DMA-T-1

## BEFORE THE AT 22 3 48 PH '00 POSTAL RATE COMMISSION RATE COMMISSION WASHINGTON DC 20268 000 OF THE SECRETARY

#### POSTAL RATE AND FEE CHANGES, 2000

Docket No. R2000-1

DIRECT TESTIMONY OF

#### LAWRENCE G. BUC

#### **ON BEHALF OF**

DIRECT MARKETING ASSOCIATION, INC. ADVO, INC. ALLIANCE OF NONPROFIT MAILERS AMAZON.COM, INC. AMERICAN BUSINESS MEDIA ASSOCIATION FOR POSTAL COMMERCE ASSOCIATION OF PRIORITY MAIL USERS, INC. DOW JONES & COMPANY, INC. FLORIDA GIFT FRUIT SHIPPERS ASSOCIATION GREETING CARD ASSOCIATION MAGAZINE PUBLISHERS OF AMERICA MAIL ORDER ASSOCIATION OF AMERICA MAJOR MAILERS ASSOCIATION PARCEL SHIPPERS ASSOCIATION TIME WARNER INC.

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#### 1 AUTOBIOGRAPHICAL SKETCH

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My name is Lawrence G. Buc. 1 am the President of Project Performance Corporation (PPC), a consulting firm headquartered in McLean, Virginia. PPC provides management, information technology, and environmental consulting services to private and public sector clients. At the firm, I co-direct a practice that focuses on economic and cost analysis, usually in a postal or environmental context. I am also responsible for the overall finances of the firm.

I attended Brown University and graduated in 1968 with an AB with honors
in mathematics and economics. In 1978, I received an MA degree in economics
from the George Washington University of America. While there, I was a
member of Omicron Delta Upsilon, the national honorary economics society. I
am a member of the American Economic Association.

I have participated in United States Postal Service (Postal Service) rate
and classification cases for over 25 years; I joined the Revenue and Cost
Analysis Division of the Postal Service in March of 1975 and have analyzed
postal issues ever since. I have worked not only for the Postal Service, but also
for the United States Postal Rate Commission (the Commission) and private
clients with interests in postal topics. I have been involved in seven previous rate
cases: R74-1, R76-1, R77-1, R84-1, R87-1, R90-1, and R97-1.

This is the seventh case in which I have submitted testimony to the Commission. In R84-1, R90-1, and R97-1, I appeared as a witness for intervenors before the Commission; in MC76-1, I appeared as a witness for the Postal Service; in MC77-2, I appeared as a witness for the Office of the Consumer Advocate, and in C99-4, I appeared as a witness for the complainant.

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#### 1 I. PURPOSE AND SCOPE OF TESTIMONY

In this testimony, I analyze the revenue requirement of the Postal Service. In particular, I analyze the proposed contingency and cost reduction and other programs presented by witness Tayman in USPS T-9. I show that the Postal Service has overstated its revenue requirement by at least \$1.30 billion, by overstating the contingency by \$1.01 billion and understating cost reduction and other programs by \$293 million. Table 1, below, shows the adjustments I make to the Postal Service's proposed revenue requirement.

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## TABLE 1 TEST YEAR AFTER RATES REVENUE REQUIREMENT ADJUSTMENTS

	USPS	DMA	ADJUSTMENT
	(\$Thousands)	(\$Thousands)	(\$Thousands)
Contingency <sup>1</sup>	\$1,679,766	\$ 668,978	\$ (1,010,788)
Rollforward Flaw <sup>2</sup>			(92,943)
AFSM 100 <sup>3</sup>	169,379	369,312	(199,933)
Total Adjustment			\$ (1,303,665)

13 Attachment A, pg 1.

14 <sup>2</sup>Attachment B, pg 1.

15 <sup>3</sup>Attachment C, pg 1.

The Postal Service has requested a contingency of \$1.68 billion in the Test Year, which is two and one half percent of the total costs (including final adjustments). Section II of my testimony shows that this request is neither reasoned nor reasonable and that the logic described by the Commission in previous rate cases for determining a reasonable contingency would result in a contingency of one percent of total costs, which is \$669 million (after adjusting for two other overstatements to the revenue requirement, discussed next.)

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Thus, the Postal Service has overstated its contingency requirement by \$1.01billion.

In addition to the unreasonable request for contingency, there are also two 3 errors in cost reduction and other programs that lead witness Tayman to 4 5 overstate the revenue requirement by an additional \$293 million. In Section III, I 6 describe and then correct these errors. The first is a flaw in the rollforward program for supervisors of clerks and mailhandlers and carriers, which the 7 Commission corrected in the last case, but which the Postal Service has 8 apparently not yet adopted. The second is an error in cost reduction programs 9 for the Advanced Flat Sorting Machine 100 (AFSM 100). 10

#### 11 II. CONTINGENCY

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Under the Postal Reorganization Act, the revenue requirement includes "a reasonable provision for contingencies". 39 U.S.C. §3621. As the Commission wrote in its R76-1 Opinion and Recommended Decision, the purpose of the contingency is to cover "expenses which could be neither foreseen nor prevented through the exercise of honest, efficient, and economical management..." Op. R76-1 at 52. In this case, the Postal Service requests a contingency of 2.5 percent of its costs, or \$1.68 billion.

Although the Commission has accepted all but one of the Postal Service's previous contingency requests, the Commission has also said that the requirement for a reasonable provision for contingency "requires that the amount be reasoned." Op. R97-1 at 21.

In the following section of this testimony, I will first review the Commission's body of writing pertaining to the contingency. I will next summarize the Postal Service's support for its request in this case. I will then show that witness Tayman provides little support for a contingency of 2.5 percent and that this request is neither reasoned nor reasonable given the Commission's past decisions. By contrast, a contingency of one percent is both.

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# A. The Commission has clearly explained how a reasonable contingency should be determined

3 On many occasions, the Commission has reiterated the principles that govern the size of a "reasonable" contingency. In preparing this testimony, I 4 5 reviewed the section of the Opinion and Recommended Decision pertaining to the contingency in the eight omnibus cases from R76-1 to R97-1. In these eight 6 7 decisions, the Commission has clearly articulated (1) what a "reasonable" contingency should cover and what it conversely should not cover and (2) how 8 the size of a "reasonable" contingency should be determined. To provide context 9 10 for my analysis of the contingency request in this case, I first review the 11 Commission's statements of these principles.

