

**BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001**

POSTAL RATE AND FEE CHANGES, 2006

Docket No. R2006-1

**MOTION OF THE GREETING CARD ASSOCIATION
REGARDING PROPOSED CORRECTIONS TO THE
TRANSCRIPT (VOLUME 29) OF THE TESTIMONY OF
WITNESS CLIFTON (GCA T-1)**

(November 20, 2006)

The Greeting Card Association (GCA) hereby moves to correct Volume 29, transcript of hearings on the November 6, 2006, testimony of witness James A. Clifton (GCA T-1). The proposed corrections are attached.

Respectfully submitted,

/s/ James Horwood

James Horwood
Spiegel & McDiarmid
1333 New Hampshire Avenue, NW
Washington, DC 20036

Date: November 20, 2006

WITNESS CLIFTON (Volume 29)

<u>Page</u>	<u>Line</u>	<u>Change</u>
9775	6	Change :’a to I’d
9775	15	Change marked €or to marked for
9776	5	Change Professor Kelegian to Professor Kelejian
9776	8	Change Kelegian. to Kelejian.
9949	5	Change correspondeacc mail to correspondence mail
9949	16	Change Greeting Cards to Greeting Card
9949	20	Change majority of persona: to majority of personal
9950	15	Change mailed nas to mailed has
9950	20	Change Pal Mar Corporation to Hallmark Corporation
9951	1	Change sent iring t e holiday perio as to sent during the holiday period as
9952	1	Change fourth bu let on t e first page whi h r ads to fourth bullet on the first page which reads
9952	19	Change price of tho, card to price of the card
9953	1	Change I thi: a penny matter lot to I think a penny matters a lot
9954	13	Change mail, hut to mail, but
9955	3	Change hypothesist to hypothesis
9957	1	Change that on penny to that is one penny
9961	1	Change inten ion to ppl the to intention to apply the
9961	23	Change why you will be to why you believe

<u>Page</u>	<u>Line</u>	<u>Change</u>
9962	1	Change Muc o my testia ny i a critique f to Much of my testimony is a critique of
9965	1	Change as muc as to as much as
9965	1	Change the entir period to the entire period
9965	16	Change to ;765 in to to 0.765 in
9966	1	Change e asticities tha , at leas for i l payments, you re to to elasticities that, at least for bill payments, you are
9967	16	Change A, regular mail. to A regular mail.
9967	25	Change A, regular mail to A regular mail
9968	1	Change do s n t experience to does not experience
9969	1	Change about R msey pricing. to about Ramsey pricing.
9970	16	Change A, regular mail to A regular mail
9971	1	Change and oves o r ceive adv rtising to and loves to receive advertising
9971	14	Change test finding was to testimony was
9972	1	Change recip ent. to recipient.
9972	22	Change Dr. Colejian to Dr. Kelejian
9973	1	Change And ou on rast that to And you contrast that
9975	15	Change A, regular to A regular
9975	23	Change You're not. suggesting to You're not suggesting
9976	13	Change parietal thought to Pareto thought
9977	1	Change premis of y r compensation to premise of your compensation
9978	1	Change that I h d to that I had

<u>Page</u>	<u>Line</u>	<u>Change</u>
9978	10	Change or 19997 to or 1999?
9981	1	Change single p ece, accor ing o the 2000 ABA udy. was to to single piece, according to the 2000 ABA study, was
9982	5	Change A, regular mail to A regular mail
9982	24	Change €or every piece to for every piece
9983	1	Change going t rough here, to going through here,
9983	16	Change million fig-ire; to million figure;
9984	1	Change I assum th e math to I assume the math
9985	14	Change and credii card to and credit card
9986	1	Change the MA interrogatories. to the DMA interrogatories.
9986	22	Change It doesn't. mean to It doesn't mean
9987	1	Change February 6, 006, to February 6, 2006
9989	1	Change Th nk you, to Thank you,
9989	4	Change CHAIRMAN O W : to CHAIRMAN OMAS:
9989	7	Change CHAIRMAN O W : to CHAIRMAN OMAS:
10002	22	Change to deal. with to to deal with
10006	11	Change -- in €act, to -- in fact,
10009	19	Change it's nut really to it's not really
10015	14	Change about. your to about your
10020	12	Change ic's gone down to it's gone down
10021	9	Change Table 2 (DOES NOT FLOW) to Table 2.
10022	1	Change the received doctrine, to the perceived doctrine,

<u>Page</u>	<u>Line</u>	<u>Change</u>
10024	2	Change you arc trying to you are trying
10025	24	Change to yo through to to go through
10026	24	Change elasticity €or single to elasticity for single
10027	17	Change to the tabla. to to the table.
10031	12	Change forms of competition. as to forms of competition, as
10031	14	Change principals of economics to principles of economics
10032	17	Change across the ooard, to across the board,
10034	7	Change the markei does. to the market does.
10038	1	Change Witness Tress's, to Witness Thress's,
10040	4	Change MR. XOETTING: to MR. KOETTING:
10040	16	Change CHAIRMAN O m: to CHAIRMAN OMAS:
10040	21	Change CHAIRMAN Oms: to CHAIRMAN OMAS:
10041	17	Change remain Grange?: causative. to remains Granger causative.
10042	5	Change Professor Collegian, to Professor Kelejian,
10042	14	Change Dr. Collegian. to Dr. Kelejian.
10042	25	Change Witness Tress, : to Witness Thress,
10043	1	Change Mr. Tress, to Mr. Thress,
10043	2	Change the Tress model, to the Thress model,
10044	8	Change Witness Tress's to Witness Thress's
10044	13	Change Collegian to Kelejian
10044	14	Change Witness Tress's to Witness Thress's

<u>Page</u>	<u>Line</u>	<u>Change</u>
10044	16	Change Witness Tress to Witness Thress
10044	18	Change we dent to to we went to
10045	6	Change Witness Tress, I to Mr. Koetting, I
10046	4	Change Mr. Cha rman to Mr. Chairman
10047	14	Change Collegian to Kelejian
10050	18	Change 'multi culinearity?' to 'multi-collinearity?'
10050	22	Change a culinearity to a collinearity
10051	11	Change as multi to as multi-
10051	12	Change culinearity? to collinearity?
10051	19	Change the tenancy is, to the tendency is,
10053	2	Change Commission need to Commission needs
10053	11	Change But. what to But what
10054	15	Change Granger causal to Granger causality
10055	17	Change causal analysis to causality analysis