

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

Postal Rate Commission
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Customized Market Mail
Minor Classification Changes

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) Docket No. MC2003-1
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**NOTICE OF INTERVENTION OF
DIRECT MARKETING ASSOCIATION, INC.**

Pursuant to Rule 20 of the Commission's Rules of Practice, Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

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The DMA intends to participate actively in this proceeding.

Respectfully submitted,

Dana T. Ackerly II
Counsel for Direct Marketing
Association, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

April 9, 2003

Dana T. Ackerly II