12 Writing in R76-1, the Commission stated: "[t]he general standard should 13 be that expenses which could be neither foreseen nor prevented through the 14 exercise of honest, efficient, and economical management are properly provided 15 against by the creation of a contingency provision." Op. R76-1 at 52. Then, in R77-1, the Commission described why a contingency was necessary: "[t]he 16 17 contingency allowance is a recognized provision designed to offset the effects of misestimates in the test year relating to revenue and costs." Op. R77-1 at 29. 18 Writing in R80-1, the Commission expanded on its view of why misestimates 19 were likely to occur: 20

21 ... the discipline of detailed line item forecasting makes it 22 probable that the ratemaking projections will differ from actual results. Generally, the causes of these differences, 23 or variances, between estimated and actual results will 24 25 occur as a result of errors in assumptions underlying projections contained in the rate filing estimates arising 26 from unforeseen events and/or errors in forecasting 27 techniques. Op. R80-1 at 20. 28

By R84-1, the Commission had synopsized its view:

30[a]s our opinions in prior omnibus rate proceedings have31emphasized, the purpose of the contingency provision set32forth in 39 U.S.C. section 3621 is two-fold. First, it provides33insurance against the possibility of misestimates of test

1 year accrued revenues and expenses. As we have stated 2 in the past, such variances are inherent in the forecasting 3 Second, the provision is intended to protect process. 4 against unforeseeable events, not capable of being 5 prevented through honest, efficient and economical 6 management, and which might have a significant adverse 7 impact on the financial position of the Service or its operations. Op. R84-1 at 13. 8

- 9 The Commission has also made it clear that the contingency should not
- 10 cover all unforeseen costs. It clearly expressed this position in R 76-1:

11[t]hus we do not contemplate that every unforeseen cost12increase is appropriate for contingency treatment. If, in the13exercise of sound and efficient management, a necessary14cost increase should reasonably have been foreseen, it15should be reflected in the specific cost justification offered16for increased rates, not in the provision for contingencies.17Op. R76-1 at 52.

Equally, the contingency does not cover revenue shortfalls that could have been foreseen. Writing about the Postal Service's plan to delay implementation of rates until part way through the Test Year in R94-1, the Commission wrote, "first, as a conceptual matter, this anticipated development cannot properly be included among the "unforeseen adversities" for which the contingency provision is intended to provide..." Op. R94-1 at II-14.

The Commission has been equally clear about both the process and the 24 25 analysis for determining the permissible size of the contingency. First of all, a 26 reasonable contingency cannot be arbitrary; nor can it be determined by a rigid 27 formula. In R97-1, the Commission wrote, "Arguments attempting to justify an 28 arbitrary amount will not be accorded much weight." Op. R97-1 at 21. In R76-1 29 it stated: "[w]e may add that the use of any formula or set percentage--except as a starting point for inquiry--does not seem to us an appropriate method for 30 31 determining the contingency allowance." Op. R97-1 at 59. Rather, a reasonable contingency should be based on a variance analysis and a consideration of both 32 33 the financial condition of the Postal Service and general economic conditions.

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Although the Commission did not use the words "variance analysis" in
 their R76-1 Opinion and Recommended Opinion, it discussed the general
 concept:

4 [t]he contingency provision could in this way be accounted 5 for by a suitable post-audit procedure showing how far the 6 actual costs have departed from estimates. The treatment 7 of the contingency provision just suggested would assist 8 the Postal Service in determining any areas in which its 9 estimates of future costs are particularly liable to 10 inaccuracy. Op. R76-1 at 53-54.

And even in this early Opinion, the Commission recognized that general economic conditions should affect the size of the contingency: "...we believe it is

13 appropriate to look to national economic conditions first for general guidance as

to the usefulness of such predictions." Op. R76-1 at 56. It also recognized that

- 15 the financial condition of the Postal Service was relevant in setting the
- 16 contingency: "[w]e must also take into account, in this connection, the ability of

17 the Postal Service to absorb the consequences of erroneous predictions of costs

18 and revenues." Op. R76-1 at 57.

19 The Commission reiterated these views in the R77-1 case. Its third Notice

20 of Inquiry formally solicited views on the use of variance analysis in establishing

21 the contingency and noted,

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The purely judgmental means employed by Postal Service 22 witness Kluttz for estimating a contingency were 23 technically deficient and that more 'analytic methods' are 24 needed to measure the Postal Service's needs for a 25 contingency. We have reviewed the comments of the 26 parties to the Third Notice of Inquiry and conclude that 27 historical variance analysis supplemented by other 28 29 pertinent factors is a proper and feasible procedure to 30 employ in establishing a reasonable contingency provision. Op. R77-1 at 31. 31

32 Later, in its Opinion, the Commission expanded on this statement:

...it is our view that over the long run the relative
 magnitude of unforeseen events (variances between
 estimates and actual results caused by uncontrollable
 external events) will prospectively tend to display a certain

1 degree of predictability, albeit not precise, with historical results [footnote omitted]. Specifically, we believe that 2 historical variance analysis will allow the Commission to 3 4 project on a reliable basis the magnitude of adverse events befalling the Postal Service in any particular test year and 5 thus provide a basis for the Commission to make 6 allowances for these uncertainties in the revenue 7 Thus, we find appropriate the utilization of requirement. 8 variance analysis as a starting point in evaluating the 9 Postal Service's contingency request. Op. R77-1 at 31-10 11 32.

As in the R76-1 Opinion, the Commission expressed the importance of the

13 financial condition of the Postal Service: "[a]lso we must be mindful of the degree

14 to which the Postal Service is able to absorb unforeseen expenses or

unfavorable revenue variances." Op. R76-1 at 39. And, again as in R76-1, it

16 expressed the importance of the economy: "...uncertainties relating to the

economy generally, in our judgment, remain substantial and thus support the

reasonableness of a four percent contingency." Op. R77-1 at 40.

