

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

VALASSIS NSA

Docket No. MC2012-14

VALASSIS NSA

Docket No. R2012-8

**COX ENTERPRISES INC. NOTICE OF FILING**  
**LIBRARY REFERENCE CEI-LR-MC2012-14/R2012-8-NP1**  
(June 29, 2012)

Cox Enterprises, Inc. files the material indicated below in this proceeding as  
Library Reference:

CEI-LR-MC2012-14/R2012-8-NP1

Newspaper revenue

This library reference includes revenue information for the Atlanta Journal Constitution and the Dayton Daily News. CEI regards revenue data to be commercially sensitive financial information that should not be released to the public domain. Accordingly, it is providing this CEI Library Reference MC2012-14/R2012-8-NP1 as a non-public library reference. An Application for non-public treatment of CEI Library Reference MC2012-14/R2012-8-NP1 is attached to this Notice.

Respectfully submitted,



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**APPLICATION FOR NON-PUBLIC TREATMENT OF  
MATERIAL FILED IN RESPONSE TO NOTICE OF INQUIRY NO. 1**  
(June 29, 2012)

Pursuant to Rule 3007.22, 39 C.F.R. § 3007.22, Cox Enterprises Inc. (“CEI”)<sup>1</sup> applies for non-public treatment of materials being filed under seal today (CEI-LR-MC2012-14/R2012-8-NP1) in response to the Commission’s Notice of Inquiry No. 1. One spreadsheet containing commercially sensitive financial information regarding the newspapers’ revenues has been labeled as Exhibit A to CEI-LR-MC2012-14/R2012-8-NP1. This information is responsive to the Commission’s request in the Notice of Inquiry, and consists of trade secrets or sensitive business information not typically shared with competing firms. Making this information public could allow competing firms, including direct mailers, to obtain a competitive advantage.

Accordingly, CEI respectfully requests non-public treatment of Exhibit A to CEI-LR-MC2012-14/R2012-8-NP1, pursuant to rule 3007.22 *et seq.*

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<sup>1</sup> Cox Enterprises, Inc. (“CEI”), directly and through certain of its subsidiaries publishes several daily newspapers, including the Atlanta Journal Constitution and the Dayton Daily News.