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Docket No. R2000-1

DIRECT TESTIMONY
OF
MARK D. EWEN
ON BEHALF OF
THE OFFICE OF THE CONSUMER ADVOCATE

MAY 22, 2000

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UNITED STATES OF AMERICA
Before The
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

Postal Rate and Fee Changes, 2000)

Docket No. R2000-1

DIRECT TESTIMONY
OF
MARK D. EWEN

I. STATEMENT OF QUALIFICATIONS

My name is Mark Ewen, and I am a Senior Associate with Industrial Economics, Incorporated (IEc) of Cambridge, Massachusetts. I have been employed by IEc for approximately five years. I am an economist and financial analyst, specializing in utility economics, economic damages estimation, and financial analysis of entities that are the subjects of environmental enforcement actions. As part of this work, I have testified and submitted expert reports before Federal Administrative Court and Federal District Court. While this testimony constitutes my first appearance before the Postal Rate Commission, I participated in the assessment of postal ratemaking and policy during the Docket No. R97-1 rate case, while working with Sharon Chown on behalf of a different client. In that proceeding, I contributed to a number of analyses undertaken by my firm, including analyzing the United States Postal Service's methods for estimating volume-variable load-time costs generated on city delivery carrier routes. I received a Bachelor of Arts degree in economics and political science from the University of North Dakota, and a Masters in Public Policy from the University of Michigan.

1 II. PURPOSE AND SCOPE OF TESTIMONY

2 On behalf of the Office of the Consumer Advocate, I was asked to review the
3 approach proposed by the Postal Service to estimate volume variable load-time costs
4 for city delivery carriers, focusing on the testimony and analysis of Witness Baron
5 (USPS-T-12). This testimony presents the results of my review.

6 As in his Docket No. R97-1 testimony, Witness Baron proposes to discard certain
7 components of the Commission's established treatment of volume variable load-time
8 costs. Specifically, he argues that a certain increment of estimated accrued load time
9 *for each and every stop* should be regarded as independent of mail volume, and
10 therefore should not vary as loaded volume at a stop changes. Witness Baron defines
11 this concept as the "stops effect." He then defines a measure of "fixed time at stop"
12 with available load-time data and argues that this portion of accrued load-time costs
13 should be treated as access costs. Furthermore, after estimating the direct volume
14 variability of the remaining load-time accrued cost pool (commonly referred to as
15 "elemental" load time), he considers the residual component, or coverage-related load-
16 time, to be an unattributable institutional cost. This treatment differs from the
17 established approach of attributing coverage-related load-time based on the proportion
18 of mail delivered to single subclass stops.

19 In its Opinion and Recommended Decision, Docket No. R97-1, the Commission
20 specifically rejected this approach, concluding that the stops effect concept is
21 theoretically flawed. The Commission was correct to do so, for the reasons specified in
22 its decision. Primarily, this concept should be rejected because it has no real world

1 explanation for the alleged fixed costs incurred at every stop, and because the statistical
2 analysis used by Witness Baron does not demonstrate that any fixed costs exist. In
3 addition, I will demonstrate that Witness Baron's quantitative measure of the stops
4 effect concept, irrespective of its theoretical flaws, must necessarily overstate any
5 alleged stops effect and is incorrect. For these reasons, I recommend that the
6 Commission again reject the Postal Service's approach and employ its established
7 approach for evaluating volume variability of load time and attributing related costs.

8 The remainder of my testimony is divided into three sections. Section III
9 summarizes the Postal Service's approach. Section IV provides a critique of the
10 theoretical underpinnings of the stops effect concept, and summarizes the
11 Commission's opinion concerning this approach in Docket No. R97-1. Section V
12 expands the record on this issue by illustrating the effects of alternative, and equally
13 plausible, approaches for estimating the stops effect as defined by Witness Baron.

14 III. OVERVIEW OF POSTAL SERVICE APPROACH

15 Both the Commission and the Postal Service maintain the same premise that the
16 purpose of the load time analysis is to estimate the portion of load time that varies with
17 volume. The established Commission approach begins by dividing total accrued load
18 time into two categories. The first category, "elemental" load time, represents the
19 portion of total time that varies directly with volume at a stop. Related elemental load
20 time costs are attributed to mail classes using a piece-based distribution key. The
21 second category, coverage-related load time, represents the residual of total load time
22 remaining after elemental load is estimated. Volume indirectly influences coverage-

1 related load time to the extent volume affects the number of stops covered on a route.
2 Coverage-related load-time costs are attributed based on the percentage of deliveries
3 made to single subclass stops. These two categories effectively capture the direct stop-
4 level influences of volume on load time and indirect system-level effects of volume on
5 the number of stops covered.

