverage

USPS Special Deal with Valassis

If the Valassis discounts were to take effect, would it have any effect upon your future use of the mail? If so, please describe.

Answer Options

Response
Count

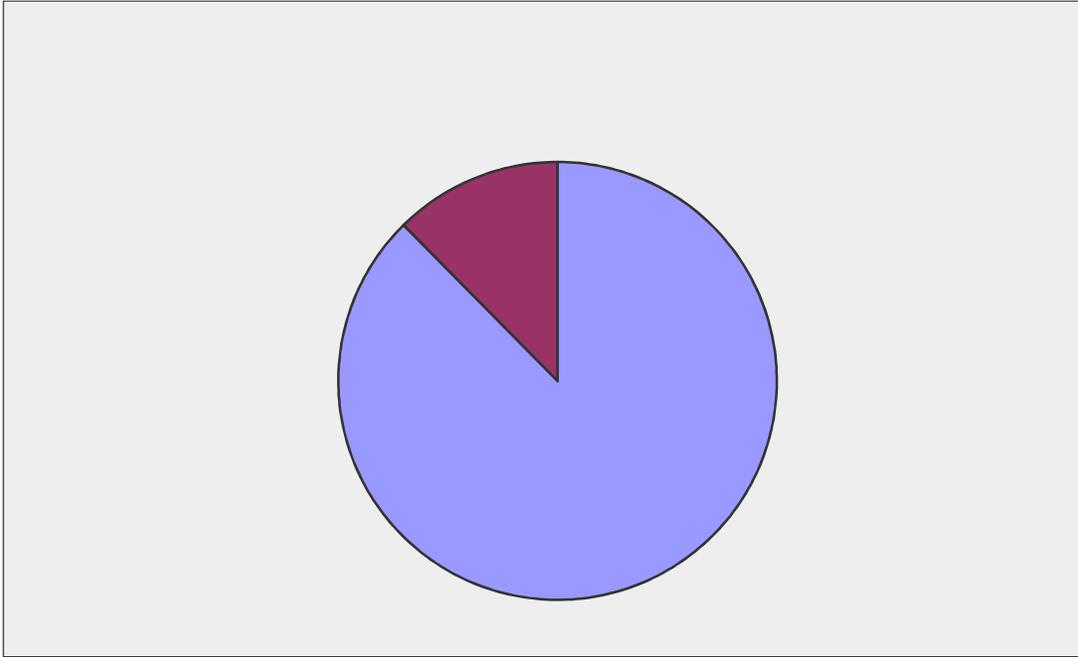
answered question
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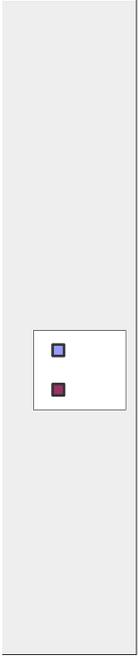
Number	Response Date	Response Text	Categorie s

USPS Special Deal with Valassis

Does your newspaper (or your group if group owned) have fewer than 500 employees?

Answer Options	Response Percent	Response Count
Yes	87.6%	177
No	12.4%	25
	<i>answered question</i>	202
	<i>skipped question</i>	25





USPS Special Deal with Valassis

If your newspaper were no longer able to serve your community or had to drastically cut costs, what effect would it have on the local news

Answer Options

Response
Count

answered question
skipped question

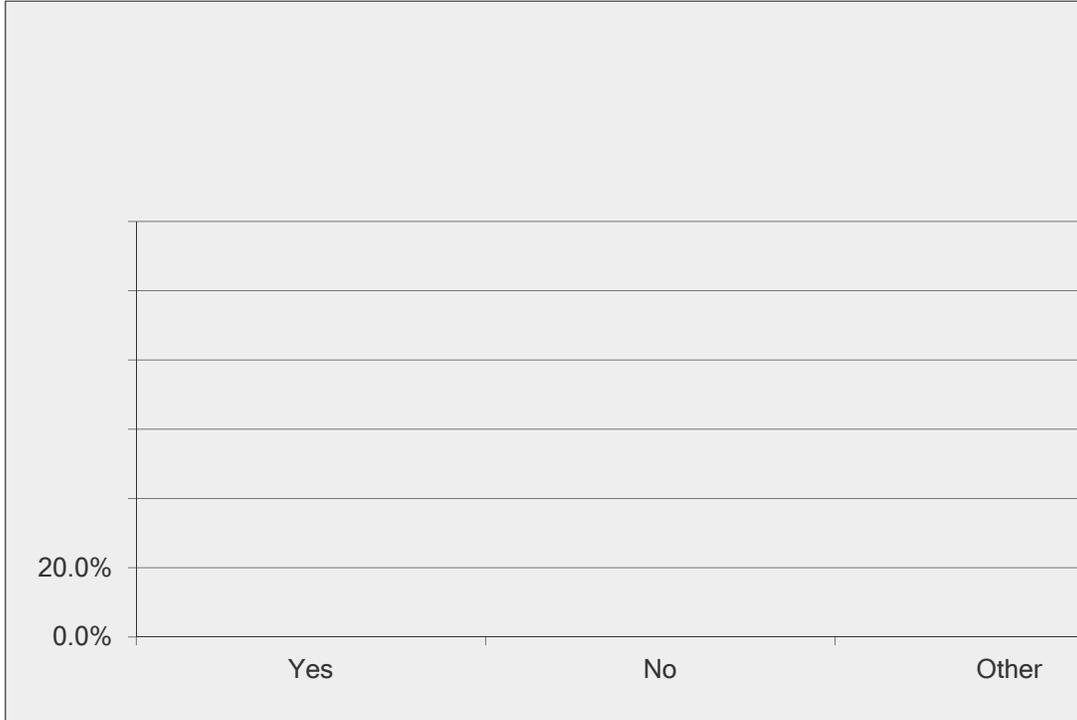
Number	Response Date	Response Text	Categories

USPS Special Deal with Valassis

Do you request that NNA file your information with the Postal Regulatory Commission in a confidential file, which would make it unavailable to the public or other companies, but

Answer Options	Response Percent	Response Count
Yes		
No		
Other		
Other (please specify)		
		<i>answered question</i>
		<i>skipped question</i>

Number	Response Date	Other (please specify)	Categories



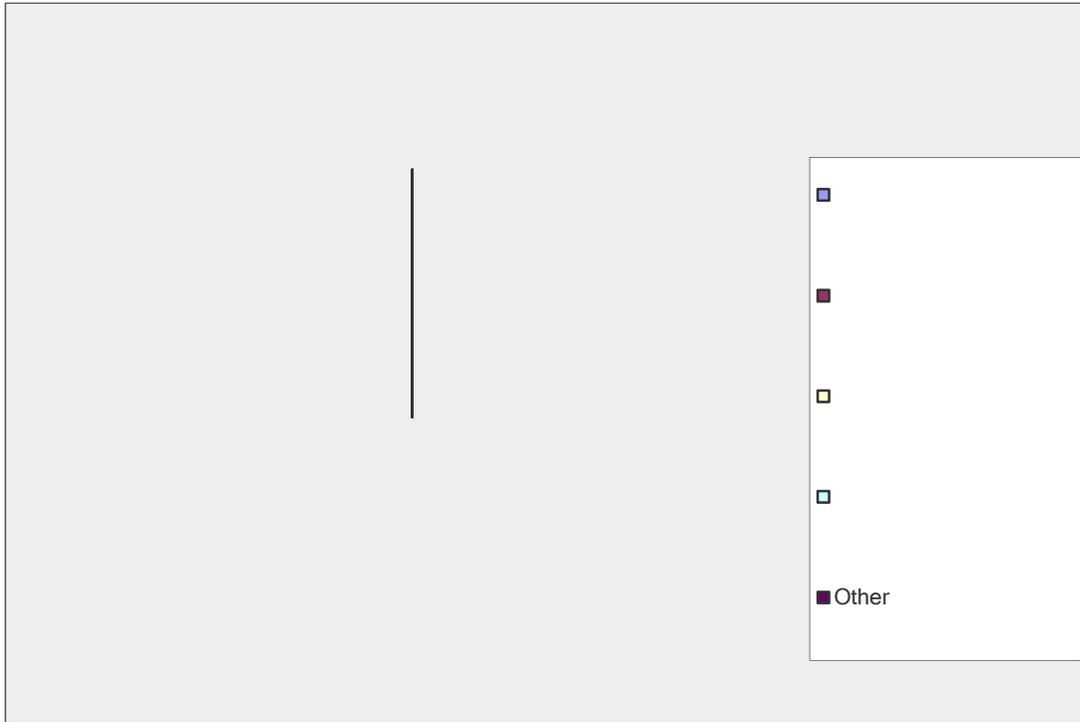


USPS Special Deal with Valassis

What would best describe your viewpoint about this Valassis/USPS proposal?

Answer Options	Response Percent	Response Count
It is fair competition		
It is unfair competition from the government		
It doesn't matter to me		
If it helps to save the Postal Service, I would not oppose		
Other		
Other (please specify)		
<i>answered question</i>		
<i>skipped question</i>		

Number	Response Date	Other (please specify)	Categories





USPS Special Deal with Valassis

Please provide identifying information. It is very important to have this information for the Commission. Anonymous responses will not be used.

Answer Options	Response Percent	Response Count
Name:		
Company:	99.5%	218
Address:	98.6%	216
Address 2:	31.5%	69
City/Town:	100.0%	219
State:	99.1%	217
ZIP:	99.5%	218
Country:	95.0%	208
Email Address:		
Phone Number:	94.5%	207
<i>answered question</i>		219
<i>skipped question</i>		8

Number	Response Date	Name:	Categories	Company:
1				The Advert
2				El Reno Tri
3				Berthoud W
4				Dix Commu
5				Wise Coun
6				Pamplin M
7				The Advert
8				Henry Cou
9				Hermann A
10				The Elsber
11				The Leban
12				Welch Publ
13				Albia and C
14				bilbey publi
15				L&M Public
16				LaFollette F
17				Thomaston
18				Progressive
19				Northwest :
20				The Lancas
21				The Port L
22				The Anders
23				Sandusky F
24				I-75 Newsp
25				Gazette Ne
26				sherman pu
27				View News
28				Monroe Ev
29				The Madisc

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Ashland Tir
The Tipton
News Publi
The Daily J
Lawrence c
Tullahoma
The Clermc
The Blade
Carroll Cou
The Moore
Heartland F
Sentinel-Ne
Woodburn
The Evenin
Circleville F
The Reviev
Roane New
Clay City T
The Domin
Leader Put
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Crompton F
The Chero
Reminder S
Oologah La
The Baker
West Esse
Gateway S
Lowell Buy
Morning St
Leader Put
The Lauder
Tidewater M
Milton Time
Record-He
Campbell F
Pine River
Daily Jeffer
North Scott
North Vern
Wayne Cou
Carlsbad C
Daily Sitka
The Coving
Sunnyside
The Gazett
Douglas Bu
Murray Led
Ellsworth C
Potter Cou
The Frankli
alvin sun

