

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001**

**Experimental Parcel  
Return Services**

**Docket No. MC2003-2**

**NOTICE OF INTERVENTION AS A FULL PARTICIPANT  
BY BOOKSPAN**

Bookspan submits this Notice of Intervention as a Full Participant pursuant to section 20 of the rules of practice. Bookspan does not believe that hearings will be necessary in the proceeding, but reserves its final judgment on that issue until the conclusion of the discovery period.

The persons who are to receive the service of documents relating to the above-captioned proceedings on behalf of Bookspan are:

- (1) Robert Posch  
Bookspan  
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- (2) Ian D. Volner  
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In March of 2000, approximately 75 years after the first American book clubs were established, Doubleday Direct, Inc. (Doubleday) and Book-of-the-Month Club Holdings, LLC, (BOMC) the parent companies to two of the largest families of book

clubs in the country, formed a Partnership to operate all of the Doubleday and BOMC clubs under the name BOOKSPAN. One can examine the range of book clubs operated under the Bookspan name at [www.booksonline.com](http://www.booksonline.com).

All books delivered to members by Doubleday and BOMC travel by United States Postal Service Parcel Services making Bookspan one of the largest consumers of USPS parcel services. Because the clubs have very generous return policies to accommodate their members, a fair number of books are also returned to the clubs through the Postal Services. It is anticipated that substantial use will be made of Parcel Return Services and particularly the Bound Printed Matter Parcel Return Services.

Obviously each of the clubs has an intimate interest in this proceeding and the Parcel Return Services Rates that will eventuate from it.

Respectfully submitted,

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