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Chairman Ruth Y. Goldway
U.S. Postal Regulatory Commission
901 New York Avenue NW, Suite 200
Washington, DC 20268
RE: Docket # R2012-8

June 26, 2012

Dear Chairman Goldway:

I am writing you to ask that the proposed deal between Valassis Direct Mail, Inc. and the United States Postal Service be reconsidered. In the case of this newspaper, this new deal could cost employee jobs and diminish amounts paid to the Post Office.

It is my understanding that this deal potentially violates statutory limits under the Postal Accountability Enhancement Act as it could cause significant harm to this, and all newspapers nationwide.

Newspapers have been long-standing, important customers of the Postal Service. It is astonishing to think that the U.S.P.S. would want to cause real financial harm to newspapers by allowing this deal to go through. According to some estimates, this Negotiated Service Agreement could result in the loss of at least \$1 Billion to the newspaper industry.

The Postal Service's short sighted suggestion will ultimately cause further harm to themselves should newspapers be forced to find alternative methods of delivery. Stealing business from some of your best customers would result in short-lived gains, at best.

Valassis argues that the top 100 newspapers are seeing a decline in subscriptions over the last five years; however, we contend that community newspapers are strong and will remain strong provided deals like this are not implemented.

I ask that this NSA be withdrawn and all affects on the marketplace and the lost postal volume from newspapers be examined.

Respectfully,

Liz Wood
General Manager
Saratoga Sun