

UNITED STATES OF AMERICA  
Before The  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

Postal Rate and Fee Changes

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Docket No. R2000-1

NOTICE OF THE OFFICE OF THE CONSUMER ADVOCATE  
CONCERNING ERRATA TO THE TESTIMONY OF OCA  
WITNESS: JAMES F. CALLOW OCA-T-6  
(June 29, 2000)

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The Office of the Consumer Advocate hereby gives notice of the filing of the following revisions to the testimony of James F. Callow (OCA-T-6, Parts I, II and III), filed on May 22, 2000. The changes to the testimony are set forth below. The revised pages are attached.

Respectfully submitted,



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## OCA-T-6, Purpose and Scope

<u>Page</u>	<u>Line</u>	<u>Correction</u>
3	4	Delete "and cards"
4	2	Delete "and cards"

## OCA-T-6, Part I

6	Note 3	Insert "attributable" after "exceed"
13		Replace Table 4 and Figure 4 to reflect change in 1998. Change "1.308" to "1.310"
14		Replace Table 5 and Figure 5 to reflect change in 1998. Change "1.110" to "1.112"
18	14	Delete "four" and insert "five"
18	14	Delete "1997" and insert "1998"
18	15	Delete "through" and insert "in"
19		Replace Table 8 and Figure 8 to reflect changes in 1998. Change "1.308" and "0.949" to "1.310" and "0.899," respectively
20		Replace Table 9 and Figure 9 to reflect changes in 1998. Change "1.110" and "0.982" to "1.112" and "0.963," respectively
21	Note 9	After the last period insert "See <i>also</i> PRC Op. MC95-1, ¶1019."
23	Note 12	After "LR-" insert "I-"

## OCA-T-6, Part II

31	Note 21	Delete "the new single-piece First-Class" and insert "a "First-Class Mail" endorsement, followed by the numeric basic"
37	5	Delete "and"

37	6	Delete "cards"
42	4	Delete "93" and insert "89"
45	4	Delete "per year"
OCA-T-6, Part III		
53	Note 48	Delete "Id." and insert "USPS-T-24 (Miller) at 20."
59	Note 65	Delete the first "T-24" and insert "T24"
62	Note 70	After "LR-" insert "I-"
63	2	Delete "in the same manner as"
63	3	Delete "standard-size letter mail"

1 II. PURPOSE AND SCOPE OF TESTIMONY

2 This testimony examines three issues related to First-Class Mail: the institutional  
3 cost burden on First-Class Letter Mail, a new approach for setting the single-piece First-  
4 Class rate for letters, and the nonstandard surcharge for certain nonstandard  
5 mail. The testimony is divided into three parts.

6 In Part I, I propose that the current rate for First-Class Letters be maintained at  
7 33 cents in order to mitigate the growing institutional cost burden on First-Class Letter  
8 Mail. During the past 12 years, First-Class Letter Mail has been carrying an increasing  
9 burden of the institutional costs of the Postal Service, and that burden has become  
10 more prominent in recent years. This conclusion is based upon an analysis of Postal  
11 Service data using several common measures of institutional cost. Moreover, the  
12 growth in institutional costs has occurred as the cost of First-Class Letter Mail has  
13 declined. Similarly, the institutional cost burden on First-Class Letter Mail has  
14 increased relative to the institutional cost burden on Standard (A) Regular Mail.

15 The institutional cost burden on First-Class Letter Mail has also grown relative to  
16 the institutional cost burden intended by the Commission, as expressed in several  
17 recent recommended decisions. As a result, First-Class Letter Mail has contributed  
18 \$6.2 billion more than intended by the Commission to the institutional costs of the  
19 Postal Service since FY1988, and this additional revenue is expected to reach \$11.2  
20 billion through the test year. Mitigation of the institutional cost burden on First-Class  
21 Letter Mail should involve consideration of the additional contribution to institutional  
22 costs above that intended by the Commission.

1           In Part II, I propose that the Postal Service adopt a new approach for setting the  
2 single-piece First-Class rate for letters that would benefit both household and  
3 business mailers. The Postal Service appears to have adopted plans to adjust rates  
4 every two years, in response to the concerns of business mailers for smaller, more  
5 predictable rate changes. However, more frequent rate changes can be inconvenient  
6 to household and smaller-volume mailers. The approach I propose would  
7 accommodate the differing interests of household and business mailers.

8           Under my proposal, the single-piece First-Class ("SPFC") rate would be  
9 determined without regard to the "integer constraint." The rate paid by households, by  
10 contrast, would be set at a whole cent, as in the past. The SPFC integer rate would be  
11 set so that sufficient revenues would accumulate in a "reserve account" to permit the  
12 single-piece rate to remain the same for a period of two rate proceedings, a duration of  
13 approximately four years. In effect, the SPFC rate would be changed every other rate  
14 proceeding, with revenue generated during the first rate period covering any revenue  
15 deficiency in the second rate period. In this manner, household mailers would enjoy  
16 greater rate stability, while allowing business mailers smaller, more frequent and  
17 predictable rate adjustments.

