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**1. Overall, what is your opinion about the plan that was described on the first page of this survey that is being considered by the Postal Service to transition from six- to five-day delivery?**

		Response Percent	Response Count
Strongly favor		31.0%	1,309
Favor		33.7%	1,425
Oppose		11.6%	491
Strongly oppose		20.0%	846
No opinion		3.6%	152
		<b>answered question</b>	<b>4,223</b>
		<b>skipped question</b>	<b>17</b>

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**2. How optimistic are you that your business will be able to adjust to the proposed 5-day delivery schedule?**

		Response Percent	Response Count
Very optimistic		49.8%	2,061
Somewhat optimistic		26.5%	1,099
not very optimistic		13.8%	571
Not at all optimistic		9.9%	409
		<b>answered question</b>	<b>4,140</b>
		<b>skipped question</b>	<b>100</b>

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**3. Please rate how important each of these issues is to you in a 5-day delivery situation.**

	Very important	Somewhat important	not very important	Not at all important	Response Count
Election mail	21.5% (758)	15.1% (531)	23.3% (822)	<b>40.1% (1,413)</b>	3,524
Perishables	<b>46.4% (1,636)</b>	15.5% (546)	11.8% (416)	26.3% (926)	3,524
Medicines and Haz Mat laboratory specimens	<b>46.5% (1,631)</b>	13.4% (470)	10.4% (366)	29.7% (1,041)	3,508
Remittance mail	<b>30.0% (1,050)</b>	28.0% (982)	20.7% (726)	21.2% (743)	3,501
Firm hold out mail	13.7% (457)	22.0% (736)	29.8% (997)	<b>34.5% (1,155)</b>	3,345
Magazines	16.0% (564)	16.0% (563)	29.9% (1,053)	<b>38.2% (1,346)</b>	3,526
Newspapers	23.1% (805)	19.3% (673)	23.1% (807)	<b>34.5% (1,206)</b>	3,491
Priority Mail delivery on Saturdays	<b>42.5% (1,495)</b>	24.4% (856)	15.3% (539)	17.8% (624)	3,514
BMEUs closed on Saturdays (DMUs open on Saturdays)	22.3% (750)	23.7% (796)	26.9% (903)	<b>27.1% (910)</b>	3,359
Drop ship mail accepted on Saturdays	<b>30.1% (1,037)</b>	24.4% (840)	21.0% (723)	24.6% (847)	3,447
Saturation Mail	14.2% (481)	13.8% (470)	28.5% (968)	<b>43.5% (1,478)</b>	3,397
Live animals	38.7% (1,323)	8.0% (273)	10.6% (363)	<b>42.7% (1,460)</b>	3,419
Delivery on Saturday two weeks before Christmas	<b>40.9% (1,427)</b>	22.4% (780)	15.2% (530)	21.5% (751)	3,488
Effect of three day holiday on Tuesday delivery and collections	<b>41.6% (1,459)</b>	26.4% (926)	17.4% (611)	14.6% (514)	3,510
Standard Mail committed delivery on Monday	<b>42.1% (1,460)</b>	29.2% (1,011)	14.0% (484)	14.8% (512)	3,467
Acceptance of Express Mail on Saturday	<b>37.5% (1,302)</b>	24.1% (838)	17.5% (609)	20.8% (722)	3,471
Delivery of checks from Government agencies (i.e. SSA, unemployment, welfare)	<b>34.7% (1,207)</b>	20.5% (713)	17.9% (624)	27.0% (939)	3,483
Postal Service transportation of mail from and to BMCs, SCFs and DDUs	<b>31.9% (1,091)</b>	27.3% (935)	20.2% (690)	20.6% (704)	3,420
Collection of single piece First-Class Mail on Saturday	<b>27.0% (940)</b>	20.7% (719)	25.5% (887)	26.9% (935)	3,481
Meeting in-home dates for Standard Mail	<b>36.8% (1,275)</b>	23.3% (808)	20.1% (695)	19.8% (688)	3,466

