

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

REVIEW OF NONPOSTAL SERVICES

Docket No. MC2008-1 (Phase II)

**NOTICE OF FILING OF DECLARATION OF AZEEZALY JAFFER IN SUPPORT OF  
LEPAGE'S SUBMISSION IN SUPPORT OF THE USPS' MOTION FOR A STAY OF  
ORDER NO. 392**

LePage's 2000, Inc. and LePage's Products, Inc. (collectively "LePage's") respectfully submit the declaration of Azeezaly Jaffer ("Jaffer Declaration" attached as Exhibit 1) in support of LePage's June 30, 2010 submission in response to the Postal Regulatory Commission's ("PRC") Order No. 392, issued on January 14, 2010.

As indicated in footnote 1 of its June 30, 2010 submission, former Vice President of Public Affairs and Communications for the USPS, Azeezaly Jaffer, has relevant information related to the economic hardship LePage's will suffer due to the premature termination of the License Agreement. Thus, Mr. Jaffer has provided his sworn testimony in support of various factual assertions in LePage's submission.

In particular, Mr. Jaffer supports LePage's assertion that the quality of LePage's USPS-branded mailing and shipping products is better than competing brands due to LePage's overall quality and innovative design. Moreover, Mr. Jaffer also describes LePage's significant investment in both intellectual property and economic capital in reliance of the License Agreement. Mr. Jaffer acknowledges that LePage's sacrificed its own patents and technologies on behalf of the USPS in expectation of a long term partnership under the renewal term provisions of the License Agreement. Lastly, Mr. Jaffer supports LePage's overall contention that USPS-branded products enhance the USPS' ability to: (a) compete for its core mission of

mailing and shipping service; (b) influence the quality of mailing and shipping products, which supports LePage's argument that USPS-branded products provide a competitive nonpostal service that meets the public needs test under 404(e) of the PAEA.

Overall, Mr. Jaffer explains the USPS' reasons for entering into a licensing relationship and its recognition that the LePage's License Agreement fit squarely within the USPS' long-term strategic planning and transformation goals. Accordingly, LePage's respectfully requests that the PRC accept the Declaration of Azeezaly Jaffer in support of LePage's June 30, 2010 submission regarding Order No. 392.

Respectfully Submitted,

Counsel for Petitioner LePage's 2000, Inc.

By:           s/Denise J. Lewis          

Raymond W. Henney

Denise J. Lewis

Khalilah V. Spencer

HONIGMAN MILLER SCHWARTZ AND COHN LLP

2290 First National Building

Detroit, Michigan 48226

(313) 465-7410

July 12, 2010  
DETROIT.4255088.1