

DOCKET SECTION

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHANGES, 1997

Docket No. R97-1

DMA's DESIGNATION OF INSTITUTIONAL RESPONSES
OF THE UNITED STATES POSTAL SERVICE

The Direct Marketing Association, Inc. designates the following
institutional responses of the United States Postal Service:

ADVO/USPS: 24, 25

DMA/USPS: 1, 2, 4-7, 9

DMA/USPS-T4: 14(b), 24(c)-(e), 47, 50, 58, 63-83, 85(b) & (d)

DMA/USPS-T14: 34

DMA/USPS-T30: 6, 11

MPA/USPS-T4: 1, 2

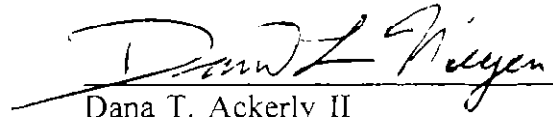
OCA/USPS-T24: 52

TW/USPS-T4: 18-20, 22-24

UPS/USPS-T14: 44(b), 57

UPS/USPS-T41: 35

Respectfully submitted,



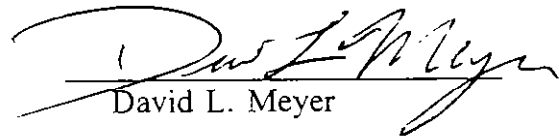
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Dated: October 20, 1997

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with Section 12 of the Commissioner's Rules of Practice, as modified by the Special Rules of Practice.



David L. Meyer

Dated: October 20, 1997