

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

POSTAL RATE AND FEE CHANGES, 2005)

Docket No. R2005-1

VALPAK DIRECT MARKETING SYSTEMS, INC. AND
VALPAK DEALERS' ASSOCIATION, INC.
SECOND INTERROGATORIES AND REQUESTS FOR
PRODUCTION OF DOCUMENTS TO ADVO, INC. (VP/ADVO-8)
(August 9, 2005)

Pursuant to sections 26 and 27 of the Postal Rate Commission rules of practice, Valpak Direct Marketing Systems, Inc. and Valpak Dealers' Association, Inc. hereby submit interrogatories and document production requests.

Respectfully submitted,

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August 9, 2005

VP/ADVO-8.

- a. Does Advo, Inc. (“Advo”), directly or through its subsidiaries, mail letter-shaped products separately with the Postal Service (*i.e.*, not as part of an enclosure with an Advo cover)?
- b. Unless your response to preceding part a is an unqualified negative, please indicate the volume of letter-shaped products mailed separately with the Postal Service in calendar years 2003 and 2004: (i) at the ECR saturation letter rate (for letter-shaped pieces under 3.3 ounces); (ii) at the ECR saturation non-letter rate (for letter shaped pieces over 3.3 ounces); and (iii) at some rate(s) other than the ECR saturation letter rate.
- c. During calendar years 2003 and 2004, did Advo, directly or through its subsidiaries, convert any of its mailings from a flat-shaped format to a letter-shaped format? If so, please explain the magnitude of such any such conversion.
- d. During calendar years 2003 and 2004, did Advo, including all of its subsidiaries, convert any of its mailings from a letter-shaped format to a flat-shaped format? If so, please explain the magnitude of any such conversion.