

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

SHIPPING CHARGES FOR PERSONALIZED
STAMPED ENVELOPES

Docket No. MC2010-23

NOTICE OF THE UNITED STATES POSTAL SERVICE OF
CLASSIFICATION CHANGE TO ADD EXISTING SHIPPING CHARGES TO THE
MAIL CLASSIFICATION SCHEDULE SECTION FOR STAMPED ENVELOPES
(April 26, 2010)

The United States Postal Service hereby provides notice of an amendment to the Mail Classification Schedule (MCS) language for the stamped envelope price category in the Ancillary Services product in Special Services. The current MCS language includes the pricing for personalized stamped envelopes, which include the customer's personalized return address information on the envelopes. But it omits the shipping charges that apply when personalized stamped envelopes are ordered.

Orders for personalized stamped envelopes are placed with Stamp Fulfillment Services, but fulfilled by the private printer Ashton Potter, located in Williamsville, New York. As noted in the Postal Service's filings in the nonpostal dockets, the Postal Service charges for shipping of orders of personalized stamped envelopes. See Initial Response of the United States Postal Service to Order No. 74 at 14 (June 9, 2008). These charges are shown in the Ordering Instructions for Personalized Stamped Envelopes (PS Form 3203-X, October 2009), provided in Attachment A.

The Postal Service believes that these charges should be shown in the Stamped Envelope section of the MCS, rather than as a charge in the new Stamp Fulfillment Services product that the Postal Service requests to establish in a separate filing today. These charges are directly related to the pricing for stamped envelopes, and are fulfilled by a private printer, rather than the Postal Service's Stamp Fulfillment Services office.

Attachment B shows the changes to the Stamped Envelope MCS language in section 1505.19 of the MCS. These changes simply continue the existing charges that customers pay for orders of personalized stamped envelopes.

Respectfully submitted,

UNITED STATES POSTAL SERVICE
By its attorneys:

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April 26, 2010

Ordering Instructions

PERSONALIZE YOUR ENVELOPES with up to seven printed lines. Envelope size, fonts and/or endorsement selections may modify the number of lines available. Contact your post office for information on USPS endorsements (Return Service Requested, Address Service Requested, Forwarding Service Requested and Change Service Requested, or Temp-Return Service Requested). Please note: Nothing can be printed below the City, State and Zip Code line except official postal endorsements.

Lines may not exceed 47 characters and spaces — 40 if all uppercase letters are used utilizing Arial, 8 point type. Selecting another font style or size may modify these maximums. Each line within the return address must be the same style, size and color.

HOW TO ORDER

Online » usps.com/pse

By telephone » Call 1-800-782-6724 (between the hours of 6:00 am and 2:00 am EST)

By fax » Fax order form to 1-816-545-1201

By mail » Send order(s) to:

Personalized Stamped Envelope Program
U.S. Postal Service
Stamp Fulfillment Services
PO Box 7247
Philadelphia PA 19101-7103

* A separate order form is required for each return address ordered.

* Purchasers are responsible for their text or item errors. All claims regarding orders must be made within six months.

PAYMENT INFORMATION

You may pay for your order by credit card, check or money order made payable to U.S. Postal Service for the total amount due. All orders must be prepaid and include any prior balances. Insufficient payment will result in either reduced quantities ordered, or your order not being processed. We accept the following credit cards: VISA, MasterCard, Discover/Novus, American Express or Diners Club International.

FONT OPTIONS

Your return address will be printed with a flush left margin. USPS now offers a variety of font styles, sizes and colors to personalize your envelopes. Choose from Arial, Rockwell, Script or Times New Roman fonts; black, blue, green or red ink; sized at 8, 10 or 12 points. The default option is Arial, 8 point, printed in black ink. This selection is included in the base price for envelopes. However, for a minor additional charge, you may select from any combination of fonts, colors and sizes listed. You may also elect to uppercase all type and/or bold individual lines at no additional charge.

The default option, Arial 8 point black, will be used if no premium options are selected.

SAMPLE FONT STYLES

Sample text for 8 point Arial. (default)

Sample text for 10 point Arial.

Sample text for 12 point Arial.

Sample text for 8 point Rockwell.

Sample text for 10 point Rockwell.

Sample text for 12 point Rockwell.

Sample text for 8 point Script.

Sample text for 10 point Script.

Sample text for 12 point Script.

Sample text for 8 point Times New Roman.

