

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001**

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Postal Rate and Fee Changes, 2005

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Docket No. R2005-1

**NOTICE OF INTERVENTION OF  
GREETING CARD ASSOCIATION AS FULL PARTICIPATOR  
(April 11, 2005)**

Greeting Card Association ("GCA") hereby gives notice of its intervention in the above-captioned proceeding as a full participator pursuant to 39 U.S.C. § 3624 and § 20 of the Commission's Rules of Practice and Procedure. In support of its intervention, GCA states as follows:

1. The names and addresses of the persons who are to receive service of any document related to this proceeding are:

Alan R. Swendiman, Esq.  
Jackson & Campbell, P.C.  
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David Stover  
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2. GCA is a trade association representing many of the greeting card producers in the United States. Over 7.0 billion greeting cards are purchased by

American consumers, most of which were are sent by First-Class Mail by household mail users. Greeting Card Association represents the interests of its members as well as the interests of over 95% of American households which mail greeting cards.

3. Therefore, GCA has a vested interest in the affairs of the Postal Service generally, and a substantial and statutory interest in the matters to be heard and decided in this proceeding. Its interests cannot adequately be represented by any other party to this proceeding.

4. GCA will be a full participator in this proceeding.

Respectfully submitted,

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Alan R. Swendiman  
Counsel for Greeting Card Association  
JACKSON & CAMPBELL, P.C.  
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### **CERTIFICATE OF SERVICE**

I hereby certify that I have this day served the foregoing document upon all parties of record listed below in this proceeding on this date in accordance with Section 12 of the Rules of Practice and Procedure.

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Alan R. Swendiman

Date: April 11, 2005