

UNITED STATES OF AMERICA
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

Before Commissioners:

George Omas, Chairman;
Tony Hammond, Vice Chairman;
Dana B. Covington, Sr.; and
Ruth Y. Goldway

Repositionable Notes Market Test

Docket No. MC2004-5

ORDER PLACING TESTIMONY
INTO EVIDENCE AND CLOSING THE RECORD

(Issued October 15, 2004)

On October 8, 2004, the Postal Service filed a motion requesting that the following material be entered into the record in this docket¹:

1. Direct Testimony of Darron K. Holland on Behalf of the United States Postal Service, USPS-T-1.
2. USPS-LR-1, *Opinion Research Corporation: "Repositionable Notes (RPN) Concept Research Report" (May 2004)*, sponsored by witness Holland.
3. Direct Testimony of Kirk Kaneer on Behalf of the United States Postal Service, USPS-T-2.

The Postal Service provides signed declarations of each witness attesting to the authenticity, accuracy, and admissibility of their written direct testimony and the written discovery responses provided.

Also on October 8, 2004, the Direct Marketing Association (DMA) filed its report on the status of informal discovery authorized by Order No. 1420.² In its report, DMA

¹ Motion of the United States Postal Service to Place Direct Testimony into the Evidentiary Record, filed October 8, 2004.

² Direct Marketing Association Report Pursuant to Order No. 1420, and Designation of Written Cross-Examination, filed October 8, 2004.

asks that the following institutional responses by the Postal Service, as well as the following interrogatories and responses from Postal Service witnesses Holland and Kaneer, be designated as written cross-examination:

DMA/USPS-T1-1 through DMA/USPS-T1-2;
DMA/USPS-T2-1 through DMA/USPS-T2-7;
DMA/USPS-1 through DMA/USPS-6.

On October 12, 2004, the National Newspaper Association (NNA) filed a motion requesting that the Direct Testimony of Jerry Tidwell, NNA-T1, be placed in the evidentiary record.³ It also designated the following as written cross-examination for inclusion in the record:

NNA/USPS T1-1;
NNA/USPS T2-1; and
NNA/USPA T2-2.

NNA accompanied its designations with a motion for their late acceptance.⁴

There is no opposition anticipated to these motions. They are therefore granted. The record in Docket No. MC2004-5 is hereby closed.

³ National Newspaper Association Motion for Acceptance of Direct Testimony of NNA Witness Tidwell (NNA T1), filed October 12, 2004.

⁴ National Newspaper Association Motion for Late Acceptance of Designations, filed October 12, 2004.

It is ordered:

1. Motion of the United States Postal Service to Place Direct Testimony into the Evidentiary Record, filed October 8, 2004, is granted.
2. National Newspaper Association Motion for Acceptance of Direct Testimony of NNA Witness Tidwell (NNA-T1), filed October 12, 2004, is granted.
3. National Newspaper Association Motion for Late Acceptance of Designations, filed October 12, 2004, is granted.
4. The written designations of cross-examination by Direct Marketing Association and National Newspaper Association are received into the record.
5. The evidentiary record in this case is closed.

Steven W. Williams
Secretary