DOCKET SECTION

BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHANGES, 1997

Docket No. R97-1

RESPONSE OF UNITED STATES POSTAL SERVICE WITNESS ALEXANDROVICH TO INTERROGATORIES OF DOUGLAS F. CARLSON (DFC/USPS-T5-4-10)

The United States Postal Service hereby provides responses of witness

Alexandrovich to the following interrogatories of Douglas F. Carlson: DFC/USPS-T5
4-10, filed on September 18, 1997.

Each interrogatory is stated verbatim and is followed by the response.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr. Chief Counsel, Ratemaking

Susan M. Duchek

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 (202) 268–2990; Fax –5402 September 30, 1997

DFC/USPS-T5-4. Please confirm that the attributable cost for postal cards in Attachment 1 to Response to DFC/USPS-T5-2(b) includes the manufacturing costs. If you do not confirm, please explain.

Response to DFC/USPS-T5-4

Confirmed.

DFC/USPS-T5-5.

- a. Please describe the training process (including number of hours of training) for IOCS data collectors.
- b. Please confirm that the Postal Service currently offers for sale seven different designs of 20-cent stamped cards. If you do not confirm, please explain.
- c. Please explain why IOCS data collectors are not or cannot be trained sufficiently well to allow them to recognize a stamped card.
- d. Please provide all documents discussing or otherwise relating to the difficulty that IOCS data collectors have experienced differentiating between stamped cards and private post cards.
- e. Please explain and provide all documents relating to the Postal Service's attempts to improve the ability of IOCS data collectors to differentiate between stamped cards and private post cards.
- f. Please identify all points in the mail-processing system in which IOCS data collectors would have been required, under the old procedures, to differentiate between stamped cards and private post cards.
- g. Please explain why a stamped card, with its colorful postage indicia, would be difficult to differentiate from a private post card for which postage had been paid by meter imprint or permit imprint.
- h. Please provide an example of a 20-cent postage stamp that is as large as the postage indicia on a 20-cent stamped card that is currently offered for sale.

Response to DFC/USPS-T5-5

a. The formal training consists of the Statistical Programs IOCS course.

Other training consists of Postal Satellite Television Network (PSTN) sessions, on-the-job (OJT) training sessions, and sessions designed and/or delivered by the statistical programs coordinators. All statistical programs data collectors, including IOCS data collectors, are required to receive one day of training per

Response to DFC/USPS-T5-5 continued:

quarter. At the discretion of local offices, data collectors may receive more than the required minimum.

- b. Not confirmed. The Fall 1997 issue of *USA Philatelic: The Official Source* for *Stamp Enthusiasts* features eight types of postal cards. In addition, collectors can purchase a 20-cent Official Mail card, although their use by the general public is prohibited. See Attachment 1.
- c. Prior to the change in data collection procedures implemented on July 1, 1996, IOCS Question 22 required data collectors encountering a postcard to choose among one of three categories: postal card, private mailing card, or other agency card. In contrast, only one selection exists for a letter- or flat-sized mailpiece. Given the obvious similarities among the three types of cards, some coding errors were inevitable. In light of the fact that the Postal Service planned to make the treatment of postal cards consistent with that of stamped envelopes, the distinction between the types of cards became irrelevant.
- d. The Postal Service has been unable to locate any such documents. It is my understanding that the possibility of misidentification of stamped cards and private post cards was based more on deductive reasoning, given the multiple choices facing the data collector, than on any studies or analyses.
- e. The Postal Service has been unable to locate any such documents.

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Response to DFC/USPS-T5-5 continued:

- f. IOCS data collectors have the opportunity to sample mail at any point in the mail processing system, as well as in city delivery carrier in-office functions.
- g. See (c) above. Additionally, although stamped card postage indicia may be colorful, the indicia is printed directly on the card. Likewise, postage applied by meter imprint or permit imprint is also printed directly on the card. Examples, such as the one you suggest in which no postage stamp is used on the card, further expose the problem of identifying the distinctions between the former postal cards and private cards.
- I am unaware of any 20-cent postage stamp that has dimensions identical to the postage indicia on a 20-cent stamped card.