18           Accommodating the differing interests of household and business mailers in this  
19 manner can be achieved while preserving Postal management's prerogatives with  
20 respect to rate changes, including the timing of the filing of rate cases and the effective  
21 date of new rates. It would also preserve the right of every participant to litigate any  
22 issue in every case. The only difference is that revenues generated in the first rate  
23 case period would permit the single-piece First-Class to remain in effect over two rate

1

PART I2 I. THE INSTITUTIONAL COST BURDEN ON FIRST-CLASS LETTER MAIL IS  
3 INCREASING

4 First-Class Letter Mail has been carrying an increasing burden of the institutional  
5 costs of the Postal Service. This conclusion is based upon a review of Postal Service  
6 cost and revenue data over the past twelve years. Moreover, this trend, evident from  
7 an analysis of several common measures of institutional cost, has become even more  
8 prominent in recent years, and is expected to continue into the test year. Also, the  
9 continued growth in the burden on First-Class Letter Mail is evident by comparison with  
10 other subclasses of mail, most notably Standard (A) Regular.

11 A. Common Measures of Institutional Cost Show a High and Rising Burden  
12 Being Borne by First-Class Letter Mail

13 Several measures of institutional cost burden are commonly relied upon by the  
14 Commission and the Postal Service to analyze the relative institutional cost burden on  
15 various classes of mail over time.<sup>1</sup> The cost coverage is one commonly used measure.<sup>2</sup>  
16 Beginning with its opinion and recommended decision in Docket No. R87-1, the  
17 Commission introduced a "mark-up" index.<sup>3</sup> In recent years, the Postal Service has

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<sup>1</sup> Institutional costs represent the amount of total costs remaining after subtracting costs that are directly "attributable" to each class or type of mail service.

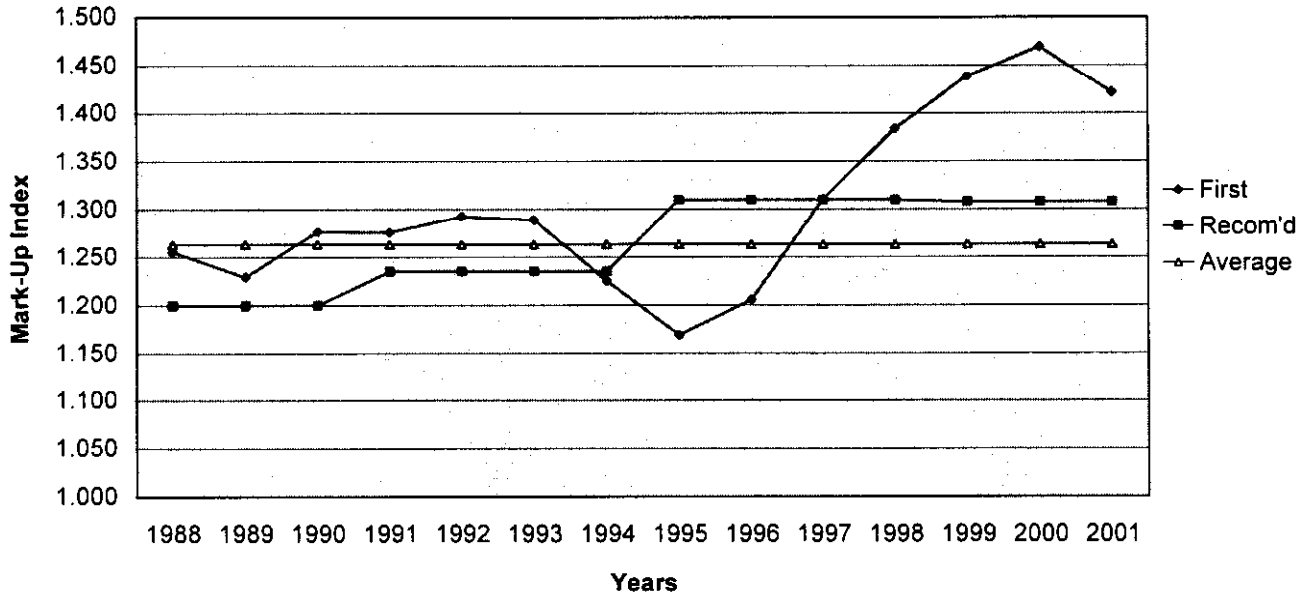
<sup>2</sup> See PRC Op. R97-1, Appendix G, Schedule 1 at 1. The cost coverage, for example, is calculated by dividing revenues by attributable costs.

<sup>3</sup> See generally PRC Op. R87-1, Appendix G, Schedule 3, at 33. A mark up index is obtained by dividing the "mark-up" (the percentage by which the revenues exceed attributable costs) of a class or subclass by the total "mark-up" for all mail and special services.

**Table 4**  
**COMPARISON OF FIRST-CLASS LETTER MARK-UP INDEX TO RECOMMENDED AND AVERAGE MARK-UP INDICES**

Mark-Up Index	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
First	1.256	1.230	1.277	1.276	1.293	1.289	1.226	1.169	1.206	1.311	1.384	1.439	1.469	1.422
Recom'd	1.200	1.200	1.200	1.235	1.235	1.235	1.235	1.310	1.310	1.310	1.310	1.308	1.308	1.308
Average	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263

**Figure 4: Comparison of First-Class Letter Mark-Up Index to Recommended and Average**



1 Table 5 shows the actual First-Class Letter cost coverage index compared to the  
 2 recommended First-Class Letter cost coverage index, derived from the four  
 3 Commission opinions issued during the period covered by this analysis. The average  
 4 recommended First-Class cost coverage index is also calculated, and compared to the  
 5 actual First-Class Letter cost coverage index. Figure 5 visually compares the data  
 6 presented in Table 5 on the recommended and average recommended First-Class  
 7 Letter cost coverage indices and the actual First-Class cost coverage index.

