

**BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001**

**Six-Day to Five-Day Street Delivery  
and Related Service Changes**            )

**Docket No. N2010-1**

**NOTICE OF INTERVENTION OF  
THE MAGAZINE PUBLISHERS OF AMERICA, INC.  
(April 21, 2010)**

The Magazine Publishers of America, Inc. (“MPA”) submits this Notice of Intervention pursuant to Order No. 436 and section 20 of the Commission’s Rules. In accordance with that rule, MPA states as follows:

1. The persons who are to receive the service of any hard-copy documents relating to this case are:

(a) Rita D. Cohen  
Senior VP, Legislative and Regulatory Policy  
Magazine Publishers of America  
1211 Connecticut Avenue, N.W., Suite 610  
Washington, DC 20036  
[rita.cohen@magazine.org](mailto:rita.cohen@magazine.org)

(b) David M. Levy  
Venable LLP  
575 Seventh Street, N.W.  
Washington, DC 20004-1601

2. MPA is the industry association for consumer magazines. Established in 1919, the MPA represents approximately 225 domestic publishing companies with more than 1,000 titles, nearly 50 international companies, and more than 100 associate

members. MPA members rely heavily on Periodicals mail, as well as most other major mail classes. MPA has a significant interest in the Postal Service's proposal to eliminate one day of delivery, as this change would have a major effect on the operations and mailing strategies of its members. At the same time, MPA also has an interest in the ability of the Postal Service to minimize avoidable costs and remain solvent.

3. MPA intends to participate actively in this proceeding, but does not request a hearing now.

Respectfully submitted,

David M. Levy  
Matthew D. Field  
VENABLE LLP  
575 Seventh Street, NW  
Washington, DC 20004-1601  
(202) 344-4732  
[dlevy@venable.com](mailto:dlevy@venable.com)

*Counsel to Magazine Publishers of America, Inc.*

April 21, 2010