6 Witness Baron proposes to abandon the Commission's established treatment of
7 coverage-related load time. His proposal deviates from the established approach in two
8 important ways. First, he rejects the definition of coverage-related load-time as the
9 residual of total accrued load-time after the elemental component has been removed.
10 Second, he does not employ the Commission's approach of attributing coverage-related
11 costs based on the proportion of stops where only one subclass of mail is delivered.

12 The basic premise for Witness Baron's argument regarding the treatment of
13 coverage-related load-time is that any load time increment dependent upon the number
14 of stops receiving mail should be completely independent of the mail volume delivered.
15 He therefore replaces the Commission's residual definition of coverage-related load-
16 time with a concept referred to as the "stops effect." Witness Baron characterizes the
17 stops effect as the "...increase in time that results from the accessing of a new stop"
18 and regards this increment of time as "...independent of the amount and mix of volume
19 delivered at that stop." USPS-T-12, p. 7. It is a fixed component of time that carriers
20 repeat at every stop.

21 He defines this time increment for each stop type (SDR, MDR, and BAM) using
22 data from the 1985 load time field test. In his definition, he assumes that the average

1 load times recorded in the field test for the lowest quintile of one-letter deliveries
2 represent a reasonable proxy for the fixed amount of time carriers spend preparing to
3 load and collect mail. He then calculates the ratio of this time increment relative to
4 average load times for the entire sample of stops in the 1985 load time field test.
5 Finally, Witness Baron multiplies this ratio by 1998 accrued load-time costs to estimate
6 the portion of these costs related to the stops effect, repeating this process for each
7 stop type. This pool of fixed-time costs is then transferred to the access cost pool.

8 The following simple formula illustrates this calculation:

9
$$FTC_k = (AFT_k / ATT_k) * ALTC_k, \text{ where}$$

10 FTC_k equals fixed load time costs attributed to the stops effect for stop
11 type k,

12 AFT_k (average fixed load time) equals the average load-time, in seconds,
13 of the lowest quintile of one-letter sampled deliveries from the 1985
14 load time field test for stop type k,

15 ATT_k (average total load time) equals the average load time for all
16 sampled deliveries from the 1985 load time field test for stop type k,
17 and

18 $ALTC_k$ equals accrued load-time costs for stop type k.

19 Table 1 summarizes the derivation of the Postal Service's fixed time costs. As
20 the table shows, these costs represent approximately 14 percent of accrued load-time
21 costs for SDR stops, 2.2 percent of MDR stop costs, and 5.8 percent of BAM stop costs.
22 These "fixed time costs" are then transferred to the access cost pool, and their volume
23 variability is estimated using the established approach for access time.

Table 1					
FIXED-TIME COSTS ATTRIBUTABLE TO THE STOPS EFFECT					
Stop Type	Average Fixed Time (seconds) (a)	Average Total Time (seconds) (b)	Percent Fixed-Time Costs (c)	Accrued Load Time Costs (\$000) (d)	Fixed-Time Costs (\$000) (e)
SDR	1.052	7.515	13.999%	\$1,571,780	\$220,025
MDR	1.110	50.432	2.201%	\$948,109	\$20,868
BAM	0.919	15.971	5.754%	\$336,286	\$19,351
Total				\$2,856,175	\$260,244
(a) USPS-T-17, Docket No. R97-1, Table 2. (b) USPS-T-17, Docket No. R97-1, Table 2. (c) equals (a)/(b). (d) Response to OCA/USPS-T12-8. (e) equals (c)*(d).					

1 After removing the stops effect pool of accrued load-time costs, Witness Baron
 2 estimates elemental load time from the remaining pool of accrued load-time costs using
 3 the standard regression equations generated from the 1985 Load Time Variability (LTV)
 4 study.^{1,2} Witness Baron treats coverage-related load time, or the portion of accrued
 5 load-time costs that remains after fixed-time costs and elemental load-time costs have
 6 been removed, as an unattributable, institutional cost.