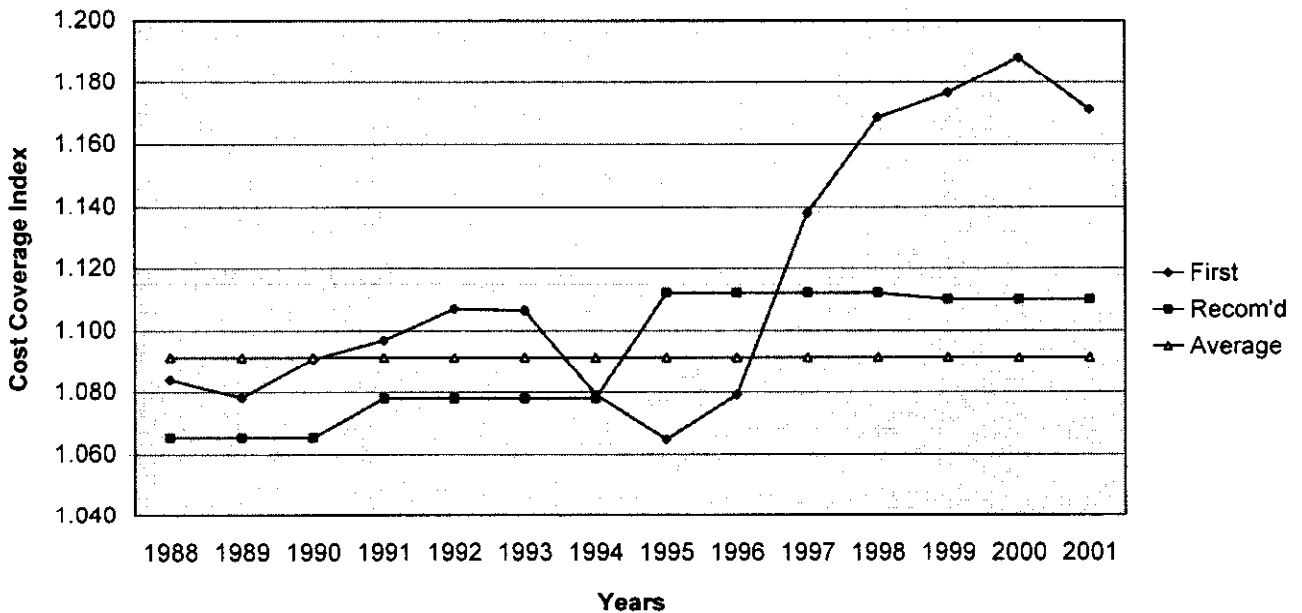
8 During the 12 year period, FY 1988 through FY 1999, the actual First-Class  
 9 Letter cost coverage index is above the recommended index for all but two years. If the  
 10 recommended First-Class Letter cost coverage index from Docket No. R97-1 is

1 extended through FY 2001, the actual First-Class Letter cost coverage index is also  
 2 expected to remain higher than the recommended index. By comparison to the  
 3 average First-Class Letter cost coverage index, the actual First-Class Letter cost  
 4 coverage index remains above the average index for six of the 12 years from FY 1988  
 5 through FY 1999. The actual First-Class Letter cost coverage index is also expected to  
 6 be higher than the average index through FY 2001.

Table 5  
COMPARISON OF FIRST-CLASS LETTER COST COVERAGE INDEX TO RECOMMENDED AND AVERAGE INDICES

Cost Coverage Index	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
First	1.084	1.078	1.091	1.097	1.107	1.107	1.079	1.065	1.079	1.138	1.169	1.177	1.188	1.171
Recom'd	1.065	1.065	1.065	1.078	1.078	1.078	1.078	1.112	1.112	1.112	1.112	1.110	1.110	1.110
Average	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091

**Figure 5: Comparison of First-Class Letter Cost Coverage Index to Recommended and Average**



7 B. The Institutional Cost Burden on First-Class Letter Mail Is Increasing  
 8 Relative to the Institutional Cost Burden on Standard (A) Regular Mail

9 First-Class Letter Mail has long contributed more in absolute terms to the  
 10 institutional costs of the Postal Service than the next largest class of mail, Standard (A)



1 indices reveals a widening gap in the relative contributions by First-Class Letters and  
2 Standard (A) Regular mail.

