



140 SUMMIT STREET ■ PO BOX 6000 ■ PEABODY, MA 01961-6000 ■ 978-932-5300
WEB: WWW.CHRISTIANBOOK.COM ■ FAX: 978-977-5077

Postal Regulatory Commission
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The Honorable Dan Blair
Chairman
Postal Regulatory Commission
901 New York Avenue NW
Washington, DC 20268-0001

May 18, 2009

Dear Chairman Blair:

I am writing in response to PRC Docket Number R2009-3, Standard Mail Volume Incentive Pricing Program (Summer Sale).

CBD has received notification of our eligibility to participate in the USPS Summer Sale. Based on information in the program details, the volume increase necessary for us to participate does not correspond with our circulation plans for the proposed timeframe.

However, I want to take this opportunity to express our support for and appreciation of this creative idea. The current challenging economic environment demands that we look at any and all opportunities to increase business.

I would also like to encourage the USPS to continue to think "outside the box" in the services and pricing it offers.

Christian Book Distributors Catalog LLC enthusiastically endorses the Summer Sale Program as proposed and urges the PRC to implement it. Please include this letter in the public record for Docket Number R2009-3.

Sincerely,

Ray Hendrickson
President & CEO