

PREFACE

POSTAL SERVICE LIBRARY REFERENCE USPS-LR-N2010-1/15

Market Research Materials Responsive to GCA Interrogatories (Whiteman (USPS-T-9) Elmore-Yalch (USPS-T-8))/Hollies

This category 4 library reference provides materials requested by interrogatories promulgated to witness Whiteman. GCA/USPS-T8-1 seeks contractual documentation, while GCA/USPS-T8-2-3 request email between Postal Service representatives and Opinion Research Corporation, the firm for whom witness Elmore-Yalch (USPS-T-8) works. supports the testimony of witness Whiteman in PRC Docket No. N2010-1.

Folder "Contract" contains contract related documents including the umbrella contract and the specific delivery order blessing an undertaking defined by the Statement of Work and the Opinion Research Corporation Proposal. As suggested by the Greeting Card Association, dollar values have been redacted (except when they define the research itself).

Folder "Email" contains email in the form of an Adobe Acrobat catalog with the GCA interrogatory number and the USPS correspondent defined in filenames. As reflected in the Notice of Filing this library reference, some personally identifying information and two messages that discussed attorney work product have been redacted.