

Before The
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

Rate and Service Changes to Implement)
Baseline Negotiated Service Agreement)
with Bookspan)

Docket No. MC2005-3

OFFICE OF CONSUMER ADVOCATE INTERROGATORY
TO UNITED STATES POSTAL SERVICE
(OCA/USPS-4)
August 18, 2005

Pursuant to Rules 25 through 28 of the Rules of Practice of the Postal Rate Commission, the Office of the Consumer Advocate hereby submits an interrogatory and request for production of documents. Instructions included with OCA interrogatories OCA/USPS-T2-1-5 dated July 27, 2005, are hereby incorporated by reference.

Respectfully submitted,

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OCA/USPS-4. Please refer to the Request at Attachment A, Section 620.12 of the proposed Domestic Mail Classification Schedule (DMCS).

- a. Please explain what is meant by the phrase “multiplier effect” as used in proposed Section 620.12.
- b. From the perspective of the Postal Service, please explain whether the multiplier effect is a measure of
 - i. the additional mailpieces entered by BOOKSPAN other than solicitation mailpieces;
 - ii. the additional mailpieces entered by BOOKSPAN other than solicitation mailpieces, plus the mailpieces entered by BOOKSPAN’s customers;
 - iii. the additional contribution to the Postal Service made by BOOKSPAN from mailpieces other than solicitation mailpieces;
 - iv. the additional contribution to the Postal Service made by BOOKSPAN from mailpieces other than solicitation mailpieces, plus the contribution from mailpieces of BOOKSPAN’s customers; or
 - v. some other measure.
- c. Please explain how the Postal Service intends to collect data on, or estimate, the multiplier effect listed in subpart b, i., ii., iii., iv. and v. of this interrogatory.
- d. Please explain how the Postal Service intends to collect data on, or estimate, the multiplier effect identified in proposed Section 620.12.

- e. From the perspective of the Postal Service, please explain whether the multiplier effect is to be estimated on an annual basis, or some other time period.