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West River
Jasper Her
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The Annistr
LaGrange I
Potomac V.
Rome Sent
The Cordel
Grant Cour
The San Fe
Alva Review
Herald Jou
The Minder
Fayette Co
Greenfield
Louisiana F
Webb City
Three Rive
LaGrange I
The News-
CNHI
Idaho Cour
Sulphur Tin
The Carroll
The Dunda
The Galena
Buffalo Bull
Eagle River
DOUGLAS
Ainsworth
Tomahawk
Examiner-E
Farmers In
Stone Cour
The Mount
Graham Ne
sherman pu
Rome New
DeWitt Obs
The Oxford
The Baxley
Cuero Rec
The Valley
Tribune Ne
Waccamaw
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Watonga R
Chiefland C
Brickell Rej
Mille Lacs I

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Colby Free
The News &
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Tollefson P
Centralia F
Great Benc
AHP of Okl
Swift Coun
Sugarcreek
Watchung (C
Star-Times
Mobridge T
The Gatesv
KDR Public
Colombo

Westmore I
SouthFire M
Spencer Ne
Cherryville
The West V
The Fairbur
Wayne Cou
The Star Ne
The Dublin
The Clarke
CHAMPION
Box Elder M
Petersburg
Coast Lake
News-Regi
The Daily L
Ajo Copper
The Imperia
Raymondvi
The Green
The Dalles
Carteret Cc
The Goldth
Fort Bragg
Polk Count
Big Bear G
The Clayton
Curry Cour
PSI
Nor'West N
Tooele Tra

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The Times-
Custer Cou
The Daily A
Kendall Co
The Nevad
The St. Edv
The Sherid
Pine Bluffs
HILLSBOR
Williamson
The Atkins
THE ROCK
Wyoming N
Lewis Publi
LAKOTA C
Clark Coun
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Hickman C
Mariposa C
Saratoga S
The Purcell
The Rando
the dodgev
Blue Mount
Southern U
Seminole F
Copper Are
Pana News
Rio Grande
Ellis County
Bossier Pre
Gunnison C
Clear Lake

Categories	Address:	Categories	Address 2:	Categories	City/Town :	Categories	State:	Categories
iser-Gleam	PO Box 190				Guntersville		AL	
bune	PO Box 9				El Reno		OK	
Weekly Surv	440 Mountain Ave.				Berthoud		CO	
ncations	1619 Commerce Drive				Stow		OH	
ty Messeng	Box 149				Decatur		TX	
edia Group	P.O. Box 22109				Portland		OR	
iser-Tribun	320 Nelson St.				Tiffin		OH	
nty Local/L	18 S. Penn Avenue				Eminence		KY	
.Advertiser	C 470 Frene dr				Hermann		MO	
ry Democra	106A N. Third Street	PO Box 105			Elsberry		MO	
on Enterpris	119 S Proctor Knott Ave				Lebanon		KY	
lishing Co.	117 E. Second St.				Perrysburg		OH	
hariton Ne	109-111 Benton Ave. East				Albia		IA	
ications llc	5881 frankenmuth rd				vassar		MI	
ations	1840 Merrick Avenue				Merrick		NY	
Press	225 N. 1st Street				LaFollette		TN	
Times	P. O. Box 430				Thomaston		GA	
Communi	18 East Vine Street	P. O. Box 791			Mount Vernon		OH	
Signal	595 East Riverview Avenue				Napoleon		OH	
ster News	PO Box 640				Lancaster		SC	
avaca Wave		P. O. Box 88			Port Lavaca		TX	
son News	1080 Bypass South, Suite 3				Lawrenceburg		KY	
Register/No	314 W. Market Street				Sandusky		OH	
aper Group	224 S. Market St.				Troy		OH	
Newspapers,	PO Box 166	46 W Jefferson St			Jefferson		OH	
.blications	i po box 108				oxford		MI	
paper Grou	1521 Imlay City Rd				Lapeer		MI	
ening News	20 W 1st				Monroe		MI	
on Courier	1034 Michigan Rd.				Madison		IN	

mes-Gazett	40 E. Second St.		Ashland	OH
Times	P.O. Box U	113 E. Morgan	Tipton	MO
ishing. Com	537 Main Street		Tell City	IN
effersonian	831 Wheeling Ave		Cambridge	OH
ounty pres	Po box 549		Monticello	MS
News	505 Lakeway Place		Tullahoma	TN
ont Sun	465 East Main St.		Batavia	OH
	541 N. Superior		Toledo	OH
nty Times	201 Railroad Avenue		Westminster	MD
County Ne	PO Box 757		Dumas	TX
ublications	1 West Main Str		Clinton	CT
ews	703 Taylorsville Rd.		Shelbyville	KY
Independent			Woodburn	OR
ig Leader	102 E Spring St		St. Marys	OH
erald	120 Watt St	PPO Box 970	Circleville	OH
v	210 East 4th Street		East Liverpool	OH
vspapers	204 Franklin Street	PO Box 310	Kingston	TN
imes	4447 Main Street	P.O. Box 668	Clay City	
ion Post	1251 Earl L. Core Road		Morgantown	WV
lications, Ir	PO Box 159	503 N. 2nd St.	Festus	MO
ss	121 caroline ave		pikeville	KY
ublishing I	174 Idaho Street	PO Box 547	American Falls	ID
ee Ledger-	103 East Main Street	P.O. Box 2369	Woodstock	GA
Shopping G	209 W. Monroe		Bangor	MI
ake Leader	PO Box 1175		Oologah	OK
County Pre	PO Box 598		Macclenny	FL
x Tribune	PO Box 65		Livingston	NJ
hopper's G	201 N. Clay St.		Sturgis	MI
ers Guide (105 N. Broadway		Lowell	MI
ar Publishin	711 W. Pickard St.		Mt. Pleasant	MI
lications	217 N 4th St		United States of Ameri	MI
rdale Count	145 E. Jackson Ave.		Ripley	TN
Newspapers	PO Box 2060		Gloucester	VA
es	480 Adams St	#208	Milton	MA
rald	P O Box 130	102 West Court St.	Greensburg	KY
ublications	832 S. State Street	P.O. Box 407	Jerseyville	IL
Publishing,	PO Box 830		Bayfield	CO
son County	P.O. Box 801	28 Milwaukee Avenue	Fort Atkinson	WI
: Press	P.O. Box 223		Eldridge	IA
on Plain De	PO Box 988	528 East O&M Avenue	North Vernon	IN
nty News	P. O. Box 156	119 East Hollis Street	Waynesboro	TN
urrent Argu	620 Main S. Street		Carlsbad	NM
Sentinel	112 Barracks St.		Sitka	
pton Leader	2001 Hwy. 51 S.		Covington	TN
Daily Sun	PO Box 878		Sunnyside	WA
e	PO Box 68		Galax	VA
udget/Glenn	310 Center St		Douglas	WY
lger & Time	1001 Whitnell Ave	P.O. box 1040	Murray	KY
ounty Inde	304 N Douglas Ave		Ellsworth	KS
nty News	110 S. Exene Street		Gettysburg	SD
in Times	P.O. Box 119	109 S. Bickett Blvd.	Louisburg	NC
	570 dula		alvin	TX

Eagle	PO Box 210	Eagle Butte	SD
ald Compar	216 East Fourth Street	Jasper	IN
wspapers	100 Ford Lane	Washington	IL
Publishing	28 South Main St.	Rice Lake	WI
lia Inc.	PO Box 37	Hoven	SD
on Star/The	PO Box 189	Anniston	AL
Daily News	PO Box 929	LaGrange	GA
alley Press	p.o. Box 39	Petersburg	WV
inel Compa	333 W. Dominick St.	Rome	NY
l Beacon	115 East Main Street	Cordell	OK
ity News	P.O. Box 247	Williamstown	KY
ernando Val	601 S. Brand Blvd.	San Fernando	CA
w-Courier	620 Choctaw St.	Alva	OK
rnal Publish	PO Box 129	Winsted	MN
Courier	429 N. Colorado	Minnden	NE
unity Record	PO Box 400	La Grange	TX
Daily Repor	22 W. New Road	Greenfield	IN
Press-Journ	3408 Georgia Street	Louisiana	MO
Sentinel, In	P.O. Box 150	Webb City	MO
rs Commer	124 N. Main Street	Three Rivers	MI
Daily News	105 Ashton Street	LaGrange	GA
Gazette Co	PO Box 1153	Lexington	VA
	300 4th Ave., SE	Cullman	AL
ity Free Pre	POB 690	Grangeville	ID
nes Democ	115 West Muskogee	Sulphur	OK
County Re	P.O. Box 369	Thomson	IL
lk Eagle	4 North Center Place	Dundalk	MD
Gazette	PO Box 319	Galena	IL
letin	58 North Lobban	Buffalo	WY
r Publicatio	425 W Mill St.	Eagle River	WI
ENTERPR	1823 S. PETERSON A	DOUGLAS	GA
Star-Journa	921 East 4th St.	Ainsworth	NE
Leader, Inc	P.O. Box 345	Tomahawk	WI
Enterprise	4125 Nowata Road	Bartlesville	OK
dependent	PO Box 130	Bagley	MN
nty Publishi	P.O. Box 509	Mountain View	AR
ain Echo	110 N. Main St.	Ironton	MO
wspapers,	PO Box 600	Graham	TX
ublications i	666 s lapeer rd	oxford	MI
s-Tribune	305 E. 6th Avenue	Rome	GA
server Publi	PO Box 49	DeWitt	IA
l Eagle	P.O. Box 866	Oxford	MS
News-Ban	PO Box 410	Baxley	GA
ord	119 E. Main	Cuero	TX
Breeze	6 Blackstone Valley Pl	Lincoln	RI
wspapers, l	1114 7th St.	Harlan	IA
/ Publishers	2510 Main St.	Conway	SC
ribune	717 2nd Ave E	Mobridge	SD
epublican	PO Box 30	Watonga	OK
itizen/Tri-C	624 W. Park Ave	Chiefland	FL
porter	1801 Coral Way	Miami	FL
Messenger	PO Box 26	Isle	MN

