

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

Postal Rate and Fee Changes,
2006

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Docket No. R2006-1

FOURTH SET OF INTERROGATORIES OF
MAGAZINE PUBLISHERS OF AMERICA, INC.,
AND ALLIANCE OF NONPROFIT MAILERS
TO USPS WITNESS TANG
(MPA/USPS-T35-13)
(June 29, 2006)

Pursuant to sections 25, 26 and 27 of the rules of practice, Magazine Publishers of America, Inc., and Alliance of Nonprofit Mailers direct the following interrogatories to United States Postal Service witness Rachel Tang (USPS-T-35). If the witness cannot answer a question or subpart, we request that the Postal Service answer through another witness or submit an institutional response.

Respectfully submitted,

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MPA/USPS-T35-13. Please refer to your response to MPA/USPS-T35-7, where you state:

In the process of rate design, I applied the proposed rates to a number of the co-palletized or co-mailed magazines to assess the postage impact. The purpose is to see if these publications would receive comparable, if not greater, incentives to continue efficient mail preparation and dropshipping, under the proposed rates.

(a) For each of the co-mailed magazines you analyzed, by what percentage would the postage “incentive” to co-mail (i.e., the postage difference between mailing the magazine as a solo mailing and as part of a co-mail pool) increase under your proposal? If you did not analyze the postage difference between mailing the magazine as a solo mailing and as part of a co-mail pool, how did you determine whether “these publications would receive comparable, if not greater, incentives to continue efficient mail preparation and dropshipping, under the proposed rates.”

(b) For each of the co-palletized magazines you analyzed, by what percentage would the postage “incentive” to co-palletize (i.e., the postage difference between mailing the magazine as a solo mailing and as part of a co-palletization pool) increase under your proposal? If you did not analyze the postage difference between mailing the magazine as a solo mailing and as part of a co-palletization pool, how did you determine whether “these publications would receive comparable, if not greater, incentives to continue efficient mail preparation and dropshipping, under the proposed rates.”

(c) In your analysis, how did you determine the number of sacks that each magazine would use if entered as a solo mailing? Please explain fully.

(d) In your analysis, how did you determine where the magazine would be entered if entered as a solo mailing? Please explain fully.