

UNITED STATES OF AMERICA  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

Modification of Mail Classification  
Schedule Product Lists in Response  
to Order No. 154

Docket No. MC2009-19

CHAIRMAN'S INFORMATION REQUEST NO. 2

(Issued August 5, 2009)

Pursuant to 39 CFR § 3015.6, the Postal Service is requested to provide written responses to the following questions. To assist in the completion of the record, the answers are to be provided as soon as they are developed, but no later than August 13, 2009.

1. Please refer to the Request of the United States Postal Service to Add Postal Products to the Mail Classification Schedule in Response to Order No. 154, Attachment A, at 18, March 10, 2009 (Request). For the Greeting Cards, Stationery, and Related Items product, the Postal Service did not file Mail Classification Schedule language for "Related Items."
  - (a) Please define "Related Items" and provide examples of such items.
  - (b) Has the Postal Service offered any "Related Items" for sale to date? If so, please identify such items and specify the time periods over which each has been offered.
  - (c) What, if any, Related Items does the Postal Service intend to offer for sale in the future?

2. Please refer to the Federal Business Opportunities (FedBizOpps.com), Solicitation Number 2B-09-A-0018, (Solicitation) posted May 21, 2009.
  - (a) In the Solicitation, the Postal Service sought greeting cards suppliers to introduce a “range of greeting card formats” to be sold at postal retail locations. Please explain what is meant by the phrase “range of greeting card formats.”
  - (b) Please identify all greeting card format(s) offered for sale by the Postal Service and specify the period over which each such format was or is still being offered.
  - (c) In the Solicitation, the Postal Service stated its intent to issue a Request for Proposal (RFP) for a Greeting Card test. When is issuance of the RFP anticipated? Please provide a copy of the RFP when it becomes available.
  - (d) In Docket No. MC2008-1, Initial Response of the United States Postal Service to Order No. 74, June 9, 2008, at 15, the Postal Service states that it “has no current plan to offer a full line of greeting cards in its retail lobbies[.]” In light of the Solicitation, please provide an updated statement of the Postal Service’s intent regarding the line of greeting cards that it intends to offer for sale.
  
3. Please refer to the Statement of Supporting Justification for Greeting Cards, Stationery, and Related Items (Statement of Supporting Justification), which was filed as Attachment E to the Request. The Statement of Supporting Justification mentions that the Postal Service has “sold greeting cards and other stationery items through its retail channels for over a decade.”
  - (a) Please identify all retail channels currently available to customers to purchase greeting cards from the Postal Service.

- (b) Please provide a complete listing of the current product line available through the retail channels identified in your response to (a), above.
- (c) With respect to the items listed in response to (b), above, please identify those items that feature Postal Service intellectual property.

Dan G. Blair  
Chairman