Press	155 W. 5th		Colby	KS
and Sentinel	6 Bridge Street		Colebrook	NH
Publications	126 West High Street		Lawrenceburg	IN
Newspapers	PO BOX 498		Cameron	MO
Indy News/Big Sandy Advertiser			Louisa	KY
News Leader	PO Box 191	115 West Broadway P	Okemah	OK
City Newspaper	314 N Main St		Monticello	AR
Examiner	P O Box 380	P O Box 380	Moorefield	WV
Publishing	117 west main St.	P.O. Box 837	Luverne	MN
Residence	304 E. Barnes		Centralia	MO
Ill Tribune	2012 Forest Ave		Great Bend	KS
Oklahoma	107 W. Harrison		Guthrie	OK
City Monitor	101 12th St So		Benson	MN
County Budget Pub	PO Box 249		Sugarcreek	OH
Communication	P.O. Box 250		Westfield	NJ
Publishing	P.O.Box 180	108 W. Main St.	Staunton	IL
Tribune	1413 E Grand Xing		Mobridge	SD
Wille Messer	P.O. Box 799		Gatesville	TX
Shing/Howe	125 E Main St		Willow Springs	MO
	70 Fourth St NW		Barberton	OH
News	38 Broad St		Port Chester	NY
Newspapers	P.O. Box 410	113 South Central Ave	Blackshear	GA
Newspapers	210 E Main St		Spencer	WV
Eagle, Ban Kings Mountain Herald	PO Box 769		Kings Mountain	NC
Volusia Bea	110 W. New York Ave.		DeLand	FL
City Journal	PO Box 415		Fairbury	NE
County News	PO Box 258	205 W. Jackson St.	Corydon	IA
News	116 Wisconsin Ave	PO Box 180	Medford	WI
Courier He	115 South Jefferson S	PO Drawer B, CSS	Dublin	GA
County De	P.O. Box 39	261 N Jackson St	Grove Hill	AL
NEWSPA	13179 NINTH ST		CHINO	CA
News Journ	PO Box 370	55 S 100 W	Brigham City	UT
Pilot & Wr	Box 930		Petersburg	AK
News and	P.O. Box 1142		Winchester Bay	OR
ster Publish	P.O. Box 727	611 NE Third Street	McMinnville	OR
leader	PO Box 551		Brookhaven	MS
News	10 Pajaro	PO Box 39	Ajo	AZ
al Republic	PO Box 727	622 Broadway	Imperial	NE
ille Chronicl	192 N. 4th St.		Raymondville	TX
eville Sun	121 W. Summer Street		Greeneville	TN
Chronicle	315 Federal St.	P.O. Box 1910	The Dalles	OR
ounty News	4206 Bridges St.		Morehead City	NC
waite Eagle	PO Box 249		Goldthwaite	TX
Advocate	450 N. Franklin St.		Fort Bragg	CA
y Itemizer	147 SE Court St	PO Box 108	Dallas	OR
rizzly	PO Box 1789	42007 Fox Farm Rd. S	Big Bear Lake	CA
n Tribune	120 North Main Street		Clayton	GA
ity Reporter	PO Box 766		Gold Beach	OR
	River Ave. N		Belmond	IA
Newspapers	170 S. Penn Ave.		Oberlin	KS
nscrip Bulk	58 North Main Street		Tooele	UT

	1177 Grant St. Suite 200		Denver	CO
Independen	35 E. Center Street	PO Box 129	Moab	UT
nty Chief	PO Box 190		Broken Bow	NE
istorian	949 Exchange Street	PO Box 210	Astoria	OR
nty Record	222 S Bridge St		Yorkville	IL
a Appeal	580 Mallory Way		Carson City	NV
ward Advan	P.O. Box 287	105 No. 3rd St.	St. Edward	NE
an Sun	136 E. Main St.		Sheridan	OR
Post	PO Box 68		Pine Bluffs	WY
O JOURNA	431 S MAIN ST	PO BOX 100	HILLSBORO	IL
County Sui	707 S MAIN ST		GEORGETOWN	TX
Chronicle	P O Box 188	204 Ave. One NE	Atkins	AR
(DALE REF	221-225 E. CAMERON		ROCKDALE	TX
ewspapers	2025 Main St.		Torrington	WY
ishing Com	PO Box 153	113 6th Street	Lynden	WA
OUNTRY T	PO BOX 386		MARTIN	SD
ty Courier	119 1st ave e		Clark	SD
Press, All A	P.O. Box 2530		Kyle	TX
ounty Time	104 N. Central Ave	P.O. Box 100	Centerville	TN
azette	P.O. Box 38	5024 State Highway 1	Mariposa	CA
un	PO Box 101	116 E. Bridge St.	Saratoga	WY
l Register	PO Box 191		Purcell	OK
lph Guide	PO Box 1044		Asheboro	NC
ille chronicl	106 west merrimac street		dodgeville	WI
ain Eagle	195 N Canyon Blvd		John Day	OR
Utah News, i	245 S 200 E	26 N Main Street	Kanab	UT
roducer	121 n Main St.		Seminole	OK
ra News Pu	p.o. box 579		Kearny	AZ
is-Palladium	205 S. Locust St	P O Box 200	Pana	IL
is SUN	P.O. Box 790		Espanola	NM
y Newspaper	213 N. Dallas St.		Ennis	TX
ess-Tribune	4250 Viking Drive		Bossier City	LA
Country Pub	218 N. Wisconsin St.		Gunnison	CO
Courier	416 3rd Ave S	PO Box 830	Clear Lake	SD

ZIP:	Categorie s	Country:	Categorie s	Email Address:	Categorie s	Phone Number:	Categorie s
35976		USA				256-582-3232	
73036		USA				405-262-5180	
80513		USA				970-532-2252	
44224		USA				3.31E+09	
76234		USA				940-627-5987	
97269		Clackamas				503-546-0784	
44830		USA				419-448-3230	
40019						502.845.2858	
65041		usa				573-486-5418	
63343		United States				573-898-2318	
40033		USA				270-692-6026	
43551		USA				419-874-4491	
52531		USA				641-932-7121	
48768		usa					
11570		USA				516 3785320	
37766		Campbell				423-562-8468 ext 224	
30286		USA				706-647-5414	
43030		USA				740-397-5333	
43545		Henry				419-592-5055	
29721		USA				803-416-8409	
77979		USA					
40342		Anderson				502-839-6906	
44870		USA				419-609-5822	
45373		U. S.				937-440-5231	
44047		USA				440-576-9125 x103	
48371						248-628-4801	
48446		usa				810-664-0811	
48161		US				734-240-5025	
47250		USA				(8120 265-3641	

44805	USA	419-281-0581
65081	USA	660-433-5721
47586	USA	812-547-3424
43725	USA	740-439-3551
39654	USA	601-587-2781
37388	Coffee	931-455-4545
45103	USA	5.14E+09
43660	USA	419 724-6380
21157	USA	410-857-7870
79029	Moore	806-935-4111
6413	USA	336-480-8625
40065	USA	502-633-2526
97071	United States	5.04E+09
45885	USA	419-394-7414
43113	USA	740-474-3131
43920	United States	3.3E+09
37874	USA	865-376-3481 x 327
40312	United States	606-723-5161
26505	USA	304-225-3406
630128	USA	314-931-7560
41501	usa	606-437-4054
83211	USA	208-226-5294
30188	USA	770-928-0706 x206
49013	USA	269-427-7474
74053	USA	918-443-2428
32063	USA	904-259-2400
7039	USA	973-992-1771
49091	USA	800-525-8673
49331	us	616-897-9555
48858	USA	989.779.6118
49120	United States	2.7E+09
38063-0289	U.S.	7.32E+09
23061	usa	804 693 3101
2186	USA	617-696-7758
42743	US	270-932-4381
62052	USA	217-285-2345
81122	USA	970 884-2331
53538	USA	920-563-5553
52748	USA	563-285-8111
47265	USA	812-346-3973
38485	United States	931-722-5429
88221	United States	1-575-973-8852
99835	U.S.A.	(907) 747-3219
38019	USA	901-355-2353
98944	USA	509-837-4500
24333	USA	276-236-5178, X-218
82633	USA	307.358.2965
42071	Calloway	270-753-1916
67439	USA	785-472-5085
57443	US	605-765-2464
27549	usa	9.19E+09
77511	usa	2.81E+09

57625	USA	6.06E+09
47546	USA	
61571	United States	309-444-3139
54868	United States	715 234-2121
57450	U.S.	605-948-2110
36202	United States	256-235-9203
30241	USA	706-884-7311
26847	United States	304-257-1844
13440	USA	315 337-4000
73632	USA	580-832-3333
41035	USA	859-824-3343
91340	usa	5.53E+08
73717	USA	580-327-2200
55395	USA	320-485-2535
68959	usa	308 832-2220
78945	USA	979-968-3155
46140		3.17E+09
63353	USA	573-754-5566
64870	USA	417-673-2421
49093	USA	269-279-7488
30240	USA	706-884-7311
24450	USA	540-463-3113
35055	United States	256-734-2131
83530	USA	208-983-1200
73086	Murray	580-622-2102
61285	USA	815-259-21331
21222	USA	410-288-6060
61036	USA	815-777-0019
82834	U.S.	307-684-2223
54521	USA	715-479-4421
31534	UNITED STATES	912-384-2323
69210	USA	402-387-2844
54487	USA	715/453-2151
74006	USA	918-335-8200
56621	USA	
72560	Stone	870-269-3841
63650	United States	573-546-3917
76450	USA	940-549-7800
48371		2.49E+09
30161	USA	
52742	USA	563-659-3121
38655	US	662-234-4331
31515	USA	9.12E+09
77954	United States	361 275-3464
2865	USA	401-334-9555
51537	USA	712-755-3111
29526	usa	843-248-6671
57601	USA	605-845-3646
73772	USA	580-623-4922
32626	USA	352-493-4796
33145	usa	786-221-2172
56342	USA	320-676-3123

67701	USA	785-462-3963
3576	U.S.	603-237-5501
47025	USA	812-537-0063
64429	USA	816-632-6543
41230	USA	606.788.9962
74859	United States	roger@okemahnewsleader.com
71655	United States	870-367-5325
26836	United States	304 530 6609
56156	USA	507-283-2333
65240	USA	5.74E+09
67530	Barton	620-792-1211
73044	USA	4.05E+09
56215		320-843-4111
44681	USA	330-852-4634
7091	USA	908-232-4407
62088	USA	618-625-2000
57601	USA	605-845-3646
76528	United States	254-865-5212
65783	USA	4.17E+09
44203	usa	330-753-1068
10573	USA	914-939-6864
31516	USA	912-281-5438
25276	USA	304-927-2360
28086	USA	704-466-8475
32720	USA	386-734-4622
68352	Jefferson	
50060	Wayne	641-872-1234
54451	USA	715-748-2626
31021	USA	4.78E+09
36451	United States	251 275-3375
91710	USA	
84302	United States	435 723-3471
99833	USA	
97467	USA	541-361-5525
97128	USA	503-687-1223
39601	USA	601-833-6961
85321	USA	520-387-7688
69033	USA	308-882-4453
78580	USA	956-371-2728
37743	USA	(423)) 359-3160
97058	USA	541-296-2141
28557		252-726-7081 xt. 233
76844	usa	325-648-2244
95437	USA	707-964-5642
97338	USA	503-623-2373
92315	United States	909 866-3456
30525	United States	706/782.3312
97444	USA	(541) 247-6643
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67749		
84074	USA	435-882-0050

80203	USA	303-861-2234
84532	USA	435 259-7525
68822		308-872-2471
97103	USA	503-325-3211
60560	usa	630-553-7034
89703		
68660	U.S.A.	402-678-2771
97378	US	503-843-2312
82082	US	307-245-3763
62049-0100	USA	217-532-3933
78626	US	512-930-4824
76567	USA	5.12E+09
82240	USA	307-532-2184
98264	USA	360-354-4444
57551	UNITED STATES	605-441-8826
57225	USA	605-532-3654
78640	USA	512.268.7862
37033	US	931-729-4283
95338	USA	209-966-2500
82331	usa	307-326-8311
73080	USA	405-527-2126
27204	United States	336-625-5576
53533	usa	608-935-2331
97845	USA	5.42E+09
84741	USA	435-644-2900
74868	usa	405-382-1100
85137	USA	480-620-6989
62557	USA	217-562-2111
87532	USA	505-753-2126
75119	United States	972-875-3801
71111	USA	318-747-7900
81230	USA	970-641-1414
57226-0830	USA	605-874-2499

USPS Special Deal with Valassis

If your paper is part of a corporate group, please provide the corporate name.

