

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHANGES, 2000

Docket No. R2000-1

RESPONSE OF
ALLIANCE OF INDEPENDENT STORE OWNERS AND PROFESSIONALS
TO INTERROGATORIES OF
NEWSPAPER ASSOCIATION OF AMERICA
(NAA/AISOP-1-3)

Communications with respect to this document may be sent to:

Donna E. Hanbery, Esq.
Executive Director
Alliance of Independent Store Owners
and Professionals
3725 Multifoods Tower
Minneapolis, MN 55402

June 30, 2000

AISOP RESPONSES TO NAA

NAA/AISOP-1. Please confirm that the URL for the website of the AISOP is <<http://www.supercoups.net/AISOP.htm>>. Please confirm that the AISOP's website may also be reached at <<http://www.supercoups.com/AISOP.htm>>. If you cannot confirm, please provide the correct URL.

RESPONSE:

Not confirmed.

AISOP does not have a website.

AISOP makes its organization and membership information available to small business retailers, service providers, professionals, self-employed persons, and home-based businesses by distributing its application and organizational materials, like the AISOP brochure, to mailers, printers, and other advertising providers that serve small business. Our contributing members/advertising supplier members are urged to distribute and disseminate these materials as broadly as possible to their small business advertising customers by mail, in person, or as noted in the question, by reproducing the materials on a website. The material accessible on the internet address you cite in your question is a copy of the AISOP brochure and membership form that has been distributed in this manner for many years. These materials are not copywritten and can be reproduced on the internet, or other methods, by our members or others. AISOP does not know, and does not request, any persons desiring to post its brochure or membership application on a website to give AISOP this information or to obtain permission. AISOP does know that as early as 1996 its contributing member Money Mailer requested membership information and postal updates that it posted on its limited access intranet site. Money Mailer continues to have posted as a permanent site accessible to its associates the membership application and general information about AISOP. This content is substantially the same as the content available at the internet address referenced in your question. This arrangement, like the information posted by Super Coups, simply involves AISOP

AISOP RESPONSES TO NAA

making its membership information available for reproduction by its members. AISOP does not have any link or unique access to any site or internet page occupied by any third person.

Super Coups makes this material available on its website but has also distributed this material to its franchisees by other methods in the past. AISOP would note that before Mail Coups, Inc. was acquired by ADVO, Inc. that it was a supporting member of AISOP and that the AISOP brochure and membership application were distributed to Super Coups' franchisees.

AI SOP RESPONSES TO NAA

NAA/AISOP-2. Please confirm that <<http://www.supercoups.net>> is the URL address for the website of Super Coups. Please further confirm that Super Coups is a wholly owned subsidiary of ADVO, Inc.

RESPONSE:

See answer to NAA/AISOP-1.

AISOP RESPONSES TO NAA

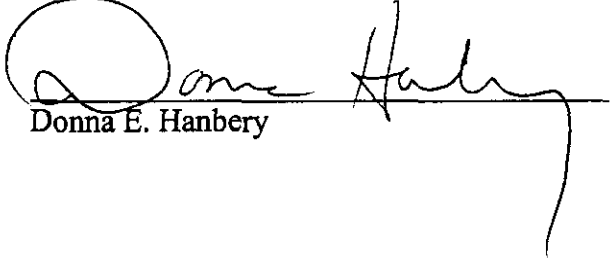
NAA/AISOP-3. Please state the consideration paid by AISOP to Super Coups/ADVO in exchange for hosting the AISOP website. Please provide copies of all relevant documents, including any website hosting agreements.

RESPONSE:

See answer to NAA/AISOP-1. Not applicable.

DECLARATION

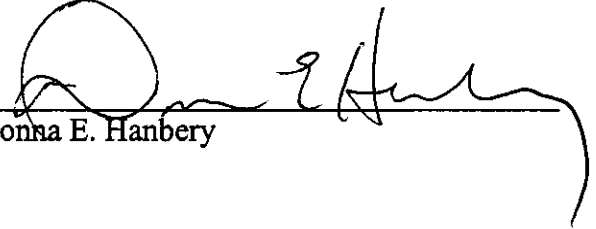
I, Donna E. Hanbery, declare under penalty of perjury that the foregoing answers are true and correct, to the best of my knowledge, information and belief.


Donna E. Hanbery

June 30, 2000

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document on all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.



Donna E. Hanbery

June 30, 2000