

**BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001**

Postal Rate and Fee Changes, 2005) Docket No. R2005-1

**FIRST INTERROGATORIES OF THE ASSOCIATION OF ALTERNATE
POSTAL SYSTEMS TO THE UNITED STATES POSTAL SERVICE
(AAPS/USPS-1-7)
(May 17, 2005)**

The Association of Alternate Postal Systems hereby submits its first
interrogatories to the United States Postal Service.

Respectfully submitted,

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AAPS/USPS-1. Please refer to the USPS publication Deliver and (a) state when prior issues have been dated and distributed, (b) how frequently the Postal Service intends to publish and distribute future issues and (c) for how long the Postal Service intends to publish and distribute future issues.

AAPS/USPS-2. (a) Please confirm that Deliver is sent by First-Class mail, (b) state what the postage costs have been for the March and May, 2005, issues (or would have been if mailed by an outside party), and (c) explain why First-Class mail is used for delivery, including an explanation for any time value associated with the publication.

AAPS/USPS-3. (a) To how many individual recipients and discrete addresses were the March and May, 2005 issues mailed, and (b) what is the planned level of circulation as future issues are produced?

AAPS/USPS-4. (a) Please explain why the card bound into the March 2005 issue of Deliver appears to permit someone to order a one-year subscription at no charge but the masthead on page 6 states that the subscription rate for the U.S. is \$3.95. (b) How many copies of the March and May issues were paid for? (c) How many paid subscriptions does the Postal Service expect to obtain?

AAPS-USPS-5. (a) What was the total cost to the Postal Service of producing and distributing the May, 2005 issue of Deliver? (b) What were the total revenues associated with that issue?

AAPS-USPS-6. Does the Postal Service have any plans to accept paid advertising for publication in Deliver? If so, explain those plans. If not, state why not.

AAPS-USPS-7. (a) Does the Postal Service expect to produce and distribute Deliver during the test year used in this case? (b) If so, what cost has been included in the rate filing, and to which class, classes, subclass, or subclasses of mail have those costs been attributed. (c) Please explain fully your answer to part (b).