By R80-1, the Commission had refined its presentation on the proper way

to set a contingency while remaining true to its previous Opinions. It wrote,

21 Albeit a sound analytical tool which we continue to endorse, it was never our intent ... to rely on variance 22 analysis to the exclusion of other factors which have a 23 bearing on our judgmental determination of an appropriate 24 contingency allowance. The role of variance analysis is 25 that it serves as a tool which provides a precise figure to 26 which we apply other factors pertinent to the determination 27 of an adequate contingency provision. Factors such as 28 the financial condition of the Postal Service [footnote 29 omitted], the state of the economy [footnote omitted], the 30 causes for the variances [footnote omitted], and such other 31 relevant factors which may arise must be considered in 32 arriving at a contingency provision. Op. R80-1 at 21-22. 33

The Opinion in R84-1 issued following the opinion of the U.S. Court of Appeals for the Second Circuit in the <u>Newsweek</u> case. In this Opinion, the Commission stated that it had not only the authority but also the responsibility to modify the revenue requirement requested by the Postal Service as long as the Commission complied with certain criteria:

[a]ccordingly, we have concluded that the Commission has 1 both the authority and the responsibility to make 2 adjustments in the Postal Service's proposed revenue 3 requirement, so long as our adjustments are not arbitrary, 4 5 our reasoning is fully articulated and based upon substantial evidence in the record, and where our 6 adjustments have neither the intent nor the effect of 7 causing more frequent rate filings nor constitute an 8 intrusion into policymaking domain of the Board in 9 accordance with the holding in Newsweek [footnote 10 omitted]. Op. R84-1 at 25. 11

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In this decision, the Commission again articulated its position on how to

13 set the contingency:

[f]urthermore, the Commission has emphasized that 14 variance analysis should not be the exclusive determinant 15 of a contingency provision. PRC Op. R80-1 at 21. Other 16 items which should be considered in arriving at an 17 appropriate contingency include the Postal Service's 18 financial condition, the state of the economy, and other 19 factors deemed appropriate by the Commission. Id. At 21-20 22. Op. R84-1 at 27. 21

- In R87-1, the Commission repeated that it had the authority to review the
- 23 contingency request:

[i]t is understandable that the Postal Service would 24 emphasize the subjective element of the determination of 25 the contingency reserve above all others, since it tends to 26 that determination the province 27 relegate to of 28 management. It is also understandable that the parties with an interest in adjusting the proposed contingency 29 should emphasize the objective element of that 30 determination, since it tends to subject that determination 31 to outside criticism and analysis. In prior dockets, we have 32 concluded that the subjective element of the contingency 33 determination entitles management's determination to a 34 good measure of deference, but that it does not render that 35 judgment unreviewable. As we noted in Docket No. R84-1, 36 judgment implies opinion or assessment, and is not 37 necessarily equated to management discretion. Because 38 the statutory requirement that a contingency be supported 39 by substantial evidence remains in effect, management still 40 must provide such evidence, and the Commission must 41 still review it. Op. R87-1 at 35-36. 42

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- The Commission also addressed the issue of how the contingency should
- 2 be set:

3 [t]he Postal Service argues that unforeseeable risks, 4 because they are unknown, by their very nature cannot be articulated or analyzed, but must remain in an intuitive 5 But in our view, if such risks are to be the 6 realm. 7 predominant basis of the Postal Service's contingency determination, management's perception of those risks 8 must be articulated to a reasonable degree in order to 9 satisfy the substantial evidence requirement. 10 Without laying down any particular guidelines for articulating such 11 risks, we would offer as possible quidelines an 12 identification of at least the set of events from which the 13 intuitively sensed risks might be drawn, the role of past 14 experience in influencing the sensed magnitude and 15 likelihood of the unforeseen risk, and some indication of 16 the importance of unforeseeable risks relative to 17 recognized-but-unguantifiable risks, and the assumed level 18 of error in forecasting quantifiable factors that went into its 19 contingency determination. Op. R87-1 at 36. 20

- 21 In its Opinion, the Commission also discussed the issue of addressing
- 22 both forecasting errors and unknown risks:

... the Commission views the contingency determination as 23 a blending of subjective judgment concerning unknown 24 risk, and objective judgment concerning forecast errors 25 and their sources. The former can and should be 26 articulated, even if primarily intuitive, while the latter can 27 28 and should be subjected to statistical analysis. The Commission has never advocated that statistical analysis 29 be the exclusive determinant of the proper contingency 30 31 amount, nor that it should be accepted uncritically, in terms of its precision, or its ability to account for external factors. 32 See PRC Op. R84-1 at para. 1051; PRC Op. R77-1 at 30-33 31. We maintain our view, however, forecasting errors 34 have sources, and that much can be learned by 35 systematically evaluating the behavior of those sources 36 over time. We also adhere to our view expressed in 37 Docket No. R77-1 that the relative magnitude of 38 unforeseen events, including external events, over the long 39 run will tend to display a degree of predictability, based 40 upon historical results. PRC Op. R77-1 at 31. Op. R87-1 41 42 at 37.

43 Finally, the Commission said, "we view variance analysis, both adjusted 44 and unadjusted, as reliable enough to indicate a range within which a reasonable 1 contingency should fall, but not sufficiently reliable to determine the specific

2 contingency amount." Op. R87-1 at 40.

Then, in R94-1, reflecting its position on the use of variance analysis to set a contingency, the Commission approved the Postal Service's request for a two percent contingency even though the analysis presented by the Postal Service showed variances ranging from 3.9 to 5.0 percent. The Commission wrote:

7 [t]he mathematical incompatibility of a 2 percent 8 contingency provision with the variance analysis...does not 9 necessarily invalidate management's informed choice of 10 that figure. While variance analysis provides statistical 11 results on which the Commission has frequently relied in 12 appraising the Postal Service's proposed contingency 13 allowance, its guidance is neither definitive nor without 14 potential flaws. Op. R94-1 at II-13.

