

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

RATE AND SERVICE CHANGES TO IMPLEMENT)
BASELINE NEGOTIATED SERVICE AGREEMENT)
WITH LIFE LINE SCREENING)

Docket No. MC2007-5

VALPAK DIRECT MARKETING SYSTEMS, INC.
NOTICE OF INTERVENTION
(August 23, 2007)

Valpak Direct Marketing Systems, Inc. (hereinafter "VDMS"), an affiliate of Cox Target Media, Inc., hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice and Procedure, 39 CFR section 3001.20, and Commission Order No. 25.

VDMS is a substantial user of Standard Mail, as well as other classes of mail.

Service of documents relating to this proceeding should be made on each of the following:

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VDMS has an interest in the proposed Negotiated Service Agreement, and the procedures employed in its consideration, and could be significantly affected by the proposal of the United States Postal Service.

At this time, VDMS takes no position on the need for a hearing in this matter.

Respectfully submitted,

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