

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

CUSTOMIZED MARKET MAIL )  
MINOR CLASSIFICATION CHANGES )

Docket No. MC2003-1

VALPAK DIRECT MARKETING SYSTEMS, INC.  
NOTICE OF INTERVENTION  
(April 3, 2003)

Valpak Direct Marketing Systems, Inc. (hereinafter "VDMS"), an affiliate of Cox Target Media, Inc., hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 CFR section 3001.20.

VDMS is a substantial user of Standard Mail, as well as other classes of mail, which may be affected by the Postal Service's request herein.

Service of documents relating to this proceeding should be made on each of the following:

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VDMS has an interest in the proposed Customized Market Mail classification, and could be significantly affected by the rate and classification proposals of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for classification changes and rate increases, as proposed, is in accordance with the Postal Reorganization Act. *See* 39 U.S.C. sections 3622 and 3623.

VDMS takes no position at this time on the need for a hearing.

Respectfully submitted,

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Counsel for Valpak Direct Marketing Systems, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.

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William J. Olson

April 3, 2003