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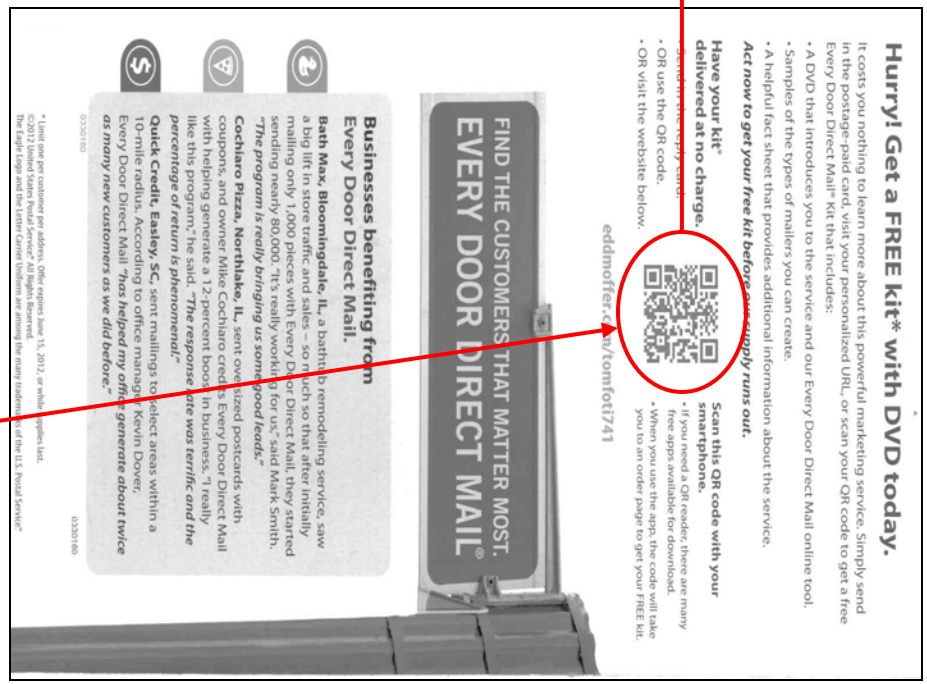
Samples of Mobile Optimized Web pages and Personalized Web pages

Sample #1

Mailpiece barcode directs recipient to personalized web page

https://eddmoffer.com/index.aspx?purl=tomfoti741QR



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Sample #2

Mailpiece barcode directs recipient to mobile optimized web page to purchase advertised products or services. The checkout experience is also mobile optimized.

http://www.dickssportinggoods.com/family/index.jsp?categoryId=4414595&MobileOptOut=1&camp=QR_Lacrosse_Helmets