# B. Witness Tayman provides little support for his contingency proposal in this case other than subjective judgment

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18 Witness Tayman's support for the proposed \$1.68 billion contingency 19 appears in three pages of his testimony, between pages 43 and 46, as well as 20 his responses to interrogatories. Because of the size of the contingency and the 21 paucity of support, DMA sought to obtain additional supporting information. 22 DMA/USPS-T9-36 asked witness Tayman to provide "any analysis, decision memos, options analysis, briefings, etc, relating to the contingency for this rate 23 24 case." The Postal Service, however, objected to this interrogatory and a similar 25 one from the OCA. Subsequently, witness Tayman testified on oral cross-26 examination that his written testimony contains all the factors he considered in 27 deciding on the proper size of the contingency, "I think pages 43 through 45 of 28 the testimony pretty much delineate all the factors we considered in coming up with our decision." Tayman, Tr. 2/505. Thus, the entire support for the 29 30 contingency lies in the three pages of testimony. 31 Of these three pages of testimony, only about two pages explain his

32 position, because over a page is devoted to his discussion of the variance

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analyses. Although witness Tayman presents a variance analysis, "in deference
to the Commission's desire to evaluate forecast errors and their sources," USPST-9 at 44, he places little stock in it. In discussing the use of variance analysis,
he says, "I am convinced that variance analysis cannot be relied upon in a
vacuum as the basis for determining an appropriate contingency level." USPS-T9 at 45.

Instead of relying on variance analysis, witness Tayman apparently is 7 comfortable relying mainly on management discretion, "Regardless of what 8 history shows, management must be allowed to assume its responsibility to 9 determine the amount of contingency most appropriate for achieving its goals." 10 USPS-T-9 at 45. He also relies heavily on subjective judgment. When asked to 11 "identify and explain each new or increased concern, risk, issue or other criteria 12 management considered when deciding that the contingency should be 13 increased in this docket from the level requested in Docket No. R97-1" he 14 responded, "The determination was largely subjective" Tayman, Tr. 2/385. 15 Witness Tayman attempts to provide support for the request by discussing 16 recent challenges: "[r]ecent financial performance has not been as favorable as 17 in the mid 1990's." USPS-T-9 at 43. He further states: 18

19[s]pecifically, in Fiscal Year 1999, the Postal Service fell20significantly short of its revenue plan, with revenue more21than \$600 million below plan. To achieve our net income22plan for the year required significant cost cutting. This was23in addition to funding greater than expected costs24associated with the year 2000 computer transition and25higher than planned labor costs. USPS-T-9 at 43.

26 Perhaps in deference to the Commission's Decision in R87-1

27 ("management's perception of ...risks must be articulated to a reasonable degree

- in order to satisfy the substantial evidence requirement." Op. R87-1 at 36),
- 29 witness Tayman also recites a litany of other factors, which could affect future
- 30 costs or revenues:
- 1. "[v]olume growth is below historical norms." USPS-T-9 at 43.

1	2. " projections of Fiscal Year 2000 require workyears to be held
2	at the Fiscal Year 1999 level while mail volume and the delivery
3	network continue to grow." USPS-T-9 at 43-44.
4	3. "[h]ealth benefit cost increases have now returned to near
5	double digit rates. Also, the labor contracts which have become
6	effective since the last rate filing are significantly more costly
7	than the previous contracts." USPS-T-9 at 44.
8	4. "the internet appears to be making inroads into the Postal
9	Service's transaction and correspondence mail volume and may
10	be diverting advertising and marketing revenues from the Postal
11	Service as well." USPS-T-9 at 44.
12	5. "[o]ur more traditional competitors appear to be more
13	aggressively pursuing legislative limitations on the Postal
14	Service's ability to operate in a business-like manner." USPS-T-
15	9 at 44.
16	6. "foreign postal administrations have been expanding their
17	operations into the United States." USPS-T-9 at 44.
18	7. "[f]inally, the earliest the rates can be implemented is in January
19	of the Test Year." USPS-T-9 at 44.
20	C. The Postal Service's contingency request is not reasonable; a
21	contingency of one percent is reasonable
22	In this section, I first address specific elements of witness Tayman's
23	justification of a 2.5 percent contingency and show that most of the challenges

- and risks he relies upon are not germane to determining a reasonable
- contingency, according to the proper approach articulated so often by the
- 26 Commission. Accordingly, these challenges and risks do not support witness
- 27 Tayman's request. Then, I use the framework developed by the Commission
- over the last 25 years and show that a one percent contingency is more

29 reasoned and reasonable.

# Five of witness Tayman's seven factors do not support his contingency proposal

In analyzing specific elements of witness Tayman's proposal, I started with the Commission's view on what the contingency should cover: "[t]he general standard should be that expenses which could be neither foreseen nor prevented through the exercise of honest, efficient, and economical management are properly provided against by the creation of a contingency provision" Op. R76-1 at 52.

Under this standard, Witness Tayman's lamentations pertaining to 9 financial challenges in Fiscal Year 1999 are irrelevant in setting the proper 10 contingency for the Test Year. A contingency is to provide for "unforeseen and 11 12 unforeseeable events", not those that have already transpired. Further, regardless of the challenges it faced in FY 1999, the Postal Service still made net 13 income of \$363 million. Consequently, it further improved its equity position so 14 15 that equity improved for the fifth year in a row, to negative \$447 million, from a low of almost negative \$6 billion at the end of 1994. Thus, the positive net 16 income in FY 1999 should actually reduce the need for a contingency. 17

Similarly, application of the Commission's standard to witness Tayman's 18 listing of future challenges shows that the majority of them are not relevant to the 19 contingency. Witness Tayman confirmed that the Postal Service took account of 20 the first three challenges in the rollforward model. Tayman, Tr. 2/280. Thus, 21 22 since they are foreseen and already accounted for in cost and revenue estimates of the Test Year, they cannot be considered in the contingency. Also, to the 23 extent that the internet is diverting volumes, witness Tolley describes at great 24 25 length all electronic diversion of first-class and Standard A mail in his testimony. 26 USPS-T-6 at 43-52, 63-64, 120-123, 125, and 140-143. According to witness 27 Tayman, "diversion is implied by the trend variables in the equation used to develop the volume forecast." Responses of United States Postal Service 28 29 Witness Tayman to Questions Posed During Oral Cross-Examination, response to question posed by Chairman Gleiman, Tr. 2/570. 30

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Similarly, the fact that rates will not go into effect until part way through the Test Year is foreseeable, and the Commission has previously stated that the revenue loss from an implementation of rates part way through a test year is not properly part of the contingency. Op. R94-1 at II-14. In fact, witness Tayman, under questioning from Chairman Gleiman, stated that his contingency includes about \$425 million to mitigate the fact that rates will be implemented in the second quarter of the test year. Tayman, Tr. 2/561-563.

