

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY  
Docket No. R97-1

POSTAL RATE AND FEE CHANGES, 1997

UNITED STATES POSTAL SERVICE NOTICE  
OF PROVIDING SUPPLEMENTAL  
RESPONSE TO OCA/USPS-T39-3  
(September 4, 1997)

On August 1, 1997 witness Needham responded to interrogatory OCA/USPS-T39-3 by indicating that a statement of work (SOW) was being developed that would provide substantive answers to the various parts of the interrogatory, and that the SOW would be provided when complete. The SOW now being complete, it is being provided with this pleading.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr.  
Chief Counsel, Ratemaking

*K N Hollies*

Kenneth N. Hollies

475 L'Enfant Plaza West, S.W.  
Washington, D.C. 20260-1137  
(202) 268-3083; Fax -5402  
September 4, 1997

# Requisition for Supplies, Services, or Equipment

1. Date 08/28/97	2. Request No.	3. Budget Finance No. 698680	4. Account No.	5. Property Accountability Finance No.	6. Property Code No.	7. Capital Property ID No.	
8. Job Order Number (Maintenance Use Only)		WC	Acronym		Equipment No.	EC	Work Order No.

REQUESTOR INFORMATION				DELIVERY INFORMATION			
9a. Name Kirk T. Kaneer	Title Economist		10a. Contact Kirk T. Kaneer		Telephone No. (202) 268-2671		
9b. Signature <i>Kirk T. Kaneer</i>	9c. Organization Pricing		10b. Address Room 6670 Postal HQ				
9d. Address Room 6670 Postal HQ			City Washington		State DC	ZIP + 4 20260-2406	
City Washington	State DC	ZIP + 4 20260-2406	10c. Desired Delivery Date		10d. Required Delivery Date		
9e. Telephone No. (202) 268-2671	9f. FEDSTRIP Address Code		10e. FEDSTRIP Address Code		10f. Acceptable Delivery Times From: To:		

SUPPLIES, SERVICES, OR EQUIPMENT INFORMATION					
11a. Item/Part No.	11b. Supplies, Services, or Equipment Requested (Attach SOW, specifications, or other technical data, if applicable)	11c. Unit of Issue	11d. Quantity	Estimated	
				11e. Unit Price	11f. Total Cost
	Contract #102590-95-H-1895 Task #102590-97	1	1.00	36,391.20	36,391.20

12. Rationale To gage impact of offering alternate delivery options to customers affected by the "Quarter Mile Rule" (See attached "Statement Of Work").	11g. Total Estimated Cost	36,391.20
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SUGGESTED SOURCES OF SUPPLY (Provide name, street address, city, state, ZIP + 4, contact name, and telephone and fax no.)

13a. Foster Associates, Inc. 1015 fifteenth ST NW Suite 1100  Washington DC 20005-2697 Don Barron TEL 301-644-7824	13b.	13c.
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APPROVALS (The contracting official is authorized to make the purchase provided it does not exceed the amount entered below.)

14a. Certification of Funds (Signature, name, and title) Funded Amount: \$36,391.20 Michael Altavilla Budget Coordinator	Date
14b. Approval Authority (Signature) <i>[Signature]</i> Ashley Lyons Manager, Pricing	Date 8/28/97
14c. Order Approval (Signature) <i>[Signature]</i> Donald O'Hara Manager, Classification	Date 8/28/97
15. After Approval Funding, Send to:	16. Local Notes

PURCHASE		
17a. Excess Equipment Available? <input type="checkbox"/> No <input type="checkbox"/> Yes	17b. Buyer Initials	17c. Processing

SUPPLEMENTAL RESPONSE  
TO OCA/USPS-T39-3  
Page 1 of 3

**Task Order 102590-97-  
Contract Number 102590-95-H-1895  
Evaluation of "Quarter-Mile Rule"**

**Statement of Work**

***Work to be Performed***

The purpose of this project is to collect and analyze data to inform USPS decisions regarding service to customers of non-city delivery offices who are ineligible for carrier route extensions because of the "quarter-mile rule". The quarter-mile rule affects customer eligibility for carrier delivery and (indirectly) access to Group E box fees, based on the relative proximity to the post office of a customer's residence or place of business. Specifically, the project shall estimate the number of potential delivery points affected by the quarter-mile rule and whether customers at those potential delivery points obtain post office box or general delivery service. The results of the project will be used to estimate the potential impacts of offering affected customers other delivery options.

This task requires the following actions:

- a. Prior to these data collection efforts, the contractor will, if time permits, conduct informal inquiries to obtain information from postmasters that will help in the design of the survey methodology.
- b. The contractor will produce mailing lists, print the survey forms, mail the forms to post offices, and collect completed forms. The contractor will provide a contact for technical assistance to respondents who ask for further clarifications in order to complete the forms. The USPS will also provide an administrative contact for respondents.
- c. The contractor will survey a sample of non-city delivery offices stratified by geographic area, office size, and other relevant variables. Postmasters of these offices will be asked to quantify the number of delivery points affected by the quarter-mile rule and whether customers at those potential delivery points pay for post office box service or obtain general delivery service.
- d. The contractor will key-punch and key-verify all returned survey forms.
- e. The contractor will load data from returned surveys into databases and analyze the response data. Data from existing post office box databases will be appended as appropriate. All data files will be prepared in formats that protect the confidentiality of office-specific information.

*Deliverables*

The following will be provided by the contractor during and upon completion of this study:

- a. Draft and final survey instruments for Postal Service review.
- b. Lists of survey recipients and respondents; these lists will include information on response rates.
- c. Databases and reports summarizing the survey results that shield the identities of targeted and surveyed offices.
- d. Estimates of potential revenue impacts if quarter-mile customers are provided other delivery options.
- e. Draft and final written reports.

*Period of Performance*

The period of performance will be August 27 through October 31, 1997. All deliverables other than the final report shall be provided to the Postal Service by October 1, 1997. The final report shall be provided by October 25, 1997 with consultation services provided through October 31, 1997.

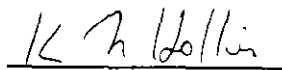
*Furnished Items*

The following will be provided by the U.S. Postal Service to facilitate the contractor's completion of assigned tasks:

- a. Cover letter from appropriate Postal Service officials to accompany survey forms.
- b. Review of project activities by and coordination with designated Postal Service officials.
- c. Access to Postal Service data and to Postal Service Headquarters as necessary.
- d. Access to Postal Service computer facilities as necessary.

## CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

  
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Kenneth N. Hollies

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