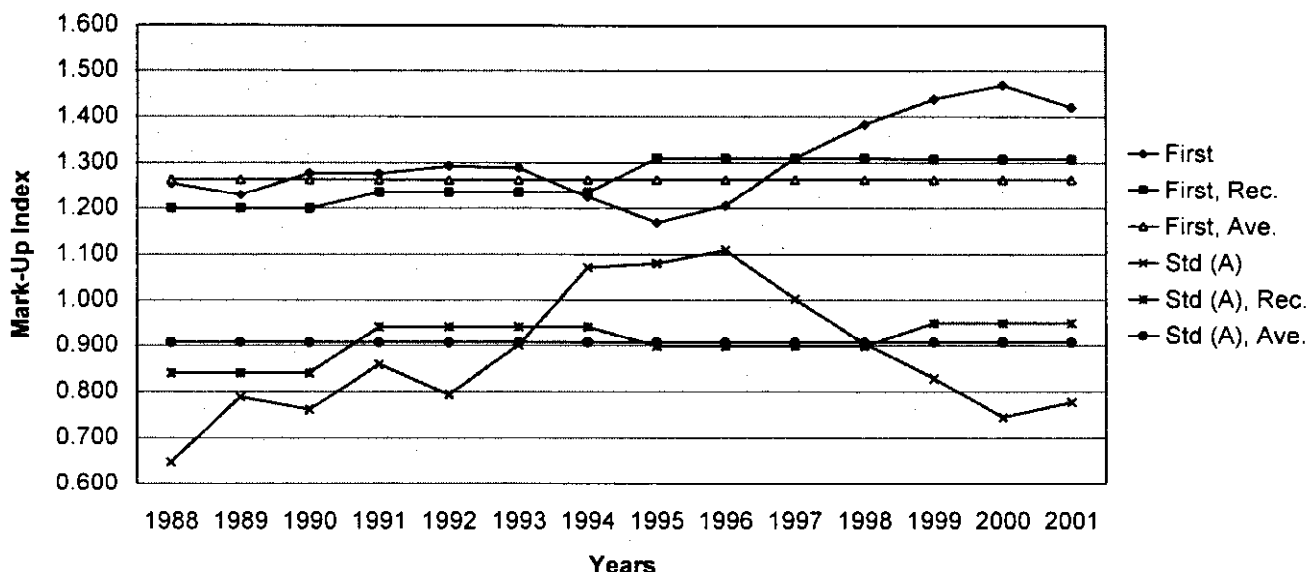
3         Table 8 and accompanying Figure 8 compare the actual First-Class Letter and  
4 Standard (A) Regular mark-up indices to the Commission's recommended mark-up  
5 index for each subclass, and the average recommended index calculated for the four  
6 Commission opinions issued during the period covered by this analysis. The analysis  
7 for Table 8 for First-Class Letters is the same as presented with respect to Table 4.  
8 The actual First-Class Letter mark-up index roughly tracks, albeit somewhat higher, the  
9 recommended index until FY 1994, falling below the recommended index for three  
10 years. From FY 1995 through FY 1999, the actual First-Class Letter mark-up index  
11 increases, rising above the recommended index during the last three fiscal years. The  
12 actual First-Class Letter mark-up index follows a similar pattern vis-a-vis the average  
13 mark-up index. By contrast, the actual Standard (A) Regular mark-up index remains  
14 below the recommended index for all but five years, FY 1994 through FY 1998, and  
15 then returns below the recommended index in FY 1999. The actual Standard (A)  
16 Regular mark-up index follows the same pattern by comparison to the average mark-up  
17 index.

**Table 8**

**COMPARISON OF FIRST-CLASS LETTER & STANDARD (A) REGULAR MARK-UP INDICES TO RECOMMENDED AND AVERAGE INDICES**

Mark-Up Index	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
First	1.256	1.230	1.277	1.276	1.293	1.289	1.226	1.169	1.206	1.311	1.384	1.439	1.469	1.422
First, Rec.	1.200	1.200	1.200	1.235	1.235	1.235	1.235	1.310	1.310	1.310	1.310	1.308	1.308	1.308
First, Ave.	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263	1.263
Std (A)	0.649	0.788	0.761	0.858	0.794	0.901	1.072	1.080	1.110	1.003	0.904	0.828	0.745	0.777
Std (A), Rec.	0.840	0.840	0.840	0.941	0.941	0.941	0.941	0.899	0.899	0.899	0.899	0.949	0.949	0.949
Std (A), Ave.	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907

**Figure 8: Comparison of First-Class Letter and Standard (A) Regular Mark-Up Indices to Recommended and Average**



1 Table 9 and Figure 9 compare the actual First-Class Letter and Standard (A)

2 Regular cost coverage indices against the Commission's recommended cost coverage

3 index, and the average recommended index calculated for the four Commission

4 opinions. The analysis of Table 9 for First-Class Letters is the same with respect to

5 Table 5. Table 9 shows the actual First-Class Letter cost coverage index falls below

6 the recommended index in only two years, FY 1995 and FY 1996, during the 12 years

7 from FY 1988 through FY 1999. From FY 1995, it increases, rising above the

8 recommended index during the last three years. The actual First-Class Letter cost

9 coverage index is above the average index during six of the 12 year period, FY 1988