8 Thus, of the seven factors that witness Tayman presents as justifying his 9 contingency, the first four are foreseen and foreseeable, have already been 10 accounted for in the cost and revenue forecasts, and therefore, according to the 11 Commission, do not support a contingency request. And the seventh reason 12 witness Tayman presents (the fact that rates go into effect part way through the 13 test year) is actually a reason for reducing his proposed contingency.

#### 14 Witness Tayman gives no weight to a variance analysis

Although witness Tayman is quite dismissive of the variance analysis, the Commission clearly believes that it is the necessary starting point for analysis of the contingency request, as I have described above. In this case, Tayman calculated four different variances which produce results ranging from –2.2 percent to 2.3 percent.

Table 2, below, shows the Postal Service's proposed contingency in this case and the two previous cases, the amount the Commission accepted for the last two cases, and the range of results produced by the variance analysis in this case and the last two cases. As the table shows, in the last two cases, the variance analyses by itself indicated the need for a much higher contingency than in this case.

Further, it is important to note that in this case, unlike either of the last two cases, witness Tayman has proposed a contingency higher than any of the variances produced by the variance analyses. In R97-1, he proposed a contingency within the range covered by the variance analysis and in R94-1 the

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1 Postal Service proposed a variance smaller than the range produced by the

2 variance analysis.

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## TABLE 2

## PROPOSED AND ACCEPTED CONTINGENCIES

AND VARIANCE RESULTS

USPS	PRC	VARIANCE
PROPOSED	APPROVED	ANALYSIS
CONTINGENCY	CONTINGENCY	RANGE
(%)	(%)	(%)
2.5 <sup>1</sup>		$-2.2 - 2.3^2$
1.0 <sup>3</sup>	1.04	2 - 3.5 <sup>5</sup>
2.0 <sup>6</sup>	2.07	3.9 –5.0 <sup>8</sup>
	PROPOSED CONTINGENCY (%) 2.5 <sup>1</sup> 1.0 <sup>3</sup>	PROPOSEDAPPROVEDCONTINGENCYCONTINGENCY(%)(%)2.511.03

7 <sup>1</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg 44.

8 <sup>2</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg 45.

<sup>3</sup>Direct Testimony of Witness Tayman, R97-1 USPS-T-9, pg 38.

10 <sup>4</sup>PRC, Opinion and Recommended Decision R97-1, pg 21.

11 <sup>5</sup>Direct Testimony of Witness Tayman, R97-1 USPS-T-9, pg 38.

12 <sup>6</sup>Direct Testimony of Witness Ward, R94-1 USPS-T-8, pg 42.

13 <sup>7</sup>PRC, Opinion and Recommended Decision R94-1, pg II-16.

14 <sup>8</sup>Direct Testimony of Witness Ward, R94-1 USPS-T-8, pg 44.

## 15 Neither the Postal Service's financial condition nor general economic

## 16 conditions support witness Tayman's contingency request

While the Commission considers the variance analysis as the starting point in setting the contingency, it has indicated consistently that the Postal Service's financial condition is also germane, as are general conditions in the economy at large.

The Postal Service is in far better financial condition in this case than it was in the last two cases. Table 3, below, shows for this case and the previous two cases the equity position of the Postal Service at the end of the fiscal year immediately before the year in which it filed a rate request, together with the amount of the contingency request and, for the last two cases, the amount the

2 Commission approved.

Measured from the fiscal year ended immediately before filing, the Postal Service's equity has improved by \$2.2 billion since the last case and \$4.6 billion since the case before that. Thus, as the Commission has articulated, the Postal Service is better able to withstand adverse unforeseen events than it was in the last two cases when the Commission approved contingency requests of one and two percent.

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## TABLE 3 EQUITY IN YEAR PRECEEDING RATE FILING

	USPS		EQUITY AT END
	PROPOSED	PRC	OF YEAR
	CONTINGENCY	CONTINGENCY	BEFORE FILING
	(%)	(%)	(\$Thousands)
R2000-1	2.5 <sup>1</sup>		\$ (445,992) <sup>2</sup>
R97-1	1.0 <sup>3</sup>	1.04	$(2,623,500)^5$
R94-1	2.06	2.07	(5,047,700) <sup>8</sup>

11 <sup>1</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg 44.

12 <sup>2</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, Exhibit 9L for FY 1999.

13 <sup>3</sup>Direct Testimony of Witness Tayman, R97-1 USPS-T-9, pg 38.

14 <sup>4</sup>PRC, Opinion and Recommended Decision R97-1, pg 21.

15 <sup>5</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, Exhibit 9L for FY 1996.

16 <sup>6</sup>Direct Testimony of Witness Ward, R94-1 USPS-T-8, pg 42.

17 <sup>7</sup>PRC, Opinion and Recommended Decision R94-1, pg II-16.

<sup>8</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, Exhibit 9L for FY 1993.

19 Not only has equity improved, but the Postal Service is actually ahead of

its cumulative target for equity restoration, as displayed in witnessTayman's

21 Exhibit USPS 9N.

22 The Commission has indicated that general financial conditions in the

economy are important in setting the contingency and projected inflation rates

are often taken as a measure of these conditions. If projected inflation is high,

there is a greater need for a contingency since the future is less certain. Table 4,

26 below, shows three selected estimated inflation rates presented by the Postal

1 Service in this case and the two previous cases: the consumer price index (CPI-

2 W), the Employment Cost Index (ECI), and the Producer Price Index (WPI).

The CPI-W is an important measure of inflation because changes in it trigger changes in craft cost of living adjustments; the ECI may be important if projections of increases lead to higher wage demands from crafts whose contracts are expiring. The WPI is also important as a measure of inflation for inputs other than labor.