Answer Options	Response Count
<i>answered question</i>	
<i>skipped question</i>	

Number	Response Date	Response Text	Categories

USPS Special Deal with Valassis

If you believe a response to these questions or similar questions about your paper was provided by your corporate office, the Newspaper

Answer Options

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Number	Response Date	Response Text	Categories

Responder	CollectorID	StartDate	EndDate	IP Address	Email Addr	First Name	LastName	Custom Da
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Does your newspaper operate in ε This survey is primarily for newspapers that carry pre-printed inserts
Yes No No, but it h Abercromb Ace Hardw Advance A AT&T Wire AutoZone Barnes & N

(either in the newspaper or a TMC/shopper) from durable or semi-durable goods advertisers? A list of n:
Bass Pro Bed Bath & Best Buy Brooks Bro Burlington Costco Dick's Sport Family Doll Gap

ationally-known advertisers who may be eligible for the Valassis discounts appears here. Please check a
H.H. Gregg Home Dep. J.C. Penne Jo-Ann Fat K-Mart Kohl's Limited Br Lowe's Macy's

all that are presently in your paper or that have been in the paper over the past 2 years. If you do not see
Michaels Nordstrom Office Dep O'Reilly Au Radio Shar Rite-Aid Sam's Club Sears Sherwin-W

For your advertiser on this list, please add any advertisers that might qualify for this category. Groceries
Sports Auto Staples Target TJX Toys R Us Tractor Supply True Value Verizon Wireless Foot Locker

and restaurants/fast food do not count as durable/semi-durable. If you lost it in the past two years, in the past
Williams-Sonoma Walgreens WalMart Others? Other (please specify) Open-Ended yes no Yes

two years, have you m If the Valassis discounts were to take effect for your advertisers nam If the Valas
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Please provide identifying information. It is very important to have this information for the Commission. /

Name:	Company:	Address:	Address 2:	City/Town:	State:	ZIP:	Country:	Email Addr
	Northern V	P.O. Box 591		Leesburg	VA	20178	USA	
	Montgomei	1633 West Main Stree		Salem	VA	24014	USA	
	Weiser Sig	18 E Idaho st		Weiser	ID	83672		
	Pacific Pub	206 South alaska St		Seattle	WA	98108	United States	
	Winnemuci	1022 South Grass Vall		Winnemuci	NV	89445	USA	
	Charleston	1001 Virginia Street, E		Charleston	WV	25301	USA	
	Craig Daily	466 Yampa Avenue		Craig	CO	81625	USA	
	Reading E	345 Penn Street		Reading	PA	19601	USA	
	The Puebl	825 W. 6th Street		Pueblo	CO	81003	U.S.	
	Havre Daily	119 Second Street		Havre	MT	59501	Hill	
	Calkins Me	8 E. Church St.		Uniontown	PA	15401	USA	
	Shoshone	Box 589		Osburn	ID	83867	USA	
	Benton Co	107 Main Street		Warsaw	MO	65355	U.S.A.	
	Louisiana	P. O. Box 4033-C		Lafayette	LA	70502	USA	
	BHG Inc.	13567 Pheasant Run F		Garrison	ND	58540	USA	
	Northwest	212 N. East Ave		Fayetteville	AR	72701	USA	
	Belleville N	120 S Illinois Street		Belleville	IL	62220	USA	
	Cooke Con	1150 Sugg Parkway		Greenville	NC	27834	USA	
	Nisqually	V.P.O. Box 597		Yelm	WA	98597	USA	
	The Daily I	P.O. Box 9290		New Iberia	LA	70563	USA	
	The Brunsv	3011 Altama Avenue		Brunswick	GA	31520	United States	
	Cedar Co	PO Box 977		Hartington	NE	68739	United States	
	Daily Inter	727 East Ic PO Box 76		Kalispell	MT	59901	USA	
	Olean Time	639 Norton Drive		Olean	NY	14760	United States	
	Atkinson C	P. O. Box 3302 E Aust		Pearson	GA	31642	US	
	The Freder	351 Ballenger Center I		Frederick	MD	21703		
	The Glasg	341 3rd Ave. S		Glasgow	MT	59230	Valley	
	The Recor	PO Box 10		Monterey	VA	24465	USA	
	Boston Her	Seaport Ce 70 Fargo S		Boston	MA	2210	United States	
	The Recor	14 Hope St PO Box 13		Greenfield	MA	1301	USA	
	Osceola N	108 Church Street		Kissimmee	FL	34741	USA	
	The Washi	3600 New York Ave, N		Washington	DC	20002		
	The Baltim	2513 North Charles St		Baltimore	MD	21218	USA	
	Turley Pub	24 Water St		Palmer	MA	1069	USA	
	The Progre	15 Franklin St.		Petersburg	VA	23803	USA	
	The Bradfo	43 Main Street		Bradford	PA	16701	USA	
	The Leade	POB 766		Jacksonvill	AR	72076	USA	
	Gothenbur	P.O. Box 385		Gothenbur	NE	69138	USA	
	Journal Pul	P.O. Box E		Crosby	ND	58730		
	Columbia I	P.O. Box 798		Columbia	MO	65205	USA	
	Hood River	419 State St.		Hood River	OR	97031	USA	
	Early Coun	P O Box 748		Blakely	GA	39823	USA	
	Costilla Co	25020 Cou 25020 Cou		San Luis	CO	81152	United States	
	Millard Co	40 N 300 W		Delta	UT	84624	USA	
	Mountain C	1360 Broadway		Placerville	CA	95667	USA	
	Lamar Pub	P.O. Box 925		Sulligent	AL	35586	USA	
	Alamosa N	2205 State PO Box 10		Alamosa	CO	81101	USA	
	New Hamp	100 William Loeb Dr		Mancheste	NH	3109	USA	
	The Gardn	309 Centra P.O. Box 3		Gardner	MA	1440		
	Issaquah F	PO Box 1328		Issaquah	WA	98027	USA	

The Times	110 W. Jefferson St.	Ottawa	IL	61350 USA
The Hour	F 1 Selleck St	Norwalk	CT	6855 USA
The Bee	P O Box 5503	newtown	CT	6470 US
Republicar	111 Mahan	111 Mahar	Pottsville PA	17901 United States
Temple Daily	Telegram	Temple	TX	76501 USA
NEWPORT	145 EAST BROADWA	NEWPORT	TN	37821 UNITED STATES
The Enquir	500 W. Jef	P.O. Box 5	Monroe NC	28111 USA
The Sun C	Box 600	34 South M	Attleboro MA	2703 USA
Times-Trib	149 Penn Avenue	Scranton	PA	18503 USA
Antelope V	37404 N. Sierra Hwy	Palmdale	CA	93550 usa
Venango N	1510 West First St	Oil City	PA	16301 USA
The Teleg	17 Executive Dr.	Hudson	NH	3051 United States
West Valle	1050 E. Riley Dr.	Avondale	AZ	85323 us
The Recor	1718 Main Street	Baker City	OR	97814 USA
Mayfield M	201 N. 8th	P O Box 70	Mayfield KY	42066 USA
Lancaster	I P.O. Box 1328	Lancaster	PA	17608 United States
North Kitsa	PO Box 278	Poulsbo	WA	98370 United States
Daily Repu	1250 Texas St	Fairfield	CA	94533 USA
The Caled	190 Federz	PO Box 8	St Johnsbu VT	5819 USA
Town Crier	48 Mechanic Street	Upton	MA	1568 USA
The News	410 W Green St.	Athens	AL	35611 USA
The Union-	165 Garrett Way	Milledgevil	GA	31061 USA
The Gardn	309 Central St	Gardner	MA	1440 USA
Sun Media	104 Park Street	Lewiston	ME	4240 US
The Keene	60 West Street	Keene	NH	3431 USA
REPUBLIC	389 MEADOW STREE	WATERBU	CT	6702 USA
Northeast	F 260 Missile	PO Box 51	Presque Is ME	4769 USA
Haxtun-Fle	P.O. Box 128	Haxtun	CO	80731 USA
Walla Wall	: 112 South First	Walla Wall:	WA	99362 USA
Eagle Publ	200 W. Cypress St.	Warren	AR	71671 United States
C&G News	13650 11 Mile Road	Warren	MI	48089 USA
Glen Ullin	105 B Street South	Glen Ullin	ND	58631 USA
The Daily	5734 South	P.O. Box 6	Grand Junr CO	81501 USA
Cibola Bea	P.O. Box 5	523 W. Sar	Grants NM	87020 United States
Evergreen	27902 Meadow Drive	Evergreen	CO	80439
Carroll Co	PO 26	Flora	IN	46929 usa
lagrange p	ibox 148	lagrange	IN	46761 usa
The Daily	I 926 E. Main St.	New Iberia	LA	70560 US
RISN Medi	75 Main Street	Woonsock	RI	2895 USA
Times New	594 Blakeslee Blvd.	D	Lehighon PA	18235 USA
The Times	110 West Jefferson	Ottawa	IL	61350 USA
Trib Total	M 622 Cabin Hill Drive	Greensbur	PA	15601 USA
Mountain	V P O Box 427	Cedaredge	CO	81401 United States
The Daily	F 916 Roanoke Ave.	Roanoke	R NC	27870 United States
The Coryd	301 North Capitol Ave	Corydon	IN	47112 USA
Paxton Me	610 S. Adams St.	Marion	IN	46952 USA
The Cresc	ε P.O. Box 249	Defiance	OH	43512 U.S.A.
Rocky Forc	POB 430	912 Elm A	Rocky Forc CO	81067 USA
El Dorado	: 125 N. Main St.	El Dorado	: MO	64744
The Prince	300 Wither Post Box 3	Princeton	NJ	8540 Mercer
The Gazett	30 South Prospect St	Colorado	S CO	80903 USA