¹ Witness Baron presents the load-time regression equations for SDR stops (equation 1) and MDR and BAM stops (equation 2) on pages 4 and 5 of USPS-T-12. In LR-H-137, the Postal Service provides a more detailed description concerning the estimation of these equations.

² For the MDR and BAM stop type regressions, Witness Baron reinterprets the "possible deliveries" variables and related coefficients to derive what he refers to as the "deliveries effect." He defines this effect as the extent to which actual deliveries increase with respect to increases in volume and regards it as a volume variable component of load time. Docket No. R97-1, USPS-T-17, pp. 16-23. Although I do not directly assess this approach in my testimony, the Commission expressly rejected this respecification in R97-1. PRC Op. R97-1, ¶ 3290.

I compare the results of this approach for calculating the volume variability of load-time to those generated by the established Commission approach in Table 2. As illustrated in this table, the Postal Service's approach yields significantly lower estimates of volume variable and attributable load-time costs compared to the established Commission approach. In particular, the Postal Service's approach reduces the pool of total accrued costs from which elemental load-time volume variability is estimated. In addition, it treats the remaining portion of load-time costs after elemental load-time has been calculated as an institutional cost, instead of attributing these costs on the basis of mail delivered to single subclass stops.

Table 2		
COMPARISON OF LOAD TIME COST ESTIMATES (\$000)		
	PRC Methodology (a)	Postal Service Methodology (b)
1. Total Accrued Costs	\$2,856,175	\$2,856,175
2. Fixed-Time Costs	\$0	\$260,244 ^(c)
3. Volume Variable Fixed-Time Costs	\$0	\$18,933^(c)
4. Adjusted Accrued Load (line 1-line 2)	\$2,856,175	\$2,595,931
5. Elemental Load	\$1,751,769	\$1,736,424^(d)
6. Coverage Related Load (line 4-line 5)	\$1,104,406	\$859,507
7. Attributable Coverage-Related Load	\$192,807^(e)	\$0
8. Total Volume Variable and Attributable Load Time Costs (line 3+line5+line 7)	\$1,944,576	\$1,755,357
(a) OCA/USPS-T12-8, sum of column labeled "previous" from tables 1, 2, and 3 (b) OCA/USPS-T12-8, sum of column labeled "new" from tables 1, 2, and 3 (c) Fixed-time costs transferred to access cost pool; volume variable fixed-time costs calculated using standard methods for access cost component. (d) Includes direct volume variable load-time costs related to mail shape and volume, and Witness Baron's "deliveries effect" at MDR and BAM stops. (e) Calculated using single-subclass stop ratios from USPS-T-11, Workpaper B, CS06&7, Worksheet 7.0.4.2.		

1 IV. CRITIQUE OF POSTAL SERVICE APPROACH

2 A. Witness Baron's Theoretical Basis

3 Witness Baron offers two theoretical justifications for the Postal Service's
4 measure of fixed time at a stop. First, he argues the approach is consistent with the
5 Commission's Recommended Decision in Docket No. R90-1, where it concludes that
6 coverage-related load time "is independent of volume delivered at a stop," depending,
7 instead, on whether the "stop receives mail at all." USPS-T-12 at 7 citing PRC Op. R90-
8 1, ¶ 3125. He asserts that the stops effect approach meets this criterion, while the
9 established method does not.

10 In the Docket No. R97-1 Recommended Decision, the Commission sought to
11 clarify the meaning of this statement. Most importantly, it places the critical quotation
12 used by Witness Baron to justify the stops effect approach in the broader context of
13 related statements made by the Commission in other proceedings. Specifically, the
14 Commission cites from the R87-1 docket, where the Commission said:

15 [T]he intent of the LTV analysis was to find the volume variable portion of
16 total load time, given that a stop actually had mail. The coverage-related
17 load time analysis was intended to find the additional volume variability
18 resulting from the fact that additional deliveries are caused by additional
19 volumes.

20 PRC Op. R97-1, ¶ 3278, citing PRC Op. R87-1, ¶ 3373. Placed within this broader
21 context, the Commission draws the reasonable conclusion that Witness Baron "reads
22 far too much into the Commission's previous descriptions of the distinction between
23 elemental and coverage-related load time," and that the Commission's prior statements
24 regarding coverage-related load "do not mean that coverage-related load time is

1 completely insulated from all influence of volume, direct or indirect.” PRC Op. R97-1, ¶
2 3278.

