



April 1, 2011

Shoshana M. Grove
Secretary
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268-0001

Re: Docket No. MT2011 – 3

The Postal Regulatory Commission (“Commission”) approved the Marketing Mail Made Easy market test on March 1, 2011 in Commission Order No. 687. The Postal Service would like to notify the Commission that the test launched publicly on March 31, 2011. The Postal Service would also like to notify the Commission that the name of the market test has changed from Marketing Mail Made Easy (MMME) to Every Door Direct Mail Retail or EDDM Retail.

If you have any questions, please feel free to contact me.

Sincerely,

Brandy A. Osimokun
Attorney