

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

RATE AND SERVICE CHANGES TO IMPLEMENT) Docket No. MC2004-4
FUNCTIONALLY EQUIVALENT NEGOTIATED)
SERVICE AGREEMENT WITH DISCOVER)
FINANCIAL SERVICES, INC.)

VALPAK DEALERS' ASSOCIATION, INC.
NOTICE OF INTERVENTION
(July 12, 2004)

Valpak Dealers' Association, Inc. (hereinafter "VPDA") hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 CFR section 3001.20.

VPDA is an association of approximately 190 franchisees of Valpak Direct Marketing Systems, Inc., which are heavy users of Standard Mail as well as other classes of mail, all of which may be affected by the Postal Service's request herein.

Service of documents relating to this proceeding should be made on each of the following:

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VPDA members have an interest in the proposed Negotiated Service Agreement, and the procedures employed in its consideration, and could be significantly affected by the proposal of the United States Postal Service.

At this time, VPDA takes no position on the need for a hearing in this matter. Further, VPDA takes no position at this time regarding proceeding under rule 196 (39 CFR § 3001.196) or regarding the Postal Service's proposal for limiting the issues in this matter.

Respectfully submitted,

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