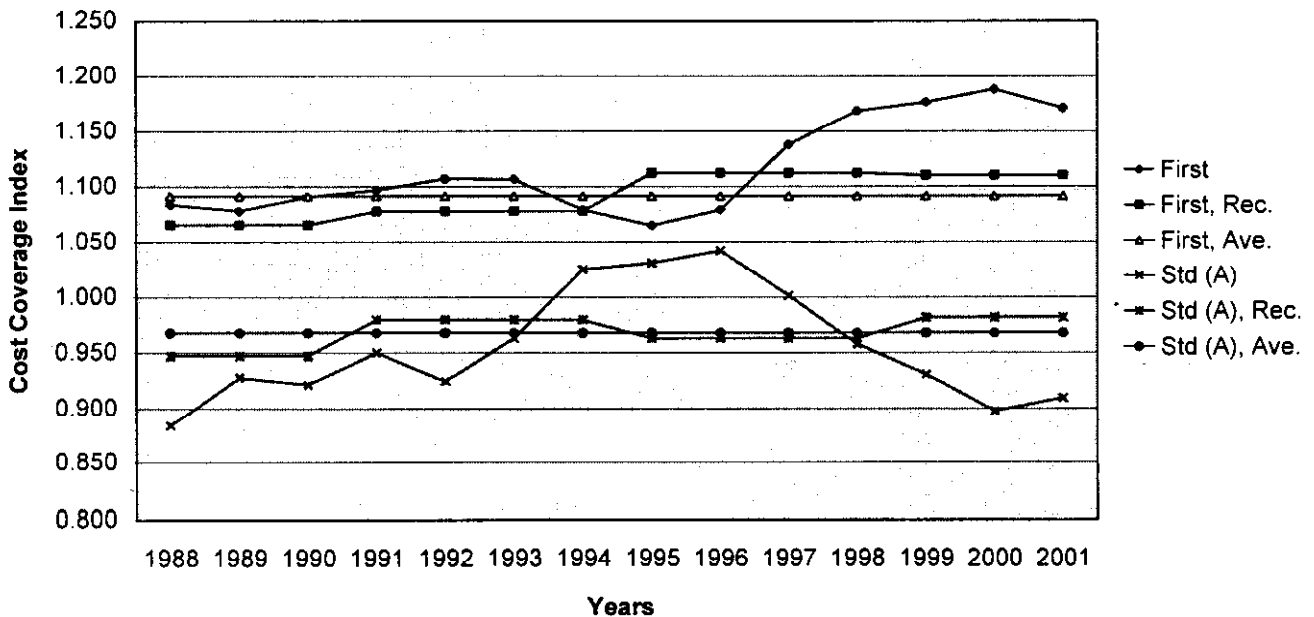
10 through FY 1999, and rises high above the average in the last three years. By contrast,

1 Table 9 shows the actual Standard (A) Regular cost coverage index below the  
 2 recommended index for all but four years from FY 1988 through FY 1999. The  
 3 Standard (A) Regular cost coverage index follows the same pattern when compared to  
 4 the average cost coverage index. Again, the widening trend is most apparent in the  
 5 latter years, as the Standard (A) Regular cost coverage index declines from the  
 6 recommended and average indices.

**Table 9**  
**COMPARISON OF FIRST-CLASS LETTER & STANDARD (A) REGULAR COST COVERAGE INDICES TO RECOMMENDED AND AVERAGE**

	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
First	1.084	1.078	1.091	1.097	1.107	1.107	1.079	1.065	1.079	1.138	1.169	1.177	1.188	1.171
First, Rec.	1.065	1.065	1.065	1.078	1.078	1.078	1.078	1.112	1.112	1.112	1.112	1.110	1.110	1.110
First, Ave.	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091	1.091
Std (A)	0.884	0.928	0.922	0.950	0.925	0.963	1.025	1.031	1.042	1.001	0.958	0.931	0.898	0.910
Std (A), Rec.	0.947	0.947	0.947	0.980	0.980	0.980	0.980	0.963	0.963	0.963	0.963	0.982	0.982	0.982
Std (A), Ave.	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968	0.968

**Figure 9: Comparison of First-Class Letter and Standard (A) Regular Cost Coverage Indices to Recommended and Average**



1 II. THE INCREASING FIRST-CLASS LETTER INSTITUTIONAL COST BURDEN  
2 HAS RESULTED IN FIRST-CLASS LETTER MAIL CONTRIBUTING  
3 REVENUES IN EXCESS OF THE AMOUNT INTENDED BY THE COMMISSION

4 That the institutional cost burden on First-Class Letter Mail has risen from FY  
5 1988 through FY 1999, and at an accelerating rate in recent years, has produced  
6 substantial additional revenues for the Postal Service. More significantly, the additional  
7 revenue contributed by First-Class Letter Mail to the Postal Service's institutional costs  
8 has exceeded the revenue contribution intended by the Commission.

9 In its Opinion and Recommended Decision in Docket No. R94-1, the  
10 Commission suggested the importance it placed on the role of cost coverages and  
11 mark-up indices in setting rates. There, the Commission expressed the belief that  
12 "setting target coverages [for First Class and third class mail] reasonably near the  
13 systemwide average represents the best accommodation of the section 3622(b)  
14 factors."<sup>9</sup> Moreover, the Commission concluded that, in the determination of rates, the  
15 mark-up relationships recommended in Docket No. R90-1 were a better guide to sound  
16 ratemaking than the prior rate relationships, for purposes of the section 3622(b)  
17 factors.<sup>10</sup>

18 Table 10 presents the systemwide average cost coverage for all mail classes  
19 and services, and the cost coverage and mark-up index for First-Class Letters,  
20 recommended by the Commission in several recent opinions. Using the systemwide  
21 average cost coverage recommended by the Commission as a "benchmark," it would

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<sup>9</sup> PRC Op. R94-1, ¶4041. See also PRC Op. MC95-1, ¶1019.

<sup>10</sup> *Id.*, ¶4043.