As the table shows, projected inflation in the test year does not indicate the need for a higher contingency in this case than in the previous two. The CPI-Westimate for the Test Year is lower in this case than it was in the previous two cases although the ECI estimate is higher. While projected inflation in wholesale prices is higher in this case than in the previous one, it is far lower than in R94-1.

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PROJECTED TEST YEAR INFLATION					

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	USPS	PRC	TEST	TEST	TEST YEAR
	PROPOSED	CONTINGENCY	YEAR	YEAR	WPI
	CONTINGENCY	(%)	CPI-W	ECI	(%)
	(%)		(%)	(%)	
R2000-1	2.5 <sup>1</sup>		2.0 <sup>2</sup>	3.9 <sup>3</sup>	.54
R97-1	1.0 <sup>5</sup>	1.0 <sup>6</sup>	2.67	3.3 <sup>8</sup>	.2 <sup>9</sup>
R94-1	2.0 <sup>10</sup>	2.0 <sup>11</sup>	3.2 <sup>12</sup>	3.2 <sup>13</sup>	2.6 <sup>14</sup>

15 <sup>1</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg 44.

<sup>2</sup>Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg 21.

17 <sup>3</sup>Ibid.

18 <sup>4</sup>Workpaper of Witness Tayman, R2000-1 LR-I-127, Workbook Dri\_00, Worksheet ANNUAL,

19 Wholesale Price Index.

20 <sup>5</sup>Direct Testimony of Witness Tayman, R97-1 USPS-T-9, pg 38.

<sup>6</sup>PRC, Opinion and Recommended Decision R97-1, pg 21.

<sup>7</sup>Direct Testimony of Witness Tayman, R97-1 USPS-T-9, pg 19.

<sup>23</sup> <sup>8</sup>Workpaper of Witness Tayman, R97-1 H-12, Workbook Dri\_2\_97, Worksheet ANNUAL,

24 Employment Compensation Index - Wages and Salaries - Private Industry

25 <sup>9</sup>Workpaper of Witness Tayman, R97-1 H-12, Workbook Dri\_2\_97, Worksheet ANNUAL,

26 Wholesale Price Index.

<sup>10</sup>Direct Testimony of Witness Ward, R94-1 USPS-T-8, pg 42.

28 <sup>11</sup>PRC, Opinion and Recommended Decision R94-1, pg II-16.

29 <sup>12</sup>Direct Testimony of Witness Ward, R94-1 USPS-T-8, pg 24.

30 <sup>13</sup>Ibid.

31 <sup>14</sup>lbid.

Given the results of the variance analysis, the financial condition of the 1 Postal Service, the state of the economy, and the Commission's decisions over 2 the last 25 years, it is clear that a reasoned and reasonable contingency in this 3 case should not be larger than in either of the previous two cases. In comparing 4 R94-1 to R2000-1, the variance analysis and the financial condition of the Postal 5 Service both indicate the need for a much smaller contingency in R2000-1 and 6 the general state of the economy, as measured through inflation indices, could 7 support a lower contingency in R2000-1. And in comparing R97-1 to R2000-1, 8 the variance analysis and the financial condition of the Postal Service also both 9 indicate the need for a smaller contingency in R2000-1 and the general state of 10 the economy, as measured through the inflation indices, could support the same 11 contingency in R2000-1. Since the contingency was two percent in R94-1 and 12 one percent in R97-1, I conclude that a reasoned and reasonable contingency is 13 one percent in R2000-1. 14

#### 15 III. COST REDUCTION AND OTHER PROGRAMS

. . . .

In this section of my testimony, I discuss two errors in cost reduction and other programs. First, although corrected by the Commission in the R97-1 Opinion, the Postal Service again has a flaw in the rollforward model. Second, as can be shown by using estimates from Postal Service witnesses, witness Tayman has underestimated savings from the AFSM 100 program. I discuss each of these errors below.

#### 22 A. Correcting a flaw in the rollforward model

In R97-1, I pointed out that cost reductions for clerks and mailhandlers and carriers should be, but were not, accompanied by reductions in costs for their supervisors. I also pointed out that the rollforward model keeps the ratio of supervisors to those supervised constant, so that increases in craft costs are accompanied by increases in supervisors' costs.

28 The Commission corrected this flaw:

-17-

1 Buc's contention that supervisor's work hours and costs 2 should go down when their managed employees' work hours and costs go down is both consistent with the 3 technique the Postal Service has used in this case to 4 project test year supervisor costs and essentially 5 Consequently, the Commission has 6 unrebutted. 7 concluded that it will make the adjustment suggested by witness Buc. Op. R97-1 at 62. 8

- 9 In this case, the Postal Service again presents cost reductions for clerks and
- 10 mailhandlers and for carriers that are not accompanied by corresponding cost
- 11 reductions for their supervisors. The Postal Service did so even though it
- realized that changes in craft labor induce changes in supervisor labor:

13 [t]he workhours, and therefore the costs, for first line supervisors are largely a function of the workhour-related 14 costs of the supervised activities and supervisory span of 15 control (number of employees per supervisor). 16 Mail processing supervisors have a span of control that is 17 essentially constant in a given work organization structure. 18 It is recognized that a change in employees workhours, 19 caused by a change in mail volume, may not be 20 accompanied immediately by a corresponding change in 21 first line supervisory workhours. However, for any 22 substantial or prolonged change in the level of 23 nonsupervisory employee effort for a given work activity, 24 25 there will be an accompanying change in first line supervisory requirements. Summary Description of USPS 26 Development of Costs by Segments and Components, 27 Fiscal Year 1998; USPS LR-I-1 at 2-2. 28

- 29 The Postal Service also provides support for this view for supervision of
- 30 delivery and collection, "As in the case of mail processing supervision, these
- 31 costs are largely a function of the workhour-related costs of each of the
- 32 supervised activities." Summary Description of USPS Development of Costs by
- 33 Segments and Components, Fiscal Year 1998; USPS LR-I-1 at 2-4.
- 34 Correcting this flaw again would result in savings of \$93 million in 2001 as
- displayed in Table 5, below. Attachment B shows the derivation of my estimates.

