

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

REPOSITIONABLE NOTES MARKET TEST

Docket No. MC2004-5

NOTICE OF THE UNITED STATES POSTAL SERVICE
CONCERNING THE FILING OF A REQUEST
FOR A RECOMMENDED DECISION ON A MARKET TEST
(July 16, 2004)

In accordance with the Rules of Practice and Procedure of the Postal Rate Commission, as codified at 39, Code of Federal Regulations, Part 3001, and supplemented by 39 C.F.R § 3001.163(d), the United States Postal Service hereby gives notice that it has filed a request today seeking a recommended decision from the Commission on a market test of Repositionable Notes on First-Class Mail, Standard Mail, and Periodicals, to be considered under §§ 3001.161 through 3001.166. The Postal Service is proposing to allow bulk mailers of letter- and flat-sized First-Class Mail, Standard Mail, and Periodicals to have self-adhesive notes affixed to the exterior of their mailpieces. These notes typically display advertising, product offerings, marketing messages or catalog corrections and are designed to encourage recipients to open, read, and respond to the internal contents of the mailpiece. The Postal Service is proposing to test a price of 1½ cents for RPNs on First-Class Mail and ½ cent for RPNs on Standard Mail and Periodicals.

Electronic copies of the Postal Service's request, supporting documents, and initial notices and motions¹ are available on the Commission's website, www.prc.gov. Pursuant to § 3001.163(b), the last day for interested parties to file a motion under § 3001.20 to intervene in this proceeding is August 13, 2004. Parties intervening in the instant proceeding may also arrange to obtain hard copies of the request and associated documents filed today by calling Ms. Richburg at 202-268-3019.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr.
Chief Counsel, Ratemaking

Scott L. Reiter

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Scott L. Reiter

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July 16, 2004

¹ In addition to this Notice and the Request accompanied by two pieces of testimony, the Postal Service has filed today: Notice of Filing of Library Reference LR-USPS-1; Statement Concerning Compliance with Filing Requirements and Conditional Motion for Waiver; Motion for Waiver of Request for Permanent Change as a Condition for Market Test Procedures; and Motion for Establishment of Settlement Procedures.