Sound Pub 19426 68th Ave. S.	Kent	WA	98032 King
The Chroni PO Box 1153	St. Helens	OR	97051 USA
Pittsburgh 34 Boulevard of the All	Pittsburgh	PA	15222 United States
The Indepe 2250 First STreet	Livermore	CA	94550 USA
The Panoli 363 Hwy 5 P.O. Box 1	Batesville	MS	38606 USA
Bryan Coll 1729 Briarcrest	Bryan	TX	77802 US
Woodruff C 301 N. Edmonds Ave.	McCrary	AR	72101 Woodruff
Missouri Valley Times-501 E. Erie	Missouri Va	IA	51555 USA
Cortez Jou 123 Roger Smith Ave	Cortez	CO	81321 USA
The Johnst P.O. Box 400	Johnstown	CO	80534 United States
Valdosta D PO Box 968	Valdosta	GA	31603 Lowndes
Granite Fal 713 Prentice St.	Granite Fal	MN	56241 USA
CENTRAL 558 N MAIN ST.	PRINEVILL	OR	97754 USA
HOPE STA 522 W 3RD	HOPE	AR	71801
The Tifton 615 Tift Av P.O. Box 7	Tifton	GA	31794 USA
Dix Comm 40 S. Linden	Alliance	OH	44601 USA
Brehm Cor 16644 west bernardo c	san diego	CA	92127 san diego
Truth Publi 421 South Second Str	Elkhart	IN	46516 USA
Durango H 1275 Main Ave	Durango	CO	81303
Pulaski Co 114 W. Main St.	Winamac	IN	46996 USA
The Daily 504 W. Wil PO Box 11	Tarboro	NC	27886 USA
Reminder 130 Old Town Rd	Vernon	CT	6066 USA
Bee & Her 2 P.O. Box 4 214 North	Jefferson	IA	50129-044 U.S.A.
GateHouse 350 Willow Brook Offic	Fairport	NY	14450 USA
Crowley Pc 602 N. Parkerson Ave.	Crowley	LA	70526
The Daily 1307 E. Harper Avenue	Maryville	TN	37802 USA
The Press- PO Box 68	Petersburg	IN	47567 US
Voice New 108 Locust Box 148	Hickman	NE	68372 Lancaster
The North 308 S Thornton Ave	Datlon	GA	30720 USA
Madras Pic 345 SE 5th St.	Madras	OR	97741
The Repub 333 2nd St.	Columbus	IN	47201 USA
R& R Medi PO Box 10	Albion	IL	62806 US
Dix Comm 1949 St. Rt. 59	Kent	OH	44240 USA
The Hoosie 1900 S. Walnut St	Bloomingt	IN	47401 United States
Gold Coun 1030 High Street	Auburn	CA	95603 USA
Connersvill 406 Central Ave.	Connersvill	IN	47331
Franklin Tc 8822 Southeastern Av	Indianapoli	IN	46239 USA
Connersvill 406 N. Central Ave	Connersvill	IN	47331 USA
Scoop Mec PO Box 800	Benkelmar	NE	69021 usa
The Journ 2 P. O. Box 409	King Geor	VA	22485 USA
Citizen Voi 108 Court PO Box 66	Irvine		40336 United States
Shaw Medi 1586 Barber Greene F	DeKalb	IL	60115 USA
Chesterfiel PO Box 1616	Midlothian	VA	23113 USA
McKenzie (PO Box 58 109 Main S	Watford Cii	ND	58854 USA
Leader Put 404 Graham Road	Jacksonvill	AR	72076 USA
Suffolk Nev P.O. Box 1220	Suffolk	VA	23439
News-Hera 201 Simps P.O. Box 3	Lenoir City	TN	37771 U.S.
Edgerton F 21 N. Henry Street	Edgerton	WI	53534 USA
JZR Comr PO BOX 430	Overton	NV	89040 USA
Natchitoch 904 South Drive	Natchitoch	LA	71457 USA
Greater Ph 8400 N Bristol Pike	Levittown	PA	19057 USA

Pahrump V 2160 E. Calvada Blvd	Pahrump NV	89048 US
Mainstreet 13475 DAN STE 110	POWAY CA	92064 United States
Salina Jour 333 S. 4th	Salina KS	67401 usa
Southern S 105 Colleg P.O. Box 1	McMinnville TN	37111 Warren
The Ashlar 202A North Main Street	Ashland Ci TN	37015 Cheatham
The Herald 130 South Fifth Street	Quincy IL	62301 United States
Gering Citi: PO Box 532	Gering NE	69341 United States
Claremont 1420 N Claremont Blvd	Claremont CA	91711-352:US
Powell Vall P. O. Box 459	Pennington VA	24277 United States
The Daily L 222 W. 6th St.	Junction Ci KS	66441 USA
Fallbrook E 127 W. Elder	Fallbrook CA	92028 United States
East Oregc 211 S. E. Byers Ave.	Pendleton OR	97801
The Gazett 3201-3209 Halifax Roa	South Bost VA	24592 USA
Highland C 27000 Base Line, Suite	Highland CA	92346 USA
Lakeway P P.O. Box 8 132 Court (Warsaw VA	22572 US
Rappahanr 27 N. Main St.	Kilmarnock VA	22482 USA
The Daily F 320 South Jackson Str	Athens TN	37303 USA
Salem Pub PO Box 79 PO Box 79	Salem	65560 United States
Coeur d'Alc 201 2nd st. PO Box 70	Coeur d'Alc ID	83814 USA
The Wilson PO Box 2447	Wilson NC	27894 USA
Batesville I 258 W. Ma PO Box 20	Batesville AR	72503 US
Texarkana 315 Pine St.	Texarkana TX	75501 USA
Blackbird C 38328 Deerwood Trail	Unionville MO	63565 United States
The Lawrei 608 New Hampshire	Lawrence KS	66415 USA
Kearney Hip.o. box 1988	Kearney NE	68847 US
Republic M 200 East Van Buren	Phoenix AZ	85004 United States
Kingman L 140 N. Main	kingman KS	67068 Kingman
High Count 474 Industrial Park Dr.	Boone NC	28607 USA
Camden N 113 Madison	Camden AR	71701
The herald 207 Pocasset St	Fall River MA	2722 USA
Monroe Pu 1065 4th Avenue West	Monroe WI	53566 USA
Mason Co 219 W Market	Havana IL	62644 USA
tinnen publ 102 e maple st	plattsburg MO	64477 USA
Chester Cc 218 South Church	Henderson TN	38340 USA
The Herald 3687 Rhea P.O. Box 2	Dayton TN	37321 USA
The Upson 108 East Gordon St.	Thomastor GA	30286 USA
Pluim Publ 113 Central Ave NE	Orange Cit IA	51041
The Grant P O Box 539	Sheridan AR	72150 USA
Missourian 14 West M: P.O. Box 3	Washington MO	63090 USA
Buffalo Riv 115 South P.O. Box 9	Linder TN	37096
Morris Pub 1 Riverside Ave	Jacksonvill FL	32202 USA
Best News 100 W Monroe St.	Sullivan IL	61951 USA
Antigo Dail 612 Superior Street	Antigo WI	54409 USA
graves pub p. o. box 2 418 n. mai	nashville AR	71852 usa
Community PO Box 792	Athens GA	30603 United States
Community 900 SE 5th Ste 22	Bentonville AR	72712 USA
herald-gaz box 220	barnesville GA	30204
Titusville H 209 W Spri PO Box 32	Titusville PA	16354 USA
The Leade 435 Broad St., P.O. Bc	New Bethle PA	16242 USA
Monroe Co 1302 River PO Box 25	Sparta WI	54656-025:USA
Georgetow 1481 Cherry Blossom	Georgetow KY	40324 United States
The Press- 3450 Fourteenth St.	Riverside CA	92501 U.S.A.

Register-Pajaronian	Watsonville CA	95076 US
Messenger 1401 Frederica Street	Owensboro KY	42301 Daviess
Superior P O Box 4	P O Box 40 Superior NE	68978 United States
The Intern P.O. Box 1030	Burney CA	96013 USA
Tracy Pres 145 W 10th St	Tracy CA	95376 San Joaquin
Lake Regic 513 Main S	PO Box 12 Madison La MN	56063-012: USA
The Signal 24000 Creekside Road	Santa Clara CA	91355 United States
Embarcadero 450 Cambridge Ave.	Palo Alto CA	94301
Wayne Co PO Box 97 101 West E	Piedmont MO	63957 United States
The Bakers 1707 Eye Street	Bakersfield CA	93302 USA
Manteca B 531 E. Yosemite Ave.	Manteca CA	95336 San Joaquin
Eagle New 1116 Tent 1116 Tent	Coronado CA	92118 United States
The Daily 1916 Roanoke Ave.	Roanoke R NC	27870 United States
Sacrament 138 West Sycamore	Willows CA	95988 Glenn
fresno bee 1626 E. St.	fresno CA	93786 usa
The Colum 701 W. 8th Street	Vancouver WA	98660 USA
The Ander P.O. box 4	112 W. 6th Garnett KS	66032 usa
Grants Pas 409 SE 7th PO Box 14	Grants Pas OR	97528 USA
Post Comp 333 Northgate Mile	Idaho ID	83401
Harrison D. P.O 40	Harrison AR	72602 USA
Fayette Ne P. O. Box 210 Jeff D	Fayetteville GA	30214 USA
The Hays 507 Main St.	Hays KS	67601 USA
The Monte 208 Aztec Box 188	Montezuma KS	67867 United States
Community 524 S. Main Street	Broken Arrow OK	74012
The Times P.O Box 74319 S. Mai	Condon OR	97823 USA
Jonesboro 518 Carson	Jonesboro AR	72401 US
Meade Co PO Box 310	Meade KS	67864 USA
Dickson H 104 Church Street	Dickson TN	37055
The Monitc PO Box 68 270 Main S	Little River KS	67457 USA
York News 327 Platte Avenue	York NE	68467 USA
Trib Total 503 Martindale St.	Pittsburgh PA	15212 USA
Ashland D 122 W. Third street	Ashland WI	54806 U.S.
Hallmark Ir 801 Rivers	801 Rivers Charles Cit IA	50616 United States
The Post S 858 Rt. 212	Saugerties NY	12477 United States
Altoona Mii 301 Cayuga Ave.	Altoona PA	16668 USA
Sierra Vista 102 Fab Ave.	Sierra Vista AZ	85635 USA
Rose Publi PO Box 30	Clintonville WI	54929 USA
Enterprise 138 north 16th	Blair NE	68008 United States
Garden Co 204 Main Street	Oshkosh NE	69154 usa
North Benc P.O. Box 100	North Benc NE	68649 Unite States
Columbus 1254 27th Ave	Columbus NE	68601 USA
Madison D. 214 S. Egan Ave.	Madison SD	57042 USA
The Freeb 820 South State Street	Freeburg IL	62243 united states
Barenklau 604 Fort Crook Road	Bellevue NE	68005 United States
Clay Cente Box 519	805 5th St. Clay Cente KS	67432 US
The Kansa 1729 Grand Blvd.	Kansas Cit KS	64108 United States
St. Joseph PO Box 29	St. Joseph MO	64502 USA
Salisbury F 131 W. Innes St.	Salisbury F NC	28144 United States
Osage Co. 527 Market St.	Osage City KS	66839 USA
Mount Ayr 122 W. Madison Stree	Mount Ayr IA	50854 United States
Teton Valle 75 N Main St	Driggs ID	83422
RiverTown 2760 North Service Dr	Red Wing MN	55066 usa

