Postal Rate Commission
Submitted 10/20/2006 3:46 pm
Filing ID: 54370
Accepted 10/20/2006

Wausau Gamma Green
Denim blue
"Slick" red
Purple
Pink
"Slick" green
Vellum teal
Vellum deep blue
Vellum red
Vellum orange
Vellum dark green
White vellum
Vellum neon green
Silver metallic

Marianne McDermott

From: "Marianne McDermott" <marimcd@cox.net>
To: <douglas.e.milligan@usps.gov>
Cc: "Valerie Cooper" <vcooper@kellenco.com>
Sent: Thursday, June 02, 2005 12:58 PM
Subject: Fw: [Norton AntiSpam] FW: Greeting Card Association

Hello Douglas:

Here is an e-mail that Valerie Cooper, the EVP for the Greeting Card Association sent to Nick Barranca with a list of the PMS colors and the sizes that we are hoping to clear with you. I wasn't sure you had received this.

Will you still need envelopes with all these colors to test or can you test PMS colors without envelopes? After I looked over my notes from our call, I was not clear on your needing envelopes that are smaller than 7 1/2". As one of our main concerns is the square envelope which is usually 5 1/4", we will need to test that size in particular and most greeting card envelopes are not as rectangular as the Monarch one you mentioned.

Valerie's department in DC is beginning to collect samples but it would be helpful if you could clarify what you need for testing.

Thanks. Douglas.

Marianne McDermott

----- Original Message -----
From: Cooper, Valerie
To: Marianne McDermott
Sent: Wednesday, June 01, 2005 4:30 PM
Subject: [Norton AntiSpam] FW: Greeting Card Association

From: Cooper, Valerie
Sent: Monday, May 02, 2005 1:18 PM
To: 'nicholas.f.barranca@usps.gov'
Subject: Greeting Card Association

Nick,

It was good talking with you today regarding envelope sizes and colors. I will wait to hear from you regarding the non standard surcharge on envelopes. I have included our list below of sizes that we would like to have mailed without a surcharge. I have starred our number one wish -- square envelope sizes.

Further, per our discussion, I have listed a host of colors that we are hoping can now be approved. I understand that you are planning to forward this on to Tom Day, VP of Engineering. If you could let me know who I could follow-up, that would helpful.

Thank you very much for your assistance in these matters. If there is anything that you think we should be doing, please let me know.

Again, thank you for your help on this.

Valerie B. Cooper
Executive Vice President
Greeting Card Association
202-393-1778
www.greetingcard.org

Envelope Sizes
3 7/8 x 5 ¾
4 ¼ x 3 1/8
5 3/8 x 6 ½
5 ½ x 4 ¼
*5 ½ x 5 ½
5 5/8 x 4 ¼
5 7/8 x 4 1/8
6 1/8 x 4 3/8
6 3/8 x 4 5/8
6 ½ x 5 7/8
6 5/8 x 5 ½
7 ¼ x 4 ¾
7 ½ x 2 ¾
7 ½ x 2 7/8
8 x 5 ¾
8 ½ x 4 ½
9 x 6 3/8
9 1/8 x 3 ¾
9 ¼ x 3 ¾
9 ¼ x 4 ¾
9 ½ x 4 3/4
10 ½ x 7 3/8
12 ½ x 9 7/8

Colors
Green PMS 355
Green PMS 348
Green PMS 347
Green PMS 340
Pantone 231U
Pantone 232U
Pantone 2985U
Pantone 306U
Pantone 290U
Pantone 223U
Pantone 515U
Pantone 586U
Pantone 872U
Pantone 877U
Pantone 580U
Pantone 1355U
Pantone 7410U

Wausau Gamma Green
Denim blue
"Slick" red
Purple
Pink
"Slick" green
Vellum teal
Vellum deep blue
Vellum red
Vellum orange
Vellum dark green
White vellum
Vellum neon green
Silver metallic

Marianne McDermott

From: "Marianne McDermott" <marimcd@cox.net>
To: <douglas.e.milligan@usps.gov>
Cc: "Albertson, Mila" <MAlbertson@kellencompany.com>; "Valerie Cooper" <vcooper@kellenco.com>
Sent: Thursday, July 07, 2005 7:29 AM
Subject: Greeting Card Association Envelopes for Testing

Hello Doug:

I left you a message yesterday. We are planning on sending you the first batch of envelopes for testing today. I believe you told me that you would be on vacation for two weeks beginning next week so we wanted to have you get the testing started before you leave. The rest of the envelopes will be sent as we receive them. We will send you a list of the total number of envelope sizes and colors to be tested.

