

Before the
POSTAL REGULATORY COMMISSION
Washington, DC 20268-0001

Six-Day to Five-Day Street Delivery :
and Related Service Changes : Docket No. N2010-1

NOTICE OF INTERVENTION OF THE GREETING CARD ASSOCIATION

Pursuant to Order No. 436 (April 1, 2010) and § 20 of the Commission's Rule of Practice, the Greeting Card Association (GCA) hereby gives notice of intervention in this proceeding as a full participant. As the association representing more than 225 United States greeting card publishers, who together market more than 90 percent of the greeting cards sold in the Nation, GCA is also the only trade organization representing the postal interests of the citizen mail user who purchases and mails its members' products. The citizen mailer has a unique, and uniquely important, interest in adequate delivery and collection service. Accordingly, GCA intends to participate fully in the hearings and other proceedings associated with this Docket.

As required by § 20(b) of the Rules of Practice, GCA designates the following person to receive service of documents:

David F. Stover
2970 S. Columbus Street, No. 1B
Arlington, VA 22206-1450
(703) 998-2568
(703) 998-2987 fax
E-mail: postamp@crosslink.net

April 13, 2010

Respectfully submitted,

GREETING CARD ASSOCIATION

David F. Stover
2970 S. Columbus Street, No. 1B
Arlington, VA 22206-1450
(703) 998-2568
(703) 998-2987 fax
E-mail: postamp@crosslink.net