3 In raising this justification again in the current proceeding, Witness Baron offers
4 no additional support for it other than to reiterate his interpretation of the R90-1
5 decision, an interpretation that is inconsistent with the Commission’s own provided in
6 R97-1.

7 The second justification offered by Witness Baron is that the stops effect
8 measure is consistent with the “activity-based functional” approach for allocating total
9 accrued street-time costs across the six major street-time activities, including load-time,
10 driving time, curb running time, foot/park & loop running time, collection time, and street
11 support. USPS-T-12, pp. 7-8. Total street-time costs are allocated to each major
12 activity based on the percentage of total street-time that carriers spend conducting each
13 activity. Witness Baron correctly observes that to complete this allocation, each
14 functional category must be viewed and measured as a “separable, explicitly defined”
15 activity. USPS-T-12, p. 8.

16 From this basic premise, Witness Baron concludes that the elemental and
17 coverage-related components *within* load time must also be regarded as “distinct,
18 separately identified” actions. USPS-T-12, p. 8. This conclusion stretches the
19 “mandate” of the functional approach too far. The functional approach provides the
20 basis for allocating total street-time and related accrued costs to each major category of
21 carrier activity. For the carrier activity of interest in this testimony, load-time, the next

1 step is to determine the portion of this time that varies with volume, either directly or
2 indirectly.

3 To complete this procedure, it is unnecessary to separately identify and regard all
4 of the actions occurring during the loading process as distinct.³ Indeed, as the
5 Commission has stated:

6 There was then, and is now, no need to decide whether new stops might
7 affect load time because they require a "fixed observable activity" to be
8 repeated at each new stop, or because they might require a variety of
9 additional activities that are directly related to the loading of mail, and vary
10 in duration from stop to stop.

11 PRC Op. R97-1, ¶ 3282. Once the proper proportion of total accrued carrier
12 street-time and related costs have been allocated to load time, Witness Baron's activity-
13 based functional approach has served its purpose. By stretching the purported
14 requirements of this approach to say that elemental and coverage-related load time
15 must be regarded as "distinct, separately identified actions," Witness Baron
16 unnecessarily restricts the assessment of attributable load-time costs.

17 B. Real World Basis for the Stops Effect

18 In addition to the theoretical limitations identified by the Commission concerning
19 Witness Baron's stops effect model, the Docket No. R97-1 decision cites the empirical
20 inadequacies of his proposal:

21 Clearly, neither the STS nor the LTV surveys of load time contemplated
22 that there was a "fixed observable activity" taking up an "independently
23 measurable, separable block of time" at every stop that is unrelated to the

³ For that matter, while elemental and coverage-related load time may represent the two "measured components" of load time, they are not single, discrete actions in the functional sense, but rather likely comprise a number of actions a carrier engages in when loading mail.

1 need to load mail at that stop or they would have made some effort to
2 identify it.... It does not correspond to any engineering concept,
3 operational reality, or empirical data that witness Baron can identify.

4 PRC Op. R97-1, ¶ 3279. Furthermore, Witness Baron acknowledges that to his
5 knowledge, the new ES Study, which the Postal Service is using for the first time to
6 allocate carrier street time to its functional activities, did not collect any stops effect
7 data. OCA/USPS-T12-4.

8 It is not surprising that these studies did not attempt to measure this theoretical
9 fixed-time component, as Witness Baron cannot explicitly define what carrier activities
10 might take place during this block of time. He refers generally to this moment of carrier
11 activity as that of "...preparing to handle mail pieces, mail bundles, or mail-related
12 equipment," and suggests that this work occurs, "immediately after the carrier reaches
13 the stop, and just prior to the initiation of the piece, bundle, or equipment handling."
14 OCA/USPS-T12-1. This general characterization, however, fails to identify any set of
15 "separable, explicitly defined" activities related to fixed time at stop. We are left to
16 identify on our own what these preparation activities might entail.