1 FY 1999. This excess contribution has accelerated in recent years. Moreover, the  
2 amount of net additional revenues to be contributed from FY 1988 through the test year  
3 is expected to reach \$11.2 billion.

4 Table 11 summarizes the annual contribution of First-Class Letter Mail to the  
5 institutional costs of the Postal Service, both greater than and less than the amount  
6 intended by the Commission, based upon the average First-Class Letters mark-up  
7 index benchmark. The amounts reported in Table 11 take into account the generally  
8 higher level of costs attributed by the Commission to mail classes than that of the  
9 Postal Service.<sup>12</sup>

**Table 11**  
**ANNUAL CONTRIBUTION TO INSTITUTIONAL COSTS BY FIRST-CLASS LETTERS**  
**IN EXCESS OF THE AVERAGE FIRST-CLASS MARK-UP INDEX**  
(amounts in millions)

1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	<i>Estimated</i>		<i>Total</i>	
												2000	2001	1988-99	1988-2001
\$116	\$555	\$908	\$522	\$698	\$685	\$117	(\$747)	(\$354)	\$599	\$1,769	\$1,964	\$2,682	\$1,729	\$6,833	\$11,245

<sup>12</sup> The specific adjustment factors and use of the Commission's version of the CRA that produce the higher level of attributable costs can be found in Table B, located in Part I of OCA-LR-I-3.

1 The response of the Postal Service to these differing interests is to propose rate  
2 adjustments on a more frequent and predictable basis.

3 A. Households Prefer Longer Periods of a Stable Single-Piece First-Class  
4 Rate

5 As less frequent users of First-Class Mail, households have an interest in  
6 preserving the single-piece First-Class ("SPFC") rate as long as possible.<sup>20</sup> Maintaining  
7 a stable SPFC rate is a matter of convenience and economy, and can minimize  
8 confusion, for household mailers.

9 2. Longer periods of rate stability reduce inconvenience for household  
10 mailers

11 Changes in the SPFC rate can be inconvenient to household mailers. A change  
12 in the single-piece rate is accompanied by new postage stamps related to First-Class.  
13 New stamps are issued for both the new single-piece rate and the difference between  
14 the old and new single-piece rates, e.g., the "make-up" stamp.<sup>21</sup> The rate change  
15 requires the purchase of the new denomination of stamps that would otherwise be  
16 unnecessary in the absence of the rate change. In the past, retail post offices have  
17 often been crowded by household (and smaller-volume) mailers seeking to obtain the

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<sup>20</sup> Some non-household smaller mailers whose volumes do not qualify for worksharing discounts, or whose volumes while sufficient, mail infrequently, may also view a more stable single-piece first-class rate favorably.

<sup>21</sup> Traditionally, the postal service has printed new first-class stamps bearing alphabetic rather than numeric denominations in advance of the commission's opinion, assigning a value once the decisions of commission and board of governors is known. This practice is being discontinued. After Docket No. R2000-1, the Postal Service will issue stamps bearing a "First-Class Mail" endorsement, followed by the numeric basic rate. Tr. 21/9104-05 (USPS Response to OCA/USPS-62).

1 single-piece integer rate and the discounted rates for presorted and automation mail  
2 must be changed.

3 1. The single-piece First-Class rate should be changed every other  
4 rate proceeding

5 As envisioned here, the single-piece First-Class ("SPFC") rate for letters  
6 would be established in an initial rate proceeding (such as Docket No. R2000-1), and  
7 remain in effect during the period following the next rate proceeding. The First-Class  
8 rate would be determined in the same manner as in past proceedings, including  
9 compliance with the test year break-even requirement, with one exception. In each rate  
10 proceeding, rates for First-Class Letters, based upon an appropriate mark-up for each  
11 subclass, would be set without regard to the "integer constraint." *The rate actually paid*  
12 *by households, by contrast, would be set at a whole cent.* This "integer rate" would  
13 remain the same for the time period covered by the two rate proceedings, a duration of  
14 approximately four years, assuming rate cases are filed every two years. The  
15 determination of First-Class rates other than single-piece would be based on the  
16 "calculated" non-integer rate in each rate proceeding.<sup>29</sup>

17 2. The difference between the "whole cent" integer rate and the non-  
18 integer "calculated" rate would be used to maintain the single-piece  
19 rate during the period following the second rate case

20 The SPFC integer rate established during the first rate proceeding would be  
21 selected so as to generate revenues greater than if the calculated non-integer rate were  
22 used for SPFC mail. The additional revenues generated would permit maintenance of

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<sup>29</sup> For purposes of this testimony, I refer to estimation of costs and application of the pricing criteria as the "calculated" single-piece non-integer rate, as distinguished from the integer rate.

1 less than the calculated single-piece rate and the effective workshare discount  
 2 becomes 5.2 cents, there is an 1.8 percent increase in SPFC volume, and a 2.2 percent  
 3 decrease in workshare volume. Total First-Class volume would decrease by 54 million  
 4 in 2003 and by 89 million in 2004. Over the entire four year period, total First-Class  
 5 volume would decrease by 89 million. The resulting changes in SPFC and workshare  
 6 volume can be seen in Part C of Table 14.