The envelopes will be labeled as to size or color. For the asset ratio testing, we can print labels to be used if that would be helpful.

Please contract me or Mila Albertson at the GCA headquarters (202-207-1116) before you leave so we know testing has gotten underway. If there are any specific instructions for our messengering the boxes of envelopes to you other than your name and the Merrifield address, please let us know that immediately.

Thanks, Doug, for your help on this project.

Marianne McDermott

Albertson, Mila

From: Marianne McDermott [marimcd@cox.net]
Sent: Thursday, July 07, 2005 7:29 AM
To: douglas.e.milligan@usps.gov
Cc: Albertson, Mila; Cooper, Valerie
Subject: Greeting Card Association Envelopes for Testing

Hello Doug:

I left you a message yesterday. We are planning on sending you the first batch of envelopes for testing today. I believe you told me that you would be on vacation for two weeks beginning next week so we wanted to have you get the testing started before you leave. The rest of the envelopes will be sent as we receive them. We will send you a list of the total number of envelope sizes and colors to be tested.

The envelopes will be labeled as to size or color. For the asset ratio testing, we can print labels to be used if that would be helpful.

Please contract me or Mila Albertson at the GCA headquarters (202-207-1116) before you leave so we know testing has gotten underway. If there are any specific instructions for our messengering the boxes of envelopes to you other than your name and the Merrifield address, please let us know that immediately.

Thanks, Doug, for your help on this project.

Marianne McDermott

Albertson, Mila

From: Albertson, Mila
Sent: Thursday, July 07, 2005 1:46 PM
To: douglas.e.milligan@usps.gov
Subject: Envelopes and the US Postal Service -- this time with attachment
Importance: High

Per our conversation.

Mila

Mila Albertson
Greeting Card Association
1156 -15th Street NW #900
Washington, DC 20005
Phone: 202-393-1778 ext. 1116
Direct: 202-207-1116
Fax: 202-223-9741 or 202-331-2714
Email: mila@kellenco.com

ENVELOPES BY SIZE		
Width x Height		Envelope Samples to be Provided by
2	**2 (Square)**	Graphique de France
2-7/8	6-1/8	Paper Magic
3	4	Paramount
3-5/8	6-1/2	Paramount
3-3/4	6-3/4	Paramount
3-3/4	9-3/4	Paramount
3-7/8	5	Paramount
3-7/8	5-3/4	
4	5-3/8	Paramount
4	8	Paramount
4	9-3/8	Paramount
4-1/8	6-1/4	Paramount
4-1/4	3-1/8	
4-1/4	6-1/8	Paramount
4-1/4	9-1/4	Paramount
4-1/4	9-1/2	Paramount
4-3/8	6-3/4	Paramount
4-1/2	8	Paramount
4-7/8	6-3/16	Paramount
5	5	Graphique de France
5	7	Paramount
5	7-1/2	Paramount
5	3-5/8	OKAY – meets acceptable range
5-1/8	3-5/8	OKAY – meets acceptable range
5-3/16	7-1/4	Paramount
5-3/8	6-1/2	
5-3/8	6-7/8	Paramount
5-3/8	8	Paramount
5-1/2	4-1/4	OKAY – meets acceptable range
5-1/2	**5-1/2 (Square)**	Hallmark
5-1/2	8	Paramount
5-5/8	4-1/4	OKAY – meets acceptable range
5-5/8	**5-5/8 (Square)**	Up With Paper
5-5/8	8-3/4	Paramount
5-3/4	**5-3/4 (Square)**	Birchcraft
5-7/8	4-1/8	OKAY – meets acceptable range
6	**6 (Square)**	Birchcraft
6-1/8	4-3/8	OKAY – meets acceptable range
6-1/4	4-1/4	OKAY – meets acceptable range
6-1/4	**6-1/4 (Square)**	Paramount
6-1/4	8-3/4	Paramount
6-1/8	9-1/4	Paramount
6-3/8	4-/58	OKAY – meets acceptable range