17 I cannot identify any explicit activity or set of activities that a carrier is likely to
18 engage in at each and every stop for an equal period of time. The strictures of Witness
19 Baron's definition of the stops effect, and the brief moment in which it might occur,
20 necessarily preclude most everything a carrier does while loading mail. For example, it
21 cannot involve a carrier identifying whether mail exists for a stop; this task is completed
22 before access begins, suggesting carriers should be prepared to immediately begin
23 loading activities once they have reached a stop. Furthermore, Witness Baron points

1 out that the Postal Service's "ES Study" accurately draws clear distinctions between
2 carrier activities and precisely measures the proportions of time spent on each specific
3 function. USPS-T-12, p. 37. Presumably, this assertion applies to the proportion of
4 total route time spent loading mail. If so, it is curious that Witness Baron effectively
5 changes the proportional allocation of total carrier time to load-time through the
6 implementation of the stops effect. In sum, these factors confirm that the stops effect
7 concept lacks a physical hypothesis that is grounded in operational data.

8 C. Statistical Evidence for the Stops Effect

9 If Witness Baron were to proffer a clear hypothesis about the physical rationale
10 for the stops effect, one would logically look to statistical means for testing for its
11 existence and magnitude. For example, the results of the load-time regressions relied
12 upon by Witness Baron could yield further insight into the possible presence of a stops
13 effect.⁴ Witness Baron indicates that fixed time at stop is equivalent to the time spent at
14 "zero volumes loaded." Docket No. R97-1, USPS-T-17, p. 9. The intercept of the load-
15 time regression for each stop type, α , represents a prediction of carrier load-time at zero
16 volumes and deliveries. However, because the Postal Service regression analyses use
17 dummy variables for different receptacle and container types, each receptacle/container
18 effectively has its own intercept term. For example, for certain quick-loading receptacle
19 types, the coefficient on the receptacle dummy is negative, indicating that the fixed time

⁴ Witness Baron confirms that he considered using the regressions to develop a measure of the stops effect concept; however, he further concedes that he rejected this option for the same reasons we discuss here -- the results of the LTV regressions provide no indication that a stops effect exists. Tr. 18/7302-03.

1 component of load costs for this receptacle is lower than the intercept term alone. At
2 this type of stop, if one were to view the intercept alone as a measure of the stops
3 effect, it would overstate the stops effect.

4 Because Witness Baron defines the stops effect as a fixed component that
5 applies to each and every stop, regardless of the type of container or receptacle,⁵ the
6 stops effect from the load-time equations should be the fixed component for the lowest
7 coefficient for the receptacle and container type dummy variables. This approach yields
8 an indication of any carrier time at a stop with zero volumes, while controlling for the
9 influence of receptacle type on the intercept coefficient's value.

10 Table 3 illustrates the implicit fixed components for the least cost delivery
11 receptacle from the Postal Service's regression analysis. As the table shows, the
12 intercept coefficients alone are negative for MDR and BAM stops. In addition, after
13 adjusting these coefficients for potential receptacle type influences, the inferred fixed-
14 time at stop measure for all three stop types are negative. As a result, the adjusted
15 intercept values from these regressions provide no indication that a true stops effect
16 component is embedded in the load-time measurement data from the 1985 field test.

⁵ Docket No. R97-1, NAA/USPS-T17-3. Confusingly, Witness Baron offers conflicting testimony in this proceeding. He suggests that fixed time at stop may vary for certain reasons, like due to stop or delivery type, the way in which the stop is accessed, or receptacle type, while remaining fixed with respect to volume. He further suggests that he is forced to assume that the stops effect is some fixed amount of time (about one second), due to the fact that no data exist that directly measure fixed time at stop. Tr.18/7296-7297. If so, the derivation of the stops effect seems unnecessary, since the load-time regressions explicitly capture and measure these influences, including that of stop and receptacle type.

Table 3 INFERRED STOPS EFFECT FROM LOAD TIME REGRESSION EQUATIONS (seconds)				
Stop Type	Intercept Coefficient*	Lowest Coefficient for Receptacle Dummy*		Inferred Stops Effect
		Type	Coefficient	
SDR	1.1	MR5	-3.4	-2.3
MDR	-2.9	MR7	-24.8	-27.7
BAM	-2.8	MR8	-7.2	-10.0
* USPS-LR-H-137.				