DUCK STAMPS







NOTE: Migratory Bird Hunting and Conservation Stamps (commonly known as Duck Stamps) are issued by the United States Department of the Interior. They are sold as bird hunting permits and are not usable for postage All Duck Stamps are shown at 65%.



NOTE: All Postal Card designs are shown at 40%.











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A. NEW ISSUE! Fort McHenry Postal Card 20¢

DATÉ OF ISSUE: 9/7/97 at Baltimore MD 21233 (\$.20) Single Card 228600 Single Card with Cancellation 228661

B. Golden Gate Bridge Postal Card (Sunset) 50¢

DATE OF ISSUE: 6/2/97 at San Francisco CA 94188 228800 Single Card \$.50 Single Card with Cancellation 228861

C. Golden Gate Bridge Postal Card (Daylight) 20¢

DATE OF ISSUE: 6/2/97 at San Francisco CA 94188

Single Card \$.20 228700 Single Card with Cancellation 228761

D. City College of NY Postal Card 20¢

DATE OF ISSUE: 5/7/97 at New York NY Single Card \$.20 228900 Single Card with Cancellation 228961

E. Princeton University Postal Card 20¢

ISSUED 9/20/96 at Princeton NJ \$.20 Single Card 2278 Single Card with Cancellation

M. Gallaga Guuse Gig.

DATE OF ISSUE: 6/30/97 at Washington DC, Pane of 30 Pane of 30 w/plate no. \$450.00 33284 Block of 4 w/plate no. 33282 Single Stamp 15.00 332810

B. Surf Scoter \$15.00

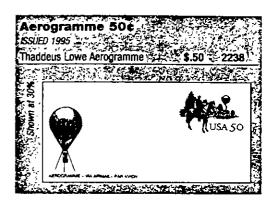
ISSUED 1996, Pane of 30

Pane of 30 w/plate no. \$450.00 33274 Block of 4 w/plate no. 60.00 33272 Single Stamp 15.00 332710

C. Mallards \$15.00

ISSUED 1995, Pane of 30

Pane of 30 w/plate no. \$450.00 33264_ Block of 4 w/plate no. 60.00 33262 Single Stamp 15.00 332610



F. St. John's College Postal Card 20¢

ISSUED 6/1/96 at Annapolis MD

Single Card

G. Winter Scene Postal Card 20c

ISSUED 1996 Single Card

\$.20 2276

H. Red Barn Postal Card 20¢

ISSUED 1995 Single Card

J. Message Reply Postal Card 40¢

ISSUED 1995

Double Card (20¢ + 20¢)

\$.40 2275

K. American Clipper Ship Postal Card 20¢

ISSUED 1995

Single Card 2267

L. Soaring Eagle Postal Card 50c ISSUED 1995

Single Card **\$**.50 2266

M. Yankee Clipper Postal Card 40¢ ISSUED 1991

Single Card \$.40

Attachment 1 DFC/USPS-T5-5(b) Page 1 of 2

OFFICIAL MAIL

LAST CHANCE TO BUY THESE OFFICIAL MAIL ITEMS THROUGH USA PHILATEL

Although these Official Mail stamps are being removed from sale, any new issues or varieties will be offered in future catalogs.















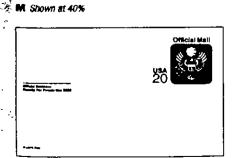
Official Mail USA







75



NOTE: Official Mail stamps and envelopes (penalty mail) are authorized for use only by official branches of the United States Government. They are offered for sale here for stamp collecting purposes only; unauthorized use on mail is strictly prohibited, is a criminal violation of United States Code, and carries a possible fine of \$300. No plate numbers are available, except as noted.

These items will not be offered through the catalog after November 2, 1997. Quantities may be limited. Available only while supplies last.

