

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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EXPERIMENTAL CHANGES TO )  
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Docket No. MC2002-2

VALPAK DIRECT MARKETING SYSTEMS, INC.  
NOTICE OF INTERVENTION  
(October 17, 2002)

Valpak Direct Marketing Systems, Inc. (hereinafter "Valpak"), an affiliate of Cox Target Media, Inc., hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 CFR section 3001.20.

Valpak is a substantial user of Standard Mail, as well as other classes of mail, and it believes that it may be affected by the Postal Service's request herein.

Service of documents relating to this proceeding should be made on each of the following:

William J. Olson, Esquire  
John S. Miles, Esquire  
William J. Olson, P.C.  
8180 Greensboro Drive, Suite 1070  
McLean, Virginia 22102-3860  
Tel: (703) 356-5070  
Fax: (703) 356-5085  
E-mail: wjo@mindspring.com

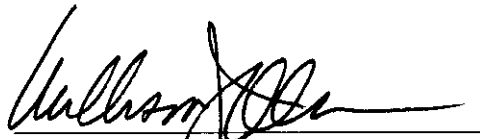
John Haldi, Ph.D.  
President  
Haldi Associates, Inc.  
488 Madison Avenue, Suite 1100  
New York, NY 10022-5702  
Tel: (212) 486-9494  
Fax: (212) 759-4114  
E-mail: jhaldi@aol.com

Valpak has an interest in the proposed Negotiated Service Agreement, and the procedures employed in its considerations, and could be significantly affected by the rate and classification proposals of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for classification changes and rate increases, as proposed, is in accordance with the Postal Reorganization Act. *See* 39 U.S.C. sections 3622 and 3623.

Valpak takes no position at this time on the need for a hearing

Respectfully submitted,



William J. Olson

John S. Miles

WILLIAM J. OLSON, P.C.

8180 Greensboro Drive, Suite 1070


McLean, Virginia 22102-3860

(703) 356-5070

Counsel for Valpak Direct Marketing Systems, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.

  
William J. Olson

October 17, 2002