ENVELOPES BY SIZE (continued)		
Width x Height		Envelope Samples to be Provided by
6-1/2	5-7/8	
6-1/2	**6-1/2 (Square)**	Fine Impressions
6-1/2	10	Paramount
6-5/8	5-1/2	
6-3/4	3-3/4	OKAY – meets acceptable range
6-3/4	**6-3/4 (Square)**	Birchcraft
6-7/8	9-5/8	Paramount
7	5	OKAY – meets acceptable range
7	**7 (Square)**	Fine Impressions
7	3-5/8	OKAY – meets acceptable range
7-1/4	4-3/4	OKAY –meets acceptable range
7-1/4	**7-1/4 (Square)**	Fine Impressions
7-1/2	2-3/4	
7-1/2	2-7/8	
7-1/2	7-3/8	Fine Impressions
7-1/2	**7-1/2 (Square)**	Birchcraft
8	5-3/4	OKAY – meets acceptable range
8-1/4	**8-1/4 (Square)**	Fine Impressions
8-1/2	4-1/2	OKAY – meets acceptable range
8-1/2	15-1/2	Paramount
8-7/8	12-1/2	Paramount
9	6-3/8	
9-1/8	3-3/4	OKAY – meets acceptable range
9-1/4	3-3/4	OKAY – meets acceptable range
9-1/4	4-3/4	OKAY – meets acceptable range
9-1/2	4-3/4	OKAY – meets acceptable range
10-1/2	7-3/8	
12-1/2	9-7/8	

ENVELOPES BY COLOR	
Color (Shade of)	Envelope Samples to be Provided by
Green PMS 340	
Green PMS 347	
Green PMS 348 (coated)	
Green PMS 348 (uncoated)	
Green PMS 355	
Green PMS 557	Suggested by Paper Magic – OKAY – on current approved PMS list
Green PMS 577	Suggested by Paper Magic – OKAY – on current approved PMS list
Green PMS 580	
Green PMS 586	
Red PMS 193 (coated)	
Red PMS 199	Marian Heath
Red PMS 1935	Marian Heath
Pink PMS 223	
Pink PMS 231	
Pink PMS 232	
Blue PMS 290	
Blue PMS 2985	
Blue PMS 306	
Blue PMS 543	
Blue PMS 659	Paper Magic
Purple PMS 253	
Purple PMS 515	
Purple/Mauve PMS 680	Marian Heath (note: coated PMS680 is on list but not uncoated or matte)
Orange PMS 1355	
Orange PMS 1505	Marian Heath
Orange PMS 7410	
Gold Metallic PMS 872	
Silver Metallic PMS 877	
Vellum: Deep Blue	
Vellum: Dark Green	
Vellum: Neon Green	
Vellum: Orange	
Vellum: Red	
Vellum: Teal	
Vellum: White	

Greeting Card Association

August 23, 2005

Douglas E. Milligan
Computer Systems Analyst
Recognition Systems
United States Postal Service
8403 Lee Highway
Merrifield, VA 22082-8101

RE: Envelope Testing Project

Dear Doug:

Herewith two more boxes of envelopes in varying sizes and colors for the USPS to use in its test to determine whether these products will work with current postal equipment. These 5,000 envelopes are in addition to the 8,000 previously delivered to you on Friday, July 8th.

I have also included an updated annotated list which shows which envelopes are being included in the test as follows:

- Items highlighted in pink were delivered to your offices on July 8th.
- Items highlighted in green are being delivered on August 23rd.
- Items highlighted in yellow were determined to meet the acceptable range of sizes or were already included on the PMS list of colors developed in 1994.

With the exception of one very small square envelope, all square envelope sizes have been provided. There are a number of envelope sizes and colors, that although on the wish list of additions, were not received and thus are not being included for testing at this time.

Please feel free to contact Marianne McDermott (703-560-7083) or myself (202-207-1116) if you have any questions.

We look forward to working with you toward a successful conclusion of this test project.

All best regards,

Mila Albertson
Membership Services Director

Enclosures

1156 – 15th Street, NW • Suite 900 • Washington, DC 20005 • Phone: (202) 393-1778 • Fax: (202) 223-9741
Email: gca@kellencompany.com • Website: www.greetingcard.org