All official mail items will be charged the custom order rate.

| ITEIGGGE | | |
|------------------|----------|--------------|
| Pane of 100 | \$1.00 | 556 |
| B. Great Seal 4¢ | (1991) | |
| Pane of 100 | \$4.00 | 556 |
| C. Great Seal 10 | ¢ (1993) | |
| Pane of 100 | \$10.00 | 5 555 |
| D. Great Seal 14 | ¢ (1985) | |
| Pane of 100 | \$14.00 | 055 |

\$19.00

\$20.00

\$32.00

555:

556

055

774

A. Great Seal 1¢ (1995)

REISSUE

Pane of 100

Pane of 100

Coll of 100

| G. Great Seal 23¢ (1995) REISSUE | |
|-------------------------------------|-------------|
| Pane of 100 \$23.00 | 560 |
| H. Great Seal \$1 (1993) | |
| Pane of 100 \$100.00 | 5 55 |

F. Great Seal 20¢ (1995)

| J. Great Seal Lower left plate posit | • • |
|---|----------|
| Pane of 100 | \$500.00 |
| | |

| L. Great Seal "G" (1 | 994} | |
|--------------------------|---------|-----|
| Coll of 100 | \$32.00 | 775 |
| M. Stamped Envelo | pe 32¢ | |
| 32¢ #10 Regular Envelope | \$.38 | 217 |
| Box of 500 | 172.00 | 217 |
| 32¢ #10 Window Envelope | .38 | 217 |
| Box of 500 | 173.00 | 217 |

| N. Great Seal Postal | Card 20 | = |
|----------------------|---------|-------------|
| Single Card | \$.20 | 22 € |

DFC/USPS-T5-6. Please refer to item 2 on page 4 of Attachment I to Response to DFC/USPS-T5-2(c) and your response to DFC/USPS-T5-2(c). In your response, you listed two "primary" reasons why the Postal Service stopped collecting separate cost data for stamped cards and private post cards. However, item 2 of the attachment lists another rationale: "We no longer have a need to identify postal cards separately."

- a. Did the Postal Service ever have a need to collect the data separately? Please explain fully and provide all documents relating to this need.
- b. Please explain and provide documents relating to the reasons why the Postal Service had ceased by January 12, 1996, to need to collect these data separately.
- c. Is this presently nonexistent need to collect the data separately also a "primary" reason for this change in the data-collection procedures?

- a. The need to collect separate cost data for stamped cards and private post cards was driven by separate reporting of costs for these two items in the Cost and Revenue Analysis report.
- b. The Postal Service's need to separately collect data for stamped cards and private post cards ceased because a decision was reached to combine the reporting of these two items into a single category. To the best of my knowledge, the attachments to my earlier responses contain all documents pertaining to this change.
- c. In a manner of speaking, yes, although the question is somewhat tautological. There is no need to collect the data separately since we do not report the data separately. Hence, the data collection procedures were changed to reflect this fact.

DFC/USPS-T5-7. Please refer to page 6 of Attachment 1 to Response to DFC/USPS-T5-2(c).

- a. Please confirm that item 6 indicates or implies that IOCS data collectors must examine Express Mail items to determine whether an Express Mail corporate account was used to pay the postage. If you do not confirm, please explain.
- b. Please explain why the Postal Service can train an IOCS data collector to examine or otherwise review an Express Mail label to determine whether an Express Mail corporate account was used to pay the postage but cannot train an IOCS data collector to distinguish between stamped cards and private post cards. Please provide all available documents.

- Not confirmed. The statement merely states the need to describe
 Express Mail corporate accounts.
- b. The passage in reference discusses changes to IOCS question 23A, in which the data collector is asked to record the type of postage or indicia on the piece. In the latest IOCS software release, a category has been added for Express Mail corporate accounts and the data collector selects this option if the postage for an Express Mail piece was paid via a corporate account. This can be easily ascertained by the data collector if (a) the piece in question bears no postage stamps or meter strip, and (b) the box on the Express Mail label stating "METHOD OF PAYMENT: Express Mail Corporate Acct. No." contains a corporate account ID number. See Attachment 1.

Response to DFC/USPS-T5-7 continued:

In contrast, IOCS question 22 asks data collectors to record the shape of the mailpiece. Prior to the July 1, 1996 change in reporting requirements, this entailed selecting one of three choices for a standard sized card. This decision was much less straightforward than simply determining the type of postage or indicia on a mailpiece. To the point, your assertion that the Postal Service "cannot train an IOCS data collector to distinguish between stamped cards and private post cards" is hyperbole. As noted in the response to 5(c) above, given the multiple choices for identification of cards, and the response to 5(g) above, given the problems of postage printed directly on the card, some coding errors were inevitable.