**Table 14**  
**ILLUSTRATIVE CHANGE IN ESTIMATED SINGLE-PIECE AND WORKSHARE**  
**VOLUME DURING TWO RATE CASES**  
 (volumes and amounts in millions, except rates)

PART A: SPFC INTEGER RATE											
SPFC Integer Rate	Year 2000		Year 2001		Year 2002		Year 2003		Year 2004		2001-2004
	Rate	Volume	Rate	Volume	Rate	Volume	Rate	Volume	Rate	Volume	Total
SPFC	\$0.33	53,378	\$0.34	51,727	\$0.34	51,023	\$0.34	52,846	\$0.34	50,137	205,733
Workshare	\$0.27	45,253	\$0.270	46,883	\$0.270	49,024	\$0.288	45,526	\$0.288	44,899	186,332

PART B: CALCULATED SINGLE-PIECE NON-INTEGGER RATE											
Calculated Non-Integer Rate	Year 2000		Year 2001		Year 2002		Year 2003		Year 2004		2001-2004
	Rate	Volume	Rate	Volume	Rate	Volume	Rate	Volume	Rate	Volume	Total
Single-Piece	\$0.33	53,378	\$0.330	53,378	\$0.330	52,651	\$0.348	51,898	\$0.348	49,238	207,164
Workshare	\$0.27	45,253	\$0.270	45,253	\$0.270	47,320	\$0.288	46,529	\$0.288	45,887	184,990

PART C: CHANGE IN VOLUME AND PERCENT BETWEEN SPFC AND WORKSHARE												
	Year 2000		Year 2001		Year 2002		Year 2003		Year 2004		2001-2004	
	Volume	Percent	Volume	Percent	Volume	Percent	Volume	Percent	Volume	Percent	Volume	Percent
SPFC			(1,651)	-3.2%	(1,628)	-3.2%	948	1.8%	899	1.8%	(1,431)	-0.70%
Workshare			1,629	3.5%	1,704	3.5%	(1,002)	-2.2%	(989)	-2.2%	1,342	0.72%
Net Change			(21)		75		(54)		(89)		(89)	

7                   2.     The shifting of volumes between single-piece and workshare  
 8                   results from changes in the "calculated" single-piece non-integer  
 9                   rate and the size of the workshare discount

10           Mail volumes shifting between single-piece and workshare will alternately  
 11           increase and decrease with changes in the workshare rate relative to changes in  
 12           calculated single-piece rate and SPFC rate. A change in the size of the workshare  
 13           discount compared to the SPFC rate shifts volumes to and from SPFC and workshare



1 the price difference is -2 cents, the largest net percentage change in total First-Class  
2 volume is negligible at well under one percent, *i.e.*, 0.103 percent.

3 Nevertheless, the shift in volumes to and from SPFC and workshare would have  
4 some impact on Postal Service operations. As much as 3.4 billion pieces  
5 could shift between the two. However, such shifts can be anticipated and planned for,  
6 and are likely to be smaller and more gradual than seasonal fluctuations in mail volume.

7 With respect to presort mailers, changes in the size of the workshare discount  
8 will create cycles causing volumes and revenues to rise and fall. When the difference  
9 between the SPFC rate and the calculated single-piece rate is positive, mailers will see  
10 higher volumes and revenues, and potentially higher profits. When the difference  
11 between the SPFC rate and calculated single-piece rate is negative, however, they will  
12 operate with lower volumes and revenues and potentially lower profits.

13 As proposed here, the first cycle would occur when the difference between  
14 SPFC and calculated rate is positive, resulting in a period of higher workshare volumes  
15 and mailer revenues. This, in turn, should permit presort mailers to establish a financial  
16 base with which to offset lower volumes following the second rate case. Over the entire  
17 four year period, these cycles could induce greater efficiency, as some firms invest in  
18 new capital equipment during the period of higher volume in order to compete during  
19 the period of lower volumes.

20 C. Adjusting the Single-Piece Rate Every Other Rate Proceeding Should be  
21 Circumscribed Under Certain Circumstances

22 Holding the SPFC rate constant for a period of two rate cases creates a risk that  
23 the SPFC Reserve Account may prove insufficient to cover the likely revenue deficiency

1 Sorters ("BCSs") that read letter mail with barcodes applied by Postal Service OCRs or  
2 mailers, including Mail Processing Bar Code Sorters ("MPBCSs") Delivery Bar Code  
3 Sorters ("DBCSSs") and Carrier Sequence Bar Code Sorters ("CSBCSSs") that can sort  
4 barcoded mail into the delivery sequence followed by the carrier.

5 The increasing sophistication of automated equipment permits certain  
6 nonstandard letter mail, previously unsuited for mechanized processing, to be  
7 processed on the automated equipment. In the case of low aspect ratio letter mail,  
8 there is no feature of the AFCS (or other mail processing equipment) that is designed to  
9 cull out such mail.<sup>47</sup> The result is that some "mail pieces with nonstandard aspect ratios  
10 will be processed correctly on the AFCS and will therefore be routed to downstream  
11 automation operations."<sup>48</sup> In fact, it has been shown that some seasonal greetings that  
12 are square in shape (aspect ratio of 1:1) are processed either partially, or entirely, on  
13 automated equipment.<sup>49</sup>

14 B. The Commission's Opinion in Docket No. R97-1 Found Important  
15 Reasons To Doubt the Basis for the Nonstandard Surcharge

16 In its Opinion and Recommended Decision in Docket No. R97-1, the  
17 Commission rejected the Postal Service's proposed 45 percent increase in the  
18 nonstandard surcharge for single-piece mail, from 11 cents to 16 cents, and the 120

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<sup>47</sup> Tr. 5/2078.

