



November 2, 2010

Shoshana M. Grove
Secretary
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268-0001

Re: Docket No. R2010 - 3

In accordance with Commission Order No. 439, issued on April 7, 2010, the Postal Service hereby provides its initial data collection report on the 2010 Standard Mail Volume Incentive Program.

The threshold volumes for 1,087 invitees were certified for participation in the program (as of 10/01/2010). The data in the attached report details the following information for each of these eligible mailers:

1. Aggregate, volumes and revenue by month from October 2006 through October 2009 for all Standard Mail letters by product and flats by product, further broken out into commercial and nonprofit categories; and
2. The threshold for each eligible Standard Mail user with supporting calculations that show how the threshold was derived from the monthly volume data.

Initial calculations were based on Postal Service data and since the Postal Service does not have complete visibility into the mail volumes by customer, adjustments were made to some customer volumes during the enrollment process. As required by the Commission, these adjustments are reflected in the underlying monthly volume data.

In addition to the 1,087 eligible mailers, 32 customers are in the process of finalizing their threshold volumes. We anticipate that most, but not all of these customers will complete the enrollment process; therefore, we are including the current estimates of their threshold volumes in a separate report. Because they are not fully certified at this point in time, we do not have complete data from 2006 onward.

Sincerely,

Brandy A. Osimokun
Attorney