DFC/USPS-T5-7(b)

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DFC/USPS-T5-8. Please refer to Attachment II to Response to DFC/USPS-T5-2(c).

- a. Please refer to item 4 and confirm that IOCS data collectors previously were required to analyze whether a piece of mail was automation compatible, whether a piece of mail was bar-coded, the print type, and the bar-code location.
- b. Please explain why the Postal Service could more easily or successfully train an IOCS data collector to conduct the analysis or make the distinctions that would be necessary to collect the data listed in item 4 than to train an IOCS data collector to differentiate between stamped cards and private post cards.

- Confirmed.
- b. The item in reference discusses changes to IOCS questions 22 and 22C, in which the data collector is asked to record information on some of the physical characteristics of the mailpiece. If the data collector indicates that the piece of mail being sampled is either a card or letter, then the piece is tested for automation compatibility using the *Automation Compatibility & Mail Dimensions Standards Template IOCS/RPW*. Using this template, the data collector checks for the characteristics that determine whether a piece is automation compatible, such as length and width, thickness, the presence of a barcode or barcode clear zone, whether it is machine printed, etc. Question 22C asks if the piece is barcoded, and if so, the data collector records how the barcode was applied (print type) and the location of the barcode. This is a relatively

Response to DFC/USPS-T5-8 continued:

straightforward process, since the standards for determining the responses are the same for all letters and cards. The Postal Service has no data to indicate whether data collectors were more easily or successfully trained to perform these tests than they were to make the distinction between stamped cards and private post cards.

DFC/USPS-T5-9. Please refer to your response to DFC/USPS-T5-3(d).

- a. Please explain and provide all documents relating to Postal Service policy or procedures in determining whether to stop collecting data separately for two types of mail or services.
- b. Please explain and provide all documents relating to the role that the significant cost differential between stamped cards and private post cards played in the decision to eliminate the distinction between stamped cards and private post cards.
- c. If your answer to part (b) indicates that the cost differential played a small, insignificant, or nonexistent role, please explain why the masking of this cost differential that the change in data-collection methods will cause is in the public interest.

- a. To my knowledge, no such policies or procedures exist.
- b. I am unaware of any role that the cost differential between stamped cards and private post cards, in and of itself, played in the decision to eliminate the separate reporting of these two categories. The cost differential, to a certain extent, however, may reflect coding errors. The Postal Service has been unable to locate documents responsive to this request.
- I am unable to answer this question since I do not know the criteria you would use to define the public interest.

DFC/USPS-T5-10. Suppose that 1,000 customers who currently receive carrier delivery switch to post-office-box delivery. They notify the senders of their new address, and all their mail thereafter is addressed to their post-office box. If all else is equal, please confirm that the mail-processing cost of delivering this mail to the post-office boxes will be lower than the mail-processing cost that would have been incurred if this mail had been delivered to these customers' street address.

Response to DFC/USPS-T5-10

Not confirmed. The Postal Service makes a distinction between mail processing costs and delivery costs. Mail processing functions are those related to the sortation and distribution of mail by clerks and mailhandlers. Delivery functions are those performed by city and rural carriers, both in the office and on the street. The mail you refer to in your example would receive virtually the same mail processing at the processing and distribution center regardless of whether it was destined to a carrier route or a box section. Upon dispatch from the plant, however, box section mail incurs further mail processing costs as clerks are used to distribute the mail to post office boxes. Mail destinating on a carrier route, on the other hand, receives little or no mail processing costs once it leaves the plant. Therefore, the mail processing costs for box section mail tends to be higher than that of mail receiving carrier delivery. Combined mail processing and delivery costs, however, would be lower for box section mail.

DECLARATION

I, Joe Alexandrovich, declare under penalty of perjury that the foregoing answers are true and correct, to the best of my knowledge, information, and belief.

Dated: 9/30/97

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Susan M. Duchek

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 (202) 268–2990; Fax –5402 September 30, 1997