

ORIGINAL

Before The
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

Mailing Online Service

Docket No. MC98-1

RESPONSE OF THE UNITED STATES POSTAL SERVICE
WITNESS GARVEY TO INTERROGATORY OF
MAIL ADVERTISING SERVICE ASSOC.
(MASA/USPS-T5-8 REDIRECTED FROM WITNESS PLUNKETT)

The United States Postal Service hereby provides the response of witness Garvey to the following interrogatory of Mail Advertising Service Assoc.: MASA/USPS-T5-8, filed on August 4, 1998, and redirected from witness Plunkett.

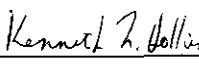
The interrogatory is stated verbatim and is followed by the response.

Respectfully submitted,

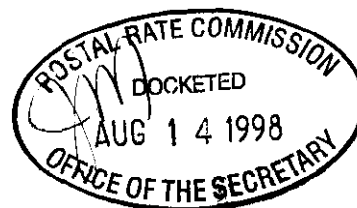
UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr.
Chief Counsel, Ratemaking


Kenneth N. Hollies

475 L'Enfant Plaza West, S.W.
(202) 268-3083; Fax: -5402
Washington, D.C. 20260-1137
August 14, 1998



RESPONSE OF UNITED STATES POSTAL SERVICE WITNESS GARVEY
TO INTERROGATORIES OF THE OFFICE OF THE MAIL ADVERTISING
SERVICE ASSOCIATION INTERNATIONAL, REDIRECTED FROM WITNESS
PLUNKETT

MASA/USPS-T5-8.

- (a) Confirm that the Postal Service will not make available to MOL customers any lists of Postal Service customers.
- (b) Confirm (referring to the testimony of Postal Service witness Wilcox) that MOL customers will receive certain list cleaning services as an incident to their use of MOL.
- (c) Describe in detail all list cleaning or similar services that MOL customers will receive with respect to their mailing list. Include in your answer whether these services are available to other postal customers and on what terms, and whether an MOL customer will be charged separately for such services.

RESPONSE:

- (a) Confirmed.
- (b) Confirmed.
- (c) Mailing Online customers submit their mailing list(s) to address element standardization and ZIP Code correction as part of the list upload process. The software verifies customer provided addresses against the Postal Service's AMS database. The system provides automatic corrections where possible and notifies the user of uncorrectable addresses, giving them the opportunity to view and/or print out a PDF rendering of unverifiable addresses. A similar service is currently offered to customers who provide a list on diskette via Diskette Coding, a five-step procedure performed free of charge on a one-time basis only. The Diskette Coding program standardizes and applies ZIP+4 Codes and carrier route identification to address files submitted to the National Customer Support Center (NCSC) or a Postal Business Center on compatible diskette formats. Additionally, the address file

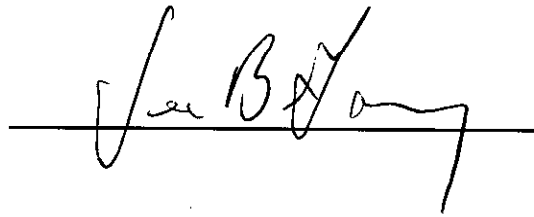
RESPONSE OF UNITED STATES POSTAL SERVICE WITNESS GARVEY
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can be reviewed on-line after the encoding process has been completed.

MOL customers will not be charged separately for this service.

DECLARATION

I, Lee Garvey, declare under penalty of perjury that the foregoing answers are true and correct, to the best of my knowledge, information, and belief.

A handwritten signature in black ink, appearing to read "Lee Garvey", is written over a horizontal line.

Dated: 8/14/98

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.



Kenneth N. Hollies

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