as of 8/22/05

ENVELOPES BY SIZE		
Width x Height		Envelope Samples Provided by
2	*2 (Square)*	*NOT RECEIVED – NOT TESTED*
2-7/8	*6-1/8*	*NOT RECEIVED – NOT TESTED*
3	4	Paramount (rec'd) – to USPS 7/8/05
3-1/16	**3-1/16 (Square)**	Graphique de France (rec'd) – **to USPS 8/23/05**
3-5/8	6-1/2	Paramount (rec'd) – to USPS 7/8/05
3-3/4	6-3/4	Paramount (rec'd) – to USPS 7/8/05
3-3/4	9-3/4	Paramount (rec'd) – to USPS 7/8/05
3-7/8	5	Paramount (rec'd) – to USPS 7/8/05
3-7/8	*5-3/4*	*NOT RECEIVED – NOT TESTED*
4	5-3/8	Paramount (rec'd) – to USPS 7/8/05
4	8	Paramount (rec'd) – to USPS 7/8/05
4	9-3/8	Paramount (rec'd) – to USPS 7/8/05
4-1/8	6-1/4	Paramount (rec'd) – to USPS 7/8/05
4-1/4	*3-1/8*	*NOT RECEIVED – NOT TESTED*
4-1/4	6-1/8	Paramount (rec'd) – to USPS 7/8/05
4-1/4	9-1/4	Paramount (rec'd) – to USPS 7/8/05
4-1/4	9-1/2	Paramount (rec'd) – to USPS 7/8/05
4-3/8	6-3/4	Paramount (rec'd) – to USPS 7/8/05
4-1/2	8	Paramount (rec'd) – to USPS 7/8/05
4-7/8 ⟷	6-3/16	Paramount – THIS IS OKAY – dimensions here are reversed – actual envelope measures 6-3/16" w x 4-7/8" h
5	**5 (Square)**	Graphique de France (rec'd) – **to USPS 8/23/05**
5 ⟷	7	Paramount – THIS IS OKAY – the dimensions here are reversed– actual envelope measures 7" w x 5" h
5	7-1/2	Paramount (rec'd) – to USPS 7/8/05
5	3-5/8	OKAY – meets acceptable range
5-1/8	3-5/8	OKAY – meets acceptable range
5-3/16 ⟷	7-1/4	Paramount – THIS IS OKAY – the dimensions here are reversed – actual envelope measures 7-1/4" w x 5-3/16" h
5-3/8	*6-1/2*	*NOT RECEIVED – NOT TESTED*
5-3/8	6-7/8	Paramount (rec'd) – to USPS 7/8/05
5-3/8	8	Paramount (rec'd) – to USPS 7/8/05
5-1/2	4-1/4	OKAY – meets acceptable range
5-1/2	**5-1/2 (Square)**	Hallmark (rec'd) – to USPS 7/8/05
5-1/2	8	Paramount – THIS IS OKAY – the dimensions here are reversed – actual envelope measures 8" w x 5-1/2" h
5-5/8	4-1/4	OKAY – meets acceptable range
5-5/8	**5-5/8 (Square)**	Up With Paper (rec'd) – **to USPS 8/23/05**
5-5/8 ⟷	8-3/4	Paramount – THIS IS OKAY – the dimensions here are reversed – actual envelope measures 8-3/4" w x 5-5/8" h
5-3/4	**5-3/4 (Square)**	Birchcraft (rec'd) – to USPS 7/8/05
5-7/8	4-1/8	OKAY – meets acceptable range

to USPS 7/8/05

to USPS 8/23/05

ok – not part of test – meets acceptable range

ENVELOPES BY SIZE (continued)		
Width x Height		**Envelope Samples Provided by**
6	**6 (Square)**	Birchcraft (rec'd) – to USPS 7/8/05
6-1/8	4-3/8	OKAY – meets acceptable range
6-1/4	4-1/4	OKAY – meets acceptable range
6-1/4	**6-1/4 (Square)**	Paramount (rec'd) – to USPS 7/8/05
6-1/4	8-3/4	Paramount (rec'd) – to USPS 7/8/05
6-1/8	9-1/4	Paramount (rec'd) – to USPS 7/08/05
6-3/8	4-5/8	OKAY – meets acceptable range
6-1/2	*5-7/8*	*NOT RECEIVED – NOT TESTED*
6-1/2	**6-1/2 (Square)**	Fine Impressions (rec'd) – **to USPS 8/23/05**
6-1/2	10	Paramount (rec'd) – to USPS 7/8/05
6-5/8	*5-1/2*	*NOT RECEIVED – NOT TESTED*
6-3/4	3-3/4	OKAY – meets acceptable range
6-3/4	**6-3/4 (Square)**	Birchcraft (rec'd) – to USPS 7/8/05
6-7/8	*9-5/8*	*NOT RECEIVED – NOT TESTED*
7	5	OKAY – meets acceptable range
7	**7 (Square)**	Fine Impressions (rec'd) – **to USPS 8/23/05**
7	3-5/8	OKAY – meets acceptable range
7-1/4	4-3/4	OKAY –meets acceptable range
7-1/4	**7-1/4 (Square)**	Fine Impressions (rec'd) – **to USPS 8/23/05**
7-1/2	*2-3/4*	*NOT RECEIVED – NOT TESTED*
7-1/2	*2-7/8*	*NOT RECEIVED – NOT TESTED*
7-1/2	*7-3/8*	*NOT RECEIVED – NOT TESTED*
7-1/2	**7-1/2 (Square)**	Birchcraft (rec'd) – to USPS 7/8/05
8	5-3/4	OKAY – meets acceptable range
8-1/4	**8-1/4 (Square)**	Fine Impressions (rec'd) – **to USPS 8/23/05**
8-1/2	4-1/2	OKAY – meets acceptable range
8-1/2	15-1/2	Paramount (rec'd) – to USPS 7/8/05
8-7/8	12-1/2	Paramount (rec'd) – to USPS 7/8/05
9	*6-3/8*	*NOT RECEIVED – NOT TESTED*
9-1/8	3-3/4	OKAY – meets acceptable range
9-1/4	3-3/4	OKAY – meets acceptable range
9-1/4	4-3/4	OKAY – meets acceptable range
9-1/2	4-3/4	OKAY – meets acceptable range
10-1/2	*7-3/8*	*NOT RECEIVED – NOT TESTED*
12-1/2	*9-7/8*	*NOT RECEIVED – NOT TESTED*