Customers with time sensitive mail need Saturday to remain "Day Zero" for destination entered mail	<b>33.9% (1,175)</b>	22.5% (778)	22.1% (766)	21.5% (743)	3,462
<b>answered question</b>					<b>3,629</b>
<b>skipped question</b>					<b>611</b>

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**4. Of which MTAC associations are you a member?**

		Response Percent	Response Count
Agricultural Circulation Association		1.4%	32
Alliance of Nonprofit Mailers		4.0%	92
<b>American Bankers Association</b>		<b>26.2%</b>	<b>596</b>
American Business Media		2.2%	49
American Catalog Mailers Association		4.1%	93
American Forest & Paper Association		1.0%	22
Association for Electronic Mail Enhancement		0.6%	14
Association for Postal Commerce		3.4%	77
Association of Priority Mail Users		1.8%	42
Coalition of Religious Press Associations/Associated Church Press		0.4%	8
Chamber of Commerce of US		8.0%	182
Check Payment System Association		3.3%	75
City & Regional Magazine Association		1.8%	40
Classroom Publishers Association		0.3%	7

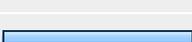
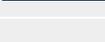
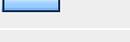
Survey Results

Continuity Shippers Association		0.4%	9
Custom Publishing Council		0.4%	9
Direct Marketing Association		21.0%	478
DMA Nonprofit Federation		2.9%	67
Edison Electric Institute		0.1%	3
Envelope Manufacturer Association		1.7%	39
Florida Gift Fruit Shippers Association		0.8%	19
Fulfillment Management Association		1.8%	42
General Services Administration		1.1%	25
Gravure Association of America Inc		0.6%	14
IDEAlliance		3.0%	69
International Mailers' Advisory Group		0.6%	13
Magazine Publishers of America		5.5%	125
Mailing & Fulfillment Service Association		10.2%	231
Mail Order Association of America		1.7%	39
Mail Order Gardening Association		1.8%	42
Mail Systems Management Association		6.0%	136
Major Mailers Association		2.3%	52
National Alliance of Standard Mailers & Logistics		0.6%	14
National Association for Printing Leadership		2.8%	63
National Association of Advertising Distributors		1.3%	29
National Association of College and University Mail Services		1.3%	30
National Association of Election Officials		3.5%	79

National Association of Perishable Shippers		0.7%	15
National Association of Presort Mailers		2.9%	65
National Catholic Development Conference Inc		3.3%	74
National Industrial Transportation League		0.1%	3
National Newspaper Association		2.3%	52
National Postal Policy Council		1.5%	33
National Retail Federation		1.4%	32
Newspaper Association of America		1.8%	40
NPES-The Association for Suppliers of Printing, Publishing & Converting Technologies		0.7%	16
Offering Envelope Association		0.4%	9
Parcel Shippers Association		3.3%	75
Periodical Publications Association Inc		2.1%	48
PCMA-Pharmaceutical Care Management Association		0.2%	5
Printing Industries of America		8.7%	198
Recording Industry Association of America		0.3%	6
Red Tag News Publications Association		1.4%	32
Saturation Mailers Coalition		1.1%	25
Specialized Information Publishers		0.7%	15
Yellow Pages Association		2.6%	60
		<b>answered question</b>	<b>2,273</b>
		<b>skipped question</b>	<b>1,967</b>

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## 5. Which of the following industry categories includes your company.

		Response Percent	Response Count
Agriculture, Forestry, and Fishing		3.7%	125
Mining		0.4%	14
Construction		1.8%	62
Manufacturing		6.3%	215
Transportation		3.6%	123
Telecommunications		3.0%	100
Utilities		2.2%	73
Wholesale Trade		3.5%	119
Retail Trade		13.2%	447
<b>Finance, Insurance, or Real Estate</b>		<b>27.8%</b>	<b>943</b>
Services (including non-profit organizations or membership organizations)		14.8%	502
Publishing		14.9%	505
Government or Public Administration		8.1%	276
Printer		13.4%	455
Mail Service Provider		18.4%	622
Other		11.8%	401
		<b>answered question</b>	<b>3,389</b>
		<b>skipped question</b>	<b>851</b>

