

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001**

**Experimental Periodicals  
Co-Palletization Dropship  
Discounts For High Editorial  
Publications**

) **Docket No. MC2004-1**

**REQUEST FOR EXTENSION OF TIME OF AMERICAN BUSINESS MEDIA**

Pursuant to Sections 16 and 21 of the Commission's Rules of Practice and Order No. 1392 issued February 27, 2004, American Business Media hereby requests that it be granted a short extension, until March 22<sup>nd</sup>, for the submission of comments on (1) the need for a hearing, (2) the requested waivers and (3) the request to proceed under the rules for experiments.

Order 1392 establishes March 17<sup>th</sup> as the deadline for submitting interventions and notification that an intervenor seeks a hearing. If so, the intervenor must at that time identify issues of material fact that warrant a hearing. The order establishes March 19<sup>th</sup> as the deadline for submitting responses to the Postal Service's motion for waiver of filing requirements and to the request for treatment under Commission Rules 67-67d (experiments).

Because, as stated above, the Postal Service seeks to undo centuries of tradition and several Commission orders establishing the principle that the postage charge for editorial matter should be the same irrespective of where that editorial matter is mailed to or from, a principle that American Business Media has always supported, this filing and American Business Media's response are

matters the importance of which far outweigh the relatively minor experiment proposed. For this reason, American Business Media, along with its members, must seriously consider the position it wishes to take.

By happenstance, American Business Media's Government Affairs Committee and Board of Directors are meeting in New York on March 18<sup>th</sup>, the date between the two filing dates. These meetings present American Business Media with its best and perhaps only opportunity to formulate a reasoned position. American Business Media therefore requests that the March 17<sup>th</sup> date for notices of requests for hearing and the March 19<sup>th</sup> date for responses to the Postal Service's waiver and experimental rules requests be extended until March 22<sup>nd</sup>.

This extension will permit American Business Media to develop its positions and prepare the appropriate pleadings. It need not delay the March 25<sup>th</sup> date established for a prehearing conference or any date that would otherwise have been possible for a settlement conference.

Respectfully submitted,

/s/ David R. Straus  
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March 10, 2004

## CERTIFICATE OF SERVICE

I hereby certify that on this 10th day of March, 2004, a copy of the foregoing document was served in accordance with Section 12 of the Commission's Rules of Practice.

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