

Before the
POSTAL REGULATORY COMMISSION
Washington, DC 20268-0001

Station and Branch Optimization :
and Consolidation Initiative, 2009 : Docket No. N2009-1

NOTICE OF INTERVENTION OF THE GREETING CARD ASSOCIATION
AS A LIMITED PARTICIPATOR

The Greeting Card Association (GCA) hereby gives notice of intervention as a limited participator in this proceeding, pursuant to § 20a of the Rules of Practice (39 CFR § 3001.20a).

GCA is the only trade association representing the interests of the household mailer, as both sender and recipient of mail. Household mailers are substantially affected both by the operating costs of the postal system, as reflected in Postal Service rates, and by the availability of access to the system through adequate retail facilities. On both grounds, therefore, GCA has a significant interest in this proceeding.

Service in this Docket may be made upon:

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July 20, 2009

Respectfully submitted,

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