Sample text for 10 point Times New Roman.

Sample text for 12 point Times New Roman.

Default Sample
8 Point Arial
Boston, MA 02129

DIMENSIONS

ENVELOPE DIMENSIONS »

10 envelope is 4-1/8" x 9-1/2"

9 envelope is 3-7/8" x 8-7/8"

6¾ envelope is 3-5/8" x 6-1/2"

WINDOW SIZE »

6¾ envelope is 1-1/8" x 4-3/8"

9 & # 10 are 1-1/8" x 4-1/2"

WINDOW LOCATION »

1-1/16" from left edge

13/16" from bottom

SHIPPING CHARGES

Please allow 2-3 weeks for delivery of telephone and fax orders.

Please allow 3-4 weeks for delivery of mail orders.

For expedited delivery, call 1-800-782-6724 prior to placing your order to obtain the additional shipping cost for Express Mail® or Priority Mail® service.

BOXES OF 50 »

| QUANTITY | FEE |
|--------------|---------|
| 1 box..... | \$ 4.60 |
| 2 boxes..... | \$ 6.00 |
| 3 boxes..... | \$ 7.00 |
| 4 boxes..... | \$ 8.00 |
| 5 boxes..... | \$10.00 |
| 6 boxes..... | \$10.50 |
| 7 boxes..... | \$11.50 |
| 8 boxes..... | \$12.00 |
| 9 boxes..... | \$12.60 |

BOXES OF 500 »

| QUANTITY | FEE |
|--------------|---------|
| 1 box..... | \$8.60 |
| 2 boxes..... | \$12.60 |

For orders greater than eight boxes of 50, a box of 500 is your best buy.

Shipping charges and premium option fees must be included for each pre-printed return address you order. Maximum shipping charge \$12.60 for each printed address.

FOR INQUIRIES

Stamp Fulfillment Services
U.S. Postal Service
PO Box 219208
Kansas City, MO 64121-9208

EMAIL »

Stampfulfillment.services@usps.gov

PHONE »

1-800-782-6724

1505.19 Stamped Envelopes

1505.19.1 Description

Plain Stamped Envelopes and Personalized Stamped Envelopes and their premium options are envelopes with imprinted or impressed First-Class Mail or Standard Mail postage. Personalized Stamped Envelopes may be obtained by special request.

1505.19.2 Prices

| | (\$) |
|---|--------------|
| Plain stamped envelopes | |
| Basic, size 6-3/4, each | 0.10 |
| Basic, size 6-3/4, 500 | 15.50 |
| Basic, over size 6-3/4, each | 0.10 |
| Basic, over size 6-3/4, 500 | 17.75 |
| Personalized stamped envelopes | |
| Basic, size 6-3/4, 50 | 4.80 |
| Basic, size 6-3/4, 500 | 24.00 |
| Basic, over size 6-3/4, 50 | 4.80 |
| Basic, over size 6-3/4, 500 | 27.00 |
| <u>Shipping</u> | |
| <u>Boxes of 50</u> | |
| <u>1 box</u> | <u>4.60</u> |
| <u>2 boxes</u> | <u>6.00</u> |
| <u>3 boxes</u> | <u>7.00</u> |
| <u>4 boxes</u> | <u>8.00</u> |
| <u>5 boxes</u> | <u>10.00</u> |
| <u>6 boxes</u> | <u>10.50</u> |
| <u>7 boxes</u> | <u>11.50</u> |
| <u>8 boxes</u> | <u>12.00</u> |
| <u>9 or more boxes</u> | <u>12.60</u> |
| <u>Boxes of 500</u> | |
| <u>1 box</u> | <u>8.60</u> |
| <u>2 or more boxes</u> | <u>12.60</u> |
| | Additional |
| Premium Options for 50 personalized stamped envelopes | Charge (\$) |
| Color Other Than White | 1.00 |
| Pressure-Sensitive Sealing | 5.00 |

| | |
|--|-------|
| Font size, Font style, and/or Ink Color (for one, two, or all three) | 1.00 |
| Monogram | 5.00 |
| Premium Options for 500 personalized stamped envelopes | |
| Color Other Than White | 2.00 |
| Pressure-Sensitive Sealing | 15.00 |
| Font size, Font style, and/or Ink Color (for one, two, or all three) | 2.00 |
| Monogram | 7.00 |
| 4-Color Logo for 500 Envelopes (5,000 envelope minimum) | 45.00 |