V. WITNESS BARON'S MEASURE OF THE STOPS EFFECT

Witness Baron indicates that no data are available to directly measure "zero volume" load time (the most direct measure of the stops effect). As a result, any measure must be inferred from available load-time data sets. To draw this inference, Witness Baron uses load time estimates for single-piece deliveries as an upper-bound proxy of the stops effect. In Tables 1 and 2 of his testimony in Docket No. R97-1, Witness Baron calculates the fixed-time costs attributable to the stops effect for SDR, MDR and BAM stop types using this method. Witness Baron's critical assumption, however, is that the "stops effect" should be based on the average time for the lowest quintile of recorded single-delivery times.

Witness Baron states that, by definition, the lowest recorded load time observed across all single-piece deliveries from the load time field test **must** represent an upper-bound quantification of the stops effect. Docket No. R97-1, USPS-T-17, p. 10. Thus, by his own definition, Witness Baron overestimates the stops effect by instead using the average of the lowest quintile. In effect, Witness Baron implicitly assumes that roughly 10 percent of all single letter stops will have a load time, which very likely includes a

1 volume variable cost component associated with the loading of the single letter, that is
 2 less than his measure of the "stops effect."

3 Witness Baron's testimony fails to justify his use of the average of the lowest 20
 4 percent of recorded load times. Changes in the segment of the sample used to
 5 represent the "lowest single-delivery load time" can have significant effects on the
 6 calculation of fixed-time costs due to the stops effect. For example, Table 4 illustrates
 7 the relationship between the portion of the sample used and the resulting calculations of
 8 fixed-time costs for SDR stops.

Table 4		
SAMPLE SELECTION AND CALCULATION OF FIXED TIME COSTS		
Segment of SDR Sample	Percent Fixed Time (a)	Fixed-Time Costs, SDR Stops (\$000) (b)
Average of All One-Piece Deliveries	49.057 %	\$ 771,061
Average of Lowest 20% of Sample (Witness Baron's Calculation)	13.999 %	\$ 220,028
Average of Lowest 10% of Sample	11.714 %	\$ 184,117
Average of Lowest 5% of Sample	9.681 %	\$ 152,166
Lowest Value of Sample	5.323 %	\$ 83,661
(a) Values derived from USPS LR-H-140.		
(b) equals (a)*\$1,571,780 (total accrued load-time costs for SDR stops).		

9 The results shown in the above table demonstrate how the percent fixed time,
 10 and thus fixed time costs, can vary significantly depending upon what segment of the
 11 total sample of observed load times is used. For example, the lowest recorded load
 12 time across the sample of 1373 single-piece SDR deliveries is 0.4 seconds.⁶ The ratio

⁶ Note that Witness Baron's testimony in Docket No. R97-1 states that the highest recorded single-piece delivery time is 6.34 seconds for SDR stops. Baron observes that, "clearly, 6.34 is too high as an approximation of the amount of time spent prior to loading a single letter." USPS-T-17, p. 10. However, I believe that this value is stated in error; the highest recorded single-piece delivery time is 634 tenths of a second, or 63.4 seconds.

1 of this fixed time to total time yields the percent fixed time, which is applied to total base
2 year 1998 SDR accrued load time costs to determine fixed SDR costs. Rather than use
3 0.4 seconds as the basis for his calculations of fixed-time costs due to the stops effect,
4 however, Witness Baron uses significantly higher values based on the average times
5 across the lowest quintiles of SDR, MDR and BAM samples.

6 Witness Baron offers insufficient justification for the use of the average of the
7 lowest quintile of recorded times rather than the average of the lowest five percent, or
8 ten percent of recorded times. Furthermore, because Witness Baron argues that the
9 lowest recorded single-delivery load time of 0.4 seconds must, by definition, represent
10 an upper-bound measurement of the stops effect, his measure of the stops effect is
11 incorrect.⁷

12 It is unclear why Witness Baron does not employ this value of 0.4 seconds to
13 derive an estimate *for the upper bound* of fixed-time costs, under his definition thereof.
14 Witness Baron dismisses this option by questioning the accuracy of the 0.4 second
15 value and citing its relative infrequency in the sample as a whole. Docket No. R97-1,
16 USPS-T-17, p. 11. If one looks at the frequency distribution of the sample, however, it
17 is apparent that 0.4 seconds is not a statistical outlier but is in fact consistent with the
18 overall distribution of the timed events. USPS LR-H-140. For example, the sample of
19 1373 load-times for single-delivery SDR stops yields 151 unique time measurements.
20 Of these unique time measurements:

⁷ Witness Baron confirms the difficulty he faced in determining the segment of the sample to employ, suggesting the selection process was not very "scientific" and represented his "best guess as to where we should draw the line." Tr.18/7310.

