

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

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POSTAL RATE AND FEE CHANGES, 1997 ) )  
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Docket No. R97-1

MOTION OF  
FIRST IMAGE MANAGEMENT COMPANY  
FOR LEAVE TO INTERVENE LATE  
AS A LIMITED PARTICIPATOR

Service of documents in this proceeding should be made on:

Mury Salls  
First Image Management Company  
225 Scientific Drive  
Norcross, GA 30092

Dated: August 22, 1997

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001**

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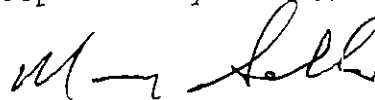
First Image Management Company hereby requests permission to intervene in this proceeding as a limited participator. In accordance with section 20a of the Commission's rules of practice, the Company states that:

1. The Company is one of the Nation's largest mailers of letter-sized mail, including First-Class Mail that is presorted and prebarcoded. The Postal Service's proposed change in its rates and fees would affect the Company's postage costs, its costs of mail preparation, and its postage discounts.
2. The Company has never before participated in a proceeding before this Commission, and it was not served with a copy of this Commission's Order No. 1186 that established the deadline for timely interventions. (The Company was also unaware of the publication of that Order in the Federal Register).
3. The Company's participation in this proceeding may be of benefit to the Commission and the parties since the Company has recently been joined by a new vice-president who is a representative to the Postal Service's Mailers Technical Advisory

Committee and has testified in Docket No. MC95-1.

4. The Company's participation in the proceeding will not burden the Commission or the parties. The Company will take the cases as it stands. The Company is not requesting service of any documents (except the Postal Service's Request and Exhibits USPS-T-1 through USPS-T-42) filed prior to the date of this Motion.

Respectfully submitted,



Mury Salls  
Mury Salls  
Vice President  
First Image Management Company  
225 Scientific Drive  
Norcross, GA 30092

August 22, 1997

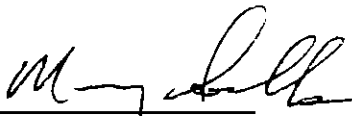
Postal Rate Commission Docket No. R97-1  
Postal Rate and Fee Changes, 1997

TO THE PARTY ADDRESSED:

Our Company, which has filed a copy of the enclosed Motion For Leave To Intervene Late As A Limited Participator, requests that you serve this Company with a copy of each document that you file after you receive this request. Service should be made upon:

Mury Salls  
Vice President  
First Image Management Company  
225 Scientific Drive  
Norcross, GA 30092

Very truly yours,

  
\_\_\_\_\_  
Mury Salls