	TABLE 5									
3	CORRECTING T	CORRECTING THE FLAW IN THE ROLLFORWARD MODEL <sup>1</sup>								
	Supervision of:	USPS	DMA	Difference						
		(\$Thousands)	(\$Thousands)	(\$Thousands)						
	Mail Processing	\$989,776	\$920,374	(\$69,402)						
	City Carriers (In-Office)	291,243	259,143	(32,100)						
	City Carriers (Street)	622,338	630,898	8,560						
	Total	\$1,903,357	\$1,810,414	(\$92,943)						

4 <sup>1</sup>Attachment B, pg 1.

#### 5 B. Correcting an error in the AFSM 100 cost reduction estimate

There has been enormous confusion surrounding the cost reduction 6 program for the AFSM 100. In fact, even witness Tayman concedes that the 7 presentation has been confusing. Tayman, Tr.2/532. Presumably to help clarify 8 the issues, witness Tayman filed errata to his original testimony and library 9 references pertaining to the AFSM 100. In response, intervenors served 10 interrogatories asking questions about the new numbers and the underlying 11 12 calculations, and witness Tayman reinterpreted his presentations yet again. Fortunately, there is no reason to rely on witness Tayman's estimates of the cost 13 reductions in this program; it is possible to estimate them directly using numbers 14 in the testimony and library references of other Postal Service witnesses. 15 16 In his testimony, witness Tayman originally described three cost savings programs related to increased automation of flat-shaped mail through 17 18 deployment of the new, high-speed flat sorting machines, the AFSM 100. Table 6, below, shows the workhour and cost savings originally projected in the Test 19 Year for each of these. 20 21 22 23 24

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### TABLE 6 USPS ORIGINAL AFSM 100 COST SAVINGS ESTIMATES

Program	Number of Machines	Workhour	Total Workhour	Cost Savings <sup>4</sup> (\$ dollars)
	machines	Savings per Machine	Savings	
AFSM <sup>1</sup>		Wachine		
	1086	2,500	2,715,000	\$76,070,000
Accelerate AFSM Buy <sup>2</sup>	44	29,727.3	1,308,000	36,648,000
AFSM to Upper Bound <sup>3</sup>	44	43,181.8	1,900,000	53,235,000

4  $\int_{1}^{1}$  USPS-LR-I-126 at 6.

5 <sup>2</sup>USPS-LR-I-126 at 6.

6 <sup>3</sup>USPS-LR-I-126 at 18.

<sup>4</sup>Docket No. R2000-1, USPS-LR-I-126, PRG\_ANAL-revised.xls, 'Data'. Cost savings obtained by
 multiplying \$27.99 (hourly wage rate) by work total work hour savings. Hourly wage rate
 a study to the same and the same

9 calculated from dividing Clerk/Mailhandler Avg. Personnel Cost (50,125) by Workhours Per 10 Workyear (1,791).

The first row in the table describes the initial AFSM 100 program; i.e., the 11 procurement and installation of the first set of machines. As witness Kingsley 12 described, "The first deployment of ... AFSM 100s will be primarily used to add 13 additional capacity to our flat mail processing network. They will handle incoming 14 secondary (not outgoing secondary) flats that are currently sorted manually to 15 carrier route at our plants and associated offices." Kingsley, Tr. 5/1782. The 16 second and third programs buy additional machines "to replace existing FSM 17 881s." Tayman, Tr. 2/164. 18 It is obvious that the data were incorrect in the first of the three cost 19 savings programs. They showed deployment of 1086 AFSM 100 machines when 20 the Postal Service planned to buy only about 175 machines in its initial purchase. 21

- 22 They also showed a workhour savings figure per machine that is much lower
- than the savings per machine used in the other two cost reduction programs for

24 the same machine.

Witness Tayman filed errata on February 18, revising his testimony and changing the number of machines from 1086 to 173. He also provided a revised workhour savings per machine that kept intact the original total workhour savings for the cost savings program. Table 7, below, compares the original estimates for number of machines, workhour savings per machine, and total workhour savings in the Test Year for the first deployment of the AFSM 100 with the revised estimate.

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## TABLE 7 COMPARISON OF USPS ORIGINAL AND REVISED AFSM 100 FIRST DEPLOYMENT COST SAVINGS ESTIMATE

Program	Number of	Workhour	Total Workhour	Cost savings					
	Machines	Savings per	Savings	(\$ Thousands)					
		Machine							
Original	1086	2500	2,715,000	\$76,070					
estimate <sup>1</sup>	1000	2000	2,110,000	<i>\$70,010</i>					
Revised	173	15,693.6	2,715,000	76,070					
estimate <sup>2</sup>	110	10,000.0	2,110,000	10,070					

11 USPS-LR-I-126 at 6.

12 <sup>2</sup>USPS-LR-I-126, 2/18/00 Revised version

<sup>13</sup> <sup>3</sup>Docket No. R2000-1, USPS-LR-I-126, PRG\_ANAL-revised.xls, 'Data'. Cost savings obtained by

14 multiplying \$27.99 (hourly wage rate) by work total work hour savings. Hourly wage rate

calculated from dividing Clerk/Mailhandler Avg. Personnel Cost (50,125) by Workhours Per
 Workyear (1,791).

- 17 Witness Tayman's revision is no more defensible than his original
- 18 estimates: his revised cost savings per machine are very low compared to the

other two programs, even though they do have the apparent "virtue" of

20 preserving his original total workhours savings.

In response to interrogatories from MPA and DMA and in a revised

response to an ANM interrogatory, witness Tayman tried to clarify the issue;

- there are only two buys of machines and the program "accelerate AFSM to upper
- 24 bound" means that productivity on the first buy will be enhanced above the

original estimate. Tayman, Tr.2/319-322, 314, 164-166. Regardless of all

26 explanations, the ultimate source of the estimates remains with Postal Service

<sup>27</sup> "Program managers" and not with witness Tayman. Tayman, Tr. 2/ 490, 492,

540, 542, and 543. Further, in spite of all attempts at explanations, witness
 Tayman did not provide any underlying calculations showing the derivation of the
 cost reductions.