<sup>48</sup> USPS-T-24 (Miller) at 20.

<sup>49</sup> See Docket No. R97-1, Testimony of NDMS witness Haldi (NDMS-T-1), at 11-12, and Library Reference LR-NDMS-1.

1 higher percentage of letters will be forwarded for further processing on automated  
2 equipment.

3 For purposes of estimating the volume of low aspect ratio letters suitable for  
4 automated mail processing, I assume that 50 percent of square letters, and 100 percent  
5 of letters having an aspect ratio of 1:1.3, will be forwarded to downstream automated  
6 processing operations. However, the Postal Service does not know the true  
7 percentage of low aspect ratio letters forwarded to automated processing.<sup>65</sup> Therefore,  
8 I have assumed that the probability of additional processing beyond the AFCS  
9 operation increases in a linear fashion as the aspect ratio of a letter increases.<sup>66</sup> I use  
10 selected percentages between 50 percent and 100 percent to allocate low aspect ratio  
11 letter volumes between automated and manual processing in the mail processing cost  
12 model in order to calculate a range of mail processing unit costs for low aspect ratio  
13 mail.

14 Table 16 presents the linear probabilities (and, therefore, the percentages) of  
15 letter mail by aspect ratio that I assume will be advanced for further processing on  
16 automated equipment.

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<sup>65</sup> Tr. 7/3132 (OCA/USPS-T24-5(f)). See also USPS-T-24 at 21.

<sup>66</sup> Other probability distributions could, of course, be assumed. The probabilities of acceptance for further automated processing could be distributed exponentially; that is, probabilities would rise more dramatically as the aspect ratio approaches 1:1.3. Conversely, the probabilities could be distributed in a logarithmic fashion, resulting in a more rapid rise nearer the aspect ratio 1:1.

1 ratios shown in Table 16. The derivation of this range of mail processing unit cost  
2 requires several adjustments in the manual cost model. As presented by witness Miller,  
3 all 10,000 mailpieces are entered at the "Outgoing Primary Manual" operation,  
4 consistent with his assumption of 100 percent manual processing. Because the true  
5 percentage of low aspect ratio letter volume receiving automated processing is  
6 unknown, I enter 100 percent, 75 percent, and 50 percent of the 10,000 mail pieces at  
7 the "Outgoing RCR." The remaining 0 percent, 25 percent, and 50 percent,  
8 respectively, of mailpieces are entered at the "Outgoing Primary Manual" operation.  
9 Moreover, the rates for "acceptance" and "upgrade" are multiplied by the probabilities  
10 associated with each aspect ratio. These changes produce the range of unit costs  
11 presented in Table 17. The specific adjustments to the manual model used to develop  
12 the unit costs for low aspect ratio letter mail are presented in my workpapers.<sup>70</sup>

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<sup>70</sup> Electronic copies of the spreadsheets containing the "adjusted" manual processing model are available in OCA-LR-I-3, Part III.

**Table 17**  
**UNIT COSTS FOR LOW ASPECT RATIO NONSTANDARD**  
**LETTER MAIL FOR SELECTED VOLUMES ALLOCATED**  
**TO AUTOMATED MAIL PROCESSING**

Probability (Percent)	Aspect Ratio	Percent of Volume Allocated to Automated and Manual Processing		
		100 / 0	75 / 25	50 / 50
		Unit Cost	Unit Cost	Unit Cost
[1]	[2]	[3]	[4]	[5]
0.500	1	19.348	20.496	21.644
0.521	1.0125	19.177	20.368	21.559
0.542	1.025	19.000	20.235	21.470
0.563	1.0375	18.815	20.097	21.378
0.583	1.05	18.633	19.960	21.287
0.604	1.0625	18.435	19.811	21.188
0.625	1.075	18.228	19.656	21.085
0.646	1.0875	18.014	19.496	20.977
0.667	1.1	17.791	19.329	20.866
0.687	1.1125	17.571	19.163	20.756
0.708	1.125	17.330	18.983	20.635
0.729	1.1375	17.080	18.795	20.510
0.750	1.15	16.820	18.600	20.380
0.771	1.1625	16.549	18.397	20.245
0.792	1.175	16.268	18.186	20.104
0.812	1.1875	15.989	17.977	19.965
0.833	1.2	15.685	17.749	19.813
0.854	1.2125	15.368	17.511	19.655
0.875	1.225	15.039	17.264	19.490
0.896	1.2375	14.696	17.007	19.319
0.917	1.25	14.340	16.740	19.140
0.937	1.2625	13.987	16.475	18.964
0.958	1.275	13.601	16.186	18.771
0.979	1.2875	13.200	15.885	18.570
1.000	1.3	12.783	15.572	18.362

1           In the case of letters having an aspect ratio of 1:1.3 (e.g., standard-size letter  
2 mail) that are processed entirely on automated equipment,  
3 the model mail processing unit cost is 12.783 cents. This unit  
4 cost is not significantly different from the average test year mail processing unit cost of

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.

  
EMMETT RAND COSTICH

Washington, D.C. 20268-0001  
June 29, 2000