

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE AND FEE CHANGES, 1997)

POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY
Docket No. R97-1

VAL-PAK DIRECT MARKETING SYSTEMS, INC.
NOTICE OF INTERVENTION
(July 30, 1997)

Val-Pak Direct Marketing Systems, Inc. (hereinafter "VPDMS"), hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 C.F.R. section 3001.20.

VPDMS is a substantial user of Standard Mail, as well as other classes of mail, all of which may be affected by the Postal Service's request for rate and classification changes herein.

Service of documents relating to this proceeding should be made on each of the following:

Mr. Donald L. Webb
Director of Postal Affairs
Val-Pak Direct Marketing Systems, Inc.
8605 Largo Lakes Drive
Largo, Florida 33773-4910
Fax: (813) 392-3915

William J. Olson, Esquire
John S. Miles, Esquire
Alan Woll, Esquire
William J. Olson, P.C.
8180 Greensboro Drive, Suite 1070
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Fax: (703) 356-5085

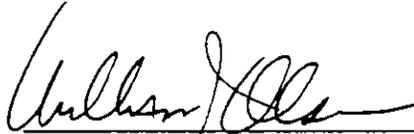
VPDMS is a major user of the U. S. mails in terms of both quantity of items mailed and costs of postage. It has an interest in the rate and classification changes proposed, and

would be significantly affected by the rate and classification proposals of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for classification changes and rate increases, as proposed, is in accordance with the Postal Reorganization Act. See 39 U.S.C. sections 3622 and 3623.

VPDMS requests a hearing with respect to its interests and intends to participate actively in such a hearing.

Respectfully submitted,



William J. Olson
John S. Miles
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(703) 356-5070

Counsel for Val-Pak Direct Marketing Systems, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.


William J. Olson

July 30, 1997