Coastal Co P O Box 498	Hinesville GA	31310 USA
Citizen Trit P O Box 62	1609 West Morristown TN	37814 US
Mountain A 214 Knox Street	Barbourville KY	40906 USA
The Odessa 212 West N 103 SE 121	Odessa MO	64076 Lafayette/Jackson
Sergeant B 204-1st Street, #A2	Sergeant B IA	51054 USA
Beaver Co 400 Fair Avenue	Beaver PA	15009 usa
Upstate Ne P.O. Box 9 146 N. Tra	Landrum SC	29356 U.S.
Warren Sh 127 West Johnson Ave	Warren MN	56762 USA
The State J 1216 Wilkir P. O. Box 3	Frankfort KY	40601 USA
The Daily F 116 Main St.	Towanda PA	18848 USA

Huron New 49 3rd St. 9 PO Box 12	Huron SD	57350 USA
The Daily F 1115 South Main Street	Columbia TN	38401 USA
Eldredge P 930 Lincoln Ave	Harvey ND	58310 USA
Herald & T 702 W. Jackson Blvd.	Jonesboro TN	37659 USA
The Paper 204 E. Chippewa	Dwight IL	60420 USA
New Hamp 10 North Chestnut Av	New Hamp IA	50659 usa
Fayetteville 458 Whitfiled St.	Fayetteville NC	28306 USA
The N'Wes 227 9th St PO BOX 16	Sheldon IA	51201 USA
The Wayne 220 8th Street	Honesdale PA	18431 USA
Denison B 1410 Broadway	Denison IA	51442
Neighbor N 3901 E. Mustard Way	Springfield MO	65803 USA
The Charlo 1531 Camden Road	Charlotte NC	28203 USA
The Patriot 2020 Tech Suite 300	Mechanics PA	17050 USA
Gettysburg PO Box 36 1570 Fairfi	Gettysburg PA	17325 USA
Hickory Da PO Box 968	Hickory NC	28601 US
Gentry Co 21 W. Clay St.	Albany MO	64402 US
The Tribun 425 Locust Street	Johnstown PA	15907-034 USA
Breeze-Co 212 S. Mail PO Box 44	Taylorville IL	62568 US
The Critten PO Box 19 PO Box 19	Marion KY	42064 United States
The Telegr 111 E Broadway	Alton IL	62002 United States
The Metter 15 S Rountree St	Metter GA	30439 United States
Mount Airy 319 N Renfro St	Mount Airy NC	27030 USA
The New E 1313 Main St.	Sweet Hon OR	97386
LEWIS CO 410 S 4TH PO BOX 26	CANTON MO	63435 USA
Casa Gran P.O. Box 15002	Casa Gran AZ	85130 USA
Cherokee 989 Sycamore St.	Murphy NC	28906 United States
Arizona Je 3822 E. River Road	Tucson AZ	85737 USA
The Cairo I PO Box 30	Cairo GA	39828 USA
Anamosa J 405 E. Mail P.O. Box 1	Anamosa IA	52205 USA
Reporter & 516 Main	Webster SD	57274 United States
Lee County PO Box 715	Leesburg GA	31763 USA
Public Opir PO Box 10	Watertown SD	57201 USA
The Newnc 16 Jefferso P.O. Box 1	Newnan GA	30263 USA
Courier Pul 142 Presto P.O. Box 1	West Liber KY	41472 Morgan
Star Comr 115 West 5th Street	Larned KS	67550 USA
Litchfield N 112 East Ryder	Litchfield IL	62056 usa
The Courie 500 Sunset Avenue	Asheboro NC	27205 USA
The Comm PO Box 511	Columbus MS	39703-051 United States

Rocky Mou 1000 Hunter Hill Road	Rocky Mou NC	27804 US
The Sun Jc 3200 Wellons Blvd	New Bern NC	28562 USA

Winston-Salem 418 N Marshall St	Winston-Salem NC	27101 USA
Pure Prairie PO Box 196	LaMoure ND	58458 US
Independence 23043 N. 16th Lane	Phoenix AZ	85016 USA
Western Iowa 535 West Broadway, S Council Bluffs	IA	51503
Horizon Publications PO Box 48 309 North	Newton NC	28658 USA
the herald-2828 pickett rd	durham NC	27705 usa
Outer Bank POB 546	Nags Head NC	27959
The Tribune 200 E. Hopi Dr.	Holbrook AZ	86025 USA
The Herald 906 Dinah Shore Blvd. Winchester	TN	37398 USA
The Meade P O Box 678	Brandenburg KY	40108
The Newberry 500 E Hanover PO Box 70 Newberg	OR	97132 Yamhill
The Sac State P.O. Box 4.406 William	Sac City IA	50583 United States
The Messe 221 S. Main St.	Madisonville KY	42431 United States
Skagit Pub 1215 Anderson Road	Mount Vernon WA	98274
Hyde Park 1435 E. Hyde Park Blvd	Chicago IL	60615 USA
The Union 613 E. Jackson St.	Union City TN	38261 USA
Herald Lea 202 E. Central P. O. Box 4 Fitzgerald	GA	31750 Ben Hill
Herald and 2701 Foothills Blvd	Klamath Falls OR	97601 USA
Napoleon Times PO Box 29 323 Main Ave	Napoleon ND	58561 USA
The Walsh 402 Hill Avenue	Grafton ND	58237 USA
Starkville Times 304 E. Larr P.O. Box 1	Starkville MS	39760 USA
Free Press 111 S. Water Street	Wilmington IL	60481 United States
Slechta Co PO Box 43 419 B Aver	Kalona IA	52247 USA
Cartersville PO Box 70	Cartersville GA	30120 USA
Toledo Der 116 Courth P.O. Box 7	Toledo IL	62468 Cumberland
The Hickman P. O. Box 2 104 South	Clinton KY	42031 USA
Bunker Hill 150 W Washington	Bunker Hill IL	62014 usa
Home Shop 208 E. Hawthorn P.O.Box 28	Elmwood IL	61529 United States
Payson Ro PO Box 2520	Payson AZ	85541 USA
Navajo Times P.O. Box 3 Jct. of Hwy	Window Rock AZ	86515 USA
Willis Public PO Box 36 1101 E. Pir	Percy IL	62272 USA
Cleveland Times 1505 25th St NW	Cleveland TN	37311 USA
Freedom News 2055 S. Arizona Ave.	Yuma AZ	85364 USA
Cherokee County News Advocate	Columbus KS	66725 USA
Tucson Weekly 3280 E. Hemisphere L	Tucson AZ	85706
LaRue Co. 40 Shawnee Drive	Hodgenville KY	42748 USA
Lewis Cour 31 E. Linden 31 E. Linden	Hohenwald TN	38462 United States
Magic Valley 144 West Main Street	Camden TN	38320 USA
Valley Pub 399 Spring PO Box 37	Pikeville TN	37367 Bledsoe
The Iola Times 302 S. Walnut P.O. Box 7	Iola KS	66749 USA
South Courier 110 N. 5th P.O. Box 5	Auburn IL	62615 United States
Reppert Pub 112 Lafayette Street	Anna IL	62906 US
The Sebree P.O. Box 36	Sebree KY	42455 USA
Chattanooga 400 East 11th St	Chattanooga TN	37403 Hamilton
The Storm PO Box 48 220 W. Rain	Storm Lake IA	50588 USA
Rockford R 99 E State Street	Rockford IL	61114 USA
Wayne Courier 213 E. Main St.	Fairfield IL	62837 United States
Winfield Bee 107 E. Elm PO Box 10	Winfield IA	52659 USA
Edgewood PO Box 458	Edgewood IA	52042 United States
Manchester 103 Third Street PO Box 44	Manchester KY	40962 Clay
algona Pub 14 E. Nebraska St.	Algona IA	50511 US
Galena Star 511 S. Main Street	Galena KS	66739 United States

Sterling KS	PO Box 97	Sterling	KS	67579	USA
Ottumwa IA	C 213 E. Second St	Ottumwa	IA	52501	USA
Princeton IL	Bureau Co 800 Ace Rd	Princeton	IL	61356	USA
Hampton IA	Mid-Americ 9 2nd Street NW	Hampton	IA	50441	USA
El Paso IL	El Paso Jo 51 W. Front St.	El Paso	IL	61738	Woodford
West Frank IL	GateHouse 111 S. Emma St	West Frank	IL	62896	USA
Hutchinson KS	The Hutchi 300 W. Ser P.O. Box 1	Hutchinson	KS	67504-019	USA
Bowling Green KY	The Daily 1813 College St.	Bowling Gr	KY	42101	USA

Anonymous If your paper If you believe a response to these questions or similar questions about your paper

Phone Number Open-Ended Open-Ended Response

571-333-1538

(540)389-9355

2.09E+09

9.26E+09

775-623-5011 ex203

(304)348-4895

970-875-1784

610-371-5141

719-595-4334

406-265-6795

724 439-7527

208-752-1120

337-457-3061

701-463-2201

4.8E+09

618-239-2100

(252) 329-9500

360-458-2681

337-321-6727

912-265-8320

402.254.3997

406-755-7000

716-372-3121 ext. 208

912-422-3824

406-228-9301

540 468 2147

671-619-6273

413-772-0261

1-863-583-1202

202 636 3037

410-366-3900

413-283-8393

804-722-5103

814-368-3173

501-454-5869

308-537-3636

573.815.1565

541-386-1234

229-723-4376

719 5880903

435-864-2400

530-344-5055

205 698-8148

719-589-2553 x120

603-391-9891

978-632-8000

425-392-6434, ext. 226

815-431-4019
203.354.1028
203-426-3141
570 622-3456
254-778-4444
423-623-6171
704-261-2200
508.236.0394
570-340-3449
661-940-5361
814-226-7000
603-594-6405
623-535-8439
541-523-5353
270-247-5223
717 291-8821
360-779-4464
707-427-6943

802-748-8121
508-529-7791
256-232-2720
478 453-1401
1-978-630-1200
207-689-2920
603-352-1234 x 1201
203-574-3636
businessoffice@nepublish.com
(970) 774-6118
robblethen@wwub.com
870-226-5831
586-498-1094
701-348-3325
970-256-4270
505-287-4411
3.03E+09
574-967-4135
260-463-2166
3.37E+09

610-377-2051 ext. 3115
815-431-4014
412-760-5516
970-856-7499
2.53E+09
812-738-2211
(765) 671-2200
419-782-5441
719-254-3351
417/876-3841
609-874-2122
(719) 476-4875