- 1 • 94 have five or fewer observations throughout the sample. The
2 measurement of 0.4 seconds is observed five times in the SDR
3 sample. This means that approximately 62 percent of time
4 measurements are observed less frequently, or with equal
5 frequency, as compared to the lowest observed measurement of
6 0.4 seconds.⁸
- 7 • The average number of observations per unique time measurement
8 is 9 observations, and the median number of observations is three.
9 The five observations of .4 seconds fall between these two
10 measures of central tendency.⁹

11 The sample provides additional indications that Witness Baron's approach likely
12 overstates fixed-time at stop, to the extent it exists at all. Out of the total sample of
13 1373 single-delivery SDR stops, 113 observations produced load-times **less than** the
14 average load-time across the lowest quintile of observations (*i.e.*, Witness Baron's proxy
15 for calculating fixed time costs due to the stops effect). As a result, the Postal Service's
16 measure of fixed time at stop exceeds **total** load times for over eight percent of the
17 observations in this sample. Similar arguments to those above can be made for the
18 sample of one-letter deliveries at MDR and BAM stops as well.

⁸ The related percentages for MDR and BAM stops are approximately 67 percent and 87 percent, respectively.

⁹ For MDR stops, the lowest recorded value of 0.5 seconds appears once in the sample. The average number of observations per unique time measurement in the sample of one-letter deliveries at MDR stops is 1.3, and the median is 1. For BAM stops, the lowest recorded value of 0.5 seconds appears twice in the sample. The average number of observations per unique time measurement in the sample of one-letter deliveries at BAM stops is 1.5, and the median is 1.

1 As demonstrated above, equally plausible alternative sample subsets yield
2 varying measures of the stops effect as defined by Witness Baron. In fact, the evidence
3 suggests that this time increment, if it indeed exists, is likely too short to be measured.
4 Even Witness Baron concedes this possibility:

5 Given that the 1985 measurements indicate that even loading one letter
6 takes as little as one second, it is conceivable that fixed time at a stop -
7 the time spent prior to any handling of mail or mail-related equipment - is
8 less than one second, and therefore so low as to be virtually
9 unmeasurable. In this case, a data collector could validly conclude that
10 fixed time at a stop is virtually zero, or alternatively, that zero is the best
11 possible point estimate of this fixed time. OCA/USPS-T12-9.

12 In summary, the Postal Service's method for measuring the stops effect is
13 arbitrary. No data exist to support direct measurement of the stops effect, and the
14 Postal Service's selection of a subset of single-piece delivery load times as a proxy for
15 the stops effect is unsubstantiated.

16 VI. CONCLUSION

17 In this proceeding, the Postal Service has again proposed significant changes to
18 the established treatment of volume-variable load-time costs. It proposes to abandon
19 the notion of coverage-related load-time and seeks to replace it with a concept referred
20 to as the stops effect. As a result of this approach, the amount of attributable load-time
21 decreases significantly.

22 Based upon my review of the relevant testimony and supporting data, I conclude
23 that the Postal Service's proposed stops effect approach is not justified. It is a fictional
24 construct founded upon an incorrect interpretation of prior Commission opinions.
25 Additional justification for the approach is based on a strained and unnecessary

1 extension of the activity-based functional approach for allocating total street-time among
2 the major carrier activities into the assessment of load-time volume variability. No data
3 exist that directly measure the effect, nor do the results of the load-time regression
4 equations provide a hint that carriers might spend some fixed amount of time at each
5 stop where zero mail volumes are loaded. Furthermore, even if such an effect exists, it
6 cannot be accurately imputed using available data. As a result, the Postal Service's
7 analysis of the stops effect is neither theoretically nor empirically supported. For these
8 reasons, I recommend that the Commission maintain its established treatment of load-
9 time costs, as outlined in the Docket No. R97-1 Recommended Decision and
10 summarized here in Section III.