ENVELOPES BY COLOR	
Color (Shade of)	**Envelope Samples Provided by**
Green PMS 3278	Hallmark (rec'd) – **to USPS 8/23/05**
Green PMS 340	*NOT RECEIVED – NOT TESTED*
Green PMS 347	Hallmark (rec'd) – **to USPS 8/23/05**
Green PMS 348 (coated)	*NOT RECEIVED – NOT TESTED*
Green PMS 348 (uncoated)	Hallmark (rec'd) – **to USPS 8/23/05**
Green PMS 355	Heinrich (rec'd) – **to USPS 8/23/05**
Green PMS 356	Hallmark (rec'd) – **to USPS 8/23/05**
Green PMS 557	Suggested by Paper Magic – OKAY – on current approved PMS list
Green PMS 577	Suggested by Paper Magic – OKAY – on current approved PMS list
Green PMS 580	*NOT RECEIVED – NOT TESTED*
Green PMS 586	*NOT RECEIVED – NOT TESTED*
Green PMS 7482	Hallmark (rec'd) – **to USPS 8/23/05**
Red PMS 186	Hallmark (rec'd) – **to USPS 8/23/05**
Red PMS 193 (coated)	*NOT RECEIVED – NOT TESTED*
Red PMS 199	Marian Heath (rec'd) – to USPS 7/8/05
Red PMS 1935	Marian Heath (rec'd) – part to USPS 7/8/05; **remainder to USPS 8/23/05**
Pink PMS 223	*NOT RECEIVED – NOT TESTED*
Pink PMS 231	*NOT RECEIVED – NOT TESTED*
Pink PMS 232	*NOT RECEIVED – NOT TESTED*
Blue PMS 278	Hallmark (rec'd) – **to USPS 8/23/05**
Blue PMS 279	Hallmark (rec'd) – **to USPS 8/23/05**
Blue PMS 291	Paramount (rec'd) – **to USPS 8/23/05**
Blue PMS 2985	*NOT RECEIVED – NOT TESTED*
Blue PMS 306	Heinrich Envelope (rec'd) – **to USPS 8/23/05**
Blue PMS 319	Paramount (rec'd) – **to USPS 8/23/05**
Blue PMS 543	*NOT RECEIVED – NOT TESTED*
Blue PMS 659	Paper Magic (rec'd) – to USPS 7/8/05
Purple PMS 253	*NOT RECEIVED – NOT TESTED*
Purple PMS 515	*NOT RECEIVED – NOT TESTED*
Purple/Mauve PMS 680	Marian Heath (note: coated PMS680 is on list but not uncoated or matte) (rec'd) – to USPS 7/8/05
Orange PMS 1355	*NOT RECEIVED – NOT TESTED*
Orange PMS 1505	Marian Heath (rec'd) – to USPS 7/8/05
Orange PMS 7410	*NOT RECEIVED – NOT TESTED*

ENVELOPES BY COLOR	
Color (Shade of)	**Envelope Samples Provided by**
Gold Metallic PMS 872	*NOT RECEIVED – NOT TESTED*
Silver Metallic PMS 877	*NOT RECEIVED – NOT TESTED*
Vellum: Deep Blue	*NOT RECEIVED – NOT TESTED*
Vellum: Dark Green	*NOT RECEIVED – NOT TESTED*
Vellum: Neon Green	*NOT RECEIVED – NOT TESTED*
Vellum: Orange	*NOT RECEIVED – NOT TESTED*
Vellum: Red	*NOT RECEIVED – NOT TESTED*
Vellum: Teal	*NOT RECEIVED – NOT TESTED*
Vellum: White	*NOT RECEIVED – NOT TESTED*