425-255-3484
503-397-0116
4.12E+09
925-243-8010
662.562.4591

870-731-2263
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(252) 823-3106
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(865) 981-1137
812-354-8500
402-792-2255
706-272-7721
541-475-2275
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618-445-2355
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308-423-2337
540-469-4144
606-723-5161
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804-545-7501
701-842-2351
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757-539-3437
865-986-6581
608-884-3367
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3.18E+09

215-269-5054

775-727-5102
8.58E+09
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7.61E+09
541-215-0777
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804-333-6397
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870-793-2383
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785-766-8056
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5.31E+09
209.321.3558
507-243-3031
661-287-5566
650-326-8210
573 223-7122
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252-537-2505
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369-735-4470
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620 846-2312
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618 497-8273
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928-539-6840
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731 584-7200
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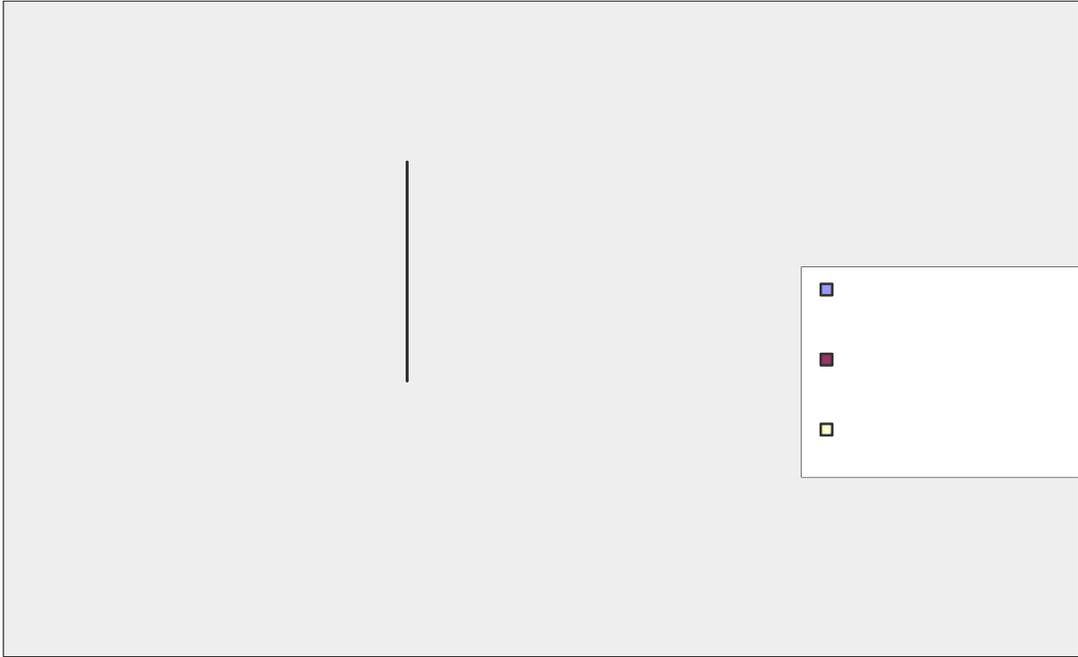
6.21E+09
270-783-3260

er was provided by your corporate office, the Newspaper Association of America or any other group, ple:

ase tell us who commented for you. We will try to avoid duplicate filings.

USPS Special Deal with Valassis NAM version

Does your newspaper operate in a market where Valassis Red Plum/marriage mail advertising appears?		
Answer Options	Response Percent	Response Count
Yes		
No		
No, but it has been in the market in the past two years		
	<i>answered question</i>	
	<i>skipped question</i>	





USPS Special Deal with Valassis NAM version

This survey is primarily for newspapers that carry pre-printed inserts (either in the newspaper or a TMC/shopper) from durable or semi-durable goods advertisers? A list of

Answer Options	Response Percent	Response Count
Abercrombie & Fitch		
Ace Hardware		
Advance Auto Parts		
AT&T Wireless		
AutoZone		
Barnes & Noble		
Bass Pro		
Bed Bath & Beyond		
Best Buy		
Brooks Brothers		
Burlington Coat Factory		
Costco		
Dick's Sporting Goods		
Family Dollar		
Gap		
H.H. Gregg		
Home Depot		
J.C. Penney		
Jo-Ann Fabrics		
K-Mart		
Kohl's		
Limited Brands		
Lowe's		
Macy's		
Michaels		
Nordstrom		
Office Depot		
O'Reilly Automotive		
Radio Shack		
Rite-Aid		
Sam's Club		
Sears		
Sherwin-Williams		
Sports Authority		
Staples		
Target		
TJX		
Toys R Us		
Tractor Supply		
True Value		
Verizon Wireless		
Foot Locker		
Williams-Sonoma		
Walgreens		
WalMart		

Others?

Other (please specify)

answered question

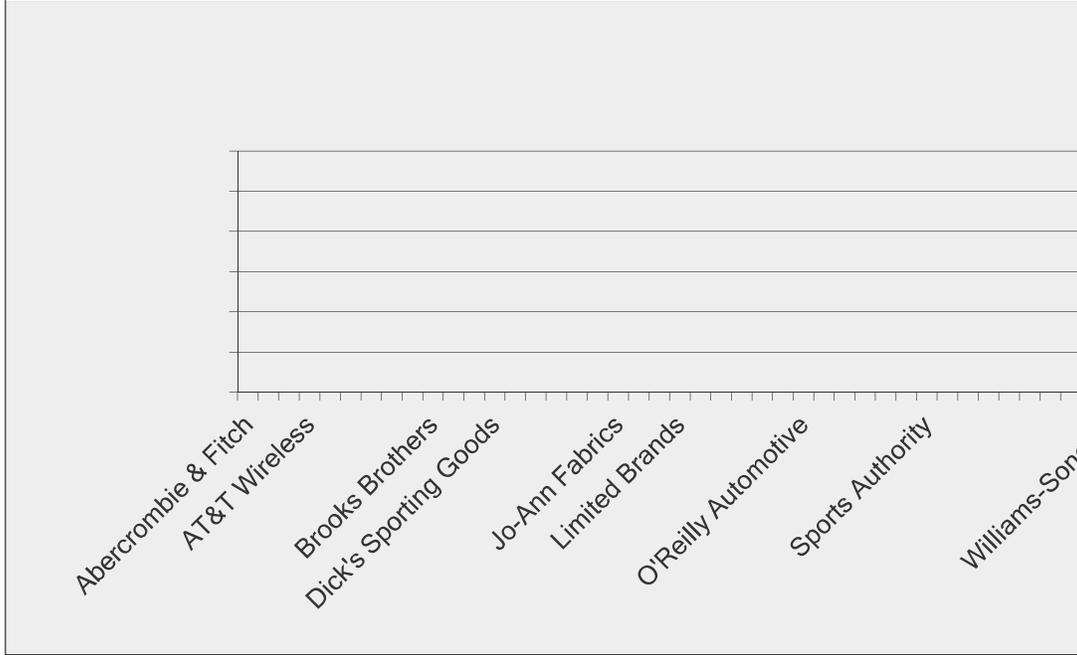
skipped question

Number

Response Date

**Other (please
specify)**

Categories





USPS Special Deal with Valassis NAM version

If you lost the revenue from the advertisers you checked in Question 2, approximately how much gross annual revenue would it cost your

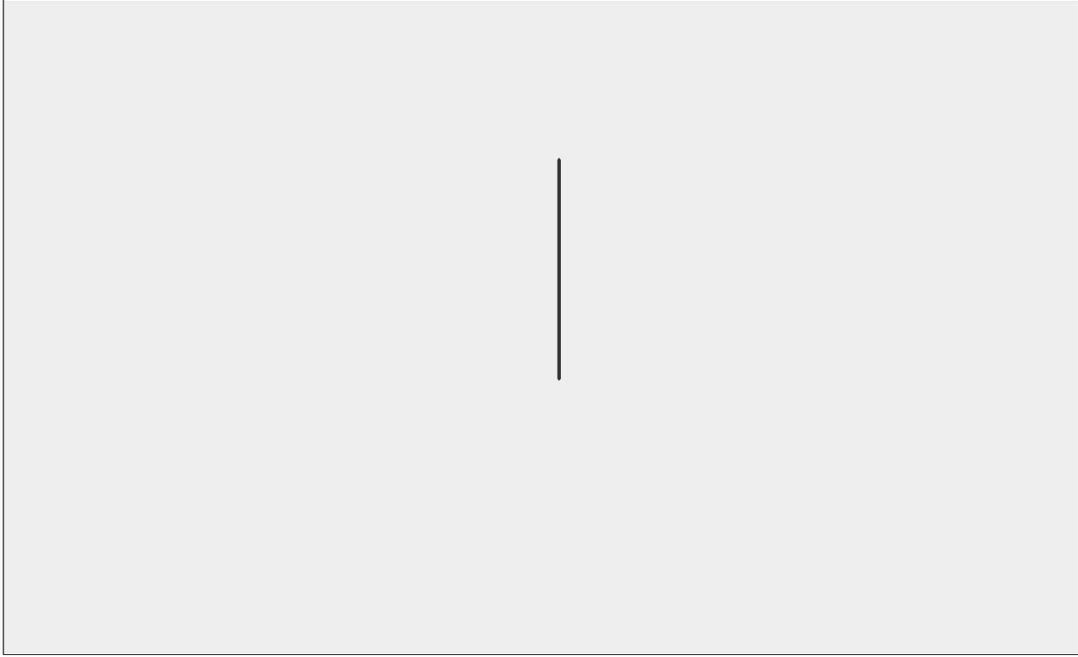
Answer Options	Response Count
<i>answered question</i>	
<i>skipped question</i>	

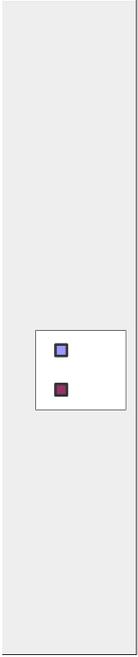
Number	Response Date	Response Text	Categories

USPS Special Deal with Valassis NAM version

In the past two years, have you moved a newspaper or TMC/shopper INTO the mail?