4 Because witness Tayman's explanations are so unsatisfying, I estimated savings for the AFSM 100 based on other available information, including the 5 number of AFSM 100 sorts in the Test Year, sorting productivity on the AFSM 6 100, and savings per AFSM 100 sort, which is provided in the testimony and 7 8 Library References of Postal Service witnesses. I also used a conservative estimate of savings. First, consistent with witness Tayman's and witness 9 Yacobucci's (USPS-T-25) cost estimating methods, I used an average wage rate 10 to determine cost savings. This completely ignores the additional savings that 11 will result from paying AFSM 100 clerks at a lower wage rate than the manual 12 clerks and keyers that the AFSM 100s will partially replace. Kingsley, Tr. 5/1803-13 1804,1840-1842,1941. Second, I assumed that one half of the sorts the AFSM 14 100 will replace are low-cost sorts when the Postal Service will at least partially 15 use these machines to replace higher-cost sorts in the Test Year. Third, I 16 included savings only from the original set of machines and did not include any 17 savings from the portion of the additional 363 machines the Postal Service will 18 install during the test year. O'Tormey, Tr. 21/8349-8351. 19

For the Test Year, it was possible to develop cost reduction estimates directly from information on the record rather than relying on estimates from "Program Mangers". Attachment C provides the derivation of my estimates.

Table 8, below, provides witness Tayman's estimates and my estimates. As the table shows, witness Tayman has understated AFSM 100 cost reductions by at least \$199.6 million in the Test Year.

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1	TABLE 8									
2	COMPARISON OF USPS AND DMA									
3	AFSM 100 TYAR COST SAVINGS ESTIMATE <sup>1</sup>									
ſ		USPS	DMA	Difference						
		(\$Thousands)	(\$Thousands)	(\$Thousands)						
	Clerk and MH Savings	\$ 169,379	\$ 369,312	\$ (199,933)						
1 L	<sup>1</sup> Attachment C. ng 1			<u> </u>						

4 'Attachment C, pg 1.

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### 5 IV. CONCLUSION

As I have demonstrated, the Postal Service ignores the Commission's principles for setting a reasonable contingency and consequently overstates their contingency request by \$1.01 billion dollars. Correcting the flaw in the rollforward program per the Commission's Opinion in R97-1 reduces the revenue request by an additional \$93 million dollars. And calculating cost savings for the AFSM 100 using the Postal Service's own data increases these cost savings by \$200 million. Thus, the revenue requirement should be reduced by \$1.30 billion.

## Test Year Revenue Requirement with Contingency Adjustment (all dollar figures in thousands)

	USPS			stments	DMA					Total
Total		Accrued Cost						<b>Total Accrued</b>	Total	Revenue
Accrued		(w/	Rollforward		Total	%		Cost (w/	Contingency	Req.
Cost	Contingency	Contingency)	Flaw	AFSM 100	Accrued Cost	Contingency	Contingency	Contingency)	Adjustment	Adjustment
[1]	[2]	[3]=[1]+[2]	[4]	[5]	[6]=[1]+[4]+[5]	[7]	[8]=[6]*[7]	[9]=[6]+[8]	[10]=[8]-[2]	[11]=[9]-[3]
\$67,190,634	\$1,679,766	\$68,870,400	(\$92,943)	(\$199,933)	\$66,897,758	1.0%	\$668,978	\$67,566,735	Contraction of the second second second	(\$1,303,665)

Sources:

[1],[2] Direct Testimony of Witness Tayman, R2000-1 USPS-T-9, pg. 22, Table 15.

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[4] Attachment B, pg 1.[5] Attachment C, pg 1.

[7] Contingency rate proposed by DMA.

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## Summary

#### Calculation of DMA/Buc Adjustment (in thousands of dollars)

	FY 1999 Cost			FY 2000 Cost			Test Year After Rates		
1	Initial	Adjusted	Adjustment	Initial	Adjusted	Adjustment	Initial	DMA Adjust.	Adjusted
Supervisor Type	[1]	[2]	[3]=[2]-[1]	[4]	[5]	[6]=[5]-[4]	[7]	[8]	[9]=[8]-[7]
Mail Processing /1	\$930,540	\$915,804	(\$14,736)	\$958,256	\$930,058	(\$28,198)	\$989,776	\$920,374	(\$69,402)
City Carriers (In-Office) /2	\$277,121	\$267,810	(\$9,311)	\$281,473	\$258,093	(\$23,380)	\$291,243	\$259,143	(\$32,100)
City Carriers (Street) /3	\$595,310	\$594,180	(\$1,130)	\$599,718	\$608,603	\$8,885	\$622,338	\$630,898	\$8,560
Total:	\$1,802,971	\$1,777,793	(\$25,178)	\$1,839,447	\$1,796,755	(\$42,692)	\$1,903,357	\$1,810,414	(\$92,943)

Sources:

[4] Workpaper of Witness Kashani, R2000-1, USPS-T-14, WP-E, pg. 3, 4, 6, 7.

[7] Workpaper of Witness Kashani, R2000-1, USPS-T-14, WP-I, pg. 3, 4, 6, 7.

[1],[2],[5],[8] Attachment B, pg. 2-3.

/1 Segment/Component Code 0004

/2 Segment/Component Code 0013

/3 Segment/Component Code 0020 - Segment/Component Code 0013

## AFSM 100 Savings Comparison

AFSM 100 Cost Savings Comparison (all numbers in thousands)

	DMA	USPS	Difference [3]=[1]-[2]		
	[1]	[2]			
Total Savings	\$ 369,312	\$ 169,379	\$ 199,933		

Sources:

[1] Attachment C, pg 2.

[2] Attachment C, pg 3.

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### **CERTIFICATE OF SERVICE**

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

Dana T. Ackerly II

May 22, 2000

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