

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

Station and Branch Optimization and
Consolidation Initiative

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Docket No. N2009-1

VALPAK DEALERS' ASSOCIATION, INC.
NOTICE OF INTERVENTION
(July 28, 2009)

Valpak Dealers' Association, Inc. (hereinafter "VPDA") hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice and Procedure, 39 CFR section 3001.20, and Commission Order No. 244.

VPDA is an association of approximately 190 franchisees of Valpak Direct Marketing Systems, Inc., which are heavy users of Standard Mail as well as other classes of mail.

Service of documents relating to this proceeding should be made on each of the following:

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VPDA's members have an interest in the issues raised by the Postal Service's request and the procedures employed in its consideration and any advisory opinion issued by the Commission.

At this time, VPDA takes no position on the need for a hearing in this matter.

Respectfully submitted,

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