

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, DC 20268-0001

---

Postal Rate and Fee Changes	:	Docket No. R2006-1
	:	
	:	

---

NOTICE OF TIME WARNER INC. OF FILING  
LIBRARY REFERENCE TW-LR-3  
(September 15, 2006)

Pursuant to section 31(b)(2) of the Rules of Practice, Time Warner Inc. (Time Warner) gives notice that it is today filing with the Commission compact disks containing two copies of the following library reference, which is also being provided to the Commission in electronic form for posting on the Commission's web site:

TW -LR-3

Tool for evaluating the impact of alternative Periodicals rates.

TW-LR-3 consists of: (1) a document describing the tool and providing instructions for how to use it, entitled "Evaluating the Impact of Alternative Periodicals Rates"; (2) a Microsoft Access database file with various queries and supporting tables; and (3) an Excel spreadsheet into which the results of specified queries can be pasted.

TW-LR-3 is submitted as a category 6 library reference ("All Other Material"). It was created by and is sponsored by witness Stralberg (TW-T-2), whom Time Warner designates as prepared to respond to discovery concerning it.

*Further description of TW-LR-3.* The Periodicals rates proposed by Time Warner witness Mitchell, TW-T-1, require information about a mailing that currently is not included in mailing statements and may not be readily available to most mailers. However, such information can be extracted from mail.dat files which today are used by most except very small publications. Mitchell's testimony stated that

"Time Warner will make available to any Periodicals mailer upon request an analytical tool for helping to determine the effects of the proposed rates on the mailer's publications." TW-T-1 at 13. TW-LR-3 is that tool. It provides a Microsoft Access database program for extracting the necessary information from mail.dat files and an Excel spreadsheet into which the information can be entered to determine the impact of proposed rates on a given mailing.

The spreadsheet calculates the postage cost for the mailing being analyzed under:

- (1) current (R2005-1) Outside County rates;
- (2) the rates proposed in this docket by witness Tang (USPS-T-35);
- (3) the rates proposed in this docket by witness Glick (MPA-T-2); and
- (4) the rates proposed in this docket by witness Mitchell (TW-T-1).

It also computes the percent difference between the last three sets of rates and the current rates. The spreadsheet can be adapted to analyze still other rate alternatives.

TW-LR-3 is intended to be usable without additional instructions or assistance by any Outside County Periodicals mailer who has either mail.dat files or the equivalent statistical information. However, in the event that any mailer encounters difficulty in applying the tool, Time Warner is prepared to offer technical assistance on a confidential basis. Any mailer requiring such assistance is requested to contact:

Scott Lorenz  
Director, Postal Operations & Systems  
Time Inc.  
1271 Avenue of the Americas  
Room 38-60  
New York NY 10020  
Phone: 212-522-8049  
Email: [scott\\_lorenz@timeinc.com](mailto:scott_lorenz@timeinc.com)

Respectfully submitted,

s/

---

John M. Burzio  
Timothy L. Keegan

COUNSEL FOR  
TIME WARNER INC.

Burzio & McLaughlin  
Canal Square, Suite 540  
1054 31st Street, N. W.  
Washington, D. C. 20007-4403  
Telephone: (202) 965-4555  
Fax: (202) 965-4432  
E-mail: burziomclaughlin@covad.net