Answer Options	Response Percent	Response Count
yes		
no		
		<i>answered question</i>
		<i>skipped question</i>



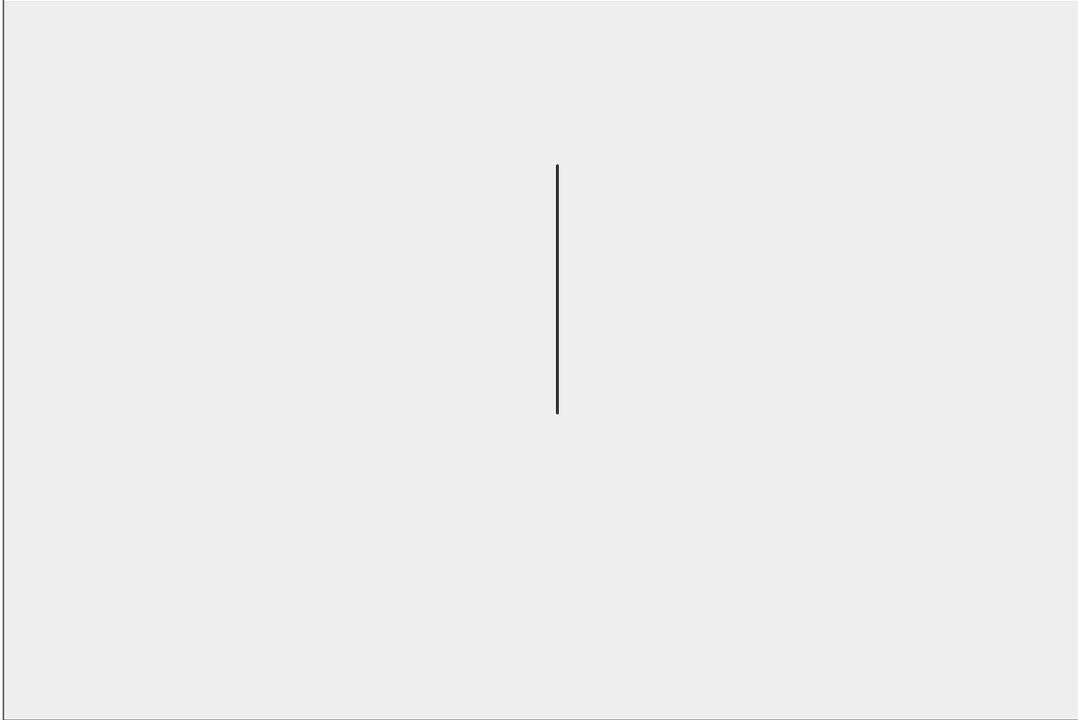


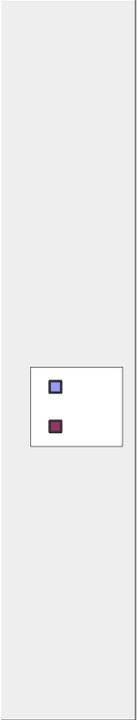
USPS Special Deal with Valassis NAM version

In the past two years, have you moved a newspaper or TMC OUT of the mail? If so, please state the primary reason.

Answer Options	Response Percent	Response Count
Yes		
No		
Other (please specify)		
		<i>answered question</i>
		<i>skipped question</i>

Number	Response Date	Other (please specify)	Categories





USPS Special Deal with Valassis NAM version

If the Valassis discounts were to take effect for your advertisers named in Question 2, what would be the most likely result?		
Answer Options	Response Percent	Response Count
We would lose the business and it would hurt the		
We would keep the business but have to steeply discount		
We would keep the business anyway without further		
Nothing		
Other comments?		
Other (please specify)		
<i>answered question</i>		
<i>skipped question</i>		

Number	Response Date	Other (please specify)	Categories

We would lose the business and it would hurt the company and/or our news coverage

We would keep the business but have to steeply discount the advertising, which would hurt the company and/or our/news coverage

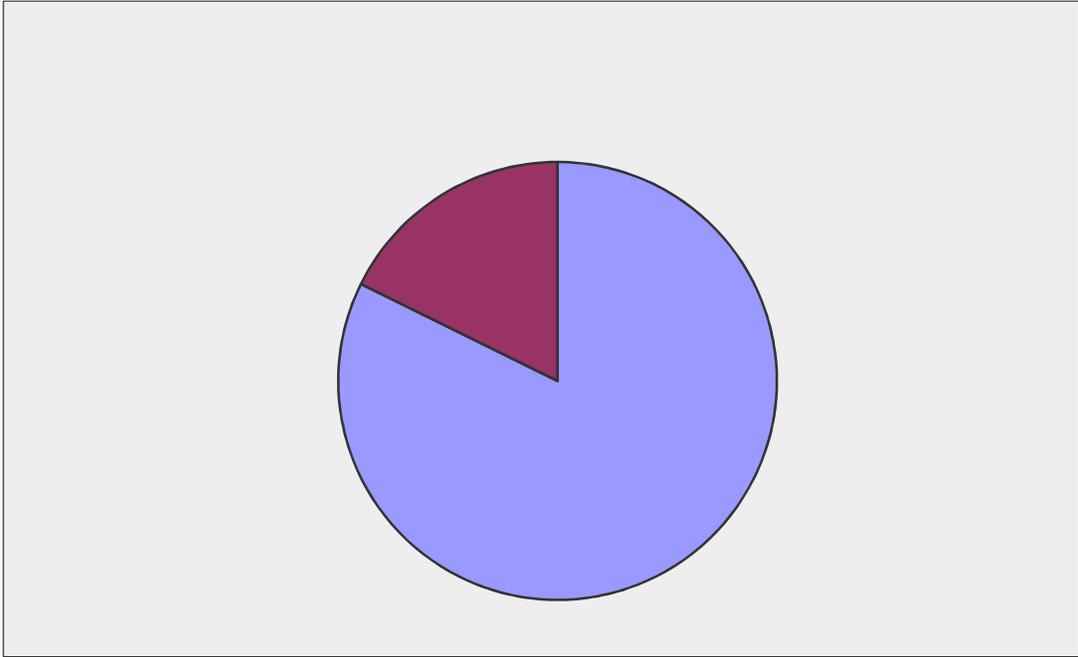
USPS Special Deal with Valassis NAM version

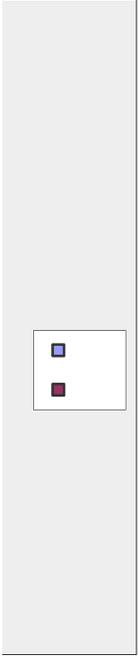
If the Valassis discounts were to take effect, would it have any effect upon your future use of the mail? If so, please describe.	
Answer Options	Response Count
<i>answered question</i>	
<i>skipped question</i>	

Number	Response Date	Response Text	Categories

USPS Special Deal with Valassis NAM version

Does your newspaper (or your group if group owned) have fewer than 500 employees?		
Answer Options	Response Percent	Response Count
Yes	82.3%	298
No	17.7%	64
<i>answered question</i>		362
<i>skipped question</i>		8





USPS Special Deal with Valassis NAM version

If your newspaper were no longer able to serve your community or had to drastically cut costs, what effect would it have on the local news

Answer Options

Response
Count

answered question
skipped question

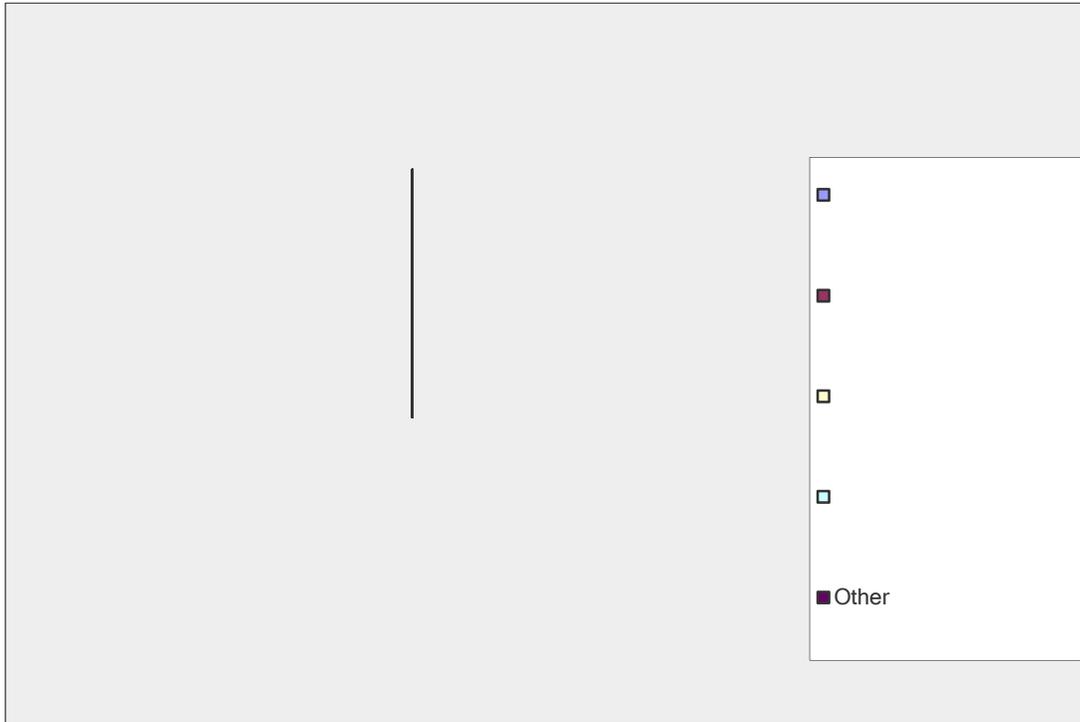
Number	Response Date	Response Text	Categorie s
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USPS Special Deal with Valassis NAM version

What would best describe your viewpoint about this Valassis/USPS proposal?		
Answer Options	Response Percent	Response Count
It is fair competition		
It is unfair competition from the government		
It doesn't matter to me		
If it helps to save the Postal Service, I would not oppose		
Other		
Other (please specify)		
<i>answered question</i>		
<i>skipped question</i>		

Number	Response Date	Other (please specify)	Categories





USPS Special Deal with Valassis NAM version

Please provide identifying information. It is very important to have this information for the Commission. Anonymous responses will not be used.

Answer Options	Response Percent	Response Count
Name:		
Company:	100.0%	366
Address:	98.9%	362
Address 2:	23.2%	85
City/Town:	100.0%	366
State:	99.5%	364
ZIP:	100.0%	366
Country:	91.8%	336
Email Address:		
Phone Number:	95.6%	350
answered question		366
skipped question		4

Number	Response Date	Name:	Categories	Company:
1				Northern Vi
2				Montgomer
3				Weiser Sig
4				Pacific Pub
5				Winnemucc
6				Charleston
7				Craig Daily
8				Reading Ea
9				The Pueblc
10				Havre Daily
11				Calkins Me
12				Shoshone I
13				Benton Cot
14				Louisiana S
15				BHG Inc.
16				Northwest /
17				Belleville N
18				Cooke Con
19				Nisqually V
20				The Daily Il
21				The Brunsv
22				Cedar Cou
23				Daily Inter I
24				Olean Time
25				Atkinson C
26				The Freder
27				The Glasgc
28				The Recorc
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46929	usa	574-967-4135
46761	usa	260-463-2166
70560	US	3.37E+09
2895	USA	
18235	USA	610-377-2051 ext. 3115
61350	USA	815